



AWARE Program in partnership with  
the Wyoming Liquor Division

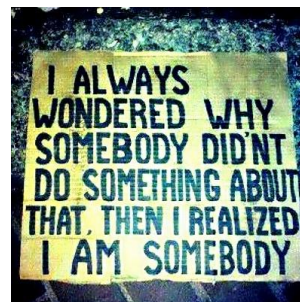


UW

UNIVERSITY OF WYOMING

## Goals for Today

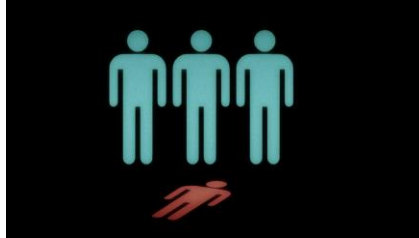
- To educate, motivate, and empower you to take action in situations where help is needed.
- In other words...DO SOMETHING!



UW

## What is a bystander?

- A person who witnesses an event or incident but does not take part
- Bystander Effect



## Bystander effect



<https://www.youtube.com/watch?v=KlvG1wLcluw>



# Conformity

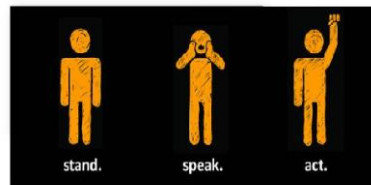


<https://www.youtube.com/watch?v=o8BkzvP19v4>



## What is Bystander Intervention?

- “The idea behind bystander intervention is basically that from time to time we all find ourselves in situations where we witness troubling and potentially harmful behavior, and at that moment we have the choice to either interrupt the problematic behavior or remain complacent and allow the situation to escalate.”



Colorado State University Women and Gender  
Advocacy Center 2015  
<http://www.wgac.colostate.edu/bystander-intervention>



## The Step UP! Model

Notice the Event

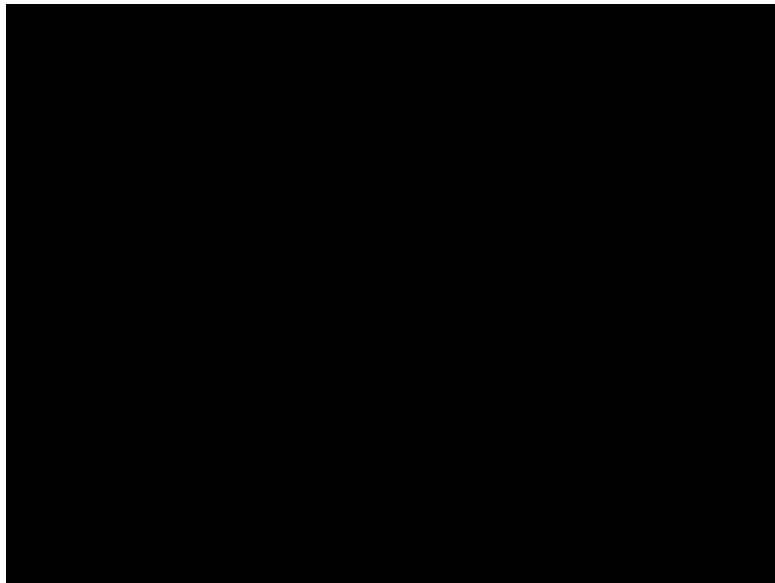
Interpret it as a problem

Assume personal responsibility

Know how to help

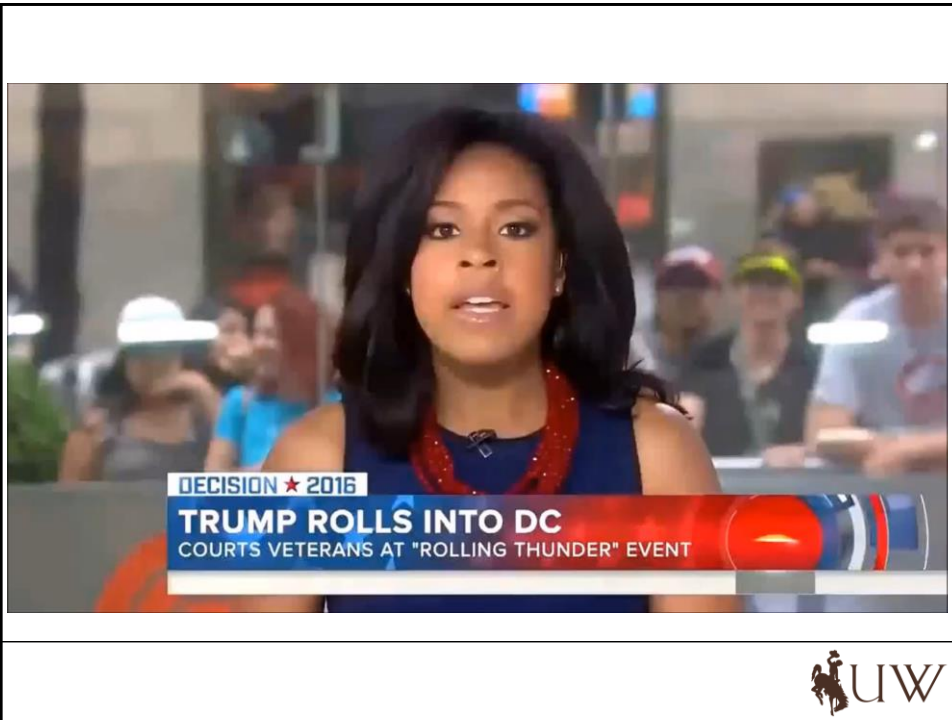
Implement the help – Step UP!

Latane and Darley



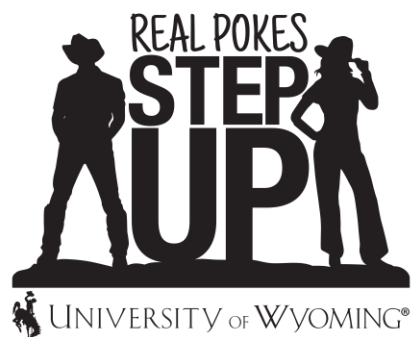
<https://www.youtube.com/watch?v=Ahg6qcgoay4>





## Step Up! Full Training

- August 27<sup>th</sup> at Cowboy Connect
- Strategies
- Why people help/don't help
- Resources



Thank You!  
Want to know more? Email us at  
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