

Strategic Visioning Analysis

A major component of our strategic planning involves each department/unit gathering data on their current activities and also performing a SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats).

Important Information:

- **DO NOT SUBMIT THIS DOCUMENT.** Reports must be submitted online, via a web form (see, below).
- This document is intended to show what is requested in the Strategic Visioning Analysis (SVA) web form. The SVA web form went live on January 29, 2021. All academic and student services unit heads should have received a link to this form via email.
 - Although a Word template was originally distributed, all SVA reports must be submitted via the web form, including those submitted via email prior to January 29, 2021.
- The SVA report must be submitted via the web form by no later than **February 22, 2021**.
- **PLEASE NOTE:** the Office of Institutional Analysis (OIA) will be sending every unit enrollments, degrees, and student credit hours data by the end of January. Please use these data to complete the SVA report. If any OIA-provided data appears incorrect or information is missing, please reach out to Sue Koller (email, below).
- We are here to help! There are a number of resources available for assistance:
 - Should additional data be needed, please contact the Office of Institutional Analysis (OIA), Sue Koller, Ssavor@uwyo.edu
 - For assistance with Gray Associates data on job demand, etc.; contact Jayne Pearce, JPearce@uwyo.edu
 - Refer any questions on undergraduate programs to the AVP Undergraduate Education, Steven Barrett, steveb@uwyo.edu
 - Refer any questions on graduate programs to the AVP Graduate Education, Jim Ahern, JAhern@uwyo.edu

STRATEGIC VISIONING ANALYSIS (SVA)

This document shows what information is requested in the web form. Unit heads will receive a link to the web form by January 29, 2021

Please DO NOT submit this document via email as your SVA submission. Your SVA must be submitted via the web form.

Department/unit/program name:

College:

Degrees offered:

Section 1
Quantitative Data

PERSONNEL¹

Current (**Spring 2021**) Academic Personnel Total FTE:
(please complete the table in Appendix A)

Current Staff FTE:

ENROLLMENTS, DEGREES & STUDENT CREDIT HOURS²

Table 1. Degree & Certificate Programs; Enrollments & Degrees

Program		AY15-16	AY16-17	AY17-18	AY18-19	AY19-20	Fa 2020	Total
	Enrollments							
	Degrees							
	Enrollments							
	Degrees							
	Enrollments							
	Degrees							

Table 2. Student Credit Hours

Prefix	Category	AY17-18	AY18-19	AY19-20	Total
	All SCH				
	USP SCH				
	Major SCH				
	Non-major SCH				
	All SCH				
	USP SCH				
	Major SCH				

¹ DHRs can pull relevant FTE data from HCM: WyoCloud->Reports & Analytics->All Folders (At the top) ->Shared Folders->Custom->Human Capital Management->Decentralized HR->Reports->Dashboards->Manager Supervisor Relationships (near the bottom of page) ->WAIT for it to load (takes a minute or so) ->then filter by College/Department NAME

² PLEASE NOTE: the Office of Institutional Analysis will be providing data for tables 1 & 2 to unit heads via email by February 1, 2021.

	Non-major SCH				
	All SCH				
	USP SCH				
	Major SCH				
	Non-major SCH				

SCHOLARSHIP

Table 3. Scholarship Productivity¹.

Scholarship Product	2015 – 2020 Total Count for Academic Unit
Published refereed articles and book chapters	
Published books, as editor or co-editor	
Published books, as author or co-author	
Grants awarded as PI or CoPI	
Grant dollars awarded	
Juried performances/exhibits/productions	
Juried compositions/arrangements	
Juried productions (directed/choreographed)	
Juried technical direction	
Juried production design (scenery/lighting/costumes)	
Clinics/adjudications/workshops	
Other presentations or reviews with outside reviews (briefly describe)	

¹Please note:

- Enter unique counts, only. I.e., each grant (and grant dollar) should be counted only once. If a grant's first year was before 2015 but it was active 2015 or onwards, it should be counted in the table. The same applies to any other research product that crosses more than a single year.
 - Additional research categories may be entered on additional rows, if they are considered primary forms of scholarship in a unit's discipline.
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Section 2
Qualitative Assessment - Strengths, Weaknesses, Opportunities, and Threats
SWOT Analysis (1-4 pages)

Provide a qualitative assessment of your program including an assessment of your unit's Strengths, Weaknesses, Opportunities, and Threats. In your discussion, please include a vision statement, values, and 3-5 goals moving forward. As appropriate, please include the following considerations:

- Who are your comparators and competitors?
- What are social and legal trends impacting your program?
- Is your marketing impactful?
- What mix of international, resident, nonresident, and online students do you attract?
- What is your regional reputation and rankings nationally/internationally?
- What is the time to degree for your majors? *(changed 2/2/21)*
- What is the sensitivity of student, employer, and graduate program demand for your graduates to economic conditions?
- How does your program monitor and adjust to the future of work and changes in higher education?
- Where do you see growth opportunities/trajectory in next 5 years?
- What relationships do you have with community colleges, and with international university partners?
- What are the funding trends from external granting agencies in your area? Other philanthropic foundations? Corporate partnerships?

APPENDIX A:

Table 1. Academic Personnel FTE, FY21.

Category	Sub-category	FTE	Comments
Temporary Lecturers			
Graduate Assistants			
	Graduate Teaching Assistants		
	Graduate Research Assistants		
	Graduate Admin. Assistants		
Extended-Term/Track Lecturers			
	Assistant		
	Associate		
	Senior		
Extended-Term/Track Research Scientists			
	Assistant		
	Associate		
	Senior		
Tenured/Tenure-Track			
	Assistant		
	Associate		
	Full		
Other			
	Clinical		
	Instruction not paid by UW		
	Other (please describe in comments)		
TOTAL			

Please note that this information is available in the HCM DHR reports:

All Folders -> Shared Folders -> Custom -> Human Capital Management -> Decentralized HR -> Reports -> Dashboards