





# **AGENDA**

- 1 Leadership Networks
- 2 Campus Communication
- The Importance of Sponsorship
- 4 Change Agent Network
- 5 WyoCloud Team Support
- 6 What's Next?



### **Leadership Networks:** Your Team

Our goal is to organize leaders, at all levels of the University, into **networks** to coordinate communication so end users are **hearing the right message from the right people**. This strategy will foster a network of leaders committed both the success of the university's implementation and change itself.

#### **EXECUTIVE TEAM**



#### **Vice Presidents**

Launch changes and actively sponsor change with unit

Authorize and support communications

#### SPONSORSHIP NETWORK



# Associate Deans, Directors, Dept Heads

Obtain commitment to the project from those with the authority to enforce it and make decisions

Share communications and set priority

#### **CHANGE AGENT NETWORK**



# Managers and Supervisors

Responsible for maintaining the day-to-day business focus

Track readiness and provide two-way communication



# **Leadership Networks:** Starting Lineup

To feel confident in their ability to perform their jobs when the WyoCloud system is released, campus end users must be aware of the impending changes and organizational impacts. Each level of the university plays a unique role in effectively communicating information, support and buyin regarding the implementation.

### **Associate Deans, Directors, Department Heads**

### **Vice Presidents**

Executive Team:

Why is UW implementing WyoCloud?

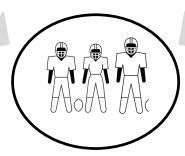
Sponsorship Network:

What impact does
WyoCloud have on
our unit?

# Managers & Supervisors

Change Agent Network:

How does
WyoCloud change
my job/role?



**End Users** 



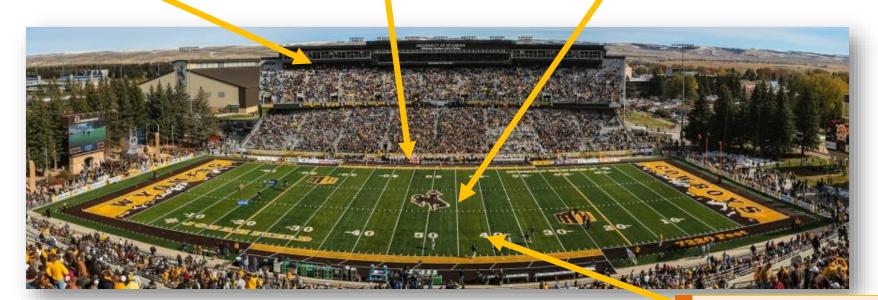
# Campus Communication Approach: One Message, One Team

Executive Team and AVPs

Athletic Director

Associate Deans, Department Heads and Directors Coach

Managers and Supervisors *Quarterback* 



Your Employees
Team

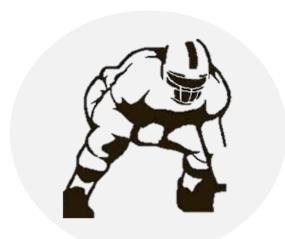


### The Importance of Sponsorship: Manager's Dilemma

# Playing Offense and Defense

- Managers are often identified as the most resistant group when changes are introduced.
- This resistance is often caused by not treating managers as employees first - people who are being tasked with changing how they do their work as a result of a new project or initiative.
- To be successful, managers must be supportive of a change before they can take the next step of supporting their people through that very same change.

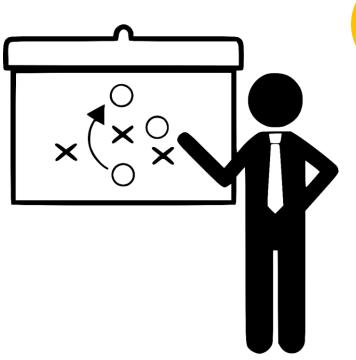






### Change Agent Network: Game Plan

Your primary responsibilities will be to **ensure the following**:







Set WyoCloud as your unit's **priority** by sharing communications



Present as the WyoCloud change agent for your unit at existing departmental meetings



Collaborate with other Change Agents and Sponsors to track and manage unit readiness



# WyoCloud Team Support: Preparing to Lead Change

To guide UW's transition to WyoCloud, you will learn how to utilize Prosci's ADKAR model to provide clear goals and outcomes for change management activities, ensuring that the right information is shared at the right time, addressing an individual's underlying needs.

- A wareness of the business reason for change
- **D** esire to engage and participate in change
- K nowledge about how to change
- A bility to implement or realize change
- R einforcement to ensure change sticks



# WyoCloud Team Support: Preparing to Lead Change

The WyoCloud Team has the responsibility to prepare you to **lead change** within your units, and **equip you with the right knowledge and skills to communicate** with your employees before WyoCloud is launched to campus.

Through a combination of group and individual activities, change agents will learn to address:

- \* How do I talk with my employees about change?
  - \* How do I coach my group through a change?
  - \* How do I coach individual employees through change using the ADKAR Model?
    - \* How to I manage resistance to change?

# You will be provided the following tools



Handouts discussing change management methodologies



**Email templates** to relay messages regarding business process, training, or policy updates



Presentations and talking points to spark discussion



## **WyoCloud Team Support:** Readiness Tracker

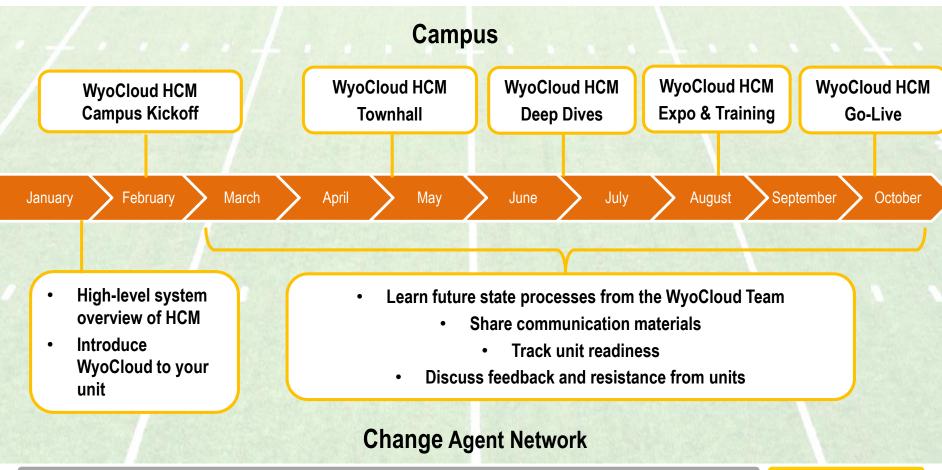
Readiness Trackers, updated by select Change Agents in each unit, will help to quantify schools/units level of readiness for change by analyzing the distinct steps and activities Change Agents facilitate. The Readiness Trackers will serve as a resource to Sponsors and the WyoCloud project team to identify areas of resistance and communication gaps.

EXAMPLE READINESS TRACKER	
STEP 1: ESTABLISH OUR NEW FOUNDATION	
Attend Change Agent Network Refresh Meeting	Not Started
Meet with your sponsor to discuss roles and setup quarterly checkpoints	Not Started
Introduce yourself as Change Agent Lead/s to department	Not Started
Request presentation slot on upcoming department agendas	Not Started
STEP 2: UNDERSTAND THE IMPACTS OF CHANGE & STEP 3: PLAN FOR CHANGE	
Create and implement a plan to review BPM's with appropriate unit staff	Not Started
Identify, document, and prioritize Change Impacts. Submit Change Impacts to WyoCloud Team	Not Started
Attend the WyoCloud Townhall	Not Started
Engage with sponsor to review progress and ensure alignment before January	Not Started
Engage with sponsor to review progress and ensure alignment before April	Not Started



What's Next?: Game Plan for 2018

The Change Agent Network will meet for 1.5 hours each month to meet with project leadership and discuss techniques and support material to better communicate change with your units. Below is the proposed timeline of campus events you will help to communicate.





# "The achievements of an organization are the results of the combined effort of each individual."

- Vince Lombardi

