



DIVISION OF STUDENT AFFAIRS STRATEGIC PLAN

The Division of Student Affairs is comprised of the Associated Students of the University of Wyoming, Campus Recreation, Cowboy Parents Council, the Dean of Students Office, the Center for Student Involvement and Leadership, Student Health Service, the University Counseling Center, Residence Life and Dining Services, UW Catering and Events, the UW Alumni Association, and the Wyoming Conservation Corp.

The Associated Students of the University of Wyoming and the UW Alumni Association have complimentary plans available on the President’s website.

VISION

To promote student success through engagement, holistic wellness, and providing excellent student-centered services.

MISSION

To advance the student success agenda of the University of Wyoming, we will:

- Provide safe, comfortable, affordable, and physically and programmatically appealing housing and dining programs to students living on campus;
- Provide integrated wellnesses service to address physical and behavioral health;
- Educate students; encourage personal accountability for their choices and actions; refer students to appropriate resource on and off-campus;
- Engage students in leadership opportunities; social justice activities; provide educational, social, and entertaining programs and events;
- Foster opportunities for students to provide feedback to the university and participate in shared governance;
- Provide alumni and parents opportunities to be active in the UW Community;

VALUES

Our values represent beliefs and principles that drive the culture and priorities of the Division of Student Affairs and provide the crucial framework within which decisions are made.





GOAL ONE

Driving Excellence

JOIN TOGETHER AS AN INTELLECTUAL COMMUNITY ALREADY RENOWNED FOR ITS REGIONAL, NATIONAL AND GLOBAL RELEVANCE AND IMPACT BY FOSTERING AND REWARDING EXCELLENCE IN TEACHING, SCHOLARSHIP, INNOVATION AND CREATIVE ENDEAVOR.

- Build a reputation as a high-performing student affairs unit through strategic initiatives
- Create a culture of scholarly work, assessment, and continuous improvement
- Assess and evaluate all programs and initiatives for impact and outcomes
- Create a culture of professional development and life-long learning for supervisors, staff, and student employees
- Support the recruitment of international students and broaden the exposure of students to international experiences

Measuring Success

| Performance Indicators | Baseline | 2022 Target |
|---|---|---|
| Peer-reviewed scholarly publications and presentations at regional and national conferences | No baseline | 5 peer-reviewed scholarly publications from Student Affairs employees 10 presentations at regional or national conferences |
| Staff participation in a comprehensive professional development program | No baseline | 25% of student affairs staff participation 50% of student staff participation 75% of student supervisors participation in a development program |
| Expand student programing by increasing external funding | Three existing grants: AmeriCorps (WCC), Campus Speak (Fraternity and Sorority Life) and Get Yourself Tested (Student Health Service) | Apply for 5 new external funding opportunities from across the division Increase private fundraising by 10% |
| Student learning outcomes | No Baseline | 100% of departments and programs will have student learning outcomes and/or an assessment plan |
| Student participation in international alternative break trips | 15 students per year | 30 students per year |
| Number of international students (undergraduate and graduate) | 791 | 100 international students (or 10%) living in a residential community based upon the International House model |



Measuring Success

| Performance Indicators | Baseline | 2022 Target |
|---|--|---|
| Enrollment of underrepresented students | 13% | 17% |
| First year residential students residing in a living learning community or residential college | 25% | 100% |
| Construction of new residence halls | Create a 10-Year plan for student housing | Completion of Phase 1, including one residential college |
| Residence Life and Dining Services will hire consultants to: <ul style="list-style-type: none">• study the feasibility and resources implications of contracting dining and catering services• modernize our dining plans to meet the needs of contemporary students | No baseline | Updated dining portfolio with new and diverse options for students Apply for at least one campus dining award for excellence and win one gold medal at NACUFS regional competition |
| Student participation in support services | 16% | 25% |
| Implement co-curricular transcript for student success and engagement | 0 | 25% of seniors to create a co-curricular transcript |
| Student participation in Wellness Center programming | 746 individuals participated in 29 wellness outreach events (annual) | 1000 individuals will participate in a wellness center program (annual) |

GOAL
TWO
Inspiring Students

INSPIRE STUDENTS TO PURSUE
A PRODUCTIVE, ENGAGED
AND FULFILLING LIFE AND
PREPARE THEM TO SUCCEED IN A
SUSTAINABLE GLOBAL ECONOMY.

Welcome, support and graduate students of differing backgrounds, abilities and needs and from different cultures, communities and nations

- Implement a bias-motivated report and response system to address bias and hate crimes
- Refocus SLCE and Multicultural Affairs to better address campus needs for cultural competency training, community building, mentoring, and incident response
- Increase staff participation in social justice, diversity, and inclusion programming
- Create a campus interfaith advisory council to break down barriers for community faith-based entities who serve our students

Improve retention and 4-year and 6-year graduation rates for undergraduates

- Enhance campus housing and dining operations
- Expand health and wellness programing and increase student participation
- Improved Cowboy Connect to engage parents and help students connect with services
- Create a plan to integrate Student Health Service and the University Counseling Center to improve services for students



Measuring Success

| Performance Indicators | Baseline | 2022 Target |
|--|----------------------|---|
| Carnegie community engagement classification | Not designated | Qualified to submit for 2024 deadline |
| Continue to expand fraternity and sorority life | 600 members | 1,000 academically eligible members; Colonize four new NIC fraternities, one NPC sorority, and two additional groups; Add one new privately occupied house on Fraternity and Sorority Row |
| Increase the number of students engaged in community service | Assess current state | 25% increase |
| Complete a 10 Year Union Study to enhance student engagement and collaborative learning | Launch | Completed |
| Update the Student Code of Conduct and disciplinary procedures and create a student conduct mentor program to answer questions regarding the Student Conduct and present out-reach programs for the Residence Halls and RSOs | Launch | New Published Code and launch mentor program |
| Develop an environmental sustainability plan for the division | Beginning | Completed |

GOAL
THREE
Impacting Communities

IMPROVE AND ENHANCE THE HEALTH AND WELL-BEING OF OUR COMMUNITIES AND ENVIRONMENTS THROUGH OUTREACH PROGRAMS AND IN COLLABORATION WITH OUR CONSTITUENTS AND PARTNERS.

- Increase student engagement in leadership and community service programs
- Expand the fraternity and sorority community
- Enhance the engagement and collaborative learning spaces within the Wyoming Union
- Increase the number of mentor/mentee opportunities for students
- Improve the student disciplinary process
- Improve the sustainability efforts of the division to improve the environment and engage students

GOAL FOUR

A High-Performing
University

ASSURE THE LONG-TERM STRENGTH
AND STABILITY OF THE UNIVERSITY
BY PRESERVING, CARING FOR AND
DEVELOPING HUMAN, INTELLECTUAL,
FINANCIAL, STRUCTURAL AND
MARKETING RESOURCES.

- Improve campus climate and safety to decrease sexual misconduct, alcohol and drug arrests, and other policy violations
- Conduct annual sexual misconduct climate surveys and utilize data to improve programs, services, and responses
- Explore opportunities to enhance revenue within existing services and programs
- Enhance our human capital by improving staff recruitment and retention
- Explore implementing a 360 degree staff evaluation process

Measuring Success

| Performance Indicators | Baseline | 2022 Target |
|---|--|--|
| Student security and safety | 81% of UW students believed that campus was safe and secure (UW Student Satisfaction Survey, 2016) | 90% of UW Students surveyed will report that campus is safe and secure |
| Complete a feasibility study on the student service and financial impacts of health insurance billing | Beginning | Completed |
| Employee annual turn-over | Assess current state | 20% decrease in annual staff turn-over |
| Recruiting qualified candidates | Assess current state | 25% improvement in first ranked candidates accepting job offers |





UNIVERSITY OF WYOMING

uwyo.edu/strategic-plan