## ORAL COMMUNICATION (O) ASSESSMENT

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CRITERIA	ADVANCED	PROFICIENT	BASIC	UNSATISFACTORY
COMPOSITION: PURPOSE & TOPIC Assessment method (assignment/task assessed):	Ideas are well developed, and support specific purpose; purpose is clearly evident; very relevant for audience interest, occasion, and setting.	Ideas are generally developed and support purpose; purpose is evident; generally relevant for audience interest, occasion, and setting.	Ideas require effort to follow; purpose not clear; effort required to make it relevant to the audience interest, occasion, and setting.	Ideas lack development and focus; purpose not clear; Not related to audience interest, occasion, and setting.
	# of Students	# of Students	# of Students	# of Students
COMPOSTION: INTRODUCTION Assessment method (assignment/task assessed):	Presents topic clearly; creatively captures attention of audience; leads smoothly into body of presentation; clearly previews the speech.	Presents topic; captures favorable attention of audience; makes transition into body of presentation; generally previews the speech.	Presents topic, but does not fully capture attention of audience; may make abrupt transition into body of presentation; does not clearly preview the speech.	Introduction is underdeveloped, irrelevant, or omitted.
	# of Students	# of Students	# of Students	# of Students
COMPOSITION: MAIN POINTS AND ORGANIZATION Assessment method (assignment/task assessed):	Very clear, logical, and well developed; very well organized; logical progression of ideas.	Generally easy to follow; some points may not be completely clear or logical.	Presented, but not sufficiently developed, organized, or delivered in clear or logical way.	Difficult to identify points and/or absent; poorly organized; listeners are confused.
	# of Students	# of Students	# of Students	# of Students
COMPOSITION: SUPPORTING MATERIALS Assessment method (assignment/task assessed):	Well developed, creative, original, logical, accurate, and relevant; significantly enhances the overall presentation; all main ideas are supported.	Generally developed, logical, accurate, and relevant; contribute to the overall presentation; most main ideas supported.	Sometimes not logical or relevant; may be poorly prepared or used inappropriately; some point unsupported.	Inaccurate, generalized, inappropriate, and/or lacking.
	# of Students	# of Students	# of Students	# of Students

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CRITERIA	ADVANCED	3 PROFICIENT	BASIC	UNSATISFACTORY
COMPOSITION: CONCLUSIONS Assessment method (assignment/task assessed):	Summarizes main points and specific purpose in a beneficial manner. Ties presentation together. Leaves lasting impression on audience.	Summarizes presentation points and offers final thought.	Generally alludes to presentation points.	Abrupt, limited, and/or undeveloped.
	# of Students	# of Students	# of Students	# of Students
COMPOSITION: DELIVERY Assessment method (assignment/task assessed):	Familiar to audience and appropriate for setting; sentences flow together well; excellent word choice; appropriate complexity.	Generally familiar to audience and appropriate for setting; with few exceptions, sentences flow together and word choice is good; generally appropriate complexity.	Sometimes not appropriate for audience or setting; some sentences are choppy, incomplete, or difficult to follow; poor or inappropriate word choice.	Choices are limited to include slang or jargon; too complex or dull for audience; inappropriate word choice; most listeners will probably be offended.
	# of Students	# of Students	# of Students	# of Students
CRITICAL ANALYSIS: EVIDENCE & REASONING Assessment method (assignment/task assessed):	Support claims; accurate and complete; very logical argument; appropriate use of evidence.	Generally support claims; logical argument; generally appropriate use of evidence.	Support argument some of the time; argument sometimes not logical; evidence may not be appropriate.	Arguments based on opinions and/or emotions; lack of evidence.
	# of Students	# of Students	# of Students	# of Students
CRITICAL ANALYSIS: USE OF SOURCES Assessment method (assignment/task assessed):	Identifies and rigorously evaluates a variety of sources; uses sources credibly; cites all sources clearly; has numerous and/or appropriate number of sources.	Identifies and evaluates a variety of sources; generally uses sources credibly; cites all sources; has adequate number of sources.	Sometimes fails to identify sources and/or evaluate credibility; sometimes fails to cite sources clearly; may not have adequate number of sources.	Overall fails to identify sources and evaluate credibility; fails to cite sources; does not have adequate number of sources.
	# of Students	# of Students	# of Students	# of Students

1 CRITERIA	2 ADVANCED	3 PROFICIENT	4 BASIC	5 UNSATISFACTORY
INTERACTION: AUDIENCE ENGAGEMENT Assessment method (assignment/task assessed):	Keeps audience engaged for duration of presentation.	Audience is engaged for most of presentation.	Audience is engaged for some of presentation.	Unable to keep the audience engaged.
	# of Students	# of Students	# of Students	# of Students
INTERACTION: AUDIENCE AWARENESS Assessment method (assignment/task assessed):	Effectively and consistently modifies message in response to audience.	Most of the time, effectively and consistently modifies message in response to audience.	Sometimes modifies message in response to audience.	Does not modify message in response to the audience.
	# of Students	# of Students	# of Students	# of Students
INTERACTION: RESPONSES TO AUDIENCE QUESTIONS Assessment method (assignment/task assessed):	Highly responsive to audience questions; answers are focused and relevant and complete.	Generally responsive to audience questions; answers are usually focused and relevant and complete.	Reluctant to answer audience questions; answers not always focused, relevant, or complete.	Does not or is unable to answer questions; answers are underdeveloped and/or unclear.
	# of Students	# of Students	# of Students	# of Students
PRESENTATION: DELIVERY Assessment method (assignment/task assessed):	Very natural, confident, and spontaneous; delivery supports speech very well.	Generally natural and confident; delivery supports speech.	Not always natural and confident; speaker reads much of the speech.	Delivery significantly detracts from the message; speaker reads all of the speech.
	# of Students	# of Students	# of Students	# of Students

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CRITERIA	ADVANCED	PROFICIENT	BASIC	UNSATISFACTORY
PRESENTATION: VOCAL TONES & PRONUNCIATION Assessment method (assignment/task assessed):	Very enthusiastic tone; style consistent with message and audience.	Generally enthusiastic tone; style generally consistent with message and audience.	Tone and style sometimes inconsistent with message and audience.	Tone and style inconsistent with message and audience.
	# of Students	# of Students	# of Students	# of Students
PRESENTATION: EFFECTIVE USE OF NOTES Assessment method (assignment/task assessed):	Subtle or little use of notes for specific details.	Uses notes to recall specific points or details.	Regular use of notes and some reading.	Over dependence on notes; significant reading from notes.
	# of Students	# of Students	# of Students	# of Students
PRESENTATION: NON- VERBAL COMMUNICATION Assessment method (assignment/task assessed):	Effectively incorporated throughout presentation; supports message.	Generally incorporated throughout presentation; generally supports message.	Sometimes incorporated throughout presentation; inconsistent with message and occasionally distracting.	Detracts from message.
	# of Students	# of Students	# of Students	# of Students