

**University Studies Program
Oral Communication (O)**

**Public Speaking Examination for Oral Communication (O)
APPLICATION FORM**

Undergraduate students who have had extensive and successful public speaking experience may apply to take the public speaking examination, which if successfully completed, will satisfy the Oral Communication (O) core component of the University Studies Program (USP 2003). A student may attempt to complete the public speaking examination only one time. Examinations are scheduled through the Oral Communication Lab, located in Ross Hall Room 443 or by calling 766-3815. A fee of \$80 dollars is assessed to individuals taking the exam. The \$80 fee is due at the time applicants apply for the examination.

Successful completion of the public speaking examination will examine past speaking experience and skills in public speaking. Applicants will successfully meet the following two requirements:

- 1) Documentation of extensive and successful speaking experience (4-H, forensic, debate, etc.) **or** Documentation of successful work experience where public presentations are a significant component of the job.
- 2) Presentation of an eight to ten minute persuasive speech on any topic approved by the Public Speaking Exam Coordinator. A minimum grade of B (80%) must be achieved to pass the examination. Please see directions and criteria below.

Name: _____ SS# _____

College _____ Major: _____

Address: _____ Phone: _____

Please provide your rationale for applying for the public speaking examination. Detail your public speaking experience (use additional sheets as needed) and attach appropriate documentation (i.e. certificates, awards, verification from employer.)

Applicants Signature _____ Date _____

Approved Not Approved

_____ Date _____
Public Speaking Exam Coordinator

- Documentation of speaking experience received
- Received a "B" or better grade on persuasive speech
- \$80 payment received (make checks payable to the Department of Communication and Journalism)

Persuasive Speech

Description: The primary purpose of the persuasive speech is to persuade the audience that a specific course of action should be taken. The action you advocate may be specific to the audience, or you may seek their support for the action of another entity. For example, you may persuade your audience to consume whole-wheat foods, or you may persuade your audience that the Federal government should provide more funding for public schools. In preparing this speech, you should plan to motivate your audience to adopt your point of view. To do so you should effectively use the principles of motivation, persuasion, and logical and emotional appeal. You must use and effectively cite at least 3 sources. All sources must be included on the bibliography attached to your outline.

The speech must have an introduction, body and conclusion. It should include generally accepted speech devices such as an attention getter, preview, thesis, clear and well organized main points, support, citations, transitions and a strong conclusion. The delivery should be extemporaneous (conversational, well structured and planned) not memorized or read from a manuscript. Please review the attached grading criteria.

Time Limit: 8-10 minutes

Time Limit Penalty: You will be penalized 5 points if you are under the time by 30 seconds or over the limit by one minute or more.

Outlines: You must turn in a full sentence typed speech outline. You may not speak from a full sentence outline, so please prepare brief speaking notes for your delivery. All outlines are due prior to your speech. Students will not be permitted to deliver the speech without submitting the outline.

Speaking dates and deadlines: The Oral Communication Lab will schedule speeches for the public speaking examination. In order to complete the speech requirement, you must turn your completed application, documentation of speaking experience, preparation outline and \$80 fee prior to your assigned speech date. Upon receiving the above material, the exam coordinator will schedule a specific time for your speech.

Persuasive Speech

Speaker _____ Topic _____

1=Poor 2=Fair 3=Average 4=Good 5=Excellent

INTRODUCTION

Attention getter effective & topic adapted to audience 1 2 3 4 5
Persuasive purpose & thesis clear and main points previewed 1 2 3 4 5

Comments:

BODY

Topic & message challenging and persuasive 1 2 3 4 5
Main points clear and adapted to audience 1 2 3 4 5
Main points arranged in a logical and persuasive pattern 1 2 3 4 5
All points adequately supported 1 2 3 4 5
Adequate & credible references (cited) 1 2 3 4 5
Language clear, accurate, & appropriate 1 2 3 4 5
Transitions clear & effective 1 2 3 4 5
Persuasive logical & emotional appeals 1 2 3 4 5

Comments:

CONCLUSION

Summarized & reviewed persuasive proposition 1 2 3 4 5
Strong clinching statement 1 2 3 4 5

Comments:

DELIVERY

Demonstrated credibility, confidence & convincing delivery 1 2 3 4 5
Enthusiastic, dynamic & used vocal variety 1 2 3 4 5
Appropriate rate, volume, pronunciation & articulation 1 2 3 4 5
Appropriate eye contact & facial expression 1 2 3 4 5
Extemporaneous delivery & effective use of notes 1 2 3 4 5
Appropriate gestures, posture & appearance 1 2 3 4 5

Comments:

Outline Grade (10 points possible)
Speech Grade (90 points possible)
Speech Time _____ Time Penalty

TOTAL POINTS

