

Wyoming 4-H Presentations Contest – **Illustrated Talk**  
Scoring Rubric

Age Division

	Presenter Name:			
	Speech Title/Topic:			
	Maximum Points	Scoring Criteria		
<b>Presenter</b>				
General Appearance	__/5	<i>Good posture, appropriate dress, no visible distractions</i>  <b>5-4</b>	<i>Marginal posture (slouching, leaning at times), questionable dress, visible distractions (some playing with hair, hands in pockets or behind back)</i>  <b>3</b>	<i>Slouching or leaning throughout, inappropriate dress, visual distractions throughout</i>  <b>2-0</b>
Vocal Control	__/10	<i>Strong volume, listenable tempo, accurate pronunciation, clear enunciation</i>  <b>10-8</b>	<i>Difficult to hear at times, speech rate a bit too fast or slow in places, some mispronounced words, difficult to understand at times</i>  <b>7-4</b>	<i>Inappropriate volume, speech rate far too fast or slow throughout, many mispronounced words, very difficult to understand throughout</i>  <b>3-0</b>
<b>Presentation</b>				
Organization of Content	__/25	<i>Begins with a clear, attention-grabbing introduction and preview of main points, contains a clear body organized by main points and clear transitions, closes with a memorable conclusion that includes a summary of main points</i>  <b>25-18</b>	<i>Introduction included but not attention-grabbing, preview of main points, body not all organized by main points, transitions not clear, conclusion present in some form but not memorable, no summary of main points</i>  <b>17-10</b>	<i>No clear introduction, body not organized by main points, no clear summary or conclusion</i>  <b>9-0</b>
Knowledge of Subject Matter	__/25	<i>Has first-hand experience with the information, or has done extensive experience-based research, includes details and specific terms/vocabulary</i>  <b>25-18</b>	<i>Has done some research but little experience-based research, sources of information unclear</i>  <b>17-10</b>	<i>Has had no experience with topic and little research done</i>  <b>9-0</b>
Visual Aids	__/10	<i>Visual aids are interesting, effective, and appropriate to enhance the presentation, all type and images visible and legible to entire audience, text is grammatically correct</i>  <b>10-8</b>	<i>Visual aids present but do not particularly enhance the presentation, some images difficult to see, some type difficult to read, some grammar mistakes</i>  <b>7-5</b>	<i>Visual aids present but unrelated to presentation, images difficult to see, type impossible to read, many grammar mistakes</i>  <b>4-0</b>
Audience	__/10	<i>Strong eye contact with audience throughout, appropriate nonverbal gestures, presentation captures audience's attention</i>  <b>10-8</b>	<i>Sporadic eye contact with audience, majority of time spent looking at visual aids/notes, few gestures, presentation not of great interest to audience</i>  <b>7-5</b>	<i>Nearly no eye contact with audience, almost all time spent looking at visual aids/reading from notes, topic not of interest to audience</i>  <b>4-0</b>

Overall Quality				
Impact and Overall Impression of Presentation	___/15	<i>Original, appropriate topic for occasion; delivered with sincerity and confidence; impactful and of interest to a general audience</i>	<i>Topic not particularly original or of great interest to the general audience, delivered with some hesitance and lack of enthusiasm, little or no original information/impact</i>	<i>Topic not original at all, rote presentation, delivered with no enthusiasm, topic not of interest to a general audience</i>
		15-11	10-6	5-0
<b>TOTAL</b>	___/100			
Comments:				
Judge's Name:				