

7220 Entertainment Student Short Film Festival

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Guidelines for Films

Time Limit

Works must be between 5 minutes to 20 min in length including credits to be eligible for awards. Anything less or more than the time limits may be shown at the festival at the discretion of the selection committee, but will not be eligible for awards.

Format of Film

Films are to be in **.avi, .wmv or.mpg** video format (playable on a Windows system through VLC media player). They can be submitted on a data DVD, portable hard drive, or jump drive. Also **required** is another copy of the film on a DVD playable on a standard DVD player (menus are not to be used). Hard drives and jump drives will be returned to submitters, but DVDs (data and regular) will not. The Campus Activities Center is not responsible for hard drives and jump drives that are lost or damaged.

Explicit Content

Members of the 7220 Entertainment Films Committee will preview all films. Explicit content including nudity, sexual content, un-simulated alcohol or drug use, or actual violence, will not be tolerated if shown in a way that the committee deems inappropriate. Additionally, films may not endorse subject matter that discriminates against any race, gender, religion, color, national origin, disability, age, protected veteran status, sexual orientation, gender identity, genetic information, creed, ancestry, political belief, or any other applicable protected category. Entrants will be notified prior to the Festival on whether or not their film will be shown.

Additional Guidelines and Information

1. All entries must be either in English or subtitled in English. Non-English entries submitted without subtitles are not eligible.
2. Entrants are responsible for the quality of their films. 7220 Entertainment will not manipulate films in any way.
3. Entrants using original music will be given 3 additional points. Use of music in films must follow fair use guidelines. Some frequently asked questions can be found at this site: <http://cmsimpact.org/resource/fair-use-frequently-asked-questions/>. Two essential questions to ask are:
A. "Did the unlicensed use "transform the material taken from the copyrighted work by using it for a different purpose than the original, or did it just repeat the work for the same intent and value as the original?
B. Was the amount and nature of material taken appropriate in light of the nature of the copyrighted work and of the use?"
(Taken from *Documentary Filmmakers' Statement of Best Practices In Fair Use* by The American University Law Center for Social Media)
4. Entrant will allow usage of clips from the film for a concurrent livestream during the final awards ceremony as well as for promotional use by 7220 Entertainment with credit given to the director(s).
5. Filmmakers must have all actors sign consent forms for their image being used in the film as we reserve the right to use the films for promotional purposes for the festival.
6. All decisions regarding content, time, or eligibility are at the discretion of the selection committee. The selection committee has the final say in all decisions.

Studio Coe and the One Button Studio.

Looking for a place to edit your audio and video recordings? Head over to Coe Library and visit Studio Coe, the new multimedia lab, on Level One behind STEP Tutoring. Studio Coe has editing software such as iMovie, Final Cut Pro X, Photoshop, Illustrator, and other Adobe Creative Cloud applications. We also have Yeti microphones for you to use to record audio using Audacity or Adobe Audition. Some video and audio editing assistance is available, too. Space is limited and use is on a first-come, first-serve basis. Studio Coe is open Sunday – Thursday from 2:00 p.m. – 9:00 p.m. Questions? 766-7002 or coeref@uwyo.edu

Submission Guidelines

Submissions

Students wishing to submit a film, please use the Submission Information Sheet in this packet. Fill out all information on this sheet and submit it with your film by 5:00 p.m. Friday, March 30th, 2018. Early entries are welcome and highly recommended. It is important that you fill out the personal information section including your name and telephone number so that we can contact you prior to the Festival. Only participants with complete entry forms will be eligible. 7220 Entertainment Student Short Film Festival is not responsible for incorrect wording in publications or on awards if the entry form is incorrect or illegible.

Who Can Submit

Any University of Wyoming student in good standing with the university may submit a film. However, the student who submits the film must perform a **substantial role**¹ in the production of the film (i.e. director, writer, cinematographer, etc.)

Where to Submit

Films should be submitted to the Wyoming Union, Room 012 (Campus Activities Center) during normal business hours.

When to Submit

Submissions will be accepted any time before 4:30 p.m. on Friday, March 30th, 2018

Contact List

If you need to contact someone regarding questions about your film or the festival, please contact:

Hannah Lewis
7220 Entertainment Films Coordinator
Festival Coordinator
Phone: (307) 766-6340
Email: films@uwyo.edu

¹ A substantial role is defined as a lead actor/actress, screenwriter, director, director of photography, executive producer, and/or producer. Other positions, such as art director, set designer, costume designer, and special effects supervisor, will be considered 'substantial' by the Films Coordinator and/or Films Advisor on a case by case basis wherein the film displays a large workload on the given position. Films containing multiple students participating in various smaller roles may also be considered on a case by case basis.

Kelli Anderson
7220 Graduate Assistant, Wyoming Union
Festival Advisor
Phone: (307) 766-6340
Email: uw7220ga@uwyo.edu

Judging & Prizes and Recognition

Student Films are selected for Festival presentation by the 7220 Entertainment Student Short Film Festival Selection Committee. If a film is selected for screening, the Festival office will contact the entrant by email. All films will be selected a week before the selection showcase. The selection showcase will take place on April 20th, 2017 where all selections will be screened. Judges will make award selections on that date. The awards showcase will take place on April 21st, 2017. Prizes for the top 3 selections will include a trophy for first place along with a \$500 B&H gift card. Second place will receive a \$300 B&H gift card and Third will receive a \$200 B&H gift card.

Films will be judged and additionally awarded based on the following criteria:

- **Direction**
- **Screenwriting**
- **Sound**
- **Acting**
- **Originality**

Twenty points will be awarded for each category. The ballots are then counted as a general score per judge and then the overall score is met. All decisions are final.

General Festival Information

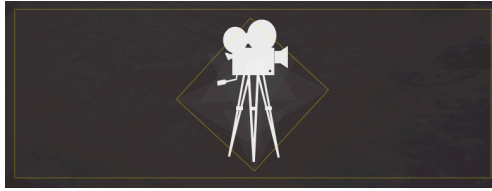
Date: Screenings: Friday, April 20th ; Awards Showcase and Ceremony: Saturday, April 21st

Time and Place: Union Family Room – 6:30 p.m. both nights; light appetizers will be served for the Awards Showcase and Ceremony.

Cost: Free and open to the public

Organizers: 7220 Entertainment Student Short Film Festival is brought to you by 7220 Entertainment. Films Coordinator, Hannah Lewis is presiding over the Festival.

Website: <http://www.uwyo.edu/cac>



7220 Entertainment Student Short Film Festival 2017
Submission Information Sheet
PLEASE PRINT CLEARLY

Name: _____

Address: _____

Phone Number(s): _____
[Please use a preferred phone number that we can easily reach you at in regards to your submission]

Email: _____

UWYO ID Number (W#): _____

Film Name: _____

Film Length: _____

Director: _____

Screenwriter: _____

Cinematographer: _____

Additional Crew: _____

Actors: _____

Synopsis (to be printed in the Festival program): _____

I _____ (name printed), as the student representative of _____ (film title), understand the rules of the film festival and understand that selection is dependent upon compliance with these rules. I also understand that the 7220 Entertainment Film Festival Selection Committee has the final say in selections and may ask that I change my film to comply with rules. It is up to me to withdraw the selection or change the film. I hereby authorize the University of Wyoming, its agents, successors, and assigns, to use and reproduce my film in which may appear in official UW publications, and I waive any right that I may have to inspect and approve said film or to receive compensation for the use of said photograph, audio or video.