



**B.S.F.C Design, Merchandising &
Textiles
Merchandising Track
2020-2021 Catalog**

University of Wyoming B.S.F.C. Design, Merchandising & Textiles	cr	Min Grade	Notes
USP - University Studies Program Requirements			
USP: First Year Seminar	3	C	FYS
USP: Communications I ENGL 1010 College Composition & Rhetoric	3	C	C1
USP: Communications II (FCSC 2200 built into Core)	3	C	C2
USP: Communications III (FCSC 4182 built into major)	3	C	C3
USP: US & Wyoming Constitutions POLS 1000 American & Wyoming Government	3	C	V
USP: Human Culture PSYC 1000 General Psychology or SOC 1000 Sociological Principles (<i>required for major</i>) and USP H	6	C	H H
USP: Quantitative MATH 1400 College Algebra (<i>required for major</i>)	3	C	Q
USP: Physical & Natural World CHEM 1000 Introductory Chemistry (or CHEM 1020) (<i>required for major</i>) USP PN Course	4 2	C	PN PN
Credit hours subtotal:			30
Design, Merchandising & Textiles Core Requirements			
FCSC 1141 Principles of Nutrition	3	C	Meets FCSC Core Elective in HNF
FCSC 1170 Introduction to Apparel Construction	3	C	
FCSC 1175 Design Communication	3	C	
FCSC 1180 Applied Design	3	C	
FCSC 1185 Introduction to the DMT Industry	3	C	

FCSC 2185 Trend Forecasting and Analysis	3	C	
FCSC 2188 Interior Design Studio I	3	C	
FCSC 2210 Fashion Show Event Planning	2	C	
FCSC 3110 Personal Finance	3	C	Meets FCSC Core Elective in HDFS
FCSC 3171 Introduction to Textile Science	3	C	
FCSC 3173 Visual Merchandising and Promotion	3	C	
FCSC 3185 Product Development through Design Thinking	3	C	
FCSC 4171 Advanced Textiles and Product Evaluation	3	C	
FCSC 4172 Advanced Textiles and Product Evaluation Lab	1	C	
FCSC 4181 Global Trade and Sourcing for Textile Products	3	C	
FCSC 4970 Internship or International Study	3	C	

Credit hours subtotal: 45

Merchandising Track

FCSC 2165 Introduction to Fashion and Dress	3	C	
FCSC 3160 Merchandise Retailing and Buying	3	C	
FCSC 4160 Merchandising Strategies and Technology	3	C	
FCSC 4176 Historic Clothing	3	C	

Credit hours subtotal: 12

Track Related Courses

AGEC 1010 Principles of Macroeconomics or AGECE 1020	3		
ACCT 2010 Principles of Accounting I	3		
MGT 3210 Management and Organization	3		
MKT 3210 Introduction to Marketing	3		
MKT 3310 Professional and Technical Selling	3		
MKT 4240 Consumer Behavior	3		

Credit hours subtotal: 18

General Electives

Elective	15		Electives should work to fulfill upper division requirement.
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Credit hours subtotal: 15

B.S.F.C. Design, Merchandising & Textiles Program Notes:

Design, Merchandising and Textiles is a diverse and competitive field in which individuals plan, provide, and promote apparel, interiors and related goods desired by the consumer. A specialization in merchandising offers knowledge of business principles within the fashion and interior industries; entry into the world of retailing, manufacturing, and design; involvement in marketing apparel and residential and commercial furnishings; and study and observation in all facets of fashion and interior organizations. Throughout coursework, concepts of sustainable design and manufacturing, as well as the influence of design on wellbeing will be highlighted. Students are prepared for managing or owning small retail businesses in Wyoming and rural areas of the West, to working in the highly competitive, fast paced global industry.

- This program includes 21 hours of elective courses that will allow the student to acquire a supporting minor or gain more depth in an area of emphasis. Consult advisor for appropriate electives.
- The major requires students to earn a total of 120 credit hours; 42 credit hours or more must be at the 3000-level or above.
- See the "Prerequisite and MPE Cut Score Reference Chart" on the math Placement website for the most up-to-date math placement equivalencies: <http://uwyo.edu/mathstats/math-placement>
- Students may not take a course for S/U credit to satisfy any requirement, unless the course is offered for S/U credit only.

University of Wyoming Requirements

- Students must have a minimum cumulative GPA of 2.0 to graduate.
- Students must complete 42 hours of upper division (3000-level or above) coursework, 30 of which must be from the University of Wyoming.
- Courses must be taken for a single letter grade unless offered only for S/U.
- University Studies Program (USP), Human Culture (H) and Physical & Natural World (PN) courses must be taken outside of the major subject, but can be cross-listed with the major.

College of Agriculture and Natural Resources

- At least 30 hours in the major subject must be completed with a grade of C or better (individual majors may require more).

The University of Wyoming Office of the Registrar provides final approval of degree completion requirements prior to the awarding of any degree.