April 15th
Registration Closes
Last day to enter!

1st Round of Judging - Semi-Finalists Selected
April 22nd
Up to 10-15 Semi-Finalists Announced

2nd Round of Judging - Finalists Selected
April 25th-28th
Semi-Finalist Interviews

April 29th
5-7 Finalists Announced

May - November
WTBC Business Counseling
Helping you develop the business stronger & faster.

3rd Round of Judging - Qualifiers Selected
November 10th
Qualifying Pitch Day
Open to the Public!

“Having the business counseling is the difference between two guys in a garage and having 25 employees.”
-- Nate Storey, Founder Bright Agrotech, llc

“If you think you have a viable plan or something that seems interesting, don’t be afraid to pursue the competition. There’s really no down side to entering, and you can learn a lot even if you don’t win the competition.”
-- Mike Jung, Founder Bridge Sense

Application and information available at uwyo.edu/wtbc
To enter, one individual from the team should complete the online application found at www.uwyo.edu/wtbc no later than April 15, 2016.

Up to 15 Fisher Innovation Challenge Semi-Finalists will be chosen from the aggregate group of submissions based on the quality, innovation level, market, product, or segment disruption, potential market size and/or growth of the submission content and announced April 22, 2016.

Each Semi-Finalist will be interviewed by a panel of judges scheduled from April 25-28, 2016. A 5-slide presentation summarizing your online application is required. Panel interviews will be schedule for 30 minutes per Semi-Finalist team.

The Fisher Innovation Challenge judging committee will select 5-7 Finalist teams based on quality, innovation, impact (financial, societal, etc.), time to market, and other factors, in aggregate. All Fisher Innovation Challenge Finalists will be announced April 29, 2016.

Finalists will be assigned to a WTBC business advisor and coach for the remainder of the competition. Finalists are required to participate in on-going advising services in preparation for the Qualifying Pitch Day event.

The Qualifying Pitch Day event is on November 10, 2016. All Finalist teams will present their business concept in a 20 minute maximum presentation. Immediately following, the judging committee will conduct a Q&A session for a maximum of 10 minutes. At the conclusion of all FIC Finalist Qualifying Pitch Day presentations, a judging committee will determine Qualifying Finalists.

Each Qualifying Finalist team will receive a $2,500 cash award.

Each Qualifying Finalist team is eligible to apply to the $100,000 seed fund within one year of the Qualifying Pitch Day event. The seed fund was established to assist inventions or technology the opportunity to develop and progress to the next stage of business development. All seed fund proposals will be reviewed by a judging committee that will determine the amount of funding.