

**University of Wyoming
Board of Trustee's Meeting
January, 2022**

Cowboy Joe Club (CJC) Report

1. CJC revenue figures --- December 31, 2021
 - **\$3.719 Million in cash received**
 - o **Increase of \$357,210 in cash received compared to the same time last year**
 - o **Increase of \$193,274 in cash received compared to same time in 2019**
 - **3,898 members compared to 3,536 (up 362) the same time last year**

2. MWC Basketball tournament
 - Las Vegas, NV March 6th – 12th
 - Tickets are on sale. Digital tickets only
 - Working on a venue for pre-game function(s)

3. 50/50 Raffle – Generated \$63,120 in net revenue this past year.

4. 2022 Cowboy Joe Club upcoming fund drives
 - Laramie County (January 10th-31st)
 - Albany County (February 7th-28th)
 - Remaining counties (March - May)

5. Men's & Women's Basketball promotions
 - Sat., January 22nd – Men's basketball vs. New Mexico (Gold Rush)
 - o First 1,000 fans receive a free t-shirt
 - Mon., January 31st – Men's basketball vs. CSU (White Out)
 - o 4,000 t-shirts for everyone in lower bowl of the AA
 - Wed., February 9th – Women's basketball vs. San Jose St.
 - o National Girls & Women in Sports Day
 - Sat., February 26th – Women's basketball vs. San Diego St.
 - o Bounce Cancer game