

Table 1: Time-series on Perceptions of UW

This table displays the findings of Wyoming surveys conducted in the past four election years on perceptions of the University of Wyoming in the state. Surveys of 2020, 2018, and 2016 were conducted in the same manner as the 2022 survey. Column totals might not sum to 100% because of rounding error. The number of responses to questions varies within years because some survey participants declined to offer a response to the question.

Question lead-in: “Please rate the performance of the University of Wyoming on the following activities. Is the university’s performance excellent, good, fair, or poor?”

1.	“Educating young people to participate in Wyoming’s workforce.”				
		2022	2020	2018	2016
	(1) Excellent	16%	19%	15%	20%
	(2) Good	39%	42%	45%	47%
	(3) Fair	20%	18%	19%	15%
	(4) Poor	5%	3%	3%	3%
	(5) Don’t know	19%	17%	18%	15%
	N =	508	591	604	716
2.	“Having athletic teams that are competitive nationally.”				
		2022	2020	2018	2016
	(1) Excellent	14%	15%	9%	10%
	(2) Good	45%	45%	40%	40%
	(3) Fair	24%	24%	32%	31%
	(4) Poor	5%	6%	7%	10%
	(5) Don’t know	12%	10%	11%	10%
	N =	507	585	586	706
3.	“Keeping tuition as low as possible.”				
		2022	2020	2018	2016
	(1) Excellent	15%	18%	19%	20%
	(2) Good	37%	35%	38%	38%
	(3) Fair	20%	24%	18%	23%
	(4) Poor	5%	6%	8%	5%
	(5) Don’t know	23%	17%	18%	13%
	N =	511	608	603	718

4.	“Being responsive to the needs of the state and its citizens.”				
		2022	2020	2018	2016
	(1) Excellent	11%	14%	12%	14%
	(2) Good	43%	46%	44%	52%
	(3) Fair	23%	21%	22%	18%
	(4) Poor	5%	5%	7%	4%
	(5) Don’t know	17%	14%	15%	12%
	N =	508	591	606	711
5.	“Providing an excellent undergraduate education.”				
		2022	2020	2018	2016
	(1) Excellent	19%	23%	20%	27%
	(2) Good	44%	45%	44%	44%
	(3) Fair	13%	14%	14%	14%
	(4) Poor	3%	2%	2%	1%
	(5) Don’t know	20%	16%	20%	14%
	N =	510	585	602	712
6.	“Having a strong level of engagement with your community.”				
		2022	2020	2018	2016
	(1) Excellent	13%	19%	14%	19%
	(2) Good	35%	37%	41%	42%
	(3) Fair	26%	23%	24%	20%
	(4) Poor	11%	9%	10%	9%
	(5) Don’t know	14%	12%	11%	10%
	N =	511	592	605	714
7.	“Maintaining a safe campus for students, employees and visitors.”				
		2022	2020	2018	2016
	(1) Excellent	18%	23%	20%	23%
	(2) Good	42%	45%	41%	50%
	(3) Fair	7%	10%	8%	8%
	(4) Poor	2%	2%	2%	1%
	(5) Don’t know	31%	20%	29%	18%
	N =	503	593	604	712

8. “How well do you think the University of Wyoming appeals to Wyoming students and their families as a desirable place to attend college? Extremely well, quite well, not to well, or not well at all?”

	2022	2020	2018	2016
(1) Extremely well	17%	26%	26%	26%
(2) Quite well	63%	61%	59%	61%
(3) Not too well	9%	7%	8%	8%
(4) Not well at all	2%	1%	1%	2%
(5) Don't know	8%	5%	6%	4%
N =	511	597	608	716