### International Studies Program University Plan III

The primary goal of the International Studies (IS) Program is to provide a solid understanding of global issues and world affairs in the undergraduate, traditional master's-thesis program, and Master's International-Peace Corps (MIPC) service program across a wide range of thematic areas (such as global economic systems) and regional area studies. As the sole interdisciplinary program that spans all of the university's seven colleges, IS serves as the hub (and partner for others) for exposing students to the complexities of an interdependent world.

New IS Faculty	With the first explicitly IS hire (Adam Henne) with Anthropo logy and		
	the reconfiguration of Yarong Jiang Ashley's position, IS has made		
	progress in strengthening its core offerings.		
Internationalization	ation The IS Department of Education Title VI Grant led to 18 new or		
of UW Curricula	significantly revised international courses that helped create new		
and Strengthening	foundation courses for the major, developed new ways to bolster study		
of Area Studies	abroad, and shifted current faculty into a more international posture. IS		
	also was the major player in the creation of a European Studies minor		
	and revised the Asia Studies minor.		
Links to Areas of	IS has developed significant links with ENR with a concurrent major at		
Distinction – ENR,	the graduate level and an undergraduate concentration in development		
Energy, and	and the global environment. Through the International Studies Scholars		
Statewide	Lecture Series, IS continues to be a leader on campus and across		
Leadership	Wyoming organizing forums to discuss current events.		
Strengthening	Since 2003, the undergraduate program has more than doubled (from 69		
Enrollment and	students to 165 in 2008), minors have remained stable at around 20, and		
Access	the graduate program has grown to 25 students (10 graduated in 07-08).		
Establishment of	In 2008, the MIPC program had its first two graduates, three more are		
Master's Int'l Peace	near completion in spring 2009, and three are in preparation for their		
Corps Program	Peace Corps service.		
Development of	Complete databases have been developed and communications are		
Database of Recent	maintained with recent graduates through yearly newsletters and through		
Graduates	the alumni update on the IS webpage.		

# I. Program Planning Accomplishments Since UP II:

# **II.** Program Links to UP III:

1. Internationalization and Globalization of the Curriculum (Motif 3). International studies' global focus makes it a central partner in efforts to prepare students to enter an increasingly multicultural workplace and an ever more globalized economy. All three IS degrees offer students opportunities to prepare for careers in a variety of globally-oriented career tracks. The program maintains strong links with the language programs, including efforts to staff the Asian languages more fully, and encourages the development of internationally-oriented curriculum across the university including courses that fulfill the A&S non-western and UW Global (G) requirements. The program also works closely with IPO to promote study abroad opportunities and is developing

closer links with Wyoming community colleges to help coordinate their internationalization efforts.

- 2. Building Depth, Areas of Distinction, and Excellence in Graduate and Undergraduate Education (Motifs 1, 2, & 4). Developing the talents and research potential for our students and faculty in areas of international endeavor is a priority for the IS program. Both of our graduate programs have an ENR track, which is essentially a concurrent major with SENR. We are also considering a global public health concentration which greatly benefits students in the MIPC program as it deepens our links to the School of Health Sciences. Our undergraduate International Develop ment and Global Environment concentration also do vetails with the ENR curriculum and we encourage our majors in this concentration to declare a concurrent major in ENR. Further possibilities exist to link more closely to the School of Energy Resources as it develops its curriculum and to deepen our links to the Colleges of Business.
- 3. **Promoting Leadership and Service (Motif 5).** The IS program sponsors and participates in many symposia each year focusing on international issues. As a result of the Department of Education grant, we established an International Studies Scholars Lecture Series which is now funded through private donations. Many of the scholars supported by this series have given talks in Jackson as part of our commitment to service across Wyoming and we will travel to other areas of Wyoming with these internationally-focused lectures. For example, a new outreach partnership exists with SER across 2009-10 to bring symposia on the Global Competition for Energy to five-six additional Wyoming communities.

### III. International Studies Action Items:

In addition to the specific IS Action Items below, the program also endorses two other sets of Action Items prepared for UPIII: 1) The Action Items developed by the A&S Dean's Subcommittee on International Education and 2) the goals of the A&S Interdisciplinary Programs to offer coursework in methods of interdisciplinary research.

**INST-1**. <u>Creation of an Institute of Global Affairs.</u> IS will actively support and work toward the creation of an Institute of Globa l Affairs.

The proposal for the Institute of Global Affairs (IGA) – see full proposal in Appendix A – will be the University unit that promotes, to quote the proposal narrative, "research, scholarship and public service programs in international affairs and the comparative cross-cultural study of human societies...encouraging and facilitating related teaching and public service activities." The IGA will organizationally support visiting scholars and writers, a speaker's series, publications, colloquia, symposia and workshops, collaborative research, curriculum development, area studies programs, and the global reach of interdisciplinary programs across the campus. Further, in the terms of *Creation of the Future 3*, the IGA would serve as the "policy analysis clearinghouse" in international areas "to facilitate the contributions of experts from many disciplines to local, state, and federal decision-making" contexts. We are working with the International Board of Advisors and other individuals in the State who have in the past supported international studies to bring this proposal to the attention of the public and the administration. We believe this is an attractive "target for giving" by interested donors, but also recognize that its success will require eventual institutional support.

**INST-2.** <u>International Studies Faculty and Program Expansion</u>. IS will continue to seek authorization to hire and will participate in the hiring of faculty whose primary responsibility will be to international studies.

IS is a major degree program whose needs are great for courses, advising, and faculty governance. Since our number of majors continues to go up (currently 165), our ability to create, insure, and sustain an international studies interdisciplinary curriculum requires new faculty and a shift of current faculty responsibilities. We will continue to support other departmental and program requests, but will also request interdisciplinary faculty, especially in critical areas of the Middle East, Africa (especially with the resignation of Christian Ukaegbu), Asia (given the impending retirement of Winberg Chai), and Latin American scholarship (given the retirement of Steve Ropp in two years). IS also will explore the possibility of expanding into a Ph.D. program, but recognizes that the creation of such an interdisciplinary program requires additional faculty resources within IS and its core supporting departments to operate the program. These needs, along with needed GA resources, studying comparator programs, and curricular issues, will be assessed with a view to making a decision by the end of the next planning period.

**INST-3.** <u>Endowed Positions for International Scholars.</u> IS will pursue the designation of an Endowed Visiting International Scholar position and an Endowed Scholar in Community Economic Development.

For two years international studies (with IPO support) has been circulating a proposal for a Visiting International Scholars Position, to be created as one of the several endowed faculty positions (Excellence in Higher Education Endowment) created by the Wyoming legislature. Although a new funding proposal/mechanism needs to be found, such a visiting position (to support one scholar or several across a given year) will provide needed support for UW exchange agreements under which we agree to host faculty from other institutions at UW, for which there is currently no permanent funding. For the past two years IS has teamed up with the College of Agriculture (specifically working with Roger Coupal, Head of the Department of Agricultural and Applied Economics) to promote a more focused position in community economic development. The two proposals are attached in Appendices B and C.

**INST-4.** <u>Increased Funding for Graduate Students.</u> IS strongly supports the effort to increase available graduate assistantships and will work with other units, including the A&S Dean's Office, to bring this about.

In 2007-08, as many as 60 s tudents began an application for admission to the IS MA programs. We offered full admission to 10 students and provisional admission to 3 others (continge nt on their doing more language training). With our current limited resources, we could only fund four deserving incoming students (only one on a full-time basis) and lost some promising students to other universities. While we have been successful in garnering competitive GA awards from the Graduate School and will continue this effort, without an increase of resources our efforts to strengt hen (and pe rhaps expand) the program are limited. As it stands, our current GA allocation is radically insufficient to meet demand or need, particularly given our central goal to enhance undergraduate education. Currently with enrollment in INST 1010 (the program's I/L course) at 40+ students, the final capstone course that regularly enrolls 35 graduating seniors, and new core courses coming online for 2009 that will enroll 40+ students, graduate students will provide essential assistance in IS courses. It will be difficult to continue to provide GA support for

various introductory courses ranging from Political Science to Anthropology where IS graduate students currently serve and to support IPO where an IS GA has helped in the study abroad office. Similarly, we have insufficient resources to meet our future goal to offer broad interdisciplinary courses such as Introduction to the Middle East (which we believe will have a campus-wide draw) where the presence of graduate assistance would be essential to organize discussion sections so important in larger courses.

**INST-5.** <u>Strengthen Internationalization at Wyoming Community Colleges.</u> IS will strengthen ties with Wyoming community colleges and create an effective partnership that helps prepare students to pursue an international studies degree at the University of Wyoming.

A second Department of Education Title VI (Undergraduate International Studies and Foreign Language Program), in process, will build on what IS has done at UW to help the community colleges to develop more courses that satisfy UW's Global Awareness USP requirement, strengt hen their language offerings, establish AA degrees in international studies, and provide preparation for those students transferring to UW to be IS majors. Prof. James Thulin a faculty member from Central Wyoming College will be co-PI with the Director of International Studies on this project. Each community college will have a major participant in the grant, and the Wyoming College Commission will endorse the project.

**INST-6.** <u>Strengthen International Studies Degree, Area Studies, Cross-College Cooperation, and</u> <u>Study Abroad.</u> The IS program will increase and shift offerings as needed to sustain its growing BA enrollment; review and strengthen MA/MIPC degrees; support study abroad initiatives; improve the quality of existing minors; study feasibility of a new Latin American Studies minor.

As the only multi-college interdisciplinary program, IS will improve coordination of international and area studies specialists in UW's colleges and departments and work to expand its links to every college on campus – this includes supporting new linkages to the School of Energy Resources (among others) and proposed centers such as the Humanities Center and Center for Ethnography and Qualitative Research. Two exploratory projects are 1) feasibility study of a Latin American Studies minor and 2) evaluating advantages of developing foundation courses in area studies open to students in all colleges (e.g., Introduction to the Middle East).

**INST 7.** <u>Strengt hen Graduate Curriculum and Program.</u> With the growth of the dual-track graduate program, IS must now establish dedicated graduate seminars. We will explore teaming up with political science and other cooperating departments to develop such courses as well as support the goal of the A&S interdisciplinary programs to consistently offer our students coursework in methods of interdisciplinary research. Finally, we will seek the agreement of a faculty member to serve as graduate director to coordinate development of the program.

**INST 8.** <u>Strengt hen Undergraduate Curriculum Development.</u> IS will study appropriate revisions to its undergraduate curriculum.

There has been an ongoing discussion to revamp the international theory/systems foundation requirements with IS-only core courses. With the hire of Adam Henne, the program will develop the first such class – a 2000-level class that can be the equivalent to a course on 'Introduction to International Studies' that encompasses political, cultural, and social perspectives to explain how the world really works. This progress illustrates our effort to advance the curriculum in the

direction needed to move from multi- to interdisciplinarity. We will consider developing a curriculum in which the major begins in the student's second year, after having taken preparation courses that satisfy USP requirements.

**INST 9.** <u>Strengthen the Assessment Process of the International Studies Program</u>. International studies will organize an assessment committee to develop further tools, at the graduate and undergraduate levels, that incorporate a survey instrument with ongoing practices to assess learning outcomes through evaluation of senior and graduate student final projects.

	Ongoing	2009	2010	2011	2012
INST-1	Create an Institute of	Feasibility	Organization-	Institutional-	Implement
	Global Affairs	stud y	al phase	ization phase	Institute plan
INST-2	Cooperate with other	CPM	Conduct		Make
	units to fill gaps in	request for	search for		decision on
	international faculty;	Midd le East	Midd le East		establishing a
	study feasibility of	Scholar	Scholar		PhD program
	PhD program				
INST-3	Seek Endowed	Actively	Evaluate		
	Visiting Position and	seek visiting	progress of		
	support AGEC effort	position	requests		
INST-4	Seek additional				
	graduate assistantships				
INST-5	Strengthen				
	internationalization at				
	community colleges				
	through articulation				
	meetings and Title VI				
	grant (if funded)				
INST-6	Foster cross-college	Study Latin	Make		
	cooperation; study	America	decision on		
	feasibility of creating	Studies	Latin America		
	foundation courses	Minor	Studies minor		
	open to all students	options			
INST-7	Seek links to other	Establish	Establish MA	Implement	
	units to establish	first	director	curricular	
	graduate-only courses	graduate-	position;	changes (as	
		only theory	curriculum	needed)	
NICE O	D : 10	seminar	review	<b>T</b> 1	
INST-8	Review IS	Review core	Establish	Implement	
	undergraduate	course	undergrad.	curricular	
	curriculum; develop	offerings	studies	changes (as	
	appropriate courses		coordinator	needed)	
INST-9	Work on assessment	Revise plan	Implement		
	plan		new plan		

### **IV.** Timeline for Action Item Implementation:

### Appendix A Institute of Global Affairs Proposal for Discussion September 22, 2008

An Institute of Global Affairs (IGA) will serve as the primary internationally-focused, interdisciplinary research unit of the University of Wyoming. The central function of the Institute will be to foster global and comparative scholarship and learning on a broad range of international issues. It will function as the principal unit for promoting scholarship, research, and public service programs in international affairs and the comparative cross-cultural study of human societies. The Institute will work in coop eration with faculty and research units in various colleges and departments to facilitate research on international political, social, cultural, and economic issues, a mong others. It also will provide a clearing house for international expertise at the University of Wyoming, facilitate consultative and training services, and undertake special research, and non-partisan policy-oriented projects for governmental and nongovernmental organizations, foundations, and public sector organizations.

#### I. Functions and Linkages of the IGA

The Institute of Global Affairs is the next logical step for the University of Wyoming to undertake as it focuses its energy and resources to promote international-focused scholarship, research, and enhanced graduate education. The Institute's mandate is unique, in that, it focuses on interdisciplinary international scholarship and program functions, as it fulfills an important function in the University's broader internationalization efforts put forward its April 2008 planning document *Creation of the Future 2*, specifically to "expose students to the frontiers of scholarship and creative activity and the complexities of an interdependent world." Further, the IGA is the natural partner to serve as the international 'policy analysis clearinghouse' that in *Creation of the Future 3* language would "facilitate the contributions of experts from many disciplines to local, state, and federal decision-making" contexts.<sup>1</sup>

#### Interdisciplinary Links:

With this mandate, the Institute will undertake initiatives that involve a broad range of faculty members across the university in the research and public service initiatives of the Institute. It will serve as the umbrella organization to bring together faculty associates and students across the University to work in areas of common international research interests. Specifically, the Institute will develop and supplement cross-college research efforts in areas such as energy research, renewable resources, climate change, international business practices, culture and area studies, etc. It also will foster new initiatives that will benefit from closer association with the Institute. To date, African American Studies, American Studies, Anthropology, Geography, History, Modern and Classical Languages, Political Science, Sociology, and Women's Studies within Arts and Sciences and Agricultural and Applied Economics (College of Agriculture), Economics and Finance (College of Business), the International Programs Office, and the School of Energy Resources as well as a host of individuals have voiced their support for this initiative.

<sup>&</sup>lt;sup>1</sup> The UW mission statements in *Creation of the Future 2* and *Creation of the Future 3* are available at <u>http://uwadmnweb.uwyo.edu/AcadAffairs/univ\_plan/</u> along with other UW planning documents available through the Office of Academic Affairs.

An interdisciplinary advisory committee has been formed with representatives from Agricultural and Applied Economics (College of Agriculture), Anthropology, History, Geography, Management and Marketing (College of Business), and Political Science to help guide the initiative.

### Research Working Groups, Workshops, and Publications:

The Institute will serve as the home for research groups working on internationally-focused collaborative projects. It will provide a range of services, from administrative support to meeting space and seed money. The eventual goal will be to produce a working paper series to be posted on the IGA website and to facilitate the publication of work resulting from its collaborative research groups.

#### Colloquia and Conferences:

As a research unit, the Institute will sponsor conferences, colloquia, and symposia on a wide range of global issues independently and in conjunction with other programs and departments across campus. Opportunities also exist to partner with outside organizations to bring programs to the university. Potential models include partnering with organizations such as the non-profit Korea Economic Institute in Washington, DC to produce symposia on Security in East Asia (as was done in spring 2007 and will be again in spring 2009 within the International Studies Program). In summer 2009, Dr. Stephanie Anderson and Dr. Thomas Seitz have organized a workshop on Crisis Management in Europe, supported primarily with EU funds, which is expected to produce an edited volume for publication. The Institute will continue the International Studies Scholars Speaker Series begun within the International Studies Program through support of a Department of Education Undergraduate International Studies and Foreign Language (UISFL) grant funded from 2005-2008. This series hosted programs on topics ranging from political leadership (Dr. Margaret Hermann, Political Science from Syracuse University), modern Mexico (Dr. Alan Knight, History from Oxford), Islam and the Middle East (Dr. Asma Afsaruddin, Middle East Studies Program from Notre Dame), and Mr. Michael Ondatje on writing across cultures.

#### International Outreach to Wyoming:

The Institute will serve as a center for public outreach for international seminars around the state of Wyoming. This will include programs modeled after those organized by the International Studies Scholars Lecture Series and outreach efforts to date that have focused on Jackson. In 2007, both Dr. Alan Knight and Dr. Asma Afsaruddin made presentations in Jackson. In 2008 the topic was U.S.-China relations with Dr. Robert Ross from Boston College leading the panel discussion. Across 2009-10, in partnership with the School of Energy Resources and the Department of History, five-six symposia on the Global Competition for Energy will be offered across Wyoming.

#### **Foreign Visiting Scholars:**

The Institute will work with the International Programs Office to host distinguished visiting scholars who are funded by their home institutions, U.S. agencies, or international organizations. This will provide a network of resource faculty for them from across the campus and enhance visiting scholars' experience at the University of Wyoming.

#### Enhancing Graduate Studies, Area Studies and Other Programs:

With its research groups, workshops, and symposia, the IGA will be a natural vehicle to enhance graduate education and training in internationally-oriented fields at the University of Wyoming. Given the lack of resources within any single department or program, the IGA can centralize resources and provide important support for graduate students doing research in a variety of disciplines. At the undergraduate level, with the movement to create new interdisciplinary area studies minors on campus (to date Asian and Europe an studies within International Studies), the Institute will become a partner for these emerging areas of study. The IGA will foster further development of interdisciplinary area studies concentrations and corresponding research groups as it enhances efforts to hire in these areas and bring greater visibility to these programs. The Institute will provide financial and administrative support for symposia and programs in area studies as it works with the area studies faculty to seek independent funds to support program development, speakers, film series, etc. This would enable the area programs to grow and plan ahead.

#### **Instructional Development:**

Although the primary function of the Institute is to serve as a research unit and site of public affairs discussions, the IGA will aid in the development of new internationally-focused courses and will coordinate with the International Studies Program and other units to identify appropriate international course development as it facilitates articulation with Wyoming's community colleges.<sup>2</sup>

#### Links to the International Studies Program:

Unlike the instructional focus of the International Studies program, the IGA is a research unit, with no faculty of its own. Faculty associates will be drawn from multiple units from across the university. Initially, the IGA will be closely linked to the existing International Studies program for practical organizational and program reasons, and the IS Director will serve as the Director for the Institute in its for mative phase. The IGA's mandate, however, is broad in scope; specifically to work across the university and to be a center of advanced international academic learning and research. Endorsing such an Institute creates greater responsibilities for International Studies, but also places the program in the center of things international at the University, thus benefiting International Studies in many ways.

<sup>&</sup>lt;sup>2</sup> From 2005-2008, the International Studies Program was the recipient of a Department of Education Undergraduate International Studies and Foreign Language grant that provided course development and travel funds to develop 18 new International Studies and study abroad courses for UW. In fall 2008, the IS program will submit a second grant to facilitate course development and language instruction at Wyoming's community colleges.

# II. Five Year IGA Initiative – Tentative Schedule of Development

Year 1 (2008) – Formative Stage (efforts underway) – Circulate IGA proposal, organize outreach and symposia activities, develop faculty advisory board, seek seed money to proceed in IGA initiative

### Spring & Summer 2008

- Circulate initial draft of IGA proposal to IS faculty, the International Education Steering Committee (IESC), and the International Board of Advisors
- Revise IGA proposal for broader circulation in fall 2008, identify potential faculty advisory board members and explore tasks of the IGA
- Begin meetings with community leaders and college partners organize future outreach efforts

### Fall 2008

- Formation of IGA Faculty Advisory Committee to be led by the International Studies Director, hold first meeting and discuss mission/goals statement
- Begin first phase of outreach to Wyoming communities
  - October 18, 2008 Program on Critical Issues in Sino-American Relations: 2008 and Beyond – Jackson, WY (this follows a similar UW campus program)
  - Meet with Jackson community leaders and potential supporters of IGA initiative

Year 2 (2009) -- Feasibility Study Phase – continue outreach and campus activities, make initial report of activities to International Education Steering Committee and International Board of Advisors

### Spring 2009

- Outreach to Wyoming Communities programs or ganized in Sheridan and other communities in partnership with community colleges and the School of Energy Resources focus on Global Competition for Energy/Energy Security
  - Organize meetings with community leaders and potential supporters of IGA initiative
- Identification of outside consultant/advisor; study how similar institutes are organized at other universities (e.g., Walker Institute of International and Area Studies at the University of South Carolina)
- External fundraising to focus on seed money to bring in outside consultant (such as a current/former director of a similar institute)
- Identify appropriate collaborative research projects for IGA coordination

Summer 2009 – complete preliminary assessment of  $1^{st}$  year activities, prepare initial feasibility study

### Fall 2009

- Host Fall IGA advisory board meeting that includes outside interested parties and consultant
- Ongoing symposia to be coordinated with SER, and through the auspices of the proposed UISFL grant & International Studies Scholars Speaker Series

- Continue to involve more faculty members from a broader range of departments, programs, and colleges in the activities of the Institute
- Identify potential major donors
- Complete feasibility study by year end and for mally loc ate IGA within the UW organization chart

**Year 3 (2010) – Organizational Phase** – address ongoing challenges raised in the feasibility study and present to IESC, International Board of Advisors, and other appropriate groups

### Spring 2010

- Circulate feasibility study to IESC, International Board of Advisors and other appropriate groups
- Ongoing symposia to be coordinated with SER, and through the auspices of the proposed UISFL grant & International Studies Scholars Speaker Series
- Fundraising focus on external support for International Studies Scholars Speaker Series and international symposia
- Invite formation and facilitate formation of interdisciplinary research groups focused on global issues/problems
- Identify physical location for the IGA

### Fall 2010

- Host annual advisory board meeting that includes outside interested parties and consultant
- Report on ongoing activities, fundraising initiatives, etc.
- Complete year-end report to share with IESC and International Advisory Board
- Continue ongoing symposia, lecture series, working group activities

### Years 4 & 5 (2011 & 2012) – Institutionalization of the IGA – formally establish IGA

- Appoint a Director of the IGA
- Seek UW funding for IGA
- Actively facilitate ongoing symposia, workshops, and lecture series activities
- Continue ongoing fundraising activities but focus should shift to include potential outside foundation/grant support for new and ongoing projects; establish working paper series

### **Appendix B**

DATE:	September 29, 2008
TO:	Myron Allen, Provost
FROM:	Jean Garrison, International Studies Anne Alexander, International Programs Office

RE: New Faculty Position: Visiting International Professors

In light of the Wyoming Legislature's past authorization of several new faculty positions in critical areas of study at the University of Wyoming (and the hope that additional funds may become available), we propose one of these to be in the area of International Studies. As in the joint proposal dated April 5, 2006, presented by Garth Massey (International Studies) and Lew Bagby (International Programs Office), this position will not be a single individual occupying a tenure-line position, but rather the following: **a Visiting International Faculty Program.** 

Each year faculty from around the world will be designated Visiting International Faculty. They will come to UW through existing faculty exchange relationships between UW and universities in Europe, Australia, Asia, Latin America and elsewhere. They may also be research collaborators, innovative educators, and recognized scholars who, by working with UW faculty and students, will enrich our acade mic environment and advance the goal of internationalization at UW. Each visiting individual will have the title, Visiting International Professor. They may be resident scholars and teachers for a variable amount of time, up to two academic semesters.

The amount of money available for the Visiting International Professors will be equivalent to that required for a full professor in a high quality program, approximately \$125,000. In addition, provision will be made to subsidize housing, health insurance and living expenses for participants in the program. In one year as many as five individuals may be visiting international professors, depending on the length of time of their stay at UW.

An advisory committee will carry out much of the work of this program, jointly administered by the International Programs Office and International Studies. This joint administration will insure that the relationships and responsibilities are handled in a professional and consistent way by the UW unit most responsible for faculty exchanges, International Programs, and provide the academic base for visiting individuals. This advisory committee will solicit nominations, select candidates, and serve as a body responsible for the smooth operation of the program as well as the particular needs and opportunities of the program, specific to each visitor.

Nominations for Visiting International Professors will be made by existing University of Wyoming departments, colleges and interdisciplinary programs. If successful, these units will be responsible for incorporating the Visiting International Professor into the academic life of their programs and the university, provide office and laboratory space as needed, and make every effort to incorporate the visitor into the everyday life of the University. Each Visiting International Professor will give at least one university-wide lecture during his or her time as a Visiting International Professor.

# Appendix C CHAIR INTERNATIONAL DEVELOPMENT AND NATURAL RESOURCES ECONOMICS,

IN

# INTERNATIONAL STUDIES AND AGRICULTURAL AND APPLIED ECONOMICS

### **JUSTIFICATION**

The University of Wyoming has a unique opportunity to advance its mission of internationalization by endowing a new faculty position in international development and natural resource economics. In particular, the individual in this position will be a specialist in community development, with experience and a scholarly reputation for understanding the critical role local initiatives, practices, and policies play in effective development and the management of natural resources.

The proposed position responds to faculty and program initiatives underway at the University of Wyoming for the past decade to strengthen the research and teaching capacity of UW in the area of global studies. It helps to fill a growing need for developing countries and addresses potential opportunities for the University of Wyoming. International development is becoming increasingly urgent and increasingly complex with multiple forces imposing constraints on rural community development; e.g. economic globalization, global warming, and expanded international trade in basic resources. Increased globalization of the national economies suggests that local communities are increasingly vulnerable to cyclical and structural changes in the international economy that can influence local economic viability. At present UW has no faculty scholar whose work focuses on this significant area and who can provide a hub for several current research interests and activities, as well as graduate and undergraduate courses that contribute to this area of work.

Communities in developing countries are exposed to both unprecedented opportunities and risks in the growth in market globalization. Markets continue and open up giving small producers potential opportunities to expand and grow. However, structural distortions in international trade can effectively impede access to these global markets. Scholars in the field of development continue to debate the issues surrounding low economic growth rates in developing countries with high levels of natural resource dependence, e.g. the 'resource curse'.. As populations in these countries grow there will be an increasing need to develop resources that reach directly to communities in poor countries. While natural resource conflicts and scarcity can affect economies in the developed world, similar conflicts and issues can have devastating effects in the developing world. Water borne diseases such as malaria increase mortality and morbidity rates, thereby reducing economic productivity and impeding community development efforts. The Stern Review on the economic impacts of global warming details potential major economic impacts of global warming the lives of most of their citizens. Increased sea levels, higher storm surges, and more frequent major storms will affect coastal low-income economies on the one hand while higher average temperatures will increase

drought frequencies in inland areas. The overall results will be reduced productivity, increased poverty, and increased social and political instability. Furthermore, this will increase migration to the United States and European Union will exacerbate problems between the developed world and developing world. These issues will require both developed and developing countries to work toward solutions that are in the interest of both. Universities will play an integral role in developing strategies and technologies to mitigate or solve these problems in developing countries, and ultimately spillovers to the developed world.

More UW faculty are working on international development projects through government agencies and NGO's every year, e.g. Saratov, Kenya, Guatemala, and Panama to name a few. The University's comparative advantage in expertise relates to issues in primary production activities such as pastoral agricultural production and its components and energy and mineral production, small business management, and water and other natural resource management. All of these are highly relevant to develop country communities.

Though there is considerable technical and scientific work originating from the University to developing countries and regions there is little international economic development work, the proposed endowed position will jump-start the University's work on international economic development. The person in this position can collaborate with the existing technical focus on campus to complete the multi-disciplinary nature of development projects.

Along with applied research there is a need to enhance training in international community development for graduate and undergraduate students interested in such a career. The International Studies Program has seen a significant increase in enrollment over the past few years, from 50 undergraduate majors in 2000 to more than 160 in 2007. In 2004 International Studies initiated the Masters International graduate degree where students complete required coursework and become Peace Corp Volunteers, completing the MA degree by doing an applied research project as a PCV. There is a significant increase in Environment and Natural Resources students, College of Agriculture students, and students in other programs interested in international development. The number of students studying abroad has increased five fold since 2000, as innovative summer courses, increased funding for study abroad (e.g. the Cheney gift, the College of Agricultures "Beyond the Classroom" initiative) and the number of internationally-focused courses (18 developed by an ongoing Department of Education Title VI grant) has grown. This position is especially important for graduate education and the prospects for research projects in which they can be involved, gaining important experience in international development research. Somewhat ironically, the current boom in Wyoming's energy economy has again raised the possibility of community economic development beyond the immediate extraction of energy. There is striking similarity between community development in Wyoming and that of locales in much poorer, Third World countries. Studying community economic development, including formulation of policies and carrying out initiatives, requires the same tools of inquiry and implementation skills in both settings. In short, the proposed endowed position can have important implications for Wyoming's own community economic development.

The current academic plan identifies the increasing international capacity of faculty as one of the University's goals of. We expect the goals of internationalization to be even more ambitious in the next academic plan. The proposed endowed position will be an important part of the future direction of UW, in research and teaching.

Ultimately, this position will be critical to providing training in international community economic development for interested students who will find careers in public agencies, international organizations and private firms that do the work of international development.

# **POSITION DESCRIPTION**

# **RESPONSIBILITIES:**

To strengthen the University of Wyoming's role as a leader in international development, the Department of Agricultural and Applied Economics and International Studiesare seeking a highly qualified individual to conduct applied research, teach, and mentor students in community economic development. The individual in this position will hold a joint position with the two departments. The individual must have a proven record of high quality scholarship and be committed to graduate as well as undergraduate education. S/He must be a leader in organizing scholars to respond to international development research opportunities and have a successful record of grantsmanship.

This individual must be an interdisciplinary researcher and manifest an ability to interact with a diverse group of researchers and clientele groups.

Although experience in international development is desired, persons who have established research programs in community development, but with a desire and plan to develop a successful program in international development, will also be considered. The successful candidate will be expected to teach and mentor undergraduate and graduate students, as well as participate in outreach activities.

# RANK: Professor

**SALARY:** Commensurate with qualifications and experience

**MINIMUM QUALIFICATIONS:** Ph.D. in agricultural economics, economics, or international development, or international relations with a background in applied economics; demonstrated excellence in innovative research and international development; a strong record of publications; proven distinction in university teaching at the graduate and undergraduate levels; a proven track record of extramural funding; and demonstrated capabilities for leadership of a new and growing program.