GoodRx[©]: Using Mobile Apps to Compare Pharmaceutical Prices for the **Adult Uninsured Diabetic Population in Buffalo, Wyoming**

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Background:

- Buffalo, Wyoming is a small community within Johnson County (population of 8,569 in 2010)
- The rate of obesity and diabetes in Johnson County is 21%
- 15.4% of individuals under the age of 65 years are uninsured in Johnson County, compared to 13.4% in Wyoming and 10.1% overall in the nation



Downtown Buffalo, Wyoming

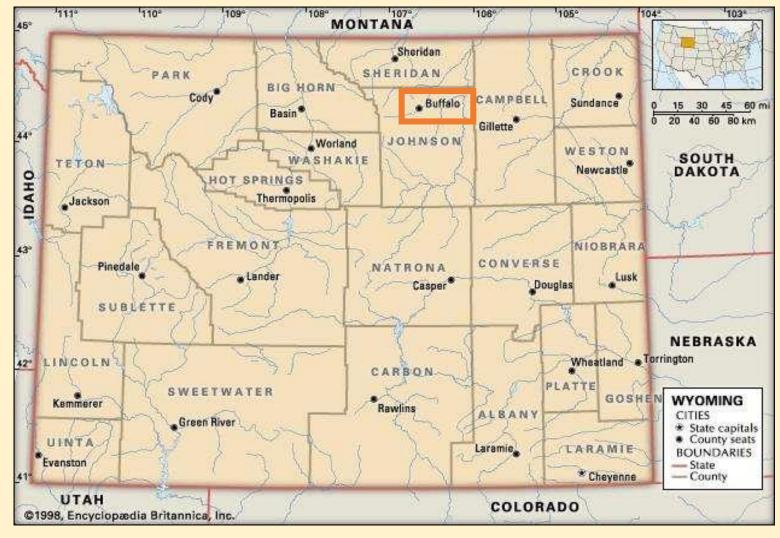
Literature Review:

- Drug pricing variability within a single 5 mile radius can add thousands of dollars to your pharmaceutical bill every year.
- The mobile app, GoodRx[©], can save consumers a lot of money every year if they search for the lowest pricing within their community and download coupons

Hypothesis: Using the mobile app GoodRx[©] to compare pharmaceutical prices will lower the cost of prescription medications for the adult uninsured diabetic population in Buffalo, Wyoming.

<u>Community Health Project Plan:</u>

- Compose a pamphlet highlighting how to access and utilize the GoodRx[©] app and its benefits
- Include resources within the community that provide access to a computer in the case of an inability to access the internet to utilize GoodRx[©]



Map of Wyoming

Deliverables:

- Pamphlet
- Facilitate meeting with Johnson County Public Health to discuss how to share this information with their patient database
- Facilitate meeting with Johnson County Public Library to display the pamphlet in the library

- Go **\$9** This is yo pricing. Custome Pharma Walmar Kroger
- Target Walgre





Next Steps:

- Involve the health care facilities within Buffalo,
 - Wyoming in this project: prescribing providers
 - can act as a middle man to send prescriptions to
 - the pharmacy with the lowest price
- Implement this program into other communities around the nation

	Coupon		
Prescription:		Pharmacist Info:	
rvastatin 40mg		Member ID AE087822	
nted price with this coupon:		RxGroup 101739	
.60		RxBin 003585	
bur estimated price at Kroger Pharmacy; the pharmacy will provide the exact		RxPCN 11330	
mer Questions Call: 1-844-329-3341 nacist Questions Call: 1-866-788-8452			
art		\$9.00 cash	NO COUPON NECESSARY
r Pharmacy	+	\$9.60 with free coupon	GET FREE COUPON
et (CVS)	+	\$27.32 with free coupon	GET FREE COUPON
reens	+	\$27.62 with free coupon	GET FREE COUPON

An example discount coupon for Atorvastatin (generic Lipitor) generated on www.goodrx.com on 8/12/2018 (zip code 82070)

An example price comparison for Atorvastatin (generic Lipitor) generated on www.goodrx.com on 8/12/2018 (zip code 82070)

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