

Proposal for Academic Program Discontinuance Under UW Regulation 2-13
College of Business Minors

The College of Business has proposed, and the Board of Trustees has approved, discontinuance of five minors currently being offered. The minors include **Accounting, Decision Science, Finance, Management of Human Resources, and Marketing.**

While the specifics for justifying discontinuance vary slightly across each of the minors, one overarching reason for discontinuance is worth mentioning. Each business minor involves 3 required courses, plus 2 business course electives. With the recent reorganization of College of Business degrees to a 5 + 2 major structure (e.g., 5 required major courses, plus 2 business course electives), it provides students with easier access to double-major rather than earning one major and one minor. We believe the 5 + 2 structure is a competitive advantage for our students and will allow them to demonstrate competency across two disciplines if choosing to double-major.

The number of students currently enrolled in each minor is a relatively small number when compared to other programs in the college and areas for which strategic growth is desired. The following table lists the number of declared minors as of fall semester 2020.

Minor	# of Enrolled Students
Accounting	11
Decision Science	7
Finance	35
Management of Human Resources	24
Marketing	7

Accounting

The present level of demand is insufficient to justify existing levels of support. One reason for low levels of demand is that an accounting minor is insufficient in preparing students for the technical demands of accounting and the CPA exam. The elimination of this minor will not substantially impair the viability of other College of Business or UW programs.

Decision Science

The present level of demand is insufficient to justify existing levels of support. Elimination of this minor will allow the college to eliminate the offering of one decision science course per academic year, which is significant due to the recent loss of a tenure-track decision science faculty member during summer 2020. The elimination of this minor will not substantially impair the viability of other College of Business or UW programs.

Finance

Elimination of the Finance minor will allow the college to eliminate the offering of 3 finance courses per academic year, which is significant due to recent losses of tenure-track faculty from the Accounting & Finance Department. The elimination of this minor will not substantially impair the viability of other College of Business or UW programs.

Management of Human Resources

The elimination of this minor will not substantially impair the viability of other College of Business or UW programs.

Marketing

The present level of demand is insufficient to justify existing levels of support. The elimination of this minor will not substantially impair the viability of other College of Business or UW programs.