UNIVERSITY OF WYOMING
LONG RANGE DEVELOPMENT PLAN
UNIVERSITY OF WYOMING

TAILGATE EVENT
November 22, 2008

SUMMARY REPORT

INTRODUCTION

On November 22, 2008, the University of Wyoming (UW) and Moore Iacofano Goltsman, Inc. (MIG) hosted a tailgate event and collected input as part of the community-driven planning process for the University of Wyoming’s Long Range Development Plan. The purpose of the tailgate event was to leverage the public outreach efforts by setting up an information tent to raise awareness of the process and distributing comment cards to interested attendees of the football game taking place at the campus stadium that day. At the event, participants were asked to complete a series of questions that are relevant to issues such as campus design, transportation, student housing, sustainability and infrastructure, and future development opportunities. Out of a total of one hundred forty two people who signed in, MIG received one hundred and twenty completed comment cards. The feedback received from the comment cards will provide MIG with a better understanding of campus issues, assets, as well as community wants and needs.

This memo highlights the trends and ideas provided by tailgate participants and is organized by questions on the comment card.

Comment Card Format

1. Project Overview Station
Out of the one hundred and twenty participants who filled out the comment cards, over one-third were alumni of UW (41). Students (22) and parents of students (20) comprised another one-third of respondents. Approximately seven percent of respondents were faculty (1) or staff (7) at UW, while another seven percent were community members with no other affiliation to the University. All of the participants were either from Wyoming or Colorado.
2. Campus Design – Buildings, Open Spaces, and Places
Overall, the top three favorite campus buildings were: the Union, Old Main, and the Arts & Sciences Auditorium. The top three favorite open spaces were: Prexy’s Pasture, Fraternity Mall, and the southwest corner of campus by Old Main. The buildings that participants most wanted to see improved included many of the buildings that stand along the perimeter of Prexy’s Pasture (i.e. Half Acre Gym, Agriculture, Engineering, Coe Library, Ross Hall, and Student Health). Other buildings that were mentioned were student housing and dorms. The space that participants most wanted to see improved was parking and, specifically, parking around Fraternity Mall and student housing.

3. Transportation, Parking, and Wayfinding – Auto, Shuttles, Pedestrian, Bicycles, and Signage
The majority of participants normally get to and/or around campus by automobile (51) or by walking (61), with the least amount using the shuttle service (10) or bicycling (15). Overall, Prexy’s Pasture is the favorite place to walk and/or bike around campus. Desired circulation improvements included better parking, more frequent and available shuttle service, bike paths, improved lighting along walkways and at shuttle stops, and more visible signage. People who were attending or had attended school at UW felt that finding their destination was easy, but visitors felt that there needed to be better signage to navigate through campus.

4. Student Housing, Services, and Amenities – Housing, Recreation, and Entertainment
Participants were split evenly between having lived on the UW campus and not. Those who are or had lived on campus felt that the facilities were poor to adequate, but overall outdated. Most of the current or recent students at UW felt strongly that the dormitories between Grand Avenue and King Row were inadequate. Services and amenities that are utilized most on the campus all focused on common areas such as the Union, athletic facilities, and computer labs. Places or services that participants voiced they think should be added included parking, more food and beverage options, and better pedestrian connections between buildings.

5. Sustainability and Infrastructure – Energy, Materials, and Systems
Although most participants rated the importance of sustainability while planning the campus as a seven or above (on a scale of 1 to 10), only about ten percent of people were aware of sustainable actions currently employed by the University. Participants showed an interest in all categories of “green” methods, with wind (93) and solar (72) being the top two methods. Other categories of interest included native plants, water reuse, and bicycle improvements.

6. Future Development Opportunities
Almost all of the participants who answered this question felt that parking was the number one issue that needed improvement on campus. Other mentionable items were additional on and off campus dining options and renovations to/replacement of the Summit View apartments.
Participation Opportunities

Five additional workshops will be conducted in conjunction with the UW Long Range Development Plan. Tentative workshop dates include:

- February 26th, 2009
- April 30th, 2009
- October 29th, 2009

To make further comments on the tailgate event, workshops or summary reports, please email facilitiesplan@uwyo.edu or mail comments to:

Facilities Planning Office
University of Wyoming
1000 East University Ave, Dept. 3413,
211 Merica Hall
Laramie, WY 82071
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COMMENT CARD

The University recently initiated a landmark project that will guide the long-term physical development of the Laramie campus for the next 20 years. The Long Range Development Plan will provide an overarching framework for development, connectivity, open space, and supporting campus services.

The Plan will provide guidance for future development opportunities such as expansion of research and development facilities and new student housing. Physical and policy recommendations will help strengthen the traditional west campus and chart a course for the future of campus property east of 15th Street.

The planning process will conclude during the fall semester of 2009. The final document will include text and graphics that provide a flexible physical planning and decision-making structure to accommodate the development of the University's research, teaching, residential and recreational priorities and programs.

This Comment Card is provided for your convenience. Please provide additional written comments below and return the comment card at the end of the meeting.

Thank You!

1. Project Overview Station

   a. What best describes you? (please check all that apply)
      - [ ] Student   - [ ] Staff   - [ ] Faculty   - [ ] Researcher   - [ ] Alumni
      - [ ] Parent   - [ ] Community Member   - [ ] City/Agency Staff   - [ ] Other

   b. If you attended UW, when were you here? ________________

   c. Where do you live now?
      - [ ] On-Campus   - [ ] Laramie   - [ ] Albany County   - [ ] Cheyenne
      - [ ] Other Wyoming Location ________________
      - [ ] Other Outside of Wyoming Location ________________
2. Campus Design – Buildings, Open Spaces, and Places
   a. What are your favorite buildings and open spaces on campus?

   b. What buildings and spaces would you like to see improved?

3. Transportation, Parking, and Wayfinding – Auto, Shuttles, Pedestrian, Bicycles, and Signage
   a. How do you normally get to and/or around campus?
      □ auto      □ shuttle      □ bike      □ walking      □ other ____________

   b. What are your favorite places to walk and/or bike around campus?

   c. What are the most important improvements you would like to see while traveling on campus?

   d. Is it easy to find your destination on campus?
4. Student Housing, Services, and Amenities – Housing, Recreation, and Entertainment
   a. Have you ever lived in student housing on the UW Campus? □ Yes □ No

   b. If yes, where did you live and how did you like it?

   c. What are the services and amenities that you utilize most on the UW campus?

   d. Are there places or services that should be added to the UW campus to make it a more desirable destination?

5. Sustainability and Infrastructure – Energy, Materials, and Systems
   a. On a scale 1 of 10, how much importance should be placed on sustainability while planning for the long range development of the campus? (circle one)

      1 2 3 4 5 6 7 8 9 10  
      Not Important          Important

   b. Are you aware of any sustainable actions currently employed by the University? □ Yes □ No

   c. If yes, what?

   d. Can you think of any “green” methods or technology that the University should adopt? If so, what?

      □ Wind □ Solar □ Clean Coal □ Clean Wood □ Geothermal □ Co-generation
      □ “Green” Streets □ Bio Swales □ Native Plants □ Water Reuse
      □ Bicycle Improvements □ Electric Recharging Station □ Other Alt. Transportation □ Other
6. Future Development Opportunities – Uses, Locations, and Partnerships
   a. How do you think the area around the stadium could be improved? Parking, covered areas, walkways, landscaping, dining, Summit View apartments, etc?

   b. What areas on or near the UW campus do you feel are prime for new development or redevelopment? What should go there?

ADDITIONAL COMMENTS:

Please hand in your comment card as you leave the tent or send it to:

Facilities Planning Office
University of Wyoming
1000 East University Ave, Dept. 3413,
211 Merica Hall
Laramie, WY 82071

Thank you for your participation!
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