

Guide to
John A. Conde
Papers, 1900-1998
41.0 Cubic Feet

Accession Number 4191

Prepared by Kenton G. Jaehnig
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Introduction

John A. Conde

Papers, 1900-1998

41.0 Cubic Feet (82 Document Boxes, 1 SLD Box, 5 F17 Flat Boxes, and 1 F31 Flat Box)

Accession Number 4191

The John A. Conde Papers were donated by John A. Conde. The papers arrived in a number of shipments between 1972-1998. The papers were received in good condition, but were not in any order. Where the original folder titles existed, they have been maintained, where none existed, a descriptive title was created.

The collection should be cited as John A. Conde Papers, 1900-1998, Accession Number 4191, Box Number, Folder Number, American Heritage Center, University of Wyoming.

RECEIVED AND ACKNOWLEDGED

Rick Ewig
Acting Director

Date: _____

Biography

John A. Conde was a noted automobile industry publicist and historian. Conde worked in public relations with Nash-Kelvinator Corporation and its successor American Motors Corporation for 32 years. He started his career with Nash-Kelvinator Corporation in 1945. Nash-Kelvinator Corporation merged with Hudson Motor Car Company to form American Motors Corporation in 1954. Conde rose through the ranks of the company, retiring as Assistant Director of Public Relations. In the course of his career, he was involved in the merger negotiations between Nash-Kelvinator Corporation and Hudson Motor Car Company. Conde also established American Motors' corporate archives. Between 1951-1976, he compiled and edited nine American Motors *Family Albums*.

Conde became Curator of Transportation at the Henry Ford Museum in 1977. In this capacity, he continued to pursue his interest in automobile history by adding to and publicizing the museum's collections. During his stint at the Henry Ford Museum, Conde wrote two books: *Cars That Hudson Built* (1980) and *Cars With Personality* (1982).

In addition to his professional activities, Conde was a founding member and a director of the Society of Automotive Historians and served on the Board of Trustees of the National Automotive History Collection of the Detroit Public Library. He was also a member of a number of automobile clubs throughout the United States.

Series Description

The John A. Conde Papers are arranged into 15 series:

Series I. Photographic Materials, 1904-1982. 7.5 cubic ft. (16 document boxes and 1 SLD box).

Sub-series 1. Photographs, 1904-1982. Arranged alphabetically by company and chronologically by model year. Contains photographs of automobiles, trucks, auto industry scenes, and auto industry executives. Some of these photographs are developed from nitrate and acetate negatives, which are in cold storage.

Sub-series 2. Photo Negatives, 1966-1972. Arranged alphabetically by company and chronologically by model year. Contains negatives of automobiles, trucks, and an automobile advertisement.

Sub-series 3. Photo Negatives in Storage, 1920-1961. Arranged alphabetically by company and chronologically by model year. Contains nitrate and acetate negatives of automobiles, auto industry scenes, advertisements, promotions, and auto industry executives. These items are in cold storage.

Sub-series 4. Slides and Transparencies, 1960-1974. Arranged alphabetically by company and chronologically by model year. Contains slides and transparencies of automobiles, trucks, and one image of auto promotional items.

Series II. Brochures and Pamphlets, 1901-1992. 3.0 cubic ft. (7 document boxes) Arranged alphabetically by organization and chronologically by model year. Contains brochures and pamphlets published by automobile manufacturers, auto parts and accessories manufacturers, motoring organizations, and public service organizations. These items were published for advertising, public relations, and public service purposes.

Series III. Catalogs, 1901-1979. 3.0 cubic ft. (8 document boxes) Arranged alphabetically by company and chronologically by model year. Contains car and truck data books, parts catalogs, and accessories catalogs.

Series IV. Manuals, 1901-1978. 5.5 cubic ft. (13 document boxes) Arranged alphabetically by company and chronologically by model year. Contains car and truck owner's manuals. Also contains service and training manuals.

Series V. Papers, Presentations, and Speeches, 1937-1985. 1.0 cubic ft. (2 documents boxes) Arranged alphabetically by organization. Papers, presentations, and speeches submitted and presented by automobile industry executives and employees. Materials produced for research, public relations, and public service purposes.

Series VI. Periodicals, 1907-1998. 2.5 cubic ft. (5 document boxes) Arranged alphabetically by organization and chronologically by issue. These items were published by automobile manufacturers, auto industry suppliers, motoring organizations, and historical organizations. Produced for advertising and employee and public relations.

Series VII. Press Kits and Press Releases, 1951-1995. 4.0 cubic ft. (8 document boxes)

Sub-series 1. Press Kits, 1954-1995. Arranged alphabetically by organization and chronologically by model year. Consists of press kits issued to the media by automobile manufacturers, auto industry suppliers, and other organizations. Press kits typically contain photographs, press releases, and brochures.

Sub-series 2. Press Releases, 1951-1995. Arranged alphabetically by organization. Consists of press releases distributed to the media by automobile manufacturers and a magazine. Some of the press releases have photographs attached to them.

Series VIII. Publications, 1907-1997. 4.0 cubic ft. (8 document boxes) Arranged alphabetically by organization and chronologically by year. Contains publications produced by automobile manufacturers, auto industry suppliers, manufacturer associations, and other organizations. Items published for advertising, public relations, and public service purposes.

Series IX. Reports, 1906-1988. 4.5 cubic ft. (9 document boxes) Arranged alphabetically by organization and chronologically by year. Contains reports published by automobile manufacturers, auto industry suppliers, manufacturer associations, and other organizations. Items published for research, investor relations, public relations, and public service purposes.

Series X. Correspondence, 1917-1965. (13 folders) Arranged alphabetically. Contains correspondence and bulletins between automobile manufacturers and individuals, dealers, and auto technicians. Combination of originals and photocopies.

Series XI. Articles and Clippings, 1903-1973. 1.0 cubic ft. (2 document boxes) Arranged alphabetically by organization and by title. Consists of articles and advertisements regarding the auto industry, taken from magazines and newspapers. Combination of originals, reprints, photocopies.

Series XII. Miscellaneous, 1900-1979. (26 folders) Arranged alphabetically by item. Contains an assortment of items related to the auto industry. Series consists of commemorative plates, legal documents, stock certificates, tourist kits, and other assorted materials.

Series XIII. Books, 1929-1993. 2.0 cubic ft. (4 document boxes)

Sub-series 1. Paperback Books, 1959-1993. Arranged alphabetically by author or publisher. Books regarding auto industry published by individuals, automobile manufacturers, manufacturer associations, and other organizations.

Sub-series 2. Hardcover Books, 1929-1991. Arranged alphabetically by author or publisher. Essentially the same as Sub-series 1.

Series XIV. Audio-Visual Materials, 1940s-1985. 0.5 cubic ft. (1 F17 flat box) Arranged alphabetically by medium. Contains assortment of audio-visual materials, including a

film strip, motion pictures, phonograph records, and video tapes.

Series XV. Oversized, 1908-1997. 2.5 cubic ft. (4 F17 flat boxes and 1 F31 flat box)

Sub-series 1. Photographs, 1973. Arranged alphabetically. Set of photographs of 1974 AMC cars.

Sub-series 2. Brochures and Pamphlets, 1951-1993. Arranged alphabetically by company. Consists of brochures printed by automobile manufacturers.

Sub-series 3. Miscellaneous, 1908-1983. Arranged alphabetically by item.

Sub-series 4. Books, 1948-ca. 1960s. Arranged alphabetically by publisher.

Sub-series 5. Extra-Oversized Materials, 1913-1997. Arranged alphabetically by item.

Scope and Content

The John A. Conde Papers consist of a wide variety of automobile industry public relations materials. Included in this collection are photographs, brochures, catalogs, manuals, presentations, and periodicals. Press materials, publications, reports, correspondence, articles, books, and other miscellaneous items are found here as well. This collection documents the development of automobile industry public relations materials. It also documents the development of the automobile industry in the United States and overseas.

The Photographic Materials (Series I) are of particular historic interest. They are original company images used for advertising and public relations purposes. They illustrate how automobile manufacturers visually publicized their products. Of particular interest are the publicity images of Nash and American Motors vehicles, which were produced and used by John Conde and his public relations colleagues. They also provide visual documentation of the development of the automobile from the early 1900s to the 1980s.

The Brochures and Pamphlets (Series II) consist of brochures published by automobile manufacturers, auto industry suppliers, public service organizations, and other organizations. These items are physical documentation of the development of such materials. Of particular interest are the Nash and American Motors brochures, which John Conde had a role in producing. The materials reveal how auto related organizations communicated their products and opinions to the general public. This series also documents the development of the automobile from the early 1900s to the 1990s.

Catalogs (Series III) concern the practical applications of automobile public relations. This series contains vehicle data (specifications/options) books and parts and accessories catalogs. They illustrate how auto manufacturers and suppliers made their vehicle lines, vehicle options, and parts/accessories inventories available to the public. The catalogs are also examples of how such companies tried to find, assist, and keep their customers.

Manuals (Series IV) also concern the practical applications of automobile public relations. This series includes owner's manuals, service manuals, and training manuals. The materials are physical documentation of the development of these public relations tools. They also illustrate how automobile manufacturers attempted to instruct the public on the proper operation, maintenance, and repair of their vehicles. They also provide information on the technical development of the automobile from the early 1900s to the late 1970s.

Papers, Presentation, and Speeches (Series V) are materials that were presented within the auto industry and to the general public. These items are examples how the various automobile organizations formally publicized their latest research findings and technological developments. They also served to communicate their positions on the issues affecting them among themselves and to the public.

Periodicals (Series VI) are company organs, some intended for internal use and others for the general public. They served several purposes, including advertising, public relations, and employee relations. This series reveals how auto manufacturers and suppliers tried to maintain sound relations with their customers and employees. The periodicals are also examples of the companies trying to find and keep customers.

Press Kits and Press Releases (Series VII) are materials used by various auto organizations to reach out to the media. The press kits (Sub-series 1) typically contain press releases, photographs, and brochures. Most of the press releases (Sub-series 2) were issued alone, but a few probably come from press kits and some have photographs attached. This series shows how auto organizations advertised through the news media. One can also discern the development of automobiles between the early 1950s and mid 1990s.

Publications (Series VIII) were published by various automobile organizations for employee relations, public relations, and public service purposes. They reveal how this particular medium of communication developed within the auto industry. The publications also demonstrate how the above organizations tried to maintain good relations with employees and the general public. One can also see how these organizations viewed the issues affecting them.

Reports (Series IX) are the documents of automobile organizations regarding research findings, technological developments, and financial status. Some of these reports, most notably Chrysler Corporation's *Styling and Engineering Reports*, were strictly intended for internal use. Most of the materials were intended for the general public. The reports document how auto organizations responded to the issues they faced. They also demonstrate how such organizations communicated their findings among themselves and to a wider audience. The reports also document how the above organizations tried to maintain good relations with employees, investors, and the general public.

Correspondence (Series X) contains letters and bulletins between automobile manufacturers and individuals, dealers, and auto technicians. Some of the letters are originals and others are photocopies. This series documents how the automobile manufacturers responded to the needs of its customers.

Articles and Clippings (Series XI) contain articles and advertisements. Some of these items are original and others are reprints. The articles are the news media's responses to the products offered by automobile manufacturers. The magazine advertisements are examples of the automobile industry using the media to sell their products. The reprinted articles were used by manufacturers to advertise their products as well.

Miscellaneous (Series XII) contains auto related items that do not fit into the other series. This series includes commemorative plates, legal documents, stock certificates, tourist kits, and other assorted items.

Books (Series XIII) include both paperbacks and hardcover editions. This series includes works by individuals, automobile manufacturers, manufacturers' associations, and other organizations.

Audio-Visual Materials (Series XIV) contain a small assortment of visual and sound recordings by automobile manufacturers and manufacturers' associations. This series contains a film strip kit, motion pictures, phonograph records, and video tapes. These materials were intended for advertising and public service purposes.

Oversized (Series XV) contains extra large examples of materials described in the series above.

Folder List

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials, 1904-1982		
Sub-series 1. Photographs, 1904-1982		
<u>Box 1</u>		
	American Motors Corporation	
1-6	Assembly Line Scenes	1962-1967
7	Burlington Proving Grounds, Burlington, Wisconsin	1965
8	Car Crate Being Loaded onto Ship	1960s
9	Clay Model in Design Studio	1966
10	Engineers Test Driving Car	1960s
11	Laboratory Scene	1960s
12	Romney, George, President of American Motors Corporation 1954-1962	1950s-1960s
	American Motors Corporation – AMC	
13	1966 AMC AMX Concept Car	1966
14	1966 AMC Marlin and 1966 AMC Ambassador, 3-D postcard	1966
15	1970 AMC Ambassador	1970
16	1970 AMC Hornet	1970
17	1970 AMC Rebel	1969-1970
18	1971 AMC Ambassador, postcards	1971
19	1971 AMC Gremlin, postcard	1971
20	1971 AMC Hornet, postcards	1971
21	1971 AMC Javelin, postcards	1971
22	1971 AMC Matador, postcard	1971
23	1972 AMC Ambassador	1971-1972
24	1972 AMC Gremlin	1971
25	1972 AMC Hornet	1971-1972
26	1972 AMC Javelin	1972
27	1972 AMC Matador	1971-1972
28	1973 AMC Ambassador	1973
29	1973 AMC Cars	1972
30	1973 AMC Gremlin	1973
31	1973 AMC Hornet	1973
32	1973 AMC Javelin	1973
33	1973 AMC Matador	1973
34	1974 AMC Ambassador	1973
35	1974 AMC Gremlin	1973
<u>Box 1 (cont.)</u>		
36	1974 AMC Hornet	1973

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 1. Photographs (cont.)		
37	1974 AMC Javelin	1973
38	1974 AMC Matador	1973
<u>Box 2</u>		
1	1979 AMC Cars	1979
2	American Motors Corporation – Hudson Springs, Frank, Chief Stylist of Hudson Motor Car Company 1932-1954	no date
	American Motors Corporation – Kaiser-Frazer Corporation	
3	Frazer, J.W.	1940s
4	1947 Frazer 4 Door Sedan	1946
5	1950 Frazer	1950
6	Kaiser, Henry J.	no date
7	1947 Kaiser Sedan	1946
8	1949 Kaiser Cars	1948
9	1951 Kaiser 4 Door Sedan	1951
10	Kaiser-Frazer Distributor Reception, October 28-30, 1946	1946
11	Kaiser-Frazer Distributors “49” Preview	1948
12	Kaiser-Frazer Exhibit, December 30, 1948	1948
13	Kaiser-Frazer Repair Shop	1950
14	Willow Run Plant, Willow Run, Michigan	1946
15	Willow Run Plant, Willow Run, Michigan	1948
16	Willow Run Plant, Willow Run, Michigan	ca. 1950-1951
17	American Motors Corporation – Kaiser-Jeep Corporation	1965
	1966 Jeepster Commando	
	1969 Jeepster Commando	
18	Proposed Jeepster Design	1968
19	American Motors Corporation – Kaiser-Willys Motors	1960-1961
	1960 Jeep Station Wagon	
20	American Motors Corporation – Nash	1955
	1955 Nash Rambler “Fashion Tone”	
21	American Motors Corporation – Rambler	1956
	1957 Rambler Custom	
22	1957 Rambler Rebel	1957
23	1958 Rambler Rebel	1958
24		

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 1. Photographs (cont.)		
<u>Box 2 (cont.)</u>		
25	1963 Rambler Cars, includes press releases	1962-1963
26	1964 Rambler Cars, includes press releases	1964
27	1965 Rambler Cars, includes press release	1964
	American Motors Corporation – Renault	
28	1981 Renault Cars	1979-1980
	American Motors Corporation – Willys-Overland Motors	
29	1917 Willys-Overland Model 75	no date
30	1952 Willys Aero	1952
	British Leyland Motors – Austin	
31	1974 Austin Allegro	1974
	Citroen	
32	1970 Citroen 2CV	no date
	Chrysler Corporation	
33	Assembly Line for Chrysler Turbine Cars	1963
<u>Box 3</u>		
	Chrysler Corporation - Chrysler	
1	1965 Chrysler New Yorker	1964
2	1965 Chrysler Newport	1965
	Chrysler Corporation – De Soto	
3	1940 De Soto Sky-View Taxi Cab	1940
	Chrysler Corporation – Dodge	
4	1965 Dodge Coronet 500 Convertible, Interior	1964
	Cleveland Automobile Company	
5	1924 Cleveland Six Touring Car	1924
	Daimler-Benz A.G.	
6	Benz, Dr. Karl	no date
7	Daimler, Gottlieb	no date
	Daimler-Benz A.G. – Daimler	
8	1886 Daimler Motorwagen	no date
	Fiat S.p.A.	
9	1946 Fiat Model 508 Sedan	1946
10	1966 Fiat 124	1966
11	1968 Fiat 1100R	1968
12	1974 Fiat Cars	1974
	Ford Motor Company	
13	Cougar II Concept Car, interior	1963

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 1. Photographs (cont.)		
<u>Box 3 (cont.)</u>		
14	Dearborn Engine Plant, Dearborn, Michigan	1965
15	Ford trucks being placed on display	ca. 1948-1951
16	Miscellaneous Publicity Photographs	ca. 1963-1964
17	River Rouge Plant, Dearborn, Michigan	ca. 1963-1964
18	3 unidentified women with Ford Model T	no date
19	Wayne, Michigan Assembly Plant	ca. 1963-1964
20	Ford Motor Company – Chassis Parts Division	1957
	Sterling Chassis Parts Plant, Sterling Township, Michigan	
21	Ford Motor Company – Ford	1953
	<i>Evolution of the Ford Car</i>	
22	Ford Inline 4 Engine	ca. 1974-1975
23	Ford Mustella II Concept Car	1970s
24	1961 Ford Falcon	1960
25	1961 Ford Galaxie	1961
26	1962 Ford Fairlane	1962
27	1962 Ford Falcon	1961-1962
28	1962 Ford Galaxie	1962
29	1963 Ford 300	1963
30	1963 Ford Country Squire Station Wagon	1963
31	1963 Ford Fairlane	1962-1963
32	1963 Ford Falcon	1962-1963
33	1963 Ford Galaxie	1962-1963
34	1964 Ford Custom	1964
35	1964 Ford Falcon	1964
36	1965 Ford Country Squire Station Wagon	1964
37	1965 Ford Custom 500	1965
38	1965 Ford Falcon	1964-1965
39	1965 Ford Galaxie	1964-1965
40	1965 Ford Ranch Wagon	1964
<u>Box 4</u>		
1	1972 Ford Maverick	1972
2	1972 Ford Pinto	1972
3	1972 Ford Thunderbird	1972
4	1973 Ford Maverick	1973

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 1. Photographs (cont.)		
<u>Box 4 (cont.)</u>		
5	1973 Ford Mustang	1973
6	1973 Ford Pinto	1973
7	1973 Ford Thunderbird	1973
8	1974 Ford Mustang II	1974
9	1975 Ford Granada	1975
10	1975 Ford LTD	1975
11	1975 Ford Mustang II, interior	1975
12	1975 Ford Thunderbird, interior	1975
13	1976 Ford Fiesta	1976
14	1976 Ford Thunderbird	1976
15	1979 Ford LTD	1979
	Ford Motor Company – Lincoln	
16	1961 Lincoln Continental	1961
	Ford Motor Company – Mercury	
17	1942 Mercury 4 Door Sedan	1941
18	1975 Mercury Bobcat	1975
19	1975 Mercury Capri	1975
20	1975 Mercury Marquis	1975
	Franklin Automobile Company	
21	1928 Franklin Airman Sedan, owned by Charles Lindbergh	1933, 1978
	Garford Manufacturing Company	
22	1912 Garford 650 7 Passenger Touring Car	no date
	General Motors Corporation – Buick	
23	1931 Buick Kabriolet	no date
24	1933 Buick Kabriolet	no date
25	1938 Buick Century	1937
26	1938 Buick Special, front end	1938
27	1961 Buick Electra	1960
28	1961 Buick Invicta	1961
29	1961 Buick Le Sabre	1960
30	1961 Buick Special	1960
31	1962 Buick Electra	1962
32	1962 Buick Invicta	1962
33	1962 Buick Le Sabre	1962
34	1962 Buick Special	1962
35	1963 Buick Special	1962-1963

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 1. Photographs (cont.)		
<u>Box 4 (cont.)</u>		
	General Motors Corporation – Cadillac	
36	1924 Cadillac Kabriolet	no date
37	1930-1932 Cadillac V-16 Fleetwood, customized	no date
	General Motors Corporation – Chevrolet	
38	1982 Chevrolet Cars	1982
	General Motors Corporation – Oldsmobile	
39	1900-1904 Oldsmobile Curved Dash	no date
	General Motors Corporation – Opel	
40	1974 Opel Manta	1973
	General Motors Corporation – Packard Electric	
41	<i>Packard Electric's History</i>	1977
	George N. Pierce Company	
42	1904 Pierce Stanhope	no date
	Goodyear Tire & Rubber Company	
43	Tire Testing	1964
	Grant	
44	1916 Grant	no date
	Henry Ford Museum	
45	Miscellaneous Photographs	1971-1977
<u>Box 5</u>		
1	Hoover, President Herbert with Auto Executives	1933
	Mazda Motors (Toyo Kogo Ltd.)	
2	1974 Mazda Vehicles	1974
	Nissan Motor Company – Datsun	
3	1974 Datsun Vehicles	1974
	Nordyke & Marmon Company	
4	1928 Marmon 78 Touring Car	1928
5	1930 Marmon Big Eight 2 Passenger Standard Coupe	1930
	Packard Motor Car Company	
6	1900-1901 Packard Cars, artistic rendering	no date
7	1923 Packard Eight Engine	1923
8	1925-1926 Packard Cars	ca. 1925-1926
9	1929 Packard Cars	1929
10	1932 Packard Twin Six Coupe Roadster	no date
11	1934 Packard Cars, interior and chassis	1934
12	1934-1937 Packard Eight Cylinder Models	1937

<u>Folder</u>	<u>Title</u>	<u>Date</u>
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Series I. Photographic Materials (cont.)

Sub-series 1. Photographs (cont.)

Box 5 (cont.)

13	1935 Packard 120	1934-1935
14	1935 Packard Eight	1935
15	1935 Packard Twelve	1935
16	1936 Packard 120	1936
17	1936 Packard Eight	1936
18	1936 Packard Twelve	1935-1936
19	1937 Packard 120	1936-1937
20	1937 Packard Fifteenth Series Instrument Panel	1937
21	1937 Packard Six	1936
22	1937 Packard Super Eight	1936-1937
23	1937 Packard Twelve	1937
24	1937 Packard Dealership Showroom Display	1937
25	1938 Packard 120	1937-1938
26	1938 Packard Six, outdoor posters	1938
27	1938 Packard Six or Eight, front end	1938
28	1938 Packard Eight	1937-1938
29	1938 Packard Eight and 1938 Oldsmobile Eight Comparison	1937

Box 6

1	1938 Packard Eight Airport Limousine	1938
2	1938 Packard Super Eight	1937-1938
3	1938 Packard Twelve	1938
4	1939 Packard 120	1939
5	1939 Packard 160 Horsepower Engine	1939
6	1939 Packard Six	1938-1939
7	1940 Packard 110	1939-1940
8	1940 Packard 120	1939-1940
9	1940 Packard Eight	1939
10	1940 Packard Super Eight	1939-1940
11	1941 Packard 110	1940-1941
12	1941 Packard 120	1940-1941
13	1941 Packard 160	1940
14	1941 Packard Clipper	1941
15	1941 Packard Limousines	1941
16	1942 Packard Clipper	1941
17	1942 Packard Super Eight	1941

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 1. Photographs (cont.)		
<u>Box 6 (cont.)</u>		
18	1946 Packard Clipper	1946
19	1946 Packard Super Clipper	1946
20	1951 Packard Cars	1951
<u>Box 7</u>		
1	1954 Packard Clipper	1953
2	1954 Packard Patrician	1953
3	Packard Design Studio	1935
4	Packard Executives	1936-1950s
5	Packard Factory, Detroit, Michigan	1939, 1941
6	Packard Proving Grounds, Utica, Michigan	ca. 1935-1938
7	1932 Super Service Gas Station	1932
8	Panhard-Levassor	no date
	1890's Panhard-Levassor Cars	
9	Peugeot S.A.	no date
	Miscellaneous Peugeot Cars	
10	Renault	1950
	1910 Renault Limousine (glass plate negative in Box 8 Item 6)	
11	Saab-Scania A.B.	1973
	1974 Saab Cars (includes press releases)	
12	Toyota Motor Company	1967
	1967 Toyota Corona (includes press release)	
13	Unidentified, "Arrival of the Special from Rosholt, May 23, 1914, Antigo, Wisconsin"	1914
14	Ventnor Boat Corporation	no date
	Apel, Arno A.	
15	Volkswagen A.G. – Volkswagen	1966
	1967 Volkswagen Squareback Station Wagon (includes press release)	
16	1968 Volkswagen Cars (includes press releases)	1967
17	1970 Volkswagen Cars (includes press releases)	1970
18	1975 Volkswagen Cars	1975
19	1976 Volkswagen Dasher	1976
20	1982 Volkswagen Rabbit	1982
21	Volvo A.B.	1975
	1975 Volvo 244 GL (includes press release)	

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 1. Photographs (cont.)		
<u>Box 7 (cont.)</u>		
22	White Motor Company 1904 White Cars	1904
Sub-series 2. Photo Negatives, ca. 1919-1972		
23	American Motors Corporation 1966 ½-1967 American Motors Cars	1966
24	American Motors Corporation – Kaiser-Jeep Corporation 1967 Jeep Gladiator Pickup	1966
25	1969 Jeepster Commando	1968
<u>Box 8</u>		
1	Chrysler Corporation – Chrysler 1968 Chrysler Newport	1968
2	Chrysler Corporation – Dodge Dodge Signboard, San Francisco, glass plate negative (broken)	ca. 1919
3	Ford Motor Company – Ford 1972 Ford Pinto Runabout	1972
4	Ford Motor Company – Lincoln 1970 Lincoln Mark III Continental	1969
5	Ford Motor Company – Mercury 1969 Mercury Montego Convertible	1969
6	Renault 1910 Renault Limousine, glass plate negative (print in Box 7 Folder 10)	no date
Sub-series 3. Photo Negatives in Storage, 1920-1961		
<u>Box 9</u>		
1	American Motors Corporation – Hudson 1955 Hudson Hornet	1954-1955
2	1955 Hudson Rambler	1954-1955
3	1956 Hudson Hornet Hollywood	1956
4	1957 Hudson Hornet	1956
5	American Motors Corporation – Kaiser-Frazer Corporation 1947 Frazer 4 Door Sedan (Prints in Box 2 Folder 2)	1946
6	1949 Kaiser Sedan (Print in Box 2 Folder 8)	1948
<u>Box 9 (cont.)</u>		
7	1954 Kaiser Special	1954

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 3. Photo Negatives in Storage (cont.)		
8	Kaiser-Frazier Dealers of St. Louis, Missouri at Executive Offices, February 1948	1948
9	Kaiser-Frazer Engineering Department	1949-1951
10	Kaiser-Frazer Safety Department	1947
11	Willow Run Plant	1945-1949
	American Motors Corporation – Metropolitan	
12	1957 Metropolitan	1957
13	1960 Metropolitan	1959-1960
14	1961 Metropolitan	1960-1961
	American Motors Corporation – Nash	
15	1950 Nash Statesman	1949
16	1953 Nash Rambler	1953
17	1954 Nash Ambassador	1953-1954
18	1954 Nash Rambler	1953, 1957
<u>Box 10</u>		
1	1954 Nash Statesman	1953
2	1955 Nash Ambassador	1954-1955
3	1955 Nash Rambler	1954-1955
4	1955 Nash Rambler Custom 4 Door Station Wagon	1955
5	1955 Nash Rambler 4 Door Sedan with “Fashion Tone” Exterior Trim (Prints in Box 2 Folder 21)	1955
6	1956 Nash Ambassador	1955-1956
7	1956 Nash Metropolitan	1955
8	1956 Nash Rambler	1955-1956
9	1956 Nash Statesman 4 Door Sedan	1955
10	1957 Nash Ambassador	1956
11	1957 Nash Rambler	1956-1957
<u>Box 11</u>		
	American Motors Corporation – Rambler	
1	1902 Rambler, painting by Melbourne Brindle	no date
2	1908 Rambler with Mark Twain	no date
3	1913 and 1957 Rambler at Silver Springs, Florida	1957
4	1956 Rambler Palm Beach, show car	1957
5	1957 Rambler Cars	1956-1957
6	1958 Rambler Cars	1957

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 3. Photo Negatives in Storage (cont.)		
<u>Box 11 (cont.)</u>		
7	1959 Rambler Cars	1958-1959
8	1960 Rambler Cars	1959
9	1961 Rambler Ambassador	1960
10	1961 Rambler American	1960-1961
11	1961 Rambler Classic	1960
<u>Box 12</u>		
1	1962 Rambler Ambassador	1961
2	1962 Rambler American	1961
3	1962 Rambler Classic	1961
	American Motors Corporation – Willys-Overland Corporation	
4	1952-1955 Willys Aero	1951-1955
	Chrysler Corporation – De Soto	
5	1940 De Soto Sky-View Taxi Cab (Prints in Box 3 Folder 3)	1940
	Ford Motor Company – Ford	
6	1949 Ford Cars	1948
7	1950 Ford Convertible	1949
	Ford Motor Company – Lincoln	
8	1949 Lincoln Cars	1948
9	1961 Lincoln Continental	1960
	Ford Motor Company – Mercury	
10	1942 Mercury 4 Door Sedan (Prints in Box 4 Folder 17)	1941
11	1953 Mercury Monterey	1952
12	1957 Mercury Convertible, Indianapolis 500 Pace Car, May 18-19, 1957	1957
	General Motors Corporation – Buick	
13	1938 Buick Cars (Print in Box 4 Folder 26)	1937-1938
	Packard Motor Car Company	
14	1920 Packard Twin Six	1920
15	1922 Packard Six Model 126 Touring Car	1922
16	1923 Packard Six Model 126 4 Passenger Coupe	1923
17	1925-1926 2 nd Series Eight Model 243 7 Passenger Sedan (Print in Box 5 Folder 8)	ca. 1925-1926
18	1927 Packard Cars	1927
19	1927-1928 Packard 8 Cylinder Engine	ca. 1927-1928

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 3. Photo Negatives in Storage (cont.)		
<u>Box 12 (cont.)</u>		
20	1928 Packard Eight	1927-1928
21	1929 Packard Model 645 (Print in Box 5 Folder 9)	1929
22	1930 Packard Eight Model 733 Convertible Coupe	1929
23	1931 Packard Eight	1932
<u>Box 13</u>		
1	1932 Packard Eight	1932
2	1932 Packard Deluxe Eight	1932
3	1932 Packard Light Eight	1932
4	1933 Packard Eight	1933
5	1933 Packard Super Eight	1933
6	1933 Packard Twelve	1933
7	1934 Packard Eight	1934
8	1934 Packard Super Eight (Print in Box 5 Folder 11)	1934
9	1934 Packard Twelve (Print in Box 5 Folder 11)	1934
10	1934-1937 Packard Models (Print in Box 5 Folder 12)	1937
11	1935 Packard 120 (Prints in Box 5 Folder 13)	1934-1935
12	1935 Packard Eight	1934-1935
13	1935 Packard Super Eight	1935
14	1935 Packard Twelve (Print in Box 5 Folder 15)	1934-1935
15	1936 Packard 120 (Print in Box 5 Folder 16)	1935-1936
16	1936 Packard Eight Chassis (Print in Box 5 Folder 17)	1936
17	1936 Packard Twelve (Prints in Box 5 Folder 18)	1935-1936
<u>Box 14</u>		
1	1937 Packard 120 (Prints in Box 5 Folder 19)	1936-1937
2	1937 Packard Super Eight (Print in Box 5 Folder 22)	1937
3	1937 Packard Twelve	1937
4	1937 Packard Fifteenth Series Instrument Panel, for Super Eight and Super Twelve Models (Print in Box 5 Folder 20)	1937
5	1937 Packard Dealership Display (Print in Box 5 Folder 24)	1937
6	1938 Packard Accessories	1938
7	1938 Packard 120 (Prints in Box 5 Folder 25)	1937
8	1938 Packard Six Outdoor Posters (Print in Box 5 Folder 26)	1938

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series I. Photographic Materials (cont.)		
Sub-series 3. Photo Negatives in Storage (cont.)		
<u>Box 14 (cont.)</u>		
9	1938 Packard Six or Eight, front end (Print in Box 5 Folder 27)	1938
10	1938 Packard Eight (Prints in Box 5 Folder 28)	1937-1938
11	1938 Packard Eight Airport Limousine (Prints in Box 6 Folder 1)	1938
12	1938 Packard Eight and 1938 Oldsmobile Eight Comparison, October 1937 (Prints in Box 5 Folder 29)	1937
13	1938 Packard Super Eight (Prints in Box 6 Folder 2)	1937-1938
14	1938 Packard Twelve (Prints in Box 6 Folder 3)	1938
15	1939 Packard 120 (Prints in Box 6 Folder 4)	1939
16	1939 Packard 160 Horsepower Engine (Print in Box 6 Folder 5)	1939
17	1939 Packard Six	1939
18	1939 Packard Twelve, with President Franklin D. Roosevelt, King George V, and Queen Elizabeth heading toward White House	1939
19	1940 Packard 110 (Prints in Box 6 Folder 7)	1939-1940
20	1940 Packard 120 (Prints in Box 6 Folder 8)	1939
21	1940 Packard Eight (Print in Box 6 Folder 9)	1939
22	1940 Packard Super Eight (Prints in Box 6 Folder 10)	1939
<u>Box 15</u>		
1	1941 Packard 110 (Prints in Box 6 Folder 11)	1940
2	1941 Packard 120 (Prints in Box 6 Folder 12)	1940-1941
3	1941 Packard Super Eight	1940
4	1941 Packard Clipper (Print in Box 6 Folder 14)	1941
5	1941 Packard Limousines (Prints in Box 6 Folder 15)	1941
6	1942 Packard, Last Packard Coming off Line, February 1942	1942
7	1942 Packard Clipper (Prints in Box 6 Folder 16)	1941
8	1942 Packard Super Eight (Prints in Box 6 Folder 17)	1941
9	1946 Packard Super Clipper (Prints in Box 6 Folder 19)	1946
10	1947 Packard Cars	1946
11	1951 Packard, Clay Model, February 14, 1950	1950
12	1951 Packard Patrician	1951
13	1953 Packard Cavalier	1953

<u>Folder</u>	<u>Title</u>	<u>Date</u>
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Series I. Photographic Materials (cont.)

Sub-series 3. Photo Negatives in Storage (cont.)

Box 15 (cont.)

14	1953 Packard Clipper	1953
15	1953 Packard Deluxe Clipper	1953
16	1953 Packard Patrician	1953
17	Packard Design Studio (Print in Box 7 Folder 3)	1935
18	Packard Executives (Prints in Box 7 Folder 4)	1936-1937
19	Packard Factory, Detroit, Michigan (Print in Box 7 Folder 5)	1939
20	Packard Proving Grounds, Utica, Michigan, June 6, 1932	1932
21	1932 Super Service Gas Station (Prints in Box 7 Folder 7)	1932
22	1948 Tucker 48	ca. 1950

Sub-series 4. Slides and Transparencies, 1960-1974

Box 16

	American Motors Corporation	
1	Slides, 1960-1971 American Motors Cars	1960-1971
2	Transparencies, 1966 American Motors Cars	1966
	American Motors Corporation – AMC	
3	Transparencies, 1971 AMC Cars	1971
4	Transparencies, 1974 AMC Cars	1973
5	Transparencies, 1974 AMC Gremlin G/II Concept Car, November 1973	1973
6	Transparencies, 1974 AMC Hornet GT Concept Car, February 1973	1973
	American Motors Corporation - Jeep	
7	Transparencies, 1971-1972 Jeep Vehicles	1971-1972
8-9	Transparencies, 1973-1974 Jeep Vehicles	1973-1974
	American Motors Corporation – Kaiser-Jeep Corporation	
10-12	Transparencies, 1967-1969 Jeep Vehicles	1966-1969
	American Motors Corporation – Nash	
13	Transparencies, 1956 Nash Rambler	1956
	American Motors Corporation – Rambler	
14	Transparencies, 1964 Rambler Classic Typhoon	1964
	Ford Motor Company – Ford	
15	Transparency, 1971 Ford LTD Convertible	1971
16	Transparency, 1972 Ford LTD Convertible	1972

Box 16 (cont.)

	Ford Motor Company – Lincoln	
17	Transparency, Lincoln Promotional Materials	no date

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Series I. Photographic Materials (cont.)

Sub-series 4. Slides and Transparencies (cont.)

Series II. Brochures and Pamphlets, 1901-1992

18	Allen 43	no date
	American Motors Corporation	
19-22	1966-1969 American Motors Cars	1966-1969
23	<i>American Motors Invites You to Attend Surview: Project IV</i>	1966
24	<i>A Message to American Motors Stockholders</i> , June 16, 1954	1954
	American Motors Corporation – AM General	
25	<i>New Electruck Now Available</i>	1976

Box 17

	American Motors Corporation – AMC	
1-4	1970-1973 AMC Cars	1970-1973
5	1974 AMC Matador	1974
6-8	1975-1977 AMC Cars (English, German, and Spanish)	1975-1977
9	1980 AMC Eagle	1979
10	<i>Read Before Driving</i>	1968
	American Motors Corporation – Hudson	
11	1910 Hudson Twenty, reprint	1979
12	1956 Hudson Cars, Accessories	1956
13	1957 Hudson Cars	1956-1957
14	Hudson Disneyland Contest	1955
	American Motors Corporation – Jeep	
15-16	1970-1971 Jeep Vehicles	1969-1971
17	1973 Jeep Vehicles	1973
18-20	1975-1977 Jeep Vehicles	1975-1977
21	1978 Jeep CJ Diesel (Spanish)	1978
22	<i>The Jeep Owners' Code of Environmental Ethics for Drivers of Off-Road Vehicles</i>	no date
23	<i>Your Land, Your Jeep, and You</i>	1972
	American Motors Corporation – Metropolitan	
24	1959 Metropolitan 1500	1959
25	1962 Metropolitan 1500	1962
	American Motors Corporation – Nash	
26	1941 Nash Cars	1941
	<u>Box 17 (cont.)</u>	
27	1942 Nash Ambassador	1941
28	1953 Nash Cars	1953
	American Motors Corporation – Nash of Canada Ltd.	
29	1954 Nash Cars	1954

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
30	1956 Nash Rambler (French and English) American Motors Corporation – Rambler	1956
31-34	1957-1960 Rambler Cars	1957-1960
<u>Box 18</u>		
1-5	1961-1965 Rambler Cars	1960-1965
6	Rambler Progress Sharing Program American Motors Corporation – Willys-Overland Motors	1961
7	1949 Willys Vehicles, Body Colors American Motors Corporation – Willys-Overland do Brasil S.A.	1948
8	1962 Willys, Jeep, and Renault Vehicles American National Metric Council	1962
9	<i>1976 Metric-Theme Calendar</i> , brochure Auburn Machine Works Inc.	1975
10	Jeep-A-Trench Gear-Draulic Trencher Automobile Dealer and Repairer	ca. 1957-1964
11	<i>When We Get Good Roads</i> Barton Boiler Company	1911
12	<i>New Steam</i> Bay City Foundry & Machine Company	1904
13	A-1 All-Steel Motor Truck Winch Beneke & Kropf Manufacturing Company	ca. 1920s
14	Rayfield Thermostats BMW A.G. (Bavarian Motor Works)	no date
15	1973 BMW Cars (English and French)	1973
16	1992 BMW Cars Bournonville Rotary Valve Motor Company	1991
17	Bournonville Rotary Valve Motors Bowen Products Corporation	ca. 1921-1922
18	<i>Winkley Oiling Devices, Booklet Number 14</i> British Leyland Motors – Austin	no date
19	Austin A40 and A50	ca. 1955-1959
20	Austin A135 Princess Mark III	ca. 1956
21	Austin Princess L.W.B. Limousine	ca. 1952-1956

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 18 (cont.)</u>		
22	1955 Austin A90	1955
23	1956 Austin A30 Countryman	1956
24	1964 Austin 1800	1964
25	1969 Austin America	1969
26	1974 Austin Marina	1974
27	<i>Proudly We Present.....</i> (New Austin Factory in Birmingham, England)	1955
28	British Leyland Motors – Austin-Healey	1968
	1968 Austin-Healey Sprite Mark IV	
29	British Leyland Motors – Jaguar	1957
	1957 Jaguar 3.4 Litre	
30	1967 Jaguar 420	1966
31-33	1976-1978 Jaguar XJ-S	1975-1978
34	British Leyland Motors – Land Rover	1955
	1955 Land Rover Vehicles	
35	1959 Land Rover Series II	ca. 1958-1959
36	British Leyland Motors – MG	1968
	1968 MG Midget Mark III	
37	British Leyland Motors – Morris	1957
	1958 Morris Minor 1000	
38	1962 Morris 1100	1962
39	British Leyland Motors – Nuffield Organization	1951
	<i>Making Sure</i>	
40	British Leyland Motors – Riley	1953
	1953 Riley Cars	
41	1959 Riley 1.5	1958
42	Burd Compression Ring Company	no date
	<i>Burd Quick Seating Piston Rings</i>	
43	Cambridge Scientific Instrument Company Limited	1910
	<i>A Repeated Impact Testing Machine</i>	
44	Celfor Tool Company	1916
	<i>Celfor Axles, Internal Gear Drive for Motor Trucks</i>	
45	Champion Spark Plug Company	1940, 1964
	<i>Champion Extra Range Spark Plugs 1920-1940</i> , reprint	
46	Chandler Motor Car Company	1915
	1915 Chandler Light Weight Six	
47	Chrysler Corporation	ca. 1970s
	<i>Electronic Ignition System</i>	

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 18 (cont.)</u>		
48	<i>1966 Industry Summary; Passenger Car Equipment Prices and Specifications</i>	1965
49	<i>A Visit to the Chrysler Plant</i>	ca. 1950s-1960s
50	<i>You Want Clean Air? So Does Chrysler</i>	1971
	Chrysler Corporation – Chrysler	
51	1991 Chrysler LeBaron	1990
52	<i>The Chrysler Corporation Turbine Car</i>	1966
	Chrysler Corporation – Chrysler Canada Limited	
53	1978 Chrysler Cars	1978
<u>Box 19</u>		
	Chrysler Corporation – Dodge	
1	1961 Dodge Lancer	1960
2	1966 Dodge Recreational Vehicles	1966
3	1972 Dodge Challenger	1972
4	1972 Dodge Sportsman Wagons	1971
5-6	1973-1974 Dodge Cars	1972-1973
7	1974 Dodge Trucks	1973
	Chrysler Corporation – Engineering Division	
8	<i>1958 Chrysler Corporation Cars</i>	1957
9	<i>1965 Chrysler Corporation Cars</i>	1964
10	<i>Chrysler Engineering Proving Grounds</i>	1960s
	Chrysler Corporation – Farco A.G.	
11	Farmobil 700	no date
	Chrysler Corporation – Humber	
12	1938 Humber Snipe Imperial and Pullman	1937
	Chrysler Corporation – Imperial	
13	1968 Imperial Cars	1968
	Chrysler Corporation – Plymouth	
14	1958 Plymouth Cars	1958
15	1966 Plymouth Fury	1966
16	1967 Plymouth Barracuda	1966
17	1971 Plymouth Cricket	1970
18	1991 Plymouth Cars	1990
	Chrysler Corporation – Simca	
19	1959 Simca Cars	1959
20	1961 Simca Aronde (Dutch)	1960
	Chrysler Corporation – Singer	
21	1967 Singer Vogue	1967

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 19 (cont.)</u>		
	Chrysler Corporation – Sunbeam	
22	1967 Sunbeam Arrow	1967
23	1969 Sunbeam Runabouts	1969
	Citroen	
24	1955 Citroen Traction Avant Commerciale	1955
25	1956 Citroen DS 19	1956
26	1960 Citroen Cars	1959-1960
27	1971 Citroen Cars	1971
	Clark Equipment Company	
28	Clark (Besco) Steel Wheels	ca. 1915
	Conde, John A.	
29	Pamphlet for <i>The Cars That Hudson Built</i>	ca. 1979
	Corporate Concepts Limited	
30	1987 Mera Fiero Conversion	1986
	Covered Wagon Company	
31	1936 Covered Wagon Camping Trailers	1936
	Daimler-Benz A.G. – Mercedes-Benz	
32	1968 Mercedes-Benz Cars	1968
33	<i>The Mercedes-Benz Pocket Guide to European Delivery</i>	1968
	Dearborn Historical Commission and Museum	
34	<i>Remembering Dearborn....150 Years Ago</i>	1987
35	<i>Dedication of Historical Marker – Henry Ford Birthsite,</i> July 30, 1963	1963
	DeLorean Motor Company	
36	1981 DeLorean Cars	1981
	Diamond T Motor Car Company	
37	Diamond T Model 80 Truck	ca. 1936
	E.W. Coachwork	
38	1934 E.W. Cars	1933
	Fiat S.p.A.	
39	Fiat 615 Light Lorry	no date
40	1966 Fiat 124	1966
41	1968 Fiat 124 Special	1968
42	1970 Fiat 124	1970
43	1976 Fiat 128	1976
	Flxible Corporation	
44	<i>Historical Synopsis</i>	1983
	Ford Motor Company	
45-46	1966-1967 Ford Motor Company Vehicles	1966-1967

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 19 (cont.)</u>		
47	1970 Ford Motor Company Vehicles	1970
48	1973 Ford Motor Company Cars	1973
49	<i>Quick Facts: Clean Air and Your Automobile</i> , November 1970	1970
50	<i>Six Myths About Air Pollution and Your Automobile</i> , November 1970	1970
	Ford Motor Company – Ford	
51	1958 Ford Thunderbird	1958
52	1960 Ford Cars	1960
53	1962 Ford Cars	1962
<u>Box 20</u>		
1	1963 Ford Cars	1963
2	1966 Ford Cars	1965
3	1968 Ford Falcon	1968
4	1970 Ford Cars	1969-1970
5	1970 Ford Trucks	1969
6	1973 Ford Trucks	1972-1973
7-8	1974-1975 Ford Cars	1973-1974
9	1976 Ford Mid-Size Cars	1976
	Ford Motor Company – Ford of England	
10	1954 Ford Cars	1953
11	1956 Ford Cars	1956
12	1957 Ford Zephyr	1957
13-14	1958-1959 Ford Cars	1957-1959
15	1969 Ford Cars	1968-1969
	Ford Motor Company – Lincoln	
16	1950 Lincoln Cars	1949
17	1965 Lincoln Continental	1965
18-19	1970-1971 Lincoln Cars	1970-1971
20	1975 Lincoln Cars	1975
	Ford Motor Company – Mercury	
21	1955 Mercury Cars	1954-1955
22	1958 Mercury Cars	1958
23	1963 Mercury Cars	1963
24	1975 Mercury Grand Monarch Ghia	1975
	Fruehauf Corporation	
25	Fruehauf Truck Bodies	1960s
26	1938 Fruehauf Trailers	1938

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 20 (cont.)</u>		
	General Motors Corporation	
27	1961 General Motors Cars	1961
28	<i>General Motors Futurama, New York World's Fair – 1965</i>	1965
29	<i>Protect Your Child With Love</i>	1977
	General Motors Corporation – Buick	
30-32	1970-1972 Buick Cars	1969-1972
33-34	1974-1975 Buick Cars	1973-1974
35	1980 Buick Skylark	1979
<u>Box 21</u>		
	General Motors Corporation – Cadillac	
1	1954 Cadillac Cars	1954
2	1963 Cadillac Cars	1963
3	1968 Cadillac Cars	1968
4	1973 Cadillac Cars	1972
5	1975 Cadillac Cars	1975
6-7	1981-1982 Cadillac Cars	1981
8	<i>Beyond the Future</i>	1980
9	<i>The Penalty of Leadership</i>	1974
	General Motors Corporation – Chevrolet	
10-11	1960-1961 Chevrolet Trucks	1959-1960
12	1969 Chevrolet Trucks	1968
13	1970 Chevrolet Cars	1969-1970
14	1973 Chevrolet Trucks	1972
15	1975 Chevrolet Nova	1974
16-17	1975-1976 Chevrolet Trucks	1974-1975
18	1978 Chevrolet Monte Carlo	1977
19	1978 Chevrolet Trucks	1977
20	1980 Chevrolet Cars, Exterior Colors	1979
21	1980 Chevrolet Trucks	1979
22	1985 Chevrolet Trucks	1985
23	1990 Chevrolet Cars	1989
24	1993 Chevrolet Trucks	1992
25	<i>Astro I by Chevrolet</i>	no date
	General Motors Corporation – Delco	
26	<i>Delco: A Positive Self-Starter</i>	1911
	General Motors Corporation – Fisher Body	
27	<i>Body by Fisher on General Motors Only</i>	1958

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 21 (cont.)</u>		
28	<i>Fisher Advertising; How It Helps the Salesman</i> General Motors Corporation – Frigidaire	1928
29	<i>For the Most Wonderful Ride in the World</i> General Motors Corporation – GMC Truck & Coach	1954
30	1968 GMC Trucks General Motors Corporation – Oakland	1968
31	1922 Oakland Cars General Motors Corporation – Opel	1922
32	1958 Opel Cars	1957
33-34	1969-1970 Opel Cars General Motors Corporation – Pontiac	1968-1969
35	1969 Pontiac Trailer Hauling Equipment	1969
36	1970 Pontiac Cars	1970
37	1977 Pontiac Cars	1977
<u>Box 22</u>		
1-2	1985-1986 Pontiac Cars General Motors Corporation – Vauxhall	1985-1986
3	1957 Vauxhall Victor George S. Burrows	1957
4	<i>Automobile and Carriage Tops</i> Grundy Manufacturing Corporation	1916
5	Permaseal Piston Rings H.S. Watson Company	1920s
6	Towboy Towing Equipment Hanomag	1957
7	1937 Hanomag Cars (German) Henry Ford Museum & Greenfield Village	1937
8	<i>The Auction</i> , September 18-19, 1982 Honda Motor Company	1982
9	1973 Honda Civic, Canadian version	1973
10-11	1982-1983 Honda Cars, Canadian versions Hupp Motor Car Corporation	1981-1982
12	1926 Hupmobile Eight, reprint International Harvester Corporation	1926, 1972
13	1937 Harvester D-2 and D-5 Trucks James L. Gibney & Brothers	1937
14	<i>The Gibney Eleck-Trick Vulcanizer</i>	no date

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 22 (cont.)</u>		
	Kaiser Aluminum & Chemical Corporation	
15	<i>Gallery of Gold</i>	1950s
	Keep Klean Cover Company	
16	Keep Klean Seat Covers	1940
	Kelly Manufacturing Company	
17	Kemco All-Steel Jeep Cabs	1957
	La Jante Vinet Amovible	
18	La Jante Vinet Amovible Tire Clamps (French)	1906
	Lacre Motor Car Company	
19	Lacre Car Accessories	1906
	Liberty Foundries Company	
20	<i>HaDees Hot Water Car Heater</i>	1936
	Locomobile Company of America	
21	<i>A Book of Exchange Cars</i>	ca. 1919-1920
	Marvel Carburetor Company	
22	Marvel Carburetors	1925
	Mazda Motors (Toyo Kogo Ltd.)	
23-24	1972-1973 Mazda Vehicles	1972-1973
25	1974 Mazda Cars	1974
26	1993 Mazda Cars	1992
	McCord Manufacturing Company	
27	<i>McCord Radiators</i>	1911
	McLouth Steel Corporation	
28	<i>Stainless Steel in a Concept for the Future</i>	1961
	Merchant & Evans Company	
29	Merchant & Evans Auto Parts	1910
	Metz Company	
30	1916 Metz 25	1916
	Meyer Products Incorporated	
31	Meyer Snow Plows	1957
	Midland-Ross Corporation	
32	Midland-Ross Brake Systems	no date
	Mitchell Motor Car Company	
33	1906 Mitchell Cars	1905
	Motor Improvements Incorporated	
34	<i>Purolator: The Oil Purifying System</i>	1925
	Neue Automobil Gesellschaft (NAG)	
35	1909 NAG Cars (German)	1909

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 22 (cont.)</u>		
	Nissan Motor Company – Datsun	
36	1969 Datsun Cars	1968
37	<i>Packard and Millionaires Row Walk</i> , August 22, 1974	1974
	Packard Motor Car Company	
38	1951 Packard Cars	1951
	Paige-Detroit Motor Car Company	
39	Paige-Detroit Lenox	ca. 1920s
	Panhard	
40	1956 Panhard Berline (French)	1955
	Panyard Machine and Manufacturing Company	
41	<i>Panyard Piston Rings</i>	ca. 1923
	Peerless Motor Car Company	
42	1911 Peerless Cars	1910
	Peugeot S.A.	
43	1974 Peugeot Vehicles	1973
<u>Box 23</u>		
1	1975 Peugeot Vehicles	1974
	Pope Motor Car Company – Pope-Waverly	
2	1906 Pope-Waverly Electric Vehicles	
	Porsche A.G.	
3	1974 Porsche 914, Technical Data	1974
4	1987 Porsche Cars	1986
	Renault	
5-6	1958-1959 Renault Dauphine (English and French)	1958-1959
7	1960 Renault Floride (French and Italian)	1959
8	1961 Renault Dauphine (Dutch)	1961
9-10	1962-1963 Renault Cars (Dutch and English)	1962
11	1968 Renault Cars	1968
12	1970 Renault Cars	1969
13	1979 Renault 17 Gordini	1979
	Renault – Renault Argentina S.A.	
14	Renault Fuego	1980s
	Reo Motor Car Company	
15	1930 Reo Cars	1930
	Reus Manufacturing Company	
16	Rebco Piston Rings	no date
	Reynolds Aluminum Company	
17	<i>Aluminum Trim</i>	ca. 1961

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 23 (cont.)</u>		
18	Rohm and Haas Company <i>Explorer IV</i>	1967
19	Rolls-Royce Motors Limited 1981 Rolls-Royce Silver Spur	1981
20	Rosse Freres Rosse Freres Car Tops (French)	1906
21	Sheller-Globe Corporation – Superior Coach Division Superior Motor Homes	ca. 1960s-1970s
22	Simplex Ignition Corporation <i>Simplex Ignition System</i>	1930
23	Skoda Skoda Cars	ca. 1974
24	Societa Anomina Officine Meccanicime (OM) 1955 OM Il Leoncino 4 Wheel Drive Truck	1955
25	Stackpole Battery Company Stackpole Batteries	1911
26	Stromberg Motor Devices Company Stromberg Carburetors	1922-1925
27	Studebaker Corporation 1947 Studebaker Cars	1946
28-29	1950-1951 Studebaker Cars	1949-1951
30	1957 Studebaker Cars	1957
31	1959 Studebaker Cars	1959
32	Sturm, Ruger, & Company 1969 Ruger Sports Tourer	1969
33	Thompson Trailer Corporation Thompson Lo-Loader Trailers	1957
34	Tiltlock Steering Wheel Company Tiltlock Tilting Locking Steering Wheel	no date
35	Timken-Detroit Axle Company <i>Why A Specialist?</i>	no date
36	Toyota Motor Company 1968 Toyota Corona	1968
37	1969 Toyota Vehicles	1969
38	1972 Toyota Vehicles	1971
39	1975 Toyota Corolla	1974
40	TVR Engineering 1964 TVR Grantura Mark III	1964

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series II. Brochures and Pamphlets (cont.)		
<u>Box 23 (cont.)</u>		
41	Union Automobile Manufacturing Company 1905 Union Cars	1905
42	United Rim Company <i>Standardization of Rims</i>	1911
43	United States Rubber <i>Profile of the Future</i>	no date
44	Universal Rim Company <i>Universal Rim Company</i>	1910
45	Vagabond Coach Manufacturing Company 1937 Vagabond Trailers	1937
46	Vespa 1958 Vespa 400	1957
47	Volkswagen A.G. – Audi Audi 4000 Series	ca. 1985-1987
48	Volkswagen A.G. – DKW 1955 DKW Motorcycles	1955
<u>Box 24</u>		
1	Volkswagen A.G. – Volkswagen Volkswagen Derby LX (Dutch)	ca. 1977-1981
2-3	1968-1969 Volkswagen Vehicles	1968-1969
4	1971 Volkswagen Vehicles	1970-1971
5-6	1976-1977 Volkswagen Beetle	1976
7	1981 Volkswagen Vehicles	1981
8	1982 Volkswagen Cars	1982
9	1984 Volkswagen Vehicles	1984
10	Volvo A.B. 1975 Volvo Cars	1974
11	<i>Volvo in North America</i>	1974
12	West Side Y.M.C.A. Automobile School <i>A Picture Story of Automobile Instruction</i>	1910
13	Wheel Within Wheel Company Wheel Within Wheel Pneumatic Wheels	1901
Series III. Catalogs, 1901-1979		
14	American Motors Corporation 1963-1967 American Motors Collision Parts Catalog	1967
15	1968-1972 American Motors Collision Parts Catalog	1971
16-17	1966-1967 American Motors Data Books	1966-1967
<u>Box 25</u>		
1	1969 American Motors Data Book	1968

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	American Motors Corporation – AMC	
2	1971 AMC Accessories Catalog	1970
3-6	1974-1977 AMC Accessories Catalogs	1974-1977
7	1980 AMC Accessories Catalog	1979
8	1970 AMC Data Book	1969
9	1976 AMC Data Book	1976
10	1979 AMC Data Book	1979
	American Motors Corporation – Hudson	
11	<i>1954 Group Parts Catalog Supplement for Model 6D and Model 1D Two Door Sedan</i>	1954
	American Motors Corporation – Jeep	
12	1975 Jeep Accessories Catalog	1975
<u>Box 26</u>		
1-2	1976-1977 Jeep Accessories Catalogs	1976-1977
3	1976 Jeep Data Book	1976
	American Motors Corporation – Nash-Healey	
4	<i>Nash-Healey Parts Catalog</i> , reprint	1968
	American Motors Corporation – Rambler	
5	1962-1966 Rambler Collision Parts Catalog	1966
6	1963 Rambler Data Book	1963
7	1965 Rambler Data Book	1965
	Autolec	
8	<i>Autolec Original Equipment Parts Specification Pocket 1937 to 1949</i>	1948-1949
<u>Box 27</u>		
	Black Manufacturing Company	
1	<i>(1908) Black Motor Vehicles</i> , photocopy	1908
	British Leyland Motors – Rover	
2	<i>1954-1956 Rover 60-75-90 Parts Catalogue</i>	1955
	Chrysler Corporation – Amplex Division	
3	<i>Oilite Bearings and Parts....For All Industries</i>	1944
	Chrysler Corporation – Chrysler	
4	1962 Chrysler Data Book	1961
	Chrysler Corporation – De Soto	
5	1961 De Soto Data Book	1960

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<u>Box 27 (cont.)</u>		
	Chrysler Corporation – Dodge	
6	1965 Dodge Pocket Data Folder	1965
7	<i>1962 Dodge Retail Price Reference Booklet</i>	1961
<u>Box 28</u>		
	Chrysler Corporation – Engineering Division	
1-2	<i>1962-1963 Engineering Data Books</i>	1962-1963
	Chrysler Corporation – Plymouth	
3	<i>1962 Plymouth – Valiant Price Guide</i>	1961
4	<i>Sparkling New Plymouth Body Colors and Upholstery</i>	no date
	Ford Motor Company – Ford	
5	1976 Ford Car Data Book	1976
<u>Box 29</u>		
	Ford Motor Company – Lincoln-Mercury	
1-2	1975-1976 Lincoln-Mercury Data Books	1974-1975
	General Electric Corporation	
3	Mazda Auto Lamps	1935
	General Motors Corporation - Chevrolet	
4	<i>1958 Chevrolet Parts Catalog; Supplement to Heavy Duty Truck and Special Equipment</i>	1957
<u>Box 30</u>		
1	1930 Chevrolet Parts Price List, 4 Cylinder Models	1930
2	1959 Chevrolet Truck Data Book	1959
3-4	1960 Chevrolet Truck Data Books	1959
<u>Box 31</u>		
1	1960 Chevrolet Truck Data Book, 4 th Mailing	1960
2	1961 Chevrolet Truck Price Bulletin	1960-1961
	General Motors Corporation – GMC Truck and Coach	
3	<i>1978 Advance GMC Truck Data Book, Light Duty Models (1500-3500) and Sprint</i>	1977
	General Motors Corporation – Pontiac	
4	1975 Pontiac Data Book	1975
	Honest Charley Franchises Incorporated	
5	<i>Honest Charley 1971 High Performance Automotive Buyer's Guide Catalog</i>	1971
6	<i>Honest Charley 1973 High Performance Automotive Buyer's Guide Catalog</i>	1973
<u>Box 31 (cont.)</u>		
7	<i>Motor's Handbook of Specifications, Interchangeable Parts</i>	1934

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	<i>and Service Instructions for 1934</i>	
	Nissan Motor Company – Datsun	
8	<i>1977 Datsun Pocket Product Guide</i>	1976
	Peugeot S.A. – De Dion Bouton	
9	1902 De Dion Bouton Motorettes Catalog	1901
10	<i>Red Book National Used Car Market Report</i>	1946
	United American Bosch Corporation	
11	<i>The American-Bosch Parade of 1936</i>	1935
	Vespa	
12	1960 Vespa 400 Parts Catalog	1960

Series IV. Manuals, 1901-1978

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	American Automobile Association – Automobile Club of Michigan	
1	<i>Towing Instructions Booklet for 1973 Model Cars</i>	1972
	American Motors Corporation	
2	1966 American Motors Service Specifications	1966
3	<i>The American Motors Air-Guard System for Control of Exhaust Emission</i>	1966
	American Motors Corporation – AMC	
4	1966 AMC Ambassador Owner's Manual	1965
5	1966 AMC Marlin Owner's Manual	1965
6	1967 AMC Ambassador and Marlin Owner's Manual	1967
7	1968 AMC Ambassador Owner's Manual	1968
8	1968 AMC AMX and Javelin Owner's Manual	1968
9	1968 AMC Rebel Owner's Manual	1968
10	1969 AMC Ambassador Owner's Manual	1969
11	1969 AMC AMX and Javelin Owner's Manual	1969
12	1969 AMC Rebel Owner's Manual	1969
13-14	1970-1971 AMC Owner's Manual	1970-1971

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1-2	1972-1973 AMC Owner's Manual	1972-1973
3	1969 AMC Owner's Service Policy and Warranty Manual	1969
4	1970 AMC Service Specifications	1969
5	1972 AMC Technical Service Manual	1972

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	American Motors Corporation – Falcon Corporation	
6	1927 Falcon-Knight Owner's Manual, photocopy	1927
	American Motors Corporation – Hudson	

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7	<i>Hudson Overdrive Service Information</i> American Motors Corporation – Hudson and Essex	1948
8	1927 Hudson-Essex Service Manual, reprint American Motors Corporation – Hudson and Nash	1927
9	<i>1957 Technical Service Manual Supplement</i> American Motors Corporation – Jeep	1960
10	1970 Jeep Wagoneer Owner's Manual	1970
11	1971 Jeep Gladiator and Wagoneer Owner's Manual	1971
<u>Box 34</u>		
1	1972 Jeep Owner's Manual	1972
2	1978 Jeep Owner's Manual	1977
3	1972 Jeep Service Specifications	1972
4	1972 Jeep Technical Service Manual American Motors Corporation – Lafayette	1972
5	1936 Lafayette De Luxe Owner's Manual American Motors Corporation – Nash	1936
6	1933 Nash Standard Eight Series 1130, Export Export Edition, Owner's Manual	1933
7	1935 Nash 3500 Series Owner's Manual	1935
8	1936 Nash 3600 Series Owner's Manual	1936
9	1936 Nash 3640A Series Owner's Manual	1936
10	1949 Nash Owner's Manual	1949
11-12	1950-1951 Nash Rambler Owner's Manual	1950-1951
13	1951 Nash Statesman, Canadian Version, Owner's Manual	1950
14	1952 Nash Statesman Owner's Manual	1952
15	1953 Nash Ambassador Owner's Manual	1953
16	1953 Nash Rambler Owner's Manual	1953
17	1954 Nash Ambassador Owner's Manual	1954
18	1954 Nash Rambler Owner's Manual	1954
19	1954 Nash Statesman Owner's Manual	1953
20	1956 Nash Ambassador Owner's Manual	1955
21	1956 Nash Statesman Owner's Manual	1955

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<u>Box 35</u>		
1	1950 Nash Technical Service Manual, Canadian Statesman Supplement	1950
2	1951 Nash Technical Service Manual Supplement, 1951 Nash Rambler "Country Club"	1951
3	1954 Nash Technical Service Manual, All Weather Eye Air Conditioning System	1954
	American Motors Corporation – Rambler	
4	1902 Rambler Owner's Manual, reprint	1902
5	1956 Rambler Owner's Manual	1955
6	1957 Rambler Rebel Owner's Manual	1957
7	1959 Rambler Owner's Manual	1959
8	1960 Rambler American Owner's Manual	1959
9	1960 Rambler American Custom Owner's Manual	1960
10	1960 Rambler Six, Rebel, and Ambassador Owner's Manual	1959-1960
11	1961 Rambler American Owner's Manual	1961
12	1961 Rambler Classic Six and V-8 and Ambassador V-8 Owner's Manual	1961
13	1962 Rambler American Owner's Manual	1961-1962
14	1962 Rambler Classic 6 and Ambassador V-8 Owner's Manual	1961-1962
15	1963 Rambler American Owner's Manual	1962-1963
16	1963 Rambler Classic and Ambassador Owner's Manual	1962
<u>Box 36</u>		
1	1964 Rambler American Owner's Manual	1963-1964
2	1964 Rambler Classic and Ambassador Owner's Manual	1964
3	1965 Rambler Ambassador Owner's Manual	1964
4	1965 Rambler American Owner's Manual	1964
5	1965 Rambler Classic Owner's Manual	1964
6	1965 Rambler Marlin Owner's Manual	1965
7	1966 Rambler American Owner's Manual	1965
8	1966 Rambler Classic Owner's Manual	1965
9	1967 Rambler American Owner's Manual	1967
10	1967 Rambler Rebel Owner's Manual	1967
11	1968 Rambler American Owner's Manual	1968
12	1969 Rambler Owner's Manual	1969
13	1961-1964 Rambler Service Specifications	1965

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1	1965 Rambler Service Specifications	1964
2	1957 Rambler Technical Service Manual Supplement American Motors Corporation – Willys Motors Inc.	1957
3	1954 Willys Aero Owner's Manual	1954
4	1955 Willys Bermuda and Custom Owner's Manual	1954
5	1957 Willys Station Wagon and Sedan Delivery Owner's Manual American Motors Corporation – Willys-Overland Motors	1957
6	1948 Willys Jeep Station Wagon Model 4-63 Owner's Manual	1948
7	1949 Willys Jeep Station Wagon Model 6-63 Owner's Manual	1949
8	<i>Bill Carroll's Engineering Handbooks</i> <i>Bill Carroll's Engineering Handbooks; Chevrolet V-8</i> <i>Performance Guide</i>	1969
9	<i>Bill Carroll's Engineering Handbooks; Driving for</i> <i>Economy, Safely</i>	1968
10	British Leyland Motors – Land Rover <i>Workshop Manual for Rover High-Speed Diesel Engine</i>	1957
11	Chandler Motor Car Company Chandler Owner's Manual	ca. 1923
12	Chrysler Corporation <i>Fundamentals of Automatic Transmission</i>	1970s
13	<i>Master Technicians Service Conference Reference Book</i> <i>65-4 – Body Service</i>	1965
14	<i>Master Technicians Service Conference Reference Book</i> <i>66-4 – Electrical Diagnosis</i>	1966
15	<i>Master Technicians Service Conference Reference Book</i> <i>68-2 – Carburetor Service Highlights for 1968</i>	1968
16	<i>Master Technicians Service Conference Reference Book</i> <i>12 – Torqueflite Testing and Diagnosis ' 73</i>	1973
17	<i>Service Reference Book – Volume 1 (incomplete set)</i>	1947-1948
<u>Box 38</u>		
1	<i>Service Reference Book – Volume 2 Number 2</i>	1948
2	<i>Service Reference Book of the Master's Technicians</i> <i>Conference, No. 118-148 (incomplete set)</i>	1950s
3	<i>Standard Glossary of Automotive Technology – French-</i> <i>English, April 1976 (English and French)</i>	1976

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<u>Box 38 (cont.)</u>		
4	<i>The Story of Combustion</i>	1962
5	<i>Technician's Reference Guide, A-904 Torqueflite Transmission Planetary System, July 1960</i>	1960
6	Chrysler Corporation - Chrysler 1937 Chrysler Six (Model C-16) Owner's Manual	1937
7	Chrysler Corporation – Chrysler International <i>1970 Specifications</i> (English, French, German, Italian, Spanish, and Arabic)	1970
8	Chrysler Corporation – Chrysler and De Soto <i>Service Reference Book, Special Kit A</i>	1948
9	Chrysler Corporation – Dodge 1973 Dodge Body Service Manual	1972
10	1971 Dodge Dart/Demon Owner's Manual	1971
11	1971 Dodge Sportsman (Van) Owner's Manual	1971
12	1972 Dodge Challenger Owner's Manual	1972
13	1972 Dodge Coronet/Charger Owner's Manual	1972
14	1972 Dodge Motor Home Owner's Manual	1972
15	1973 Dodge Challenger Owner's Manual	1973
16	1973 Dodge Polara-Monaco Owner's Manual	1973
17	1973 Dodge Sportsman (Van) Owner's Manual	1973
18	1974 Dodge Challenger Owner's Manual	1973
<u>Box 39</u>		
1	1974 Dodge Coronet/Charger Owner's Manual	1973
2	1974 Dodge Dart Owner's Manual	1973
3	<i>Learn to Earn Session No. 4 – Steering and Suspension</i>	1966
4	<i>Learn to Earn Session No. 5 – Drive Train</i>	1966
5	<i>Learn to Earn Session No. 6 – Dodge Torque Flite</i>	1966
6	Chrysler Corporation – Plymouth 1974 Plymouth Barracuda Owner's Manual	1973
7	1974 Plymouth Fury Owner's Manual	1973
8	1974 Plymouth Satellite Owner's Manual	1973
<u>Box 40</u>		
1	1974 Plymouth Valiant/Duster Owner's Manual	1973
2	<i>1939-1940-1941 Plymouth Service Operation Time Schedule; Models P7-P12</i>	1940
3	Chrysler Corporation – Simca 1959 Simca Aronde Owner's Manual	1959

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4	1959 Simca Aronde Service Manual Cleveland Automobile Company	1959
5	Cleveland Model 40 Owner's Manual Continental Motors Corporation	ca. 1919-1920
6	<i>Engineering Data – Models A05-895-3 and A0-895-4 6</i> <i>Cylinder Air Cooled Engines</i> , September 1953 Fageol Motors Company	1953
7	1925 Fageol Motors Company Owner's Manual Ford Motor Company	1925
8	<i>An Automotive Styling Glossary</i>	ca. 1960s-1970s
9	<i>1970 Car Service Specifications</i>	1969
10	<i>1957 Engines</i>	1956
11	<i>Evolution of the Ford Franchise System</i> , October 1973 Ford Motor Company – Autolite-Ford Parts Division	1973
12	<i>Shop Tips</i> (incomplete set)	1970
13	<i>Shop Tips</i> (incomplete set)	1971
14	<i>Shop Tips</i> (incomplete set)	1972
<u>Box 41</u>		
1	<i>Shop Tips</i> (incomplete set)	1973
2	<i>Shop Tips</i> (incomplete set) Ford Motor Company – Ford	1974
3	1919 Ford Model T Owner's Manual	1919
4	<i>1954 Ford Truck Tandem Axle Shop Manual</i>	1954
5	1966 Ford Bronco Owner's Manual	1965
6-7	1968-1969 Ford Owner's Manual	1968-1969
8	1969 Ford Falcon Owner's Manual	1968
9	1969 Ford Torino-Fairlane-Ranchero Owner's Manual	1969
10	1969 Ford Truck, 100 thru 350 and P-Series, Owner's Manual	1968
11	1969 Ford Truck, 500 thru 1000 Gasoline and Diesel, Owner's Manual	1968
12	1970 Ford Truck Service Specifications	1969
13	1972 Ford Owner's Manual	1971
14	1972 Ford Bronco Owner's Manual	1971
15	1972 Ford Econoline and Club Wagon (Vans) Owners Manual	1971
16	1972 Ford Torino Owner's Manual	1971

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17	1972 Ford Truck, 100 thru 300, P&M Series, Owner's Manual	1971
18	1972 Ford Truck, 500-750-6000-7000 Series, Owner's Manual	1971
19	1972 Ford Truck, 800-900-8000-9000 Series, Owner's Manual	1971
20	1973 Ford Owner's Manual	1972
21	1973 Ford Econoline and Club Wagon (Vans) Owner's Manual	1972
22	1973 Ford Pinto Owner's Manual	1972
<u>Box 42</u>		
1	1973 Ford Truck, 100 thru 350, P&M Series, Owner's Manual	1972
2	1974 Ford Owner's Manual	1973
3	1974 Ford Bronco Owner's Manual	1974
4	1974 Ford Econoline and Club Wagon (Vans) Owner's Manual	1973
5	1974 Ford Maverick Owner's Manual	1973
6	1974 Ford Pinto Owner's Manual	1973
7	1974 Ford Torino Owner's Manual	1973
8	1974 Ford Truck, F-100 thru F-350, P&M Series, Owner's Manual	1974
9	1974 Ford Truck, 500-750-6000-7000 Series, Owner's Manual	1973
10	1974 Ford Truck, 800-900-8000-9000 Series, Owner's Manual	1973
11	1974 Ford Truck Service Specifications	1974
12	<i>Repair Manual, Ford 6-Cylinder Engine, G Series 1941-1947</i>	1947
13	Ford Motor Company – Ford of England 1953 Ford Consul Owner's Manual	1953
	Ford Motor Company – Ford of Germany	
14	1959 Ford Taunus 12M Shop Manual	1959
<u>Box 43</u>		
	Ford Motor Company – Mercury	
1	1970 Mercury Capri Shop Manual	1970
2	1972 Mercury Capri Owner's Manual	1971

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<u>Box 43 (cont.)</u>		
3	1974 Mercury Cougar Owner's Manual	1973
4	1974 Mercury Montego Owner's Manual	1973
5	1976 Mercury Capri II Owner's Manual	1975
6	General Motors Corporation – Cadillac	
	1916 Cadillac Eight Type 53 Owner's Manual, photocopy	1916
7	General Motors Corporation – Chevrolet	
	1962 Chevrolet Passenger Car Owner's Manual	1962
8	<i>1972 Chevrolet Vega Do-It-Yourself Service Manual</i>	1971
9-10	1972-1973 Chevrolet Vega Owner's Manual	1971-1972
11	1974 Chevrolet Luv Series 3 Pickup Owner's Manual	1973
12	<i>1974 Chevrolet Vega Do-It-Yourself Service Manual</i>	1973
13	1974 Chevrolet Vega Owner's Manual	1973
14	<i>1977 Chevrolet Chevette Do-It-Yourself Service Manual</i>	1976
15	1978 Chevrolet Light Duty Truck Owner's Manual	1978
16	<i>Basic Operations for 1942, Service Flat Rate Schedules</i>	1942
17	General Motors Corporation – Delco	
	<i>Instructions for Care and Operation of the Delco Electric Cranking, Lighting, and Ignition System on 1916 Buick Models D44-D47</i>	1915
18	<i>Tune-up Specifications 1964-1973, May 1973</i>	1973
19	General Motors Corporation – Delco-Remy	
	<i>Battery Service Manual</i>	1958
20	<i>Better Ignition</i>	1950
21	<i>Original Electrical Equipment for 1960 Passenger Cars</i>	1959
<u>Box 44</u>		
1	<i>Standard Duty Generator Regulators</i>	1950
2	General Motors Corporation – Fisher Body	
	<i>GM Convertible 1967 Folding Top Operation</i>	1967
3	General Motors Corporation – Oldsmobile	
	<i>1972 Oldsmobile Emission Control Systems</i>	1971
4	General Motors Corporation – Pontiac	
	<i>1963 Pontiac and Tempest Owner Protection Plan</i>	1962
5	<i>1972 Pontiac Emission Control Systems</i>	1971
6	1973 Pontiac Owner's Manual	1972
7	General Motors Corporation – United Motors Service	
	<i>The ABC's of Carburetion</i>	1950

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	General Motors Corporation – Vauxhall	
8	<i>Authorised Vauxhall Service Parts for Model F</i> , July 1957	1957
	Graham-Paige Motors Corporation	
9	1929 Graham-Paige Model 614 Owner's Manual, reprint	1929
10	1932 Graham-Paige Models 42, 46, 49, 53, 54, 56 Owner's Manual	1931
	Haynes Automobile Company	
11	1922 Haynes Model 75 Owner's Manual	1922
	Implement & Tractor Publications	
12	<i>I & T Shop Service; Ford Shop Manual, Series 2N, 8N, 9N</i>	1953
	International Lead Zinc Research Organization, Inc.	
13	<i>Zn 75: The New Look of Zinc and Lead</i>	no date
	King Motor Car Company	
14	1920 King Model H Owner's Manual	1920
	National Automobile Theft Bureau	
15	<i>1968 Motor Vehicle Identification Manual</i>	1968
	National Carbon Company	
16	<i>How to Adjust a Spark Coil</i>	1907
	Packard Motor Car Company	
17	<i>Packard Serviceman's Training Book; Ultramatic Drive</i>	1949
18	<i>Service Training Film Supplement</i> (incomplete set)	1938
	Peugeot S.A. – De Dion Bouton	
19	1901 De Dion Bouton Motorette Owner's Manual	1901
<u>Box 45</u>		
	Skoda	
1	<i>Skoda 440, 445, 450 Service Shop Manual</i>	ca. 1960
	Stromberg Motor Devices Company	
2	<i>Essential Information for Car Owner's</i>	1922
	Warren Motor Car Company	
3	1912 Warren 40 Owner's Manual	1912
	Zenith-Detroit Corporation	
4	Zenith Carburetor Bulletins	1922-1925

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Series V. Papers, Presentations, and Speeches, 1937-1985

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	Aluminum Company of America (ALCOA)	
5	<i>The Impact of Aluminum Bumpers</i> , by E.D. White, October 1958	1958
	American Association of Motor Vehicle Administrators	
6	<i>Search for Safety</i> , by Andrew A. Kucher, September 17, 1958	1958
	American Motors Corporation	
7	<i>Horsepower in Boldface</i>	1963
	American Society for Testing Materials	
8	<i>Materials in the Automobile of the Future</i> , April 12, 1956	1956
	American Society of Body Engineers	
9	American Society of Body Engineers Papers	1954-1959
	Automobile Manufacturers Association	
10	<i>Original Equipment Tires are Safe</i> , Testimony by Harry F. Barber before U.S. Senate Committee on Commerce, August 13, 1965	1965
11	Presentation on Trucks	no date
	Automotive Hall of Fame	
12	1986 Inductee Biographies	1985
	Chrysler Corporation	
13	<i>The Gas Turbine Engine and Its Potential</i> , by George J. Huebner, May 10, 1960	1960
14	<i>Remarks by Lynn A. Townsend</i>	1965
	Chrysler Corporation – Engineering Division	
15	<i>Evolution of the Plymouth Automobile 1938-1958</i> , February 6, 1958	1958
16	<i>The Evolving Passenger Car</i> , by Paul C. Ackerman, September 14, 1961	1961
	Ford Motor Company	
17	Bugas, John S., Presentation Before U.S. Senate Commerce Committee	1966
18	<i>1960 Ford Falcon Design and Development</i> , January 15, 1960	1960
19	Reinhart, John M., Speech Before Cincinnati Chapter of Society of Automotive Engineers, November 28, 1955	1955
20	<i>The Small Car: Ford's Falcon</i> , by C.F. Baldwin Jr., Speech Before American Society of Body Engineers, October 21, 1959	1959

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21	<i>A Talk Given on the Ford Sunday Evening Hour</i> , Radio Speeches by W.J. Cameron	1937
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	General Motors Corporation	
22	<i>The Automobile Industry: A Case Study of Competition;</i> <i>A Statement by General Motors Corporation, October</i> <i>1968</i>	1968
<u>Box 46</u>		
1	<i>The Development and Growth of General Motors,</i> <i>Statement by Harlow H. Curtice Before</i> <i>Subcommittee on Anti-Trust and Monopoly of the U.S</i> <i>Senate Committee on the Judiciary, December 1955</i>	1955
2	<i>The Economic Impact of the Multinational Corporation;</i> <i>Statement by Thomas A. Murphy, Vice-Chairman,</i> <i>General Motors Corporation, February 27, 1973</i>	1973
3	<i>GM Progress of Power, May 7-8, 1969</i>	1969
4	Mitchell, William, Speech Before American Society of Body Engineers, October 27, 1954	1954
5	<i>Opportunities for Progress, Speech by J.M. Roche at</i> <i>Society of Automotive Engineers Annual Banquet,</i> <i>January 12, 1966</i>	1966
	General Motors Corporation – Chevrolet	
6	<i>Good is Not Good Enough, Speech by Edward N. Cole</i> <i>Before Society of Automotive Engineers, November</i> <i>5, 1958</i>	1958
	1960 National Auto Show	
7	<i>The Automobile in Popular Song, October 1960</i>	1960
	Peugeot S.A.	
8	<i>Safe and Free</i>	1976
	Safety Forum	
9	<i>Some Aspects of Passenger Restraining Devices and</i> <i>Safety Research Problems, April 11, 1957</i>	1957
	Society of Automotive Engineers	
10	1954 Papers (incomplete set)	1954
11	1956 Papers (incomplete set)	1956
12	1957 Papers (incomplete set)	1957
13	1958 Papers (incomplete set)	1958
14	1959 Papers (incomplete set)	1959

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15	1960 Papers (incomplete set)	1960
16	1961 Papers (incomplete set)	1961
17	1962 Papers (incomplete set)	1962
18	1963 Papers (incomplete set)	1963
19	1965 Papers (incomplete set)	1965
20	1966 Papers (incomplete set)	1966
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1	1969 Papers (incomplete set)	1969
2	1973 Papers (incomplete set)	1973
3	1980 Papers (incomplete set)	1980

Series VI. Periodicals, 1907-1998

4	American Automobile Association <i>Motor News</i> , July 1966	1966
5	<i>American Automobile Digest</i> , September 1919	1919
6	American Iron and Steel Institute <i>Stainless Steel News</i> , Winter 1957-1958	1957-1958
7	American Motors Corporation <i>Americana</i> , March/April 1966	1966
8	<i>Dealer News</i> , June-July 1967	1967
9	American Motors Corporation – Kaiser-Jeep Corporation <i>Jeep News</i> , March 1963-December 1964	1963-1964
10	<i>Jeep News</i> , 1965-1967 (incomplete set)	1965-1967
11	American Motors Corporation – Willys Motors Inc. <i>Jeep News</i> , 1958-1959 (incomplete set)	1958-1959
12	<i>Jeep News</i> , October, December 1962	1962
13	<i>Willys News</i> , May 1955-December 1956 (incomplete)	1955-1956
14	American Motors Corporation – Willys-Overland Motors <i>Willys-Overland Unity</i> , February 1947-December 1949 (incomplete set)	1947-1949
15	<i>W.O. Sales News</i> , May 1947-January 1948 (incomplete set)	1947-1948
16	Association of Licensed Automobile Manufacturers <i>A.L.A.M. Digest of Current Technical Literature</i> , August-November 1907	1907

Box 48

	Automobile Manufacturers Association	
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<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series VI. Periodicals (cont.)		
1-3	<i>Automobile Facts</i> (bound)	1945-1948
4	<i>Automotive Engineering Magazine</i> , June/July 1948 Automotive Hall of Fame	1948
5	<i>Automotive Hall of Fame Chronicle</i>	1997-1998
6	<i>Automotive Industry</i> , July 1, 1966	1966
7	<i>Automotive Information</i> , Summer 1971 Brooks and Perkins, Inc.	1971
8	<i>The Magazine of Magnesium</i> , November 1954	1954
9	<i>The Magazine of Magnesium</i> , February, May 1957 Buick Club of America	1957
10-12	<i>Buick Bugle</i> , July 1971-December 1972	1971-1972
13	<i>Car Classics</i> , June 1967 and July 1969 Chek-Chart Corporation	1967, 1969
14	<i>Service Bulletin</i> , August 1952 and February 1953	1952-1953
15	<i>Chilton's Motor Age</i> , June 1976 Chrysler Corporation	1976
16	<i>The Chrysler Magazine</i>	1954
17	<i>Chrysler News</i> , August 28, 1959	1959
<u>Box 49</u>		
1	<i>Chrysler Views</i> , April 1965	1965
2	<i>Executive Bulletin</i> , September 17, 1959	1959
3	<i>For Management</i> , December 1968 and March 1969	1968-1969
4	<i>Information for Management</i> , No. 35-36	1965
5	<i>The New Chrysler Times</i> , January 1980 Chrysler Corporation – Chrysler-Plymouth	1980
6	<i>Chrysler-Plymouth Spectator</i> (incomplete set)	1972-1977
7	<i>Chrysler-Plymouth Times</i> , February 1962	1962
8	<i>Spectator</i> , Fall 1981 Chrysler Corporation – Dodge	1981
9	<i>Dodge Adventurer</i> , March/April 1974	1974
10	<i>Dodge News Magazine</i> , July 1970-August 1972 (incomplete set) Chrysler Corporation – Plymouth	1970-1972
11	<i>Plymouth Traveler</i> , October 1970-July 1972 (incomplete set)	1970-1972
12	DeLorean Motor Company <i>DeLorean Company News</i>	1979-1980

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Series VI. Periodicals (cont.)

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	Dow Chemical Company	
13	<i>Dow Diamond; Special Automotive Issue</i>	1960
14	<i>Electric Vehicle Developments</i> , November 1979	1979
	Ethyl Corporation	
15	<i>Ethyl News; 25th Anniversary Issue</i> , February 1948	1948
	Flint Area Chamber of Commerce	
16	<i>Forward</i> , June/July 1978	1978
	Ford Motor Company	
17	<i>Ford News</i> (incomplete set)	1941
	Ford Motor Company – Ford	
18	<i>Ford Times</i> , September 1972	1972
19	<i>Ford Truck Times</i> , Winter 1973	1973
	Ford Motor Company – Lincoln	
20	<i>The Continental Times</i> , Fall 1974	1974
	General Motors Corporation	
21	<i>General Motors Engineering Journal</i> , March-April 1955	1955
22	<i>GM Today</i> , September 1978	1978
	General Motors Corporation – Chevrolet	
23	<i>Chevy Camper</i> , Winter 1975	1975
24	<i>Friends</i> (incomplete set)	1969

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1	<i>Friends</i> (incomplete set)	1970
2	<i>Friends</i> (incomplete set)	1971
3	<i>Friends</i> (incomplete set)	1972
4	<i>Friends</i> (incomplete set)	1974
	General Motors Corporation – General Motors Diesel	
5	<i>Powerama Parade</i> , July 1955	1955
	Goodyear Tire and Rubber Company	
6	<i>Men</i> , August 1955	1955
	Henry Ford Museum and Greenfield Village	
7	<i>The Herald</i> , Summer 1977 and Summer 1979	1977, 1979
8	<i>The Herald</i> (incomplete set)	1980-1981
	Indiana Historical Bureau	
9	<i>Indiana History Bulletin</i> , February 1967	1967
10	<i>The Irish Motor Trade Journal</i> , December 1954	1954
11	<i>Junior Scholastic</i> , March 21, 1968	1968
	Kaiser Aluminum and Chemical Corporation	
12	<i>Kaiser Aluminum News</i> , January 1955	1955

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<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series VI. Periodicals (cont.)		
<u>Box 50 (cont.)</u>		
	Mazda Motors (Toyo Kogo Ltd.)	
13	<i>Mazda News</i> , December 1973 and August 1974	1973-1974
	McQuay-Morris Auto Parts	
14	<i>The Broadcaster of McQuay-Morris</i> , September 1940 and March 1941	1940-1941
15	<i>Mechanix Illustrated</i> , August 1961	1961
16	<i>Motor Trend; Special Awards Issue, 1963 Car of the Year: Rambler</i> , February 1963	1963
	National Highway Users Conference	
17	<i>Highway Highlights</i> , June 1955 and October-November 1958	1955, 1958
18	<i>New York Herald Tribune: 1958 Preview of Technical Progress</i> , December 29, 1957	1957
	North American Rockwell Corporation	
19	<i>Rockwell Standard News</i>	1969
20	<i>Old Timers News</i> , December 1948-October 1949	1948-1949
<u>Box 51</u>		
1	<i>Pencil Points</i> , January 1937	1937
2	<i>Popular Science</i> , October 1968	1968
3	<i>Popular Science</i> , October 1969	1969
	Renault	
4	<i>The Renault Guide and Authorized Dealer Listing</i>	1965, 1969
5	<i>Science & Mechanics</i> , February 1968	1968
6	<i>SIA: Journal de la Societe des Ingenieurs de L'Automobile</i> , June-July 1957 (French)	1957
	Society of Automotive Engineers	
7	<i>SAE Journal</i> , June 1933	1933
	Texaco Incorporated	
8	<i>Lubrication</i> (bound volume)	1967
	The Texas Company (Texaco)	
9	<i>Lubrication</i> , May 1953 and February 1959	1953, 1959
10	<i>The Texaco Dealer</i> , November 1952	1952
	Toyota Motor Company	
11	<i>Toyota Today</i> , October 1974	1974
12	<i>The Trailer Caravan</i> , October-November 1936	1936
13	<i>Trailer Travel</i> , March-April and July 1936	1936
14	<i>Travel</i> , May 1953	1953
15	<i>Ward's Auto World</i> , December/January 1969-1970	1969-1970

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Series VI. Periodicals (cont.)

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16	<i>Ward's Quarterly</i> , Spring 1965	1965
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1	<i>Ward's Quarterly</i> , Winter 1966	1966
2	<i>Ward's Quarterly</i> , Spring 1967	1967
3	<i>Ward's Quarterly</i> , Fall 1968	1968

Series VII. Press Kits and Press Releases, 1951-1995

Sub-series 1. Press Kits, 1954-1995

4	Alfa Romeo 1974 Alfa Romeo Cars	1974
5	American Motors Corporation 1983 AMC/Jeep/Renault News and Press Releases	1982
6	1984 AMC/Jeep/Renault News and Technical Information	1983
7	Concept 80	1977
8	American Motors Corporation – AM General A New Way to Go	1975
9	American Motors Corporation – AMC The Adventures of Wally Booth	1974
10	1973 American Motors News and Photos	1972
11	1970 APC Javelin Racing Team	1970
12	1972 Auto Show Material	1971
13	Gremlin.....It's a Helluva Package	1970
14	1969 Huggins-Javelin Racing Team	1969
15	The Rebel Machine Press Information	1969

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1	Local Planning Guide	1976
2	American Motors Corporation – Jeep 1972 Jeep News and Photos	1972
3	1974 Jeep News and Photos	1973
4	1976 Jeep CJ-7 Press-On-Regardless Press Materials	1975
5-6	1976-1977 Jeep News and Photos	1975-1976
7	1978 Jeep CJ Diesel	1977
8	1984 Jeep Cherokee & Wagoneer Press Information	1984

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series VII. Press Kits and Press Releases (cont.)		
Sub-series 1. Press Kits (cont.)		
<u>Box 53 (cont.)</u>		
9	American Motors Corporation – Rambler <i>American Motors Wondrous World of Wagons</i>	1967
10	American Motors Corporation – Renault <i>1980 Le Car by Renault News and Photos</i>	1979
11	1981 Renault Le Car Deluxe 5 Door Sedan	1981
12	1983 Renault Alliance News and Photos	1982
13	1988 Renault Medallion Parts and Technical Information	1987
14	Automobile Manufacturers Association <i>Automotive Safety Showcase</i>	1963
15	Avco Recreational Vehicles <i>Press Kit: Avco Recreational Vehicles</i>	ca. 1970s
<u>Box 54</u>		
1	BMW A.G. (Bavarian Motor Works) <i>Press Information Program 1974</i>	1974
2	Borg-Warner Corporation <i>Borg-Warner Vintage Car of the Future</i>	1972
3	British Leyland Motors – Austin 1974 Austin Marina	1974
4	British Leyland Motors - Rover 1968 Rover 3500	1968
5	British Leyland Motors – Triumph 1971 Triumph Cars	1971
6	Chrysler Corporation – Chrysler-Plymouth <i>1982 Chrysler-Plymouth Technical Press Information</i>	1981
7	Chrysler Corporation – Dodge <i>1961 Dodge Dart</i>	1960
8	<i>1961 Dodge Lancer</i>	1960
9	<i>1961 Dodge Lancer</i>	1960
10	<i>1961 Dodge Polara</i>	1960
11	<i>1961 Dodge Trucks</i>	1960
12	<i>1973 Dodge RV's</i>	1973
<u>Box 55</u>		
1	<i>1982 Dodge (Cars) Technical Information</i>	1981
2	<i>1982 Dodge Truck Technical Information</i>	1981

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series VII. Press Kits and Press Releases (cont.)		
Sub-series 1. Press Kits (cont.)		
<u>Box 55 (cont.)</u>		
	Chrysler Corporation – Marine Division	
3	1967 Chrysler Marine Inboard Engines	1967
4	1968 Chrysler Marine Inboard Outdrives	1967
	Chrysler Corporation – Simca	
5	1959 Simca, <i>Under the Hood...</i>	1959
	Coca-Cola Company	
6	<i>Look Up America; NASCAR '75 Press Kit</i>	1975
7	1982 Detroit Auto Show	1981
	Ford Motor Company – Chassis Parts Division	
8	<i>Sterling Plant Chassis Parts Division Press Program,</i> May 9, 1957	1957
	Ford Motor Company – Lincoln-Mercury	
9	1975 Lincoln-Mercury Cars	1974
	Ford Motor Company – Parts and Service Division	
10	<i>World of Ford</i>	1981
	General Electric Company	
11	<i>The New Sealed Beam Headlamp Press Review,</i> October 28, 1954	1954
<u>Box 56</u>		
	General Motors Corporation	
1	<i>GM Progress of Power,</i> May 1969	1969
	General Motors Corporation – Chevrolet	
2	1978 Chevrolet Trucks	1977
3	<i>1990 Chevrolet Car and Truck Information</i>	1989
4	1991 Chevrolet Caprice LTZ and Cavalier RS Convertible	1991
	General Motors Corporation – Chevrolet and GMC Truck and Coach	
5	1996 Chevrolet and GMC Side Access Panel Pickups	1995
	General Motors Corporation – Geo	
6	1990 Geo Vehicles	1989
	General Motors Corporation – GMC Truck and Coach	
7	<i>Special Demonstration,</i> May 14, 1956	1956
	General Motors Corporation – Guide Lamp Division	
8	<i>More Light.....Aimed Right</i>	1955

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series VII. Press Kits and Press Releases (cont.)		
Sub-series 1. Press Kits (cont.)		
<u>Box 56 (cont.)</u>		
	General Motors Corporation – Opel	1973
9	1974 Opel Cars	
	General Motors Corporation – Vauxhall-Opel	
10	1986 Vauxhall and Opel Cars	1985
	Harrah's	
11	<i>Harrah's Press Information</i>	1972
	Honda Motor Company	
12	<i>1983 Honda News Kit</i>	1982
<u>Box 57</u>		
	Mazda Motors (Toyo Kogyo Ltd.)	
1	Mazda Rotary Engine	1972
	Motor Vehicle Manufacturers Association	
2	<i>1972-73 MVMA Information for News Media</i>	1972-1973
	1960 National Auto Show	
3	<i>The Biggest Show of All!</i> , Detroit, Michigan, October 15-23, 1960	1960
	Pancoastal Incorporated	
4	<i>Press Information; Pritchard Steam Power for Automobiles</i>	1972
	Renault	
5	1974 Renault Cars	1973
6	1979 Renault Press Information	1978
	Reo Motors Incorporated	
7	1955 Reo Gold Comet Engine Series	1954
	Rex Industries Incorporated	
8	<i>The Speed Guard</i> , Engine Governor	ca. 1962-1963
	Saab-Scania A.B.	
9	1974 Saab Cars	1973-1974
10-11	<i>1988-1989 Saab Press Information</i>	1987-1988
<u>Box 58</u>		
	Starcraft	
1	1988 Starcraft Truck and Van Conversions	1988
	STP Corporation/Planning Research Corporation	
2	<i>Steam Engine Proposal Information Kit</i>	1969

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Series VII. Press Kits and Press Releases (cont.)		
Sub-series 1. Press Kits (cont.)		
<u>Box 58 (cont.)</u>		
	Toyota Motor Company	
3-4	1970-1971 Toyota Vehicles	1969-1971
5	1974 Toyota Vehicles	1973-1974
6	<i>Toyota in Brief; Press Information '75</i>	1975
	Volkswagen A.G. – Audi	
7	1974 Audi Cars	1974
8	1988 Audi Media Information	1987-1988
	Volkswagen A.G. – Volkswagen	
9	1971 Volkswagen Sporting Vehicles	1971
10	1971 Volkswagen Vehicles	1970
<u>Box 59</u>		
1	1972 Volkswagen Vehicles	1971
2	1974 Volkswagen Cars	1974
3	1974 Volkswagen Scirocco (German)	1974
	Volvo A.B.	
4	1974 Volvo Cars	1973
	White Consolidated Industries and White Motor Company	
5	<i>White Consolidated, White Motor Agree in Principal to Merge</i>	1970
	White Motor Company	
6	<i>Introducing....The New (1961) White Compacts; Press Folio</i>	1960
Sub-series 2. Press Releases, 1951-1995		
	American Motors Corporation	
7	<i>Agreement Signed by American Motors and Renault, January 19, 1979</i>	1979
8	Merger of Nash-Kelvinator Corporation and Hudson Motor Car Company to form American Motors Corporation, April 22, 1954	1954
	American Motors Corporation – Hudson	
9	<i>The Hudson Italia</i>	1953
10	Hudson Stock Car Racing Wins	1951-1955
	American Motors Corporation – Kaiser-Jeep Corporation	
11	Death of Henry J. Kaiser	1967
<u>Box 59 (cont.)</u>		
	British Leyland Motors – Austin	

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Series VII. Press Kits and Press Releases (cont.)

Sub-series 2. Press Releases (cont.)

12	<i>Austin Press Guide</i> Ford Motor Company	1956
13	Re: Automation Ford Motor Company – Lincoln-Mercury	1954
14	<i>Let's Remember the Future We Want</i> , by William Clay Ford, December 6, 1951	1951
15	1970 Mercury Capri General Motors Corporation – Chevrolet	1970
16	1995 NASCAR Stock Car Season General Motors Corporation – Pontiac	1995
17	1955 Pontiac Cars Lotus Group	1954
18	1974 Lotus Elite Porsche A.G.	1974
19	1974 Porsche Cars <i>Science and Mechanics Magazine</i>	1973
20	Re: Russian Pobeda M-20 Automobile in the United States	1957

Series VIII. Publications, 1907-1997

21	Alfa Romeo <i>Reprint From Milleroute</i> (English and Italian)	1976
22	<i>American Auto Appraisals; Car and Truck Appraisals</i> , July-September 1960 American Automobile Association	1960
23	<i>Bus Facts</i> (incomplete set)	1927-1944
24	<i>Learning to Drive Cars with Automatic Transmission</i>	1953

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1	American Automobile Manufacturers Association <i>Automobiles of America</i>	1996
2	American Motors Corporation <i>Performance American Style</i>	1972
3	<i>Plan for Your Future</i> American Motors Corporation – AM General	1966
4	<i>AM General: A Story of Capability</i>	1977

Box 60 (cont.)

5	American Motors Corporation – AMC <i>1975 Pacer Advance Product Information</i> American Motors Corporation - Jeep	1975
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Series VIII. Publications (cont.)		
6	<i>Jeep 4 Wheel Drive Handbook</i>	1973
7	<i>A Tour With Jeep</i>	1970s
	American Motors Corporation – Vehiculos Automores Mexicanos S.A.	
8	American Motors and Kaiser-Jeep Plant in Mexico (Spanish)	1965
	American Motors Corporation – Willys Motors Inc.	
9	<i>2WD Jeep Wagoneer</i> , filmstrip booklet	1962
	American Oil Company (Standard Oil)	
10	<i>New American Multi-Purpose Gear Lubricant</i>	no date
	The Asphalt Institute	
11	<i>Highway Safety with Asphalt Pavement</i> , December 1966	1966
	<i>Autocar</i>	
12	<i>Autocar 1967 Buyer's Guide</i>	1966
13	<i>The Development of the Passenger Car; A Three Part Saga</i>	1974
	Automobile Manufacturers Association	
14	<i>Automobile Facts and Figures</i> (formerly <i>Facts and Figures of the Auto Industry</i>)	1925
15	<i>Automobile Facts and Figures</i>	1928-1929
16	<i>Automobile Facts and Figures</i> (incomplete set)	1930-1933
17	<i>Automobile Facts and Figures</i>	1934-1936
<u>Box 61</u>		
1-8	<i>Automobile Facts and Figures</i>	1937-1958
<u>Box 62</u>		
1	<i>Automobile Facts and Figures</i> (incomplete set)	1963-1969
2	<i>A Car Traveling People</i>	1954
3	<i>A Car Traveling People</i>	1958
4	<i>A Chronicle of the Automotive Industry in America</i>	1949-1950
5	<i>A Chronicle of the Automotive Industry in America</i>	1952
6	<i>Horses to Horsepower</i>	1955
7	<i>Lifelines; How Trucks Serve America</i>	ca. 1964
8	<i>Motor Truck Facts</i>	1937
9	<i>Motor Truck Facts</i> (incomplete set)	1940-1947
10	<i>Motor Truck Facts</i> (incomplete set)	1954-1959

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<u>Box 62 (cont.)</u>		
11	<i>Motor Truck Facts</i>	1961, 1963
12	<i>Motor Vehicle Manufacturing in the United States....Some Basic Economic Aspects</i>	1959
13	<i>100 Million Motor Vehicles</i>	1952
14	<i>The Public Side of the Problem of Polarized Automobile Lights, May 1952</i>	1952
15	<i>Quest</i>	ca. 1966
16	<i>Safety Improvements in Motor Vehicles 1948-1958</i>	1959
17	<i>Urban Transportation Issues & Trends (includes press release)</i>	1963
18	<i>What Do You Know About Trucks?</i>	1955
19	<i>What it Takes to Make an Automobile</i>	1940
20	<i>What it Takes to Make Your Car</i>	1955
21	<i>What it Takes to Make Your Car</i>	1965
22	<i>Your Car and Clean Air</i>	1971
<u>Box 63</u>		
	<i>Automobile Quarterly</i>	
1	<i>Automobili Italiane Ediozine Pininfarina</i>	no date
2	<i>1974 Automotive Annual</i>	1974
	Automotive Hall of Fame	
3	<i>A Century on Wheels</i>	1993
	Beaulieu Palace House and Motor Museum	
4	<i>Lord Montagu's Beaulieu Scrapbook 1952-1977</i>	1977
	BMW A.G. (Bavarian Motor Works)	
5	<i>BMW Automobile Program 1973/1974</i>	1973-1974
6-7	<i>BMW: Excellence Through Innovation</i>	1984-1985
8	<i>BMW of North America Inc.</i>	1986
	Bosch G.M.B.H.	
9	<i>The Spark That Ignites</i>	1952
10	<i>This is Bosch</i> (English, French, German, and Spanish)	ca. 1955
	British Leyland Motors – Nuffield Organization	
11	<i>N</i>	1950
	British Leyland Motors – Rover	
12	<i>On Mountain, Veldt, and the Great Karroo</i>	1907
	British Leyland Motors – Standard	
13	<i>Manufacture of the Standard "Vanguard"</i>	1949
14	<i>Brooks Stevens Automotive Museum</i>	ca. 1975

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<u>Box 63 (cont.)</u>		
	The Budd Company	
15	<i>Wherever You Look You See Budd</i>	1972
	Burness, Tad	
16	<i>Auto Album 2</i>	1976
	Cameron, William T.	
17	<i>The Best of Bill's Car Stories</i>	no date
	Caterpillar Tractor Company	
18	<i>The Road Ahead</i>	ca. 1956
	Chrysler Corporation	
19	<i>The Chrysler Challenge</i>	ca. 1968-1969
20	<i>The Chrysler Challenge</i>	ca. 1970
21	<i>Chrysler Corporation Talks Gas Mileage and Energy Conservation for 1978</i>	1978
22	<i>The Forward Look in Training Techniques</i>	1956
23	<i>From the Files of Dan Speed</i>	ca. 1950s-1960s
24	<i>Let's Have Clean Air – But Let's Not Throw Money Away</i>	ca. 1973-1974
25	<i>Restorer's Guide</i>	1968
26	<i>Restorer's Guide</i>	1972
<u>Box 64</u>		
1	<i>To the Parents of a New Teenage Driver</i>	ca. 1965
	Chrysler Corporation – Chrysler-Plymouth	
2	<i>Better Gasoline Mileage Through Chrysler Engineering and You</i>	1974
	Chrysler Corporation – Dodge	
3	<i>Better Gasoline Mileage Through Chrysler Engineering and You</i>	1974
	Chrysler Corporation – Engineering Division	
4	<i>Automotive Design; Styling and Engineering the Automobile</i>	1965
5	<i>Behind the Scenes in Chrysler Corporation's Engineering Division</i>	ca. 1950s
6	<i>History of Chrysler Corporation Gas Turbine Vehicles</i>	1966
7	<i>Product Information Booklet – Automotive Design: Styling and Engineering the Automobile, April 1960</i>	1960
8	<i>Product Information Booklet – Silencing the Automobile, February 1960</i>	1960

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<u>Box 64 (cont.)</u>		
9	Chrysler Corporation – Maxwell-Briscoe Motor Company <i>Touring in Maxwell Automobiles</i>	1911
10	Citroen <i>Unanimite</i> (French)	1965
11	Collins & Aikman Corporation <i>Inside Information</i>	1933
12	Cornell Aeronautical Laboratory Inc. <i>Automobile Seat Belts: A Way of Living</i>	1955
13	Corning Glass Works – Research Laboratories <i>Laboratory Tour, May 23-24, 1957</i>	1957
14	Daimler-Benz A.G. <i>The Daimler-Benz Museum in Stuttgart-Untertuerkheim</i>	ca. 1961
15	Dunlop India Limited <i>100 Years of the Motor Car: A Dunlop Presentation</i>	1985
16	Electric Auto Corporation Limited Distributorship Offering Circular	1979
17	Ethyl Corporation <i>Brief Passenger Car Data 1961</i>	1961
18	<i>Brief Passenger Car Data 1970</i>	1970
19	<i>Research at Ethyl</i>	1957
20	<i>What is Octane Number?</i>	1947
21	Fiat S.p.A. <i>Fiat: Historical Notes, Works, Equipment, Products, Organizations, Institutions, and Social Welfare</i>	1969
22	Ford Motor Company <i>Car Buying Made Easier, 1973 Edition</i>	1972
23-24	<i>Car Buying Made Easier, 1975-1976 Editions</i>	1974-1975
<u>Box 65</u>		
1	<i>Car Buying Made Easier, 1977 Edition</i>	1976
2	<i>What Makes Us Such Good Drivers?</i>	1960
3	Ford Motor Company – Ford <i>Buyer's Digest of New Car Facts for '59</i>	1958
4	<i>Salesman's Slide Film Review Booklet: Ford Recreation Vehicles for 1965</i>	1965
5	Ford Motor Company – Lincoln <i>The Pursuit of Perfection; A History of Fine Motor Cars</i>	1959
6	Ford Motor Company – Mercury <i>1959 New Car Buyer's Guide</i>	1959

<u>Folder</u>	<u>Title</u>	<u>Date</u>
Series VIII. Publications (cont.)		
<u>Box 65 (cont.)</u>		
7	<i>From Horses to Horsepower: One Hundredth Anniversary of the Automobile Industry, Vols. 1-2</i>	1996
	General Motors Corporation	
8	<i>The Age of the Auto</i> , reprint	1910
9	<i>The Automobile User's Guide</i>	ca. 1946
10	<i>Automotive Safety Accomplishments</i>	1969
11	<i>Cars That Built GM; An Album of Historic General Motors Cars</i>	1954
12	<i>The Challenge is Now!</i>	1967
13	<i>Design for Safety</i>	1965
14	<i>Diesel: The Modern Power</i>	1936
15	<i>Engineering Safety Into Today's Cars</i>	1956
16	<i>Famous GM Cars: A General Motors Family Album</i>	1962
17	<i>For Your Protection; General Motors Safety Features</i>	1969
18	<i>General Motors Builds its First 50 Million Cars</i>	1955
19	<i>GM Also Serves You – In the Home/On the Job</i>	1965
20	<i>GM and the Issues</i> , June 1978	1978
21	<i>GM 1975 Information Handbook</i>	1975
22	<i>How to Reduce the Risk of Injury....If You See an Accident Coming</i>	1969
23	<i>In Europe, too, He Found the Future Bright</i>	1954
24	<i>Modes and Motors</i>	1938
25	<i>Progress Toward Pollution-Free Cars</i>	1971
26	<i>The Search That Never Ends</i>	1949
27	<i>Statement by Harlow H. Curtice, President, General Motors, Before U.S. Senate Committee on Banking and Currency</i> , March 18, 1955	1955
28	<i>Transportation Progress</i>	1934
<u>Box 66</u>		
	General Motors Corporation – Cadillac	
1	<i>Cadillac; Standard of Excellence</i>	1997
	General Motors Corporation – Chevrolet	
2	<i>The Chevrolet Story 1911-1970</i>	1970
3	<i>Here's Safe Driving</i>	1959
	General Motors Corporation – Detroit Diesel	
4	<i>The New General Motors Diesel Engine – Torque Converter Unit</i>	no date

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Series VIII. Publications (cont.)		
<u>Box 66 (cont.)</u>		
5	General Motors Corporation – General Motors Institute <i>Thought Starters with Reference to GMI, 1895-1918-1944</i> , reprint	1944
6	General Motors Corporation – General Motors Overseas Operations Division <i>GM International Operations</i>	1974
7	General Motors Corporation – General Motors Research Laboratories <i>Research Laboratories in Brief</i>	1960s
8	<i>Research Laboratories in Brief</i>	1960s
9	General Motors Corporation – Research Division <i>When Wheels Revolve</i>	1935
10	George Gilltrap's Gold Coast Auto Museum 1969 Souvenir Catalogue	1969
11	Goodyear Tire and Rubber Company <i>1885-1985, Century of the Automobile, A Salute to the Industry</i>	1985
12	<i>Guide to London in Pictures</i> Harrah's	1959
13	<i>Harrah's Automobile Collection</i>	1974
14	<i>Haynes-Apperson Festival</i> , Kokomo, Indiana	1978
15	Henry Ford Museum and Greenfield Village <i>The Auction</i> , October 19, 1985	1985
16	<i>Sports Cars in Review</i>	1959
17	<i>Sports Cars in Review</i> (incomplete set)	1960-1969
18	<i>Sports Cars in Review</i>	1970-1977
19	Historic Flint Autoworld Foundation <i>Autoworld</i>	no date
20	Honda Motor Company <i>1962 This is Honda</i>	1962
21	Inter-Industry Emission Control Program <i>Clean Air Research</i>	ca. 1968-1970
22	International Harvester Corporation <i>Historic Facts About Early International Harvester Automotive Vehicles</i>	no date
<u>Box 67</u>		
1	International Lead Zinc Research Organization Inc. <i>The Design and Marketing of a Battery Electric Van</i>	1976

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<u>Box 67 (cont.)</u>		
	International Nickel Company	
2	<i>The First Era of the Bumper</i>	no date
3	<i>Jim Ruggle's Buick V-6 Performance Guide</i>	1982
	Joseph Lucas (Export) Limited	
4	<i>The Lucas Group Service Organisation in Europe</i> , March 1967	1967
5	<i>Lucas World Service Organisation 1967</i>	1967
6	<i>World Wide Service</i>	1966
7	<i>Look Magazine's Complete Guide to the New 1962 Cars</i>	1962
	Los Angeles County Chamber of Commerce	
8	<i>Los Angeles County, California</i>	ca. 1932
	Mazda Motors (Toyo Kogo Ltd.)	
9	<i>Mazda's Activities on Rotary Engine</i>	1976
10	<i>The Meadowbrook International Classic Car Auction</i> , Troy, Michigan, August 1-2, 1997	1997
11	<i>1953 Michigan Motor Show</i> , June 1953	1953
12	<i>Motor Critic</i> , August 1954	1954
13	<i>The Motor Road Tests of 1955 Cars</i>	1955
	Motor Vehicle Manufacturers Association	
14	<i>1972 Automobile Facts and Figures</i>	1972
15	<i>Directory of Motor Vehicle Related Associations</i> , 1977/78 Edition	1977
16	<i>Facts for Study</i>	1972
17	<i>1973 Motor Truck Facts</i>	1973
18	<i>1985 Motor Vehicle Identification</i>	1985
19-20	<i>MVMA Motor Vehicle Facts and Figures '76-'77</i>	1976-1977
<u>Box 68</u>		
1	<i>MVMA Motor Vehicle Facts and Figures '78</i>	1978
2	<i>World Motor Vehicle Data 1976</i>	1976
3	<i>Your Way to Better Fuel Economy</i> , October 1979	1979
	National Carbon Company	
4	<i>Operation of Motor Cars and Motor Boats</i>	1909
	New York Edison Company	
5	<i>Electric Automobile Charging Stations and Road Map of New York and Suburban Territory</i>	1912
	Nissan Motor Company	
6	<i>A Guide to Nissan Motor Company Limited</i>	1974

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Series VIII. Publications (cont.)		
<u>Box 68 (cont.)</u>		
	O'Daffer, Floyd C.	
7	<i>The Lambert Automobile</i> , published for John W. Lambert Day, Ohio City, Ohio, August 10, 1969	1969
	Oregon State Highway Commission	
8	<i>Oregon; Cool, Green Vacation Land</i>	1940's
9	<i>Pequena Historia de la Suspension</i> (Spanish) <i>Redbook Magazine</i>	no date
10	<i>Redbook 6th Annual Automobile Survey 1954</i> Reynolds-Alberta Museum	1954
11	<i>Reynolds-Alberta Museum Highlights</i> <i>Road Test</i>	1994
12	<i>The Rotary Engine</i> Service, James	1971
13	<i>How to Buy a Car</i> Shawnee County Historical Society	no date
14	<i>Those Dreadful Devil Wagons</i> State of Illinois	1972
15	<i>1925 Rules and Regulations for the Guidance of Motor Vehicle Owners and Drivers</i> State of Iowa	1925
16	<i>1934-1935 Iowa Motor Vehicle Laws</i>	1934
17	<i>13th International Vintage Car Rally 1972 New Zealand</i> Thomas, H. Kerr	1972
17	<i>Tables, Formulae, and Memoranda for Automobile Engineers</i> Toyota Motor Company	1939
18	<i>Canadian Motor Industries Toyota</i> (English and French)	1974
19	<i>Toyota Fact Book 1975</i>	1975
20	<i>Toyota/USA</i>	1972
21	<i>Toyota USA: The First Fifteen Years</i> The Travelers Insurance Companies	1973
22	<i>The Passing Scene: The Travelers 1954 Book of Street and Highway Accident Data</i> U.S. Department of Agriculture	1954
23	<i>Fabrics and Fibers for Passenger Cars</i> , April 1957 U.S. Department of Energy	1957
24	<i>The Charge of the Future</i> , September 1979	1979
<u>Box 69</u>		
1	<i>1980 Gas Mileage Guide</i> , February 1980	1980

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Series VIII. Publications (cont.)

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	U.S. Department of Energy and U.S. Environmental Protection Agency	
2	<i>1981 Gas Mileage Guide</i>	1980
	U.S. Environmental Protection Agency	
3	<i>Nationwide Air Pollutant Emission Trends, 1940-1970, January 1973</i>	1973
	United States Steel Corporation	
4	<i>Next</i> (embossed steel)	1970s
	Veteran Car Club of Australia	
5	<i>Veteran Cars of Queensland</i>	1969
	Volvo A.B.	
6	<i>Volvo: A Tradition of Engineering Excellence</i>	1975
7	<i>The Volvo Group</i>	1965
	Watson, James W.	
8	<i>The Franklin Car; How It Influenced My Life Starting in 1915</i>	1978

Series IX. Reports, 1906-1988

	American Motors Corporation	
9	Announcement of 1980 Annual Stockholders Meeting	1980
10-11	1957-1958 Annual Reports	1957-1958
12-13	1982-1983 Annual Reports	1983-1984
	American Motors Corporation – AMC	
14	<i>1974 AMC Advance Product Information</i>	1973
15	1978 AMC Product Information	1977
	American Motors Corporation – Jeep	
16	1976 Jeep Product Information	1975
	American Motors Corporation – Kaiser Argentina S.A.	
17	1965 Annual Report	1965
18	1967 Annual Report	1967
	American Motors Corporation – Kaiser Motors Corporation	
19	1953 Annual Report	1954
	American Motors Corporation – Kaiser-Frazer Corporation	
20	1946 Annual Report	1947
21-22	1948-1949 Annual Reports	1949-1950
23	1952 Annual Report	1953

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1	Engineering Evaluations	1953
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	American Motors Corporation – Metropolitan
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Series IX. Reports (cont.)		
2	<i>1956 Metropolitan Model Information File</i> American Motors Corporation – Rambler	1956
3	<i>Product Analysis Report</i>	1956-1957
4	<i>1964 Rambler Retail Prices and Specifications: Rambler Classic Typhoon</i> American Motors Corporation – Willys Motors Inc.	1964
5	<i>Willys Motors Presents the Aero Jeep "Bob Cat"</i> American Motors Corporation – Willys-Overland Motors	1954
6	1945 Annual Report	1945
7	<i>Detailed Specifications – Fits and Tolerances – Model 6-63 Engine</i> , January 21, 1948	
8	<i>Project 6286: Fiat Station Wagon</i>	1950
9	<i>Project 8700: Comparative Analysis of German Porsche and Willys 685 PC</i>	1952-1953
10	<i>Project 9205: Continental Spare Tire Kit (Passenger Car)</i>	1953
11	<i>Saab 92 Passenger Car (Swedish Aircraft Company)</i> Association of Licensed Automobile Manufacturers	1950
12	<i>Bulletin No. 22</i> , November 1906 Automobile Manufacturers Association	1906
	1946 AMA Specifications	
13	General Motors Corporation – Buick 1949 AMA Specifications	1945
14	Chrysler Corporation – Chrysler	1949
15	Chrysler Corporation – De Soto	1949
16	Chrysler Corporation – Dodge	1949
17	Chrysler Corporation – Plymouth	1949
<u>Box 71</u>		
1	Ford Motor Company – Ford	1948
2	Ford Motor Company – Lincoln	1948
3	Ford Motor Company – Mercury	1948
4	General Motors Corporation – Buick	1948
5	General Motors Corporation - Chevrolet	1949
6	General Motors Corporation - Pontiac	1949
7	Kaiser-Frazer Corporation - Frazer	1948
8	Kaiser-Frazer Corporation - Kaiser	1948

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<u>Box 71 (cont.)</u>		
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9	Chrysler Corporation - Plymouth	1959
	1960 AMA Specifications	
10	Chrysler Corporation - Chrysler	1959
11	Chrysler Corporation – De Soto	1959
	1961 AMA Specifications	
12	Chrysler Corporation - Chrysler	1960
13	Chrysler Corporation – De Soto	1960
14	Chrysler Corporation - Plymouth	1960
	1963 AMA Specifications	
15	American Motors Corporation - Rambler	1962
	1964 AMA Specifications	
16	American Motors Corporation - Rambler	1964
	1965 AMA Specifications	
17	American Motors Corporation - Rambler	1964-1965
	1966 AMA Specifications	
18	American Motors Corporation – AMC and Rambler	1965
19	<i>Motor Vehicle Sizes and Weights</i>	1948
<u>Box 72</u>		
	Chek-Chart Corporation	
1	<i>Trends in Passenger Car Lubrication Recommendations 1941-1946-1951-1956</i>	1956
	Chicago Herald American	
2	<i>What They Say!</i>	1945
	Chrysler Corporation	
3	<i>1958 Competitive Products Survey, July 1958</i>	1958
4	<i>1968 Financial and General Fact Book</i>	1968
5	<i>1963 Financial and Statistical Fact Book</i>	1963
6	<i>Report to Shareholders for the Six Months Funded June 30, 1961, July 27, 1961</i>	1961
	Chrysler Corporation – Dodge	
7	<i>Chart Analysis for Truck Dealer Survey #2 and Truck Buyer Survey #2, by Alfred Politz Research Inc., January 1958</i>	1958
	Chrysler Corporation – Engineering Division	
8	1958 Product Information Bulletins (incomplete set)	1958
9	<i>1959 Chrysler Styling and Engineering Features</i>	1958
10	1959 Product Information Bulletins (incomplete set)	1959
11	<i>1959 Simca Features Summary</i>	1959
<u>Box 72 (cont.)</u>		
12	1960 Product Information Bulletins (incomplete set)	1960

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Series IX. Reports (cont.)

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1	<i>1961 Lancer Styling and Engineering Features</i>	1960
2	<i>1961 Plymouth New Features Summary</i>	1960
3	1961 Product Information Bulletins (incomplete set)	1961
4	1962 Product Information Bulletins (incomplete set)	1962
5	<i>1963 Chrysler Styling and Engineering Features</i>	1962
6	<i>1965 Chrysler Styling and Engineering Features</i>	1964
7	<i>1965 Plymouth Styling and Engineering Features</i>	1964
8	<i>1966 Chrysler Styling and Engineering Features</i>	1965
9	<i>1966 Dodge Styling and Engineering Features</i>	1965
10	<i>1966 Imperial Styling and Engineering Features</i>	1965
11	<i>1966 Plymouth Styling and Engineering Features</i>	1965
12	<i>1967 Chrysler Styling and Engineering Features</i>	1966
13	<i>Automatic Temperature Control System, October 1967</i>	1967
14	<i>The Automotive Gas Turbine Engine, July 1960</i>	1960
15	<i>Chrysler Corporation 1961 Models Material Usage Summary</i>	1960
16	<i>Chrysler Corporation's Electronic Lean Burn System</i>	1977
17	<i>Chrysler Corporation's Power Brakes, December 1972</i>	1972
18	<i>Chrysler Corporation's Sure-Grip Differential, April 1958</i>	1958
19	<i>Engineering Division News Bulletin – Automotive Research Telemetry Technique, December 1959</i>	1959
20	<i>Hauling a Trailer with a Chrysler Corporation Car</i>	1962

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1	<i>Maintenance and Lubrication; 1967 Chrysler Corporation Cars</i>	1967
2	<i>Maintenance and Lubrication Recommendations for Chrysler Corporation Cars – 1962 Models, July 21, 1961</i>	1961
3	<i>Regenerative Gas Turbine Model CR2A</i>	no date
4	<i>Reliability of Chrysler Corporation 1962 Models</i>	1962
5-7	<i>Special Reports: Passenger Car Sales Trends Through 1954-1956</i>	1955-1957
8	Chrysler Corporation – Export-Import Division <i>Rootes Product Summary, December 1964</i>	1964

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9	Cornell University Medical College <i>A Study of Crash Injury Patterns as Related to Two Periods of Vehicular Design</i>	1955
10	Daimler-Benz A.G. 1977 Annual Report	1978
11	1980 Annual Report	1981
12-14	1985-1987 Annual Reports	1986-1988
15	DuPont Company <i>A Summary of Automotive Seat Belts: Owner Experience and Non-Owner Attitudes</i>	1956
<u>Box 75</u>		
1	Ethyl Corporation <i>Gasoline Antiknock Quality</i> , July 1955	1955
2	<i>Road Behavior of Commercial Premium Fuels 1954</i>	1954
3	Federal Trade Commission <i>Report on Motor Vehicle Industry</i>	1939
4	Ford Motor Company 1962 Annual Report	1963
5	1971 Annual Report	1972
6-8	1977-1979 Annual Reports	1978-1980
9	General Motors Corporation 1960 Annual Report	1961
10	1968 Annual Report	1969
11-13	1970-1972 Annual Reports	1971-1973
14-17	1975-1978 Annual Reports	1976-1979
<u>Box 76</u>		
1-2	1983-1984 Annual Reports	1984-1985
3	<i>Final 1966 Car and Body Dimensions</i> , July 1966	1966
4	<i>General Motors Shareholders Quarterly, First Quarter 1965</i>	1965
5	<i>Notice of Annual Meeting of Stockholders</i> (incomplete set)	1962-1970
6	<i>Notice of Annual Meeting of Stockholders</i>	1985
7-8	1972-1973 Public Interest Reports	1972-1973
9-11	1975-1977/78 Public Interest Reports	1976-1978
12	1984 Public Interest Report	1984

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<u>Box 76 (cont.)</u>		
	Indiana State Police	
13	<i>The Indiana State Police (1952) Auto Crash Injury Research Annual Report</i>	1954
	Lotus Group	
14	1976 Annual Report	1977
	Mazda Motors (Toyo Kogo Ltd.)	
15	1975 Annual Report	1976
	Motor Vehicle Manufacturers Association	
	1974 MVMA Specifications	
16	Chrysler Corporation - Chrysler	1973
17	Chrysler Corporation - Dodge	1973
	1977 MVMA Specifications	
18	General Motors Corporation - Chevrolet	1976-1977
	1980 MVMA Specifications	
19	General Motors Corporation - Cadillac	1979
<u>Box 77</u>		
	1981 MVMA Specifications	
1	General Motors Corporation - Chevrolet	1980
	1988 MVMA Specifications	
2	General Motors Corporation - Cadillac	1987
	National Academy of Sciences	
3	<i>Highway Research Board – Special Report 4 – Road Test One - MD</i>	1952
	New York State Department of Motor Vehicles	
4	<i>The Safety Sedan; Summary of Final Report</i>	1967
	Nissan Motor Company	
5	<i>Business Report 1973</i>	1974
	Pace Media	
6	<i>A Report of Consumer Attitudes Toward Automobile Owner's Manuals, May 9, 1982</i>	1982
	Renault	
7	<i>Renault and Subsidiaries as of January 1st, 1980</i>	1980
	Saab-Scania A.B.	
8	1973 Annual Report	1974
	<i>San Francisco Examiner</i>	
9	<i>4927 People Report on What They Want in Post-War Automobiles</i>	1945
<u>Box 77 (cont.)</u>		
	American Motors Corporation	

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Series X. Correspondence, 1917-1965		
10	Re: Merger of Hudson Motor Car Company and Nash-Kelvinator Corporation, April 30, 1954	1954
11	Re: Production of 5600 Series Nash and Hudson Cars (photocopies) American Motors Corporation – Hudson	1956
12	Re: Automobile Price Increases (photocopies)	1917
13	Hudson Service Bulletins (photocopies) American Motors Corporation – Kaiser-Frazer Corporation	1920-1921
14	Allstate Service Information Bulletins (photocopies)	1951-1953

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	American Motors Corporation - Nash	
1	Re: 1938 Nash and Lafayette Cars (photocopies)	1938
2	Nash Service Bulletins (photocopies) American Motors Corporation – Rambler	1938-1939
3	1965 Rambler Marlin Service Bulletin, March 1, 1965 American Motors Corporation – Willys Motors Inc.	1965
4	Bob-Cat Model MX – Project 9532	1953-1956
5	Conde, John A. Ford Motor Company	no date
6	Dealer and Garage Bulletins Ford Motor Company – Chassis Part Division	1936
7	Re: Tour of Sterling Township, Michigan Chassis Parts Plant, April 16, 1957 Renault	1957
8	Re: Renault Cars, October 19, 1921	1921

Series XI. Articles and Clippings, 1903-1973

	<i>Auto Sport Review</i>	
9	“The Aston Martin DB2; Epitome of British Craftsmanship”, 1952, reprint	1952
	<i>Autocar</i>	
10	“Armstrong-Siddeley Proudly Announce Their New Car: The Sapphire”, October 10, 1952, reprint	1952
11	“New Engines for Vauxhall: Wyvern 4 Cylinder and Velox 6 Cylinder”, April 25, 1952, reprint	1952
12	“The Vauxhall Velox Saloon with the New Square Engine”, June 13, 1952, reprint	1952

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	<i>The Automobile</i>	
13	Auto Specifications <i>Automobile Trade Journal</i>	1912-1916

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Series XI. Articles and Clippings (cont.)		
14	Auto Specifications <i>Automotive Engineer</i>	1917-1922
15	"2 ½ Litre Lea-Francis Engine", June 1952, reprint <i>Automotive Industries</i>	1952
16	"AM General Corners Military Vehicle Market", July 15, 1971, reprint	1971
17	"Plastics...Drive Ahead in Automotive Field, Part I and Part II", July 1 and August 1, 1958, reprint <i>Automotive News</i>	1958
18	"Car, Truck Output Estimates" (photocopies)	1947-1948
19	"World Marks Ford Centennial", May 27, 1963 British Leyland Motors – Jaguar	1963
20	Jaguar Magazine Advertisements British Leyland Motors – MG	1957-1961
21	1961 MGA 1600 Magazine Advertisement, November 1960 <i>Car and Driver</i>	1960
22	"Jaguar's Sensational XKE", May 1961 <i>Car Life</i>	1961
23	"Why Plymouth Will Win the '59 Economy Run", February 1959, reprint Chrysler Corporation – Dodge	1959
24	1971 Dodge "Scat Pack" Magazine Advertisement Chrysler Corporation – Plymouth	1971
25	1972 Plymouth Fury Magazine Advertisements <i>Country Life in America</i>	1972
26	"The Automobile for 1917", January 1917 <i>Detroit Free Press</i>	1917
27	"Who Does Henry Ford Think He Is?", January 1938 (photocopies) <i>The Detroit News</i>	1938
28	"Steam Expert Comes Up With a Unique Auto", September 1, 1958 (photocopy)	1958
29	"What Next in the Great Compact Car Revolution", September 2, 1960 (photocopy)	1960

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	<i>Erie, PA. Times</i>	
30	"The History of the Automobile", March 2, 1952 (photocopy)	1952
	<i>Fortune</i>	
31	"The Arrival of Henry Kaiser" and "Kaiser-Frazer: The Roughest Thing We Ever Tackled", July 1951, reprint	1951
	General Motors Corporation – Buick	
32	1974 Buick Introduction Clippings, October 10, 1973	1973
33	"The History of the Airflow Car"	no date
	<i>The Horseless Age</i>	
34	Auto Specifications	1909-1918
	<i>The Iron Age</i>	
35	"Is the Auto Industry Ready to Change Its Basic Concepts", October 9, 1958	1958
	<i>Mechanix Illustrated</i>	
36	"The '59 Plymouth", reprint	1958
	<i>Motor</i>	
37	Auto Specifications	1921-1924
<u>Box 79</u>		
1	"Cannonball: Who Makes a Living Coast to Coast", March 1927	1927
2	"More Integral Bodies on the Way", March 1956, reprint	1956
3	"Specialties for Ford Cars"	1917-1919
	<i>The Motor</i>	
4	"Road Test Report of the New Ford Anglia De Luxe", September 30, 1959, reprint	1959
	<i>Motor Age</i>	
5	Auto Specifications	1909-1924
6	Auto Specifications, Electric Cars, January 2, 1913	1913
	<i>Motor Life Including Motor Print</i>	
7	"August's Crop of New Models", August 1919	1919
	<i>Motor Trend</i>	
8	"Fiat 128: The New Beetle", July 1971, reprint	1971
	<i>Motor Vehicle Monthly</i>	
9	"Some of the Fine Cars Displayed at the New York Automobile Salon in December", January 1922	1922

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	<i>Motor World</i>	
10	Auto Specifications	1916-1924
	(Philadelphia) <i>Public Ledger</i>	
11	"Philadelphia's First Motor Carnival Gay with Flowers and Pretty Women", May 19, 1907 (photocopy)	1907
	<i>Popular Science</i>	
12	"1961 Pontiac Tempest's Hot New 4 Cylinder Engine", September 1960, reprint	1960
	<i>Recreation</i>	
13	Auto Specifications, January 1911	1911
	<i>The Review of the River Plate</i>	
14	"The Multiple Endeavors of Industrias Kaiser Argentina", July 31, 1964, reprint	1964
	<i>Road Test</i>	
15	"50,000 Mazda R-100 Rotary Tear-Down Report", January 1972, reprint	1972
16	"Import Car of the Year for 1972: Mazda RX-2", reprint	1972
17	<i>Rotary Engine Reference Material</i> , clippings, photocopies	1972-1973
	<i>The San Diego Union</i>	
18	"Convertible: Endangered Species", November 12, 1972 (photocopy)	1972
	<i>Scientific American</i>	
19	"The Third Annual Automobile Show", January 31, 1903 (photocopy)	1903
	<i>Sports Car Illustrated</i>	
20	"Lacking the Long-Awaited E-Type, Coventry's Hopes Rest with the Lister Jaguar", July 1958	1958
21	"Road Test: The Citroen DS19", December 1956, reprint	1956
	<i>Vanity Fair</i>	
22	"Automotive Thoughts Become Hectic", January 1924	1924
	Volkswagen A.G. – Volkswagen	
23	Volkswagen Magazine Advertisements	1960-1961
	<i>The Washington Post</i>	
24	"Kaiser, Maritime Miracle Man, Builds Ships on Assembly Line", May 17, 1942 (photocopy)	1942
	<i>Wisconsin Motorists</i>	
25	Auto Specifications, January 1918	1918
<u>Box 79 (cont.)</u>		
26	Business Card, Conde, John A.	no date
27	Calendar, L.M. Crane & Company Oil Merchants Commemorative Plates	1910

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Series XII. Miscellaneous, 1900-1979		
28	American Motors Corporation – Jeep and Kaiser-Jeep Corporation	1965-1971
29	Auburn, Cord, Duesenburg Reunion	1964-1968
30	Henry Ford Museum and Greenfield Village	1956-1978
31	Hoosier Auto Show and Swap Meet	1969-1971
32	Miscellaneous Plates	1961-1979
33	Court Case, Electric Vehicle Company and George B. Selden vs. Winton Motor Carriage, Percy Owen, and A.W. Chamberlain (Selden Patent Case), November 9, 1900	1900
34	Hand Held Graph, Reynolds Metals Company	1957
35	Invitation, General Motors Corporation – Chevrolet, 1956 Chevrolet Press Review	1955
36	Lapel Pin, Classic AMX Club International Mileage Calculators	no date
37	American Motors Corporation - Rambler	1962
38	Cast Metal Industries Incorporated	1950s
39	Obituary, <i>In Memoriam, Alfred P. Sloan Jr. 1875-1966</i>	1966
40	Patent, Ford, Henry, December 22, 1903 (photostats)	1903
<u>Box 80</u>		
1	Post Card, Ford Motor Company, Ford Plant	no date
2	Print, 1909 Hudson, by Alan Wilson	no date
3	Rally Calculator, <i>Rallye...Ruler</i> , by <i>Motorsport and Speed Mechanics</i>	no date
4	Road Map, Conoco Travel Bureau, <i>Travel Alabama, Mississippi, Louisiana with Conoco</i> Stationary	ca. 1930s
5	Ford Motor Company	no date
6	Miscellaneous Stationary Stock Certificates	no date
7	American Motors Corporation	1960, 1963
8	American Motors Corporation – Kaiser-Frazer Corporation	1946, 1952
	Tourist Kits	
9	All-Year Club of Southern California Limited	1947

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Series XII. Miscellaneous (cont.)

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10	Canadian Government Travel Bureau	1948
11	South Dakota State Highway Commission	1948

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Series XIII. Books, 1929-1993

Sub-series 1. Paperback Books, 1959-1993

	Association for the Aid of Crippled Children and Consumers Union of U.S. Incorporated	
12	<i>Passenger Car Design and Highway Safety</i>	1962
	Automobile Manufacturers Association	
13	<i>Automobiles of America</i>	1961-1962
14	<i>Automobiles of America</i>	1968
15	<i>The State of the Art of Traffic Safety</i>	1966
16	<i>Bill Carroll's Performance Engineering Handbooks;</i> <i>Automotive Gas Turbines</i>	1969
	Caterpillar Incorporated	
17	<i>Caterpillar Thirty Photo Archive</i>	1993
	Chrysler Corporation	
18	<i>Air Pollution and Public Health; What Science Knows</i> <i>About the Air We Breathe</i>	1972

Box 81

	Clymer, Floyd	
1	<i>Ford Model "A" Album</i>	no date
	Conde, John A.	
2	<i>The American Motors Family Album</i>	1976
	Engel, Lyle Kenyon	
3	<i>The Complete Book of Motor Camping</i>	1973
	Frome, Michael	
4	<i>1001 Ways to Enjoy Your Car</i>	1962
	Hot Rod Magazine Technical Library	
5	<i>Complete Book of Engines</i>	1967
	Laas, William	
6	<i>The Feel of the Road</i>	1963
	Nicholson, Tim	
7	<i>Isotta-Fraschini: The Noble Pride of Italy</i> (water damaged)	1971

Box 81 (cont.)

8	<i>Petersen's: The Complete Chevrolet Book</i>	1973
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<u>Item</u>	<u>Title</u>	<u>Date</u>
Series XIII. Books (cont.)		
Sub-series 1. Paperback Books (cont.)		
9	Reynolds Metals Company <i>Aluminum in Automobiles</i>	1959
10	Shepley, Hayden <i>Automobiles Built in Essex County, Mass.</i>	1976
11	<i>This Week Magazine</i> <i>This Week Magazine's Glove-Compartment Auto Book</i>	1964

Sub-series 2. Hardcover Books, 1929-1991

Box 82

1	Association of Industrial Advertisers <i>Market and Media Evaluation: M.A.M.E.</i>	1969
2	Automobile Manufacturers Association <i>Freedom's Arsenal; The Story of the Automotive Council for War Production</i>	1950
3	Automotive Hall of Fame Incorporated <i>Automotive Record</i>	1991
4	Chek-Chart Corporation <i>Service Man's Guide to Automotive Lubrication</i>	1942
5	Chrysler Corporation <i>A War Job Thought Impossible</i>	1945
6	Crouse, William H. <i>Automotive Electrical Equipment</i>	1950
7	General Motors Corporation – Electro-Motive Division <i>On Time: The History of Electro-Motive Division of General Motors Corporation</i>	1948
8	Glenn, Harold T. <i>Exploring Automechanics</i>	1952
9	Goodyear Tire and Rubber Company <i>Tire Reinforcing Systems</i>	1969
10	Milburn, H.E. <i>Motor Cars To-Day</i>	1956

Box 83

1	Reynolds Metals Company <i>Aluminum In Automobiles</i>	1959
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<u>Item</u>	<u>Title</u>	<u>Date</u>
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Series XIII. Books (cont.)

Sub-series 2. Hardcover Books (cont.)

Box 83 (cont.)

	Temple Press Books	
2	<i>Who's Who in the Motor Industry; 1961 Edition</i>	1961
	Timken Roller Bearing Company	
3	<i>Wherever Wheels and Shafts Turn</i>	1929
	Valeo	
4	<i>Il Radiatore Nel Tempo (Radiators Then and Now)</i> , Book with Insert (Italian and English)	1984
5	<i>La Frizione Nel Tempo (Clutches Through the Years)</i> , Book with Insert (Italian and English)	1980
	Wherry, Joe H.	
6	<i>Economy Car Blitz</i>	1956

Series XIV. Audio-Visual Materials, 1940s-1985

Box 84

	Film Strip	
1	Associated Press, <i>The Automobile: Social and Economic Impact</i> (2 film strips, 2 cassette tapes, and film strip guide)	1977
	Motion Pictures	
2	American Motors Corporation – Willys-Overland Corporation, <i>The Willys Jeep Family</i>	1940s
3	Automobile Manufacturers Association, <i>From the Mouths of Babes</i> (film and film script)	1972
	Phonograph Records	
4	Charles F. Kettering Foundation, <i>Boss Ket</i>	1985
5	Chrysler Corporation, <i>New Torqueflite Transmission</i>	1959
6	Committee of Stainless Steel Producers, <i>Some Radio Commercials for Stainless Steel Producers</i>	1968
	Video Tapes	
7	General Motors Corporation – Chevrolet, <i>GM Easy Access System Mobility Program</i>	no date
8	General Motors Corporation – Chevrolet, <i>GM Easy Access System Plant Footage</i>	no date

Box 85

American Motors Corporation – AMC

<u>Item</u>	<u>Title</u>	<u>Date</u>
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Series XV. Oversized Materials, 1908-1997

Sub-series 1. Photographs, 1973

1-2	1974 AMC Ambassador Brougham 4 Door Sedan	1973
3	1974 AMC Ambassador Brougham Station Wagon	1973
4-7	1974 AMC Gremlin X, Levi's Edition	1973
8	1974 AMC Hornet 2 Door Sedan	1973
9	1974 AMC Hornet Sportabout D/L Station Wagon	1973
10	1974 AMC Hornet X Hatchback, Levi's Edition	1973
11	1974 AMC Javelin	1973
12	1974 AMC Javelin AMX	1973
13	1974 AMC Matador 4 Door Sedan	1973
14	1974 AMC Matador Station Wagon	1973
15-16	1974 AMC Matador X	1973

Sub-series 2. Brochures and Pamphlets, 1951-1993

Box 86

	American Motors Corporation – AMC	
1	1975 AMC Cars	1975
	American Motors Corporation - Hudson	
2	Hudson Metropolitan (2 copies)	ca. 1955-1957
	American Motors Corporation – Nash	
3	1952 Nash Cars	1952
	British Leyland Motors – Rover	
4-5	1958 Rover Cars	1958
	Chrysler Corporation – Imperial	
6	1969 Imperial Cars	1969
7	1970 Imperial Cars	1969
	Fiat S.p.A	
8	1969 Fiat 850	1969
	Ford Motor Company – Ford	
9	1971 Ford Mustang	1970
10	1972 Ford Mustang	1972
11	1978 Ford Thunderbird	1977
	Ford Motor Company – Mercury	
12	1971 Mercury Cars	1971
	General Motors Corporation	
13	<i>General Motors Futurama</i> , 1964-1965 New York World's Fair Exhibit	1964

Box 86 (cont.)

	General Motors Corporation – Cadillac	
14	1976 Cadillac Cars	1976
15	1976 Cadillac Seville	1976

<u>Item</u>	<u>Title</u>	<u>Date</u>
Series XV. Oversized (cont.)		
Sub-series 2. Brochures and Pamphlets (cont.)		
16	1977 Cadillac Cars	1977
17	1985 Cadillac Cars	1985
18	1990 Cadillac Cars (2 copies)	1989
	General Motors Corporation – Chevrolet	
19	1961 Chevrolet Vehicles	1960
20	1963 Chevrolet Cars	1962
21	1985 Chevrolet Camaro	1984
22	1985 Chevrolet Caprice Classic and Impala, Canadian Version	1984
23	1985 Chevrolet Citation II, Canadian Version	1984
24	1985 Chevrolet Nova	1985
25	1985 Chevrolet Medium Trucks, Canadian Versions	1984
	General Motors Corporation – Geo	
26	1993 Geo Cars	1993
	General Motors Corporation – Holden	
27	1968 Holden Premier, Kingswood, and Belmont	1968
<u>Box 87</u>		
	General Motors Corporation – Oldsmobile	
1-3	1963 Oldsmobile Cars	1962
	General Motors Corporation – Pontiac	
4	1969 Pontiac Cars	1968
	Hyundai Motor Company	
5	1992 Hyundai Cars	1991
	Renault	
6	1961 Renault Cars	1961
	Studebaker Corporation	
7-8	1952 Studebaker Cars	1951-1952
9	1957 Studebaker Cars	1957
	Toyota Motor Company	
10	1982 Toyota Corolla, Canadian Version	1982
11	1982 Toyota Corona, Canadian Version	1982
12	1982 Toyota Tercel, Canadian Version	1982

<u>Item</u>	<u>Title</u>	<u>Date</u>
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Series XV. Oversized (cont.)

Sub-series 3. Miscellaneous, 1908-1983

Box 87 (cont.)

	Court Case Transcript	
13	<i>Timken Roller Bearing Axle Company vs. Thomas J. Lindsay</i>	1908
	Periodical	
14	Allegheny Ludlum Steel Corporation, <i>Steel Horizons</i> , Second Quarter 1954	1954
	Publication	
15	Volkswagen A.G., <i>Volkswagen Impulse</i> (German)	1983
	Report	
16	A.O. Smith Corporation, <i>The Separate Chassis Frame</i>	1959

Sub-series 4. Books, 1948-ca. 1960s

Book 88

	General Motors Corporation	
1	<i>Planning Automobile Dealer Properties</i>	1948
	United States Steel Corporation	
2	<i>Concepts</i>	ca. 1960s
3	<i>Innovations</i>	ca. 1960s
4	<i>Projections</i>	ca. 1960s

Sub-series 5. Extra-Oversized Materials, 1913-1997

Box 89

	Blueprints	
1	Corcoran-Brown Lamp Company, Dodge Headlamp Assemblies (6 blueprints)	1931-1932
	Brochure	
2	Ford Motor Company – Ford, 1967 Ford Thunderbird	1966
	Magazine Advertisement	
3	<i>Look Magazine</i> , Chrysler Corporation Electronic Ignition, September 21, 1971	1971
	Newspaper Inserts	
4	<i>The Detroit News</i> , “America’s Romance with the Auto”, October 16, 1966	1966
5	<i>The Detroit News</i> , “Automotive Hall of Fame, The People Place”, August 10, 1997	1997

Box 89 (cont.)

Posters

<u>Item</u>	<u>Title</u>	<u>Date</u>
Series XV. Oversized (cont.)		
Sub-series 5. Extra-Oversized Materials (cont.)		
7	Chrysler Corporation Slant Six Engine	1960s
8-9	Chrysler Corporation – Dodge 1961 Dodge Dart Pickup	1960
10	1961 Dodge Delivery Van	1960
11	1961 Dodge Trucks	1960
12	Electric Auto-Lite Company <i>Chart for Immediately Locating Causes of Troubles in All Automobile Electric Starting and Lighting Systems</i>	1913
13	General Motors Corporation – Cadillac 1985 Cadillac Allante, Cutaway View	1985
	Publications	
14	Kaiser Aluminum & Chemical Corporation <i>Imagination in Aluminum</i>	1957
15	<i>Imagination in Aluminum</i>	no date

