

**2010 INSTITUTE FOR READING AND  
WRITING INSTRUCTION:**  
DEVELOPING SOCIAL MEDIA TECHNOLOGIES ACROSS THE CURRICULUM



**8:30am - 3:30pm April 16, 2010  
Sheridan, Wyoming  
Free Registration!**

Learn how social media including Facebook, blogs, and wikis can improve student engagement and foster improved reading and writing skills, particularly for reluctant learners.

**Institute for Reading and Writing Instruction  
April 16, 2010**

**Agenda**

- 8:30-9:00 Registration and Breakfast**
- 9:00-9:30 Establishing Institute and Group Goals** (Mary P. Sheridan, University of Wyoming)
- 9:30-9:50 The State of Reading in Wyoming** (April Heaney, University of Wyoming)
- 9:50-10:10 The Rise of Social Media** (Kaijsa Calkins, University of Wyoming)
- 10:10-10:30 How Can Schools Use Social Media to Help Reluctant Readers?** (Carol Stewart, Sheridan County School District #2; Rick Fisher, University of Wyoming)
- 10:30-10:45 Break**
- 10:45-12 Samples of Social Media Projects Helping Reluctant Readers**
- Ryan Schasteen (Sheridan County School District #2)
  - Stoney Gaddy (Northern Wyoming Community College District)
  - Rick Fisher (University of Wyoming)
- 12:00-1:00 Lunch**
- 1:00-3:00 Hands-on, small-group sessions**
- 3:00-3:30 Recap and Next Steps** (Mary P. Sheridan, University of Wyoming)