**Hypothesis**
Using targeted vaccination education, providing a platform to discuss concerns about vaccinations, and increasing access to vaccinations through a community-based program will improve vaccination rates throughout the community.

**Community Background**
- Powell, WY – Population 6,440
  - 7.4% under 5 years old
  - 22.2% under 18 years old
- Agricultural economy
- Median household income of $46,971
- 18.5% without health insurance

**Literature Review**
- Education programs targeted specifically for children are effective ways to engage patient population and increase immunization rates
- Education materials and discussion platforms for parents promote increased vaccination schedule compliance
- School-based immunization programs allow for increased access to immunizations

**Community Health Project Plan**
- **Safe Kids Video Education Competition**
  - Active way to educate about immune system, vaccinations, HPV
- **Vaccination Text-Hotline for Parents**
  - Address concerns, answer questions from parents using local source
- **Promotion of School-Based Vaccination Program**
  - Increase access to vaccinations

**Deliverables**
- Literature Review
- Review of protocols used in School-Based Vaccination Programs
- Road Map and Proposal for Community Health Plan

**Next Steps**
- Foster relationship between Park County Public Health and Park County School District #1 to help facilitate creation of school vaccination program

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