

Student name

Rubric - video Total Points: 100 Objective: Produce a promotional video that will provide well-rounded insight to future students interested in applying and completing the internship.		
<u>Graded portion</u>	Possible points	Points earned
Time length = 5 – 10 minutes	10	
Video is uploaded to YouTube	5	
Video was creatively outlined & designed	20	
Video included the student describing the internship in general terms	15	
Did the internship meet or exceed your expectations? Explain.	5	
Describe positive attributes of the internship	5	
Describe pitfalls of the internship	5	
Would you recommend this internship to others? Why or why not?	5	
Video included an interview with the cooperator(s)	10	
Video included interviews with co-workers	10	
Video showcases the accommodations and environment of the internship	10	
Total	100	