

University of Wyoming
Board of Trustee's Meeting

Cowboy Joe Club (CJC) / Revenue Generation Report

1. CJC Numbers
 - a. \$3.68M in cash received as of 9/8//23
 - o Increase of \$75K in cash received compared to the same time last year
 - b. 3738 members

2. War Memorial Stadium Renovation
 - a. www.RestoreTheWar.com was launched along with mailed notification to all season ticket holders who will be effected by renovation
 - b. Selection of new seating on west side will occur in January 2024

3. Football Season Ticket Sales
 - a. 8138 Season tickets sold. Increase of 337 over last year

4. UW Athletics Hall of Fame Banquet – 9/1
 - a. Hosted at Gateway Center and honored 2023 inductees

5. Cowboy Joe Club Auction - 10/6, 5PM
 - a. Hosted at Little America in Cheyenne