Join us in sponsoring the

Casper Caregiver Conference
“Supporting Wyoming Caregivers in Excellence”
April 15th and 16th, 2016
Casper, WY at the Ramada Plaza Casper Hotel and Conference Center

Target Attendees: This two-day event will focus on many aspects of caregiving. The events on Friday, April 15th will include information important to professional caregivers from disciplines including medicine, pharmacy, nursing, social work, psychology and other healthcare professionals and social service providers. The sessions on April 16th will be targeted to family and lay caregivers. All are invited to attend a Caregiver Recognition Dinner on the evening of April 15th.

Featured Topics:
- Interactive Caregiving Discussions and Panels
- Behavior and Communication Tips For All Caregivers
- Community Supports and Resources
- Q & A with Healthcare Providers
- Evidence-Based Caregiver Interventions
- POLST & End of Life Care planning
- UW Estate Planning Clinic
And More!

The Conference includes: national and regional speakers, vendor exhibits, interactive and panel sessions, free continuing education credits, and networking opportunities! In addition, Respite Care is offered in partnership with Caring Hands of Wyoming.

Why Sponsor this event?
Sponsoring the Casper Caregiver Conference will expose your business or organization to many Wyoming healthcare professionals, social service providers and individual caregivers. The professionals, both caregivers and practicing providers, often work directly with individuals and family members, and frequently provide referrals for care services and products. Sponsors are also encouraged to attend the sessions at the conference!

Sponsorship levels:
The conference features a variety of Sponsorship levels, starting at $100! See page 3 for details.

Don’t miss out on this exciting opportunity to showcase your organization!
Sponsorship and Exhibitor Information

The Casper Caregiver Conference planning committee is pleased to have the opportunity to host a regional conference on Caregiving on April 15th & 16th, 2016 in Casper WY. This event will provide a variety of educational sessions on a number of topics important to caregivers and older adults.

This Caregiver Conference is possible thanks to our generous planning partners; however, these funds are limited in amount and scope. Sponsorships are crucial to the success of this important educational event. We would like to invite you to show your support of Wyoming and regional healthcare providers and caregivers by sponsoring or being an exhibitor at the conference. Your company/organization will be given recognition commensurate with sponsorship level.

Sponsorship Levels Include:

- **Gold: $500 - $999**
  - Verbal recognition at the conference
  - Written recognition in conference materials
  - Complimentary exhibit booth (see page 3 for pricing)
  - Recognition on the event website

- **Silver: $250 - $499**
  - Verbal recognition at the conference
  - Written recognition in conference materials
  - Recognition on the event website

- **Bronze: $100 - $249**
  - Verbal recognition at the conference
  - Written recognition in conference materials

Contact us for other sponsorship opportunities!

INQUIRIES or QUESTIONS contact:
Wyoming Center on Aging at (307) 766-2829 or wycoa@uwyo.edu
Exhibit/Booth Information

Please keep this page for your information.

EXHIBIT FEES:
The exhibit fee is $50.00/booth for non-profit organizations and $100.00/booth for commercial (for profit) organizations and companies. Exhibit fee includes: one 6’ table with off-white table cloth/skirt and one chair, listing in the conference program, and meals for one exhibitor representative including all breaks. Additional representatives will be charged $50.00 to attend. Booths will be assigned on a first-come, first-assigned basis. Exhibitor space is VERY limited. Please return this form as soon as possible. Space cannot be guaranteed.

BOOTH SPECIFICATIONS:
The Conference Planning Committee will provide and arrange for erection of exhibit tables. Each exhibit must be confined to the spatial limits (6’ X 8’) of its respective space. If your display is larger, you will need to purchase extra exhibit spaces. Please indicate if you will require any additional services i.e. power, Wi-Fi, etc. on the exhibit form (note these services may require an extra charge.) Please call (307) 766-2829 for questions prior to returning the exhibitor form.

EXHIBIT SPECIFICS/CANCELLATION POLICY:
There will be no refunds for cancellations after April 1st, 2016.

EXHIBIT STORAGE/SHIPPING:
If you will require assistance with transportation and/or storage of freight, you are responsible for making the necessary arrangements. Please call (307) 766-2829 for questions regarding this process. Also note: The conference planning committee will not be responsible for your materials or equipment prior to or while exhibiting at the conference.

EXHIBITOR TIME SCHEDULE:
Set-Up: Thursday April 14th after 4pm or before 9am on the morning of Friday the 15th on the terrace.
Conference Exhibition Times/Breaks:
  - Friday: 10:10-10:15AM, 12:15-1:15 (Lunch), 3:15-3:30. Saturday breaks: 9:45-10, 12-1:30 (Lunch), 3:45-
  - Tear Down: For those exhibitors that stay for Saturday, booths can be dismantled after the afternoon break. Otherwise booths can be torn down Friday after the last break at 3:30. You may leave your booth up the night of April 14th and/or 15th, but take any valuables with you.

EXHIBITORS ARE INVITED AND ENCOURAGED TO ATTEND ANY OF THE PRESENTATIONS OF OUR CONFERENCE.

HOTEL INFORMATION:
A limited block of rooms has been reserved at the Ramada Plaza Casper, WY at a discounted rate of $79.00. When making reservations at the hotel, please mention that you are with the Casper Caregiver Conference to receive the discounted rate. Call (307) 235-2531

INQUIRIES or QUESTIONS contact:
Wyoming Center on Aging at (307) 766-2829 or wycoa@uwyo.edu
Sponsorship & Exhibitor Application

Please return completed form and payment to:
University of Wyoming/Wyoming Center on Aging
1000 East University Avenue Department 3432; Laramie, WY 82071

Thank you for your interest in sponsoring or being an exhibitor at the Casper Caregiver Conference. Exhibitor space is VERY limited. Please return this form as soon as possible. Space cannot be guaranteed. This packet includes information about suggested levels of sponsorship. If you want to discuss other possibilities for sponsorship please contact The Wyoming Center on Aging (WyCOA) at (307)766-2829 or email wycoa@uwyo.edu

Organization:
____________________________________________________________
(Type or print name as it should appear on Conference Materials)

Mailing Address: ________________________________________________

City: __________________________ State: ______ Zip: __________

Phone: ________________________ Contact Person: ________________________

Email Address: ___________________________________________________

SPONSORSHIP:

<table>
<thead>
<tr>
<th>Level of Sponsorship</th>
<th>Amount Enclosed</th>
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<tbody>
<tr>
<td>Gold Sponsor: $500 - $999</td>
<td>__________________</td>
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<tr>
<td>Silver Sponsor: $250 - $499</td>
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<td>Bronze Sponsor: $100 - $249</td>
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<tr>
<td>Other amount of sponsorship</td>
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<tr>
<td><strong>Total Amount of Sponsorship:</strong></td>
<td>__________________</td>
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Exhibit Booth (In addition, please also return the signed Exhibitor Agreement [page 5]):

<table>
<thead>
<tr>
<th>Option</th>
<th>Amount Enclosed</th>
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</thead>
<tbody>
<tr>
<td>Commercial Booth Rate: $100</td>
<td>__________________</td>
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<tr>
<td>Non-Profit Booth Rate: $50</td>
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<tr>
<td>Additional Representatives $50/per person</td>
<td>__________________</td>
</tr>
<tr>
<td><strong>Total Amount of Exhibit Fee:</strong></td>
<td>__________________</td>
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</tbody>
</table>

☐ I plan to exhibit Friday only ☐ I plan to exhibit Sat only ☐ I plan to exhibit BOTH days

Donation: Amount of any additional donation __________________

**Total Enclosed: __________________**
Exhibitor Agreement

Please return this form with the Sponsorship & Exhibitor Application (Page 4) and payment. *Sponsors only need to return the Sponsorship & Exhibitor Application and payment.

EXHIBIT SPECIFICS:
Organization: ________________________________________________________________

Name of person staffing your booth: _____________________________________________

Additional representative names ($50.00 additional per person):
________________________________________________________________________

Special Services needed for booth (i.e. power, WI-FI, etc. MAY BE AN ADDITIONAL CHARGE):
________________________________________________________________________

EXHIBITOR AGREEMENT:

*We hereby agree to exhibit at the Casper Caregiver Conference, April 14th and 15th, 2016 and agree to comply with the terms detailed on the Exhibit/Booth Information sheet (page 3 of this document). We understand there will be no refund for cancellations after April 1st, 2016

Signature of acknowledgement: _______________________________________________

Printed Name: ______________________________________________________________

Please return this form, the Sponsorship & Exhibitor Application, and payment to:
University of Wyoming/Wyoming Center on Aging
Department 3432
1000 East University Avenue
Laramie, WY 82071