

**Mission:** Collecting, exhibiting, and interpreting art to inspire creativity and nurture lifelong learning for the people of Wyoming and beyond.

**Vision:** To enrich the lives of the people of Wyoming and beyond through meaningful experiences with visual art.

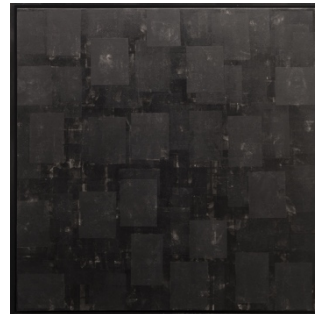


## UW Art Museum



### Strengths

- Established and diverse exhibition program
- Leader in academic engagement programming in museum field
- Extensive encyclopedic permanent collection (over 8,000 objects)
- Established connections to well-known artists, gallerists and collectors
- Dedicated faculty & staff who are recognized professionals in their field
- Established and well-respected pre-K-12 education program
- Accredited by the American Alliance of Museums (AAM)
- Statewide outreach through the Ann Simpson Artmobile and Regional Touring Exhibition Program
- Internship program that serves UW students from all majors and other museum studies graduate programs from across the country
- Partnerships with stakeholders across campus
- Student engagement through the Annual Juried Student Exhibition



Award Winner – 45<sup>th</sup> Annual Juried Student Exhibition University of Wyoming Trustees Award, \$250, Garrett Cruzan (Laramie, WY), post-bac, visual art, v.10.2.6



Award Winner – 45<sup>th</sup> Annual Juried Student Exhibition, University of Wyoming Trustees Award, \$250, Ross Everett (Monticello, FL), visual art, *Benjamin Nathan*



## Challenges

- Changes in leadership (Interim Director since February 2020)
- Annual Fundraising Gala – no event in 2018, reduced event in 2019
  - Plans in process to reestablish and redefine event for success in 2020 with Advisory Board
- Drop in donor base
  - Strategy in process with UW Foundation and Advisory Board to reconnect with donors and stakeholders
- Position of Art Museum in museum community (not well known on coasts)
- Capacity of faculty & staff to maintain rigorous exhibition and programming schedule
- Revenue opportunities – admission is free
- No academic home for teaching opportunities

## Opportunities

- Engaged advisory board
  - Excited to participate in new fundraising & engagement opportunities
- New reporting structure to UW President
  - Communicates to audiences & donors that UW supports museum
- Staff at full capacity (minus a permanent director) can work toward maintaining and reevaluating exhibition and programming schedules
- New membership program to explore new revenue streams
- New virtual exhibition opportunities with the UW Data Visualization Center
- Raising reputation of Art Museum through new opportunities such as research, publications, museum organization boards service
- New international and national collaborative partnerships that will create new opportunities for students (study abroad, internships)





## ***Strategic Priorities***

### **Exhibitions**

Produce scholarly, socially relevant, original exhibitions that draw on the Art Museum's collections and showcase new content from highly reputable artists that encourage interdisciplinary teaching and learning.

#### **Accomplishments**

- Presented 13 exhibitions
  - 5 curated from the permanent collection
  - 6 curated from artist loans
  - 2 national traveling exhibitions
- 92 new acquisitions including 91 donations to the permanent collection
- Filled vacant Assistant Curator position (February 2020)

### **Education**

Create innovative approaches to object-based teaching through pre-K-12 programs and academic engagement by initiating and participating in transdisciplinary curricular programs across campus.

#### **Accomplishments**

- Increased Academic Engagement: 81 class visits serving 1,427 UW students (for comparison AY18-19 included 65 class visits serving 1,147 UW students), 8 teaching gallery exhibitions with over 100 student projects based on artwork on display
- New academic engagement programs: Graduate Student Art Night-Printmaking; Read Rant Relate partnership with Relative Theatrics; McNair Scholars Workshop-Zen Doodle Introduction; Science and Arts integration workshop series with Science Initiative Learning Actively Mentoring Program (LAMP); Art Ed partnership; Faculty reception with ECTL
- Creation of innovative interdisciplinary UW classes: Summer 2020 study abroad course "Stealing Culture: The Intersection of Criminal Law and Museum Studies in Europe" (postponed to summer 2021 due to COVID-19)
- Filled vacant Master Teacher position (start date July 2020)
- Created paid internship opportunities: Partnership with Visual Arts at Chautauqua Institution (VACI), NY, 12-week summer internship

## Outreach

Maintain and strengthen community and state-wide outreach efforts using original exhibitions through the Ann Simpson Artmobile and Regional Touring Exhibition programs and offering innovative educational opportunities for regional community members.

### Accomplishments

- Increased Artmobile Outreach: curated new exhibition, 11 trips (38 program days), 3,390 students engaged, new communities reached include Cokeville, Greybull, Saratoga, Rock Springs, and Pinedale
- Increased Regional Touring Exhibition Program: 2 exhibitions available, new exhibition available February 2021, new curriculum produced for current and new exhibitions (no fee program for WY communities)
- New community public programs: MLK Days of Dialogue art making night with Wyoming Art Party; Weekly drop-in meditation in the galleries; Artist-led workshops, T.O.A.S.T-Teen Open Art Studio Time
- Access to museum permanent collection through online catalogue (over 200 currently available)



## Research

Elevate expectations for the research and creative activities of Art Museum faculty and staff through collaborations with colleagues at UW and other institutions, pursuit of relevant research opportunities, public presentations and publications.

### Accomplishments

- Innovative collaboration opportunities:
  - National Academy of Science/Alliance for the Arts in Research Universities (a2ru) partnership
  - “For Freedoms” – Curator of Education and Statewide Engagement was invited to participate in the For Freedoms Congress (February 2020, Los Angeles)
  - Collaborative research project with College of Law faculty – “Stealing Culture: The Intersection of Criminal Law and Museum Studies” (outcomes include: book chapters, conference presentations, UW in Scotland partnership for study abroad course, Honors course, museum workshops, collaborative museum collections project with University of Lisbon, Portugal)
- Increased board service: Chief Curator elected to serve on the International Council of Museums – University Museums and Collections Committee Board (ICOM-UMAC) (representing all of North America) with representatives from Europe, Australia, China, Iran & Columbia
- All museum faculty & staff participated in (or planned) at least one professional development opportunity



## ***FY2021 Budget Overview***

### **FY2020-FY2021 Budget Variance**

- Unrestricted Operating
  - Revenue from K-12 summer camps, artist workshops and other educational programming will be lower than previous years due to COVID-19 as we move summer camps, workshops and other programming to an online platform and/or class sizes will be smaller to accommodate social distancing protocols.
- Restricted Grants
  - Submitted Wyoming Arts Council Community Support Grant for FY21 (submitted March 2020) and results are announced mid-June. The Art Museum has received the grant FY18, FY19 and FY20 and there is no reason to believe we will not be supported by this program in FY21.

### **FY2020 Actuals**

- Unrestricted Operating
  - Allocation of \$20,000 for Training and Professional Development expense rolled up into Domestic Travel (will net zero at the end of FY20)

### **Internal Budget (net to zero) reallocations made toward meeting strategic goals**

- Exhibitions
  - One-time investment of \$300,000 from Trustee's Strategic Projects Reserve to support exhibitions in FY21, Exhibitions are the core of all work at the UW Art Museum. From exhibitions, collections are created, programming is formed, academic engagement and educational programs are generated, visitor attendance is produced, through which donor engagement and fundraising is possible for future sustainability.

## ***Art Museum Faculty & Staff***

### **Faculty (6)**

- 2 Academic Professional Lecturer (extended term)
  - Interim Director & Chief Curator
  - Curator of Education and Statewide Engagement
- 2 Academic Professional Lecturer (annual contract)
  - Curator of Academic Engagement
  - Artmobile Educator
- 2 Administrative Professional (annual contract)
  - Assistant Curator (new hire - February 2020)
  - Master Teacher (new hire - July 2020)

### **Staff (15)**

- 6 Full-time Benefited
  - Administrative Assistant
  - Business Manager
  - Collections Manager
  - Marketing Coordinator
  - Chief Preparator
  - Collections Preparator
- 9 Part-time Non-benefited
  - Teen Coordinator
  - Education Coordinator
  - (5) Pre-K-12 program Teachers
  - (2) Visitor Services

### **Students (6-9 per semester)**

- 4 Part-time Non-benefited paid
  - (2) Collections
  - Visitor Services
  - Curatorial
- 1-3 Interns (non-paid for credit)
- 1 work-study



## ***UW Art Museum National Advisory Board (May 2020)***

### **Executive Committee**

Felicia Resor, President (Athens, Greece)

Devon O'Connell, Vice President (Laramie, WY)

Sue Sommers, President-elect (effective June 2020) (Pinedale, WY)

Neelon Crawford, Treasurer (Crowheart, WY)

### **Members**

Anne Brande (Laramie, WY)

Lisa McElwee (Laramie, WY)

Kent Drummond (Laramie, WY)

Katy Rinne (Cheyenne, WY)

Elaine Henry (Big Horn, WY)

Nancy Schiffer (Kaycee, WY)

Mary Horton (Fort Collins, CO)

Jay Schnieders (Rock Springs, WY)

Melissa Lyon (Fort Lupton, CO)

Fred von Ahrens (Green River, WY)

Sheona Mackenzie (Laramie, WY)

### **Emeritus Members**

Judith Agee (Houston, TX &  
Jackson, WY)

Chirstine Mollring (Carefree, AZ &  
Wilson, WY)

Ruth Arnold (Cheyenne, WY)

Gary Negich (Laramie, WY)

Jacque Buchanan (Fort Collins, CO)

James Pearce (Chesterfield, MO)

Marial Bulmer (Medina, OH)

Reta Ralph (Fort Collins, CO)

Caryl Cline (Cody, WY)

Phyllis Sheldon (Winnetka, IL)

Ann Davidson (Mukwonago, WI)

Ann Simpson (Cody, WY)

Barbara Dilts (Cheyenne, WY)

Dan Sullivan (Casper, WY)

Judy Dray (Cheyenne, WY)

Robert Tarantola (Casper, WY)

Nancy Freudenthal (Cheyenne, WY)

Lili Turnell (Meeteetse, WY)

Jeanne Hickey (Cheyenne, WY)

Al Wolfe (Scottsdale, AZ &  
Centennial, WY)

Barbara Madsen (Buffalo, WY)





Thank you for your continued support of the UW Art Museum!

Nicole M. Crawford  
Interim Director and Chief Curator