

DRAFT**University Strategic Planning Process**

This document provides a framework for the strategic planning process which will commence in September 2016 by engaging the campus and stakeholder communities in a series of planning discussions. The goal will be to create an integrated comprehensive five year university strategic plan to commence July 1, 2017.

Strategic Planning Leadership Council

This Council will be appointed by the President to serve as the steering committee for the strategic planning process, providing overarching leadership. Responsibilities include implementing and monitoring a transparent process and timeline, collecting and synthesizing planning materials, creating and vetting drafts, integrating feedback and developing the final plan. Composition to include:

- Provost, chair
- 2 Deans
- 1 Director
- 1 Department head
- 4 Faculty
- 1 Undergraduate student
- 1 Graduate student
- 2 Staff
- 1 Trustee
- 1 Foundation Board member
- 1 Alumni Board member

Ex-officio (non-voting): VP for Institutional Advancement/President UW Foundation, Executive Director of the UW Alumni Association, VP for Research and Economic Development, VP for Administration, VP for Student Affairs, VP for Governmental and Community Affairs, Director for Intercollegiate Athletics, and VP for Information Technology.

Campus-wide nominations will be solicited for the Council, which will be appointed by the President, following consultation with the leadership of campus constituent groups. The Council will be named in September 2016.

Dialogue and Listening Topics

Due to their cross-cutting nature, several topics will be studied and discussed in campus-wide dialogue and listening sessions. The topics with a brief description follow.

1. University Structures & Organization

Discuss current University structure regarding effectiveness and efficiency including the extent to which the current structure aligns like-disciplines/functions to encourage interdisciplinary work and/or streamlined services. Within the structure, other organizational functions/processes will be discussed as well. [Insert Co-leaders]

2. Extended Education & Lifelong Learning (off campus)

Discuss delivery of learning including off-campus enrollment, online education, and credit and non-credit bearing lifelong learning opportunities including conferences and training. [Insert Co-leaders]

3. Undergraduate Recruitment and Enrollment (on campus)

Discuss enrollment including undergraduate recruitment and on-campus undergraduate enrollment including international recruitment/enrollment and enrolling students from under-represented groups. [Insert Co-leaders]

4. Diversity and Inclusion

Discuss diversity, inclusion and internationalization at UW including overall campus climate and efforts to increase diversity and expose UW students to international experiences. This team will interface with the Undergraduate Recruitment and Enrollment team as needed. [Insert Co-leaders]

5. Academic Programs, Curriculum and Academic Quality

Discuss the portfolio and quality of academic program offerings, including accreditation of programs, the standards and processes currently used to ensure that programs are rigorous and reputable. Included in the charge to this team will be discussion of teaching and learning, interdisciplinary and multidisciplinary degrees/curricula/collaboration, classrooms to facilitate active learning, faculty development for active and team-based learning, etc. [Insert Co-leaders]

6. Information Technology

Discuss the technology infrastructure and support structures including networking, classroom technology, learning platforms and portals, website, and the effectiveness to which UW uses technology to communicate both on and off campus. This team will interface with extended education, academic programs, and research as needed. [Insert Co-leaders]

7. Student Success

Discuss UW's student success programming, and its effectiveness in improving retention, transfer, 4-year graduation rate, student engagement and satisfaction. [Insert Co-leaders]

8. Research, Scholarship and Graduate Education

Discuss the quality and quantity of research and scholarly outcomes including interdisciplinary and multidisciplinary research. In concert, discuss the portfolio and quality of graduate programs. [Insert Co-leaders]

9. Engagement and Outreach; Economic Development and Vibrant Communities

Discuss efforts of the university to engage with external audiences and provide outreach programming to meet the needs of these audiences. Discuss the role of the university in innovation, and the state and region's economic development including community development. [Insert Co-leaders]

10. Resource Alignment, Revenue and Budgeting Model

Discuss exploring new revenue generation and current and potential university budgeting models including the degree to which academic responsibility (decisions) are aligned to revenue generation (consequences). Discuss the university's financial services and processes. [Insert Co-leaders]

11. Design, Master Plan and Campus Aesthetics

Discuss the current university master plan (capital facilities plan and campus master plan) with attention to function, design, aesthetics, and sustainability. [Insert Co-leaders]

12. Athletics

Discuss UW's position as a Division I, high performing athletic program. [Insert Co-leaders]

Dialogue/listening co-chairs will be named to study the topic, lead guided conversation and draft an executive report. Each topic will have at least two scheduled open campus sessions so as to gain wide participation and feedback. These will be held during the months of November and December. This process will be completed by January with executive reports posted at that time.

Meetings by Department/Unit

As part of the planning process, the leadership team and relevant dean will meet with every academic department during October-December. Short (10 minute) presentations will be developed by the department followed by a future-oriented dialogue (approximately 1 hour per department). Each presentation and a short summary of the discussion will be posted to a planning website for others to view.

College Meetings

During November-December, the President and Provost will meet with each academic college. The focus of the meetings will be to discuss future directions, suggestions for the future, etc. This technique could be expanded to other units as well (e.g. Division of Student Affairs, IT, Administration, Athletics, Research, SER, Haub School, etc.)

State-wide Meetings

A series of state-wide meetings will be hosted by Extension/Outreach personnel and organized by region to invite input from stakeholders, alumni and others. Special meetings will be arranged to meet with specific boards such as the Alumni Association Board, Foundation Board, and perhaps a few others.

Proposed Timeline

August 24, 2016	Board of Trustees to review and approve final strategic planning process document and proposed timeline
September 23, 2016	Kick-off event with special guest F. King Alexander, Louisiana State University President
September 2016	Name Leadership Council and convene Dialogue and Listening Topics finalized & leaders invited
October 2016	Potential campus visit from invited guest Meet with Dialogue and Listening Topic team leaders and launch Start departmental meetings
November 2016	Continue departmental meetings College meetings Dialogue and listening sessions Statewide meetings
December 2016	Finish department meetings College meetings Dialogue and listening sessions complete
January 2017	Dialogue and Listening Reports due Meet with each dialogue and listening team to review report Department presentations/discussions posted
February 2017	Begin drafting university plan
March 2017	Vet plan to campus community and stakeholders Board of Trustees to review draft plan and provide comments
March 2017	Revise plan and present plan at Community/Campus Town Hall meeting
March/April 2017	Approve plan through governance structures
May 10-12, 2017	Board of Trustees to review and approve final plan document
July 1, 2017	New Strategic Plan begins
Fall 2017	College/Unit plans commence and/or developed