



UNIVERSITY OF WYOMING

INSTITUTIONAL FUNDRAISING PRIORITIES

The University of Wyoming Institutional Fundraising Priorities are an outline to ensure focus on UW's major private giving initiatives and assign energies to priorities that have the most potential to generate support among the university's many dedicated alumni, friends, corporate partners, and foundation donors.

UW Institutional Fundraising Priorities are established by the University President in collaboration with the Provost and in consultation with deans, directors, faculty, and UW Foundation staff. They are approved by the University of Wyoming Board of Trustees.

The priorities are representative of the ongoing strategic partnership between the University of Wyoming, the State of Wyoming, and the University of Wyoming Foundation. It is the University of Wyoming Foundation's assignment to define and implement plans to fund these priorities through philanthropic programs, while optimizing the remarkable impact of state support and employing the significant reservoir of university talent and resources.

POWERING AND SUSTAINING THE FUTURE

College of Engineering and Applied Science Facility

This major project will be supported with \$30 million in state matching funds. The programmatic development of the Engineering Complex is being guided by the Wyoming Governor's Energy, Engineering, and STEM Integration Task Force. This major initiative will upgrade and expand the college's facilities to meet contemporary standards (closely tied to industry) for university-based education and research, accommodate program growth, and attain competitive distinction as a Tier I school.

Energy Partnerships

The State of Wyoming created a new \$15 million state matching program for the UW School of Energy Resources. These funds will leverage corporate partnerships to create a major new energy and engineering research facility elevating the distinction of the university's energy programs in critical areas of strategic importance to Wyoming's economy.

Initiatives in Environment, Natural Resources, and Biodiversity

With a recent major gift to the Haub School for Environment and Natural Resources and the establishment of a Biodiversity Institute, UW is emerging as a leader in sustaining Wyoming's unmatched setting. Additional fundraising can support new faculty positions in this area, to enhance UW's prominence in issues critical to the future of the Rocky Mountain west.

EXPLORING CREATIVITY AND IMAGINATION IN THE ARTS AND HUMANITIES

Performing Arts Center

A \$32.4 million renovation and expansion of the current Fine Arts facility into the new Performing Arts Center supported with significant state and university funding. The funding structure will be supported by a campaign to raise \$2 million in private gifts to support this new UW arts center. This is an important private and public partnership that will strengthen arts education and engage a broader participation in the arts across the State of Wyoming.

REACHING OUT TO WYOMING AND THE NATION

Literacy Research Center and Clinic

The College of Education Literacy Research Center and Clinic will feature a comprehensive approach to improving literacy in the state and region and has the potential to become a model for addressing literacy issues nationally. The State of Wyoming, the University of Wyoming, and private donors have demonstrated a focused commitment to literacy—the foundation of education and democracy—through this endeavor.

ADVANCING ATHLETIC EXCELLENCE

Arena Auditorium Renovation and Expansion

The State of Wyoming has set aside \$10 million in athletics facilities matching funds to support a significant renovation of the Arena-Auditorium, making a substantial \$20 million public and private investment that will modernize the Double A. This major project will enhance coaching and student-athlete experiences, expand practice facilities within the AA, upgrade locker rooms, provide a strength and conditioning center, significantly improve seating and fan amenities, put in place HD video and ribbon boards, and create state-of-the-art lighting and sound systems.

ENHANCING THE UW EXPERIENCE

University of Wyoming Gateway Center

The University of Wyoming Gateway Center is one of the university's most prominent capital projects. It is a partnership project of the University Foundation, the University of Wyoming Alumni Association, the UW Center for Advising and Career Services, and UW Admissions. It will be a special destination for prospective students and families to enter the university, for alumni and friends to arrive and celebrate the history and traditions of their alma mater, and for employers to come to UW to interview and recruit the university's students.

Estate Giving Initiatives to support University, College, Unit, and Departmental Priorities

Estate gifts provide a strong foundation to greatly strengthen UW through private support for generations to come. UW's planned giving programs provide an opportunity to forever change Wyoming's University and allow for a broader group of UW alumni and friends to support the university and its programs.

Additional University Priorities

Business Initiatives and Opportunities

Enhanced International Opportunities for University Faculty and Students

Continued Distinction in the Field of Biodiversity and Conservation

The generous support UW receives from the State of Wyoming and its important private contributors creates a dynamic relationship between those who desire to impact people's lives and the causes that inspire their generosity. This private/public partnership continues to transform Wyoming's university.