



UNIVERSITY OF WYOMING TRADEMARK LICENSEES

as of July 2, 2020

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing the University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution. While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to support@exemplarassociates.com

| COMPANY / BRAND NAME: | WEBSITE: |
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| * 47 Brand | www.47brand.com |
| 4imprint Inc. | www.4imprint.com |
| * Acushnet Company | www.acushnetgolf.com |
| adidas America | www.adidas.com |
| Adrenaline World Jerseys | www.adrenalinepromotions.com |
| Ajj Enterprises | www.ajjcornhole.com |
| * All Star Dogs | www.allstardogs.com |
| Alternative Apparel | www.alternativeapparel.com |
| American Collegiate | www.american-collegiate.com |
| Aminco International (USA) Inc. | www.amincoUSA.com |
| Angry Minnow Vintage | www.angryminnowvintage.com |
| Antigua Group, Inc. | www.antigua.com |
| Authentic Street Signs Inc. | www.authenticstreetsigns.com |
| Automotive Advertising Associates Inc. | www.automotiveadvertisingassociates.com |
| Baden Sports | www.badensports.com |
| Blakeway Worldwide Panoramas, Inc. | www.panoramas.com |
| * Boelter Brands LLC | www.boelterbrands.com |
| Boxercraft Inc. | www.boxercraft.com/college |
| Branded Custom Sportswear, Inc. (Nike) | www.bcsapparel.com |
| * Branded Logistics LLC (Fan Brander) | www.branded-logistics.com |
| Brass Reminders Co. | www.brassreminders.com |
| Broder Bros., Co. dba alphabroder | www.alphabroder.com |
| Bruml Management dba Techstyles Sportswear | www.techstyles.com |
| BSI Products, Inc. | www.bsiproducts.com |
| * BSN Sports | www.bsnsports.com |
| Camp David | www.campdavid.com |
| Church Hill Classics | www.diplomaframe.com |
| CI Sport Inc. | www.cisport.com |
| CID Resources, Inc. dba WonderWink | www.cidresources.com |
| * CK Sports / dba Jughead | www.jugheadcoolers.com |
| * College Concepts LLC | www.collegeconcepts.com |
| * College Kids LLP | www.collegekids.com |

| COMPANY / BRAND NAME: | WEBSITE: |
|---|--|
| * Collegiate Bead Company | www.collegebeadco.com |
| Colosseum Athletics Corporation | www.colosseumusa.com |
| Commemorative Brands, Inc. dba Balfour | www.balfour.com |
| Commemorative Brands, Inc. dba CB Grad. | www.cbgrad.com |
| Commencement Group, The | www.thecommencementgroup.com |
| Computer Digital Imaging Corp. | www.cdi-corp.com |
| * Creative Apparel Concepts | www.creativeapparelconcepts.com |
| Creative Converting, Inc. | www.creativeconverting.com |
| Creative Knitwear | www.creativeknitwear.com |
| CustomInk LLC | www.customink.com |
| Cutter & Buck | www.cutterbuck.com |
| * CZOC Housewares LLC dba Thirstystone Resources | www.thirstystone.com |
| Danbury Mint (MBI, Inc.) | www.danburymint.com |
| Dayna Designs | www.daynau.com |
| * Divine Creations | www.divinecreationsusa.com |
| DME Delivers | www.dmedelivers.com |
| Eastbay, Inc. | www.eastbay.com |
| * Ebinger Brothers/Preston | www.indogwetrust.biz |
| Evergreen Enterprises of Virginia LLC | www.myevergreen.com |
| Fanatic Group, The | www.thefanaticgroup.com |
| Fanatics Apparel, Inc. | www.fanatics.com |
| FanPrint Inc. | www.fanprint.com |
| FatHead LLC | www.fathead.com |
| For Bare Feet, Inc. | www.fboriginals.com |
| * Four Point Products/Vulcan Information Packaging | www.fourpoint.com |
| * Gameday Boot Company LLC | www.gamedayboots.com |
| GameDay Couture | www.gameday-couture.com |
| Gameday Ironworks | www.gamedayironworks.com |
| * GameTime Sidekicks | www.gametimesidekicks.com |
| * Garb, Inc. | www.garbinc.com |
| GFSI, LLC (Champion, Under Armour, Gear For Sports) | www.gearforsports.com |
| G-III Apparel | www.g-iii.com |
| Golf Time, LLC | www.teamgolfusa.com |
| Graphic Edge, The | www.thegraphicedge.com |
| Great American Products | www.gap1.com |
| Great Mountain West Supply | www.g54.com |
| GreenSource Apparel | www.greensource.com |
| Grimm Industries | www.grimmindustries.com |
| Harland Clarke Corp. | www.harlandclarke.com |
| Herff Jones LLC | www.herffJones.com/college |
| Hoffman California Fabrics | www.hoffmanfabrics.com |
| Holland Bar Stool Co. | www.hollandbarstool.com |
| Horn Legend (Knits 'N Weaves) | www.hornlegend.com |

| COMPANY / BRAND NAME: | WEBSITE: |
|---|---------------------------|
| House of Doolittle Ltd. | www.houseofdoolittle.com |
| HYO Silver (Joann Symons, Inc.) | www.hyosilver.com |
| * IDNA Series, LLC dba IDNA Brands | www.sportula.com |
| Image One | www.image1one.com |
| Ivy Citizens | www.ivycitizens.com |
| Jardine Associates | www.Jardineassociates.com |
| Jostens, Inc. | www.Jostens.com |
| * Kadylux LLC | www.kadylux.com |
| KH Sports Fan | www.khsportsfan.com |
| KLK Holdings, Inc. dba Level 10 | www.level10apparel.com |
| Knights Apparel LLC | www.Knightsapparel.com |
| Kranos Corp. (Schutt Sports) | www.schuttsports.com |
| Lakeshirts Inc. (incl. Blue 84 and TGT, Inc.) | www.lakeshirts.com |
| * LazerEdge | www.lazeredge.com |
| League Collegiate Wear (L2 Brands) | league91.com |
| Legacy Athletic (L2 Brands) | www.legacyathletic.com |
| Logo Brands | www.logobrands.com |
| LogoArt LLC | www.logoart.com |
| LogoFit LLC | www.logofit.com |
| Lokai Holdings LLC | www.lokai.com |
| * LRT Sales | www.lrtsales.com |
| LXG, Inc. | www.lxginc.com |
| Main Street Checks Inc. | www.mainstreetinc.com |
| Mall Properties Inc. (dba Bottle Shop) | n/a |
| * Mascot Factory | www.mascotfactory.com |
| Masterpieces Puzzle Company, Inc. | www.masterpiecesinc.com |
| MCM Brands | www.mcmbrands.com |
| * Memory Company LLC, The | www.memorycompany.com |
| Mission Belt | www.missionbelt.com |
| * Mojo Licensing | www.sportsluggage.com |
| MP Direct Inc. | www.suntime.com |
| * MTC Marketing | www.mtcmarketinginc.com |
| MV Sport | www.mvsport.com |
| Neil Enterprises Inc. | www.neilvarsityline.com |
| * New Era Cap Co. Inc. | www.neweracap.com |
| Nordic Company, Inc. | www.nordiccollege.net |
| * One Source Network Inc. dba Capri Designs | www.capridesigns.com |
| Ouray Sportswear LLC | www.ouraysportswear.com |
| Outdoor Custom Sportswear / Columbia Sportswear | www.ocsapparel.com |
| Outerstuff Ltd. | www.outerstuff.com |
| P. Graham Dunn | www.pgrahamdunn.com |
| * Panini America, Inc. | www.paniniamerica.net |
| Patina Products | www.patinaproducts.com |

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| COMPANY / BRAND NAME: | WEBSITE: |
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| Peter Millar LLC | www.petermillar.com |
| Picnic Time Inc. | www.picnictime.com |
| Ping Golf | www.ping.com |
| ProCorp Images | www.logostuff.com |
| R&D Specialty Company, Inc. | www.rdspecialty.com |
| R&R Imports | www.rrinonline.com |
| * R.F.S.J. Inc. | www.rfsj.com |
| Rawlings Sporting Goods | www.rawlings.com |
| RB III Associates (Teamwork Athletic Apparel) | www.teamworkathletic.com |
| Real Value LLC dba Simple Modern | www.simplemodern.com |
| Reborn Clothing | www.rebornclothing.co |
| Rhythm-N-Roots dba WYR Clothing | www.wearyourroots.com |
| Richardson Sports, Inc. | www.richardsonsports.com |
| * Rico Industries, Inc. | www.ricoinc.com |
| Riddell Inc. | www.riddell.com |
| Ringmasters LLC | http://fanfrenzygifts.com/ |
| Roaring Spring Blank Book Co. | www.roaringspring.com |
| Rook Designed | TBD |
| Ross Sportswear (ZooZatz) | www.zoozatz.com |
| * Samsill Corporation | www.samsill.com |
| SDS Design Associates Inc. | www.sdsdesign.com |
| Sewing Concepts | www.scflags.com |
| Signature Announcements | www.graduationannouncements.net |
| * Siskiyou Buckle Company | www.siskiyougifts.com |
| Slate Group | www.slategroup.com |
| Spirit Products Ltd. | www.spiritproducts.com |
| Sporn Company, The (Bixlers) | www.bixleruniversity.com |
| Sports Connection, Inc. dba Branded Apparel | www.brandedapparel.net |
| Sports Licensing Solutions LLC (Fanmats) | www.fanmats.com |
| Staples Promotional Products | www.staplespromotionalproducts.com |
| * Stoneworx / Barrel Tops | www.stoneworxsigns.com |
| Storm Duds Raingear | www.stormduds.com |
| * Strand Art Company | www.strandart.com |
| Strideline LLC | www.strideline.com |
| * Success Promotions | www.successpromotions.com |
| * Summit Sportswear | www.summitsportswearusa.com |
| SWEN Products Inc. | www.swenproducts.com |
| Synergy Imports LLC | www.synergyimports.com |
| TC&B Corporate Wearables (Authentic Brand) | www.authentic-brand.com |
| Team Beans LLC (Forever Collectibles) | www.foco.com |
| Tervis Tumbler Company | www.tervis.com |
| Third Street Sportswear | www.thirdstreetsportswear.com |
| Timeless Etchings LLC | www.winebarrelclock.com |

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COMPANY / BRAND NAME:**WEBSITE:**

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| To The Game LLC | www.2thegame.com |
| Top Flight Inc. | www.topflightpaper.com |
| Top Of The World | www.towcaps.com |
| Triform Custom Apparel (adidas) | www.triformapparel.com |
| Twin City Knitting Co. Inc. | www.tcksports.com |
| University Blanket & Flag Corp | www.ubflag.com |
| University Frames, Inc. | www.universityframes.com |
| Uscape Apparel | www.uscapeapparel.com |
| * U-Trau, Inc. | www.utrau.com |
| Vantage Custom Classics | www.vantageapparel.com |
| * Varsity Brands Inc. | www.varsity.com |
| Victory Tailgate | www.victoryTailgate.com |
| Virginia Diner Inc. | www.vadiner.com |
| * Wes & Willy | www.wesandwilly.com |
| Westrick Paper Co. | www.westrickpaper.com |
| Whirley Industries Inc. | www.whirley.com |
| Wild Sales LLC | www.wildsales.com |
| * Wildcat Retro Brands LLC | www.originalretrobrand.com |
| Wincraft Inc. | www.wincraft.com |
| Winning Streak Sports | www.wssdecor.com |
| Wool Felt Products, Inc. | www.collegiatepacific.com |
| * Worthy Promotional Products | www.worthypromo.com |
| Yeti | www.yeticustomshop.com |
| Youth Monument Clothing Inc. dba Venley | www.wearvenley.com |
| * Zazzle, Inc. | www.zazzle.com |
| Zephyr Graf-X | www.zhats.com |

The companies listed below are licensed to sell University-branded items to campus departments, student groups, and other affiliated organizations, such as sororities and fraternities. These items may not be resold.

| COMPANY NAME: | WEBSITE: |
|------------------------------|------------------------------------|
| 4imprint Inc. | www.4imprint.com |
| adidas America | www.adidas.com |
| * BSN Sports | www.bsnsports.com |
| CustomInk LLC | www.customink.com |
| DME Delivers | www.dmedelivers.com |
| Eastbay, Inc. | www.eastbay.com |
| Graphic Edge, The | www.thegraphicedge.com |
| Jostens, Inc. | www.Jostens.com |
| Ping Golf | www.ping.com |
| ProCorp Images | www.logostuff.com |
| Slate Group | www.slategroup.com |
| Staples Promotional Products | www.staplespromotionalproducts.com |
| * Success Promotions | www.successpromotions.com |
| Synergy Imports LLC | www.synergyimports.com |
| * Varsity Brands Inc. | www.varsity.com |

The companies listed below are licensed to sell State of Wyoming-branded items (Bucking Horse & Rider logo) to retailers and/or direct-to-customers.

| COMPANY NAME: | WEBSITE: |
|---|--------------------------|
| 4imprint Inc. | www.4imprint.com |
| Bruml Management dba Techstyles Sportswear | www.techstyles.com |
| Camp David | www.campdavid.com |
| CI Sport Inc. | www.cisport.com |
| CustomInk LLC | www.customink.com |
| Danbury Mint (MBI, Inc.) | www.danburymint.com |
| * Garb, Inc. | www.garbinc.com |
| GFSI, LLC (Champion, Under Armour, Gear For Sports) | www.gearforsports.com |
| Great Mountain West Supply | www.g54.com |
| HYO Silver (Joann Symons, Inc.) | www.hyosilver.com |
| Lakeshirts Inc. (incl. Blue 84 and TGT, Inc.) | www.lakeshirts.com |
| League Collegiate Wear (L2 Brands) | league91.com |
| Legacy Athletic (L2 Brands) | www.legacyathletic.com |
| Mission Belt | www.missionbelt.com |
| MV Sport | www.mvsport.com |
| Neil Enterprises Inc. | www.neilvarsityline.com |
| Ouray Sportswear LLC | www.ouraysportswear.com |
| Rhythm-N-Roots dba WYR Clothing | www.wearyourroots.com |
| Richardson Sports, Inc. | www.richardsonsports.com |
| To The Game LLC | www.2thegame.com |
| Yeti | www.yeticustomshop.com |

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