University of Wyoming Board of Trustee's Meeting July, 2022

Cowboy Joe Club (CJC) Report

1. CJC revenue figures --- July, 2022

- \$3.09 Million in cash received
 - o Increase of \$193,551 in cash received compared to the same time last year
- 3,395 members compared to 3,351 (up 44) the same time last year
- Pokes Scholarship Incentive: \$512K (included in the \$3.09M figure above)
 - o Includes:
 - New memberships
 - Any account that increased from 2021
- Top 3 Counties
 - o ALBANY: 724
 - o LARAMIE: 587
 - o NATRONA: 271
- Top 3 States
 - o WYOMING: 2,642
 - o COLORADO: 337
 - o NEBRASKA: 50
- Top 3 CJC Levels (in terms of membership #'s)
 - o CENTURY CLUB (\$100): 1,261
 - o WRANGLER (\$300): 761
 - o TRAIL BOSS (\$1,000): 643

2. CJC Golf Series

- 7 / 10 golf tournaments were sold out this year

Worland, WY Fri., 5/20, 1:00PM Riverton, WY Sat., 5/21, 1:00PM Cheyenne, WY Fri., 5/27, 1:00pm Sheridan, WY Fri., 6/3, 1:00PM Jackson Hole, WY Fri., 6/10th, 2:00PM Casper, WY Fri., 6/17th, 9:00AM Evanston, WY Sat., 6/18 @ 8:00AM Windsor, CO Mon., 6/20, 1:00PM Hulett, WY Sat., 6/25 @ 10:00AM Rock Springs, WY Sat., 7/9 @ 8:00AM Laramie, WY (Championship) Fri., 9/2 @ 9:00AM

3. Cowboy Joe Club Auction - Friday, September 30, 2022

@ Little America - Cheyenne

4. Wildcatter

- Both Club seats and suites will be sold out again this fall

5. Theme Days

- Sat., Sept. 3 TULSA (Hall of Fame, Energy Day)
- Sat., Sept. 10 UNC (Rodeo Day/Campus Pass/Band Day/Family Weekend)
- Fri., Sept. 16 AIR FORCE* (Military Appreciation Day)
- Sat., Oct. 1 SAN JOSE STATE* (Ag Day)
- Sat., Oct. 22 UTAH STATE* (Homecoming)
- Sat., Nov. 19 BOISE STATE* (Senior Day)