GOALS OF THE CONCLUSION

Synthesize your main points, reiterate your argument, and demonstrate the significance of your work.

Goals

1. To synthesize the main points of your essay
   - Do not simply repeat your main points. Reiterate them, but also synthesize them in a way that connects them together and leads into your final takeaway.

2. To underscore your main argument
   - This may change by the time you reach the end of your essay. Be sure to return to your introduction and revise your thesis as necessary to match your conclusion.

3. To demonstrate the significance and/or broader implications of your ideas
   - Consider the current relevance of your topic as a means to connect with your reader. Answer the question of “so what?”; why should your audience care?

4. To offer a main takeaway and/or call to action for your reader
   - The conclusion is the final word with which you will leave your reader. What do you want your final message to be?