

## **B.A. IN STUDIO ART WITH GRAPHIC DESIGN CONCENTRATION**

Graphic designers explore a variety of communication issues that deal with diverse messages and audiences. Students interested in pursuing a career in graphic design and visual communication may declare the B.A. in Studio Art with a Concentration in Graphic Design. Students planning to graduate in four years must begin the sequence in the second semester of the freshman year.

Students must earn a grade of C or better in all courses taken to satisfy department requirements. Courses in the major must be taken for a letter grade. In addition to the university requirement that degree candidates hold a minimum cumulative grade point average of 2.000, degree candidates for the B.A. in Studio Art degree in the Department of Visual and Literary Arts also must have a minimum 2.500 overall cumulative grade point average and a 2.500 grade point average within all major courses at the time of graduation.

The graphic design/visual communication area provides students with a "human centered" approach to learning that challenges and nurtures them to think conceptually and prepares them to be flexible in an international community that is continually being influenced by new ideas, tools and technology. The visual communications center is a facility for undergraduate research that functions as a classroom, studio and high-end technology space and incorporates industry standard tools for graphic design, computer graphics and digital art exploration.

### **Minimum Course Requirements for B.A. in Studio Art with Graphic Design Concentration**

#### **Foundation Core (15 Hrs.)**

- ART 1005 Drawing I (3)
- ART 1110 Foundation: Two Dimensional (3)
- ART 1120 Foundation: Three Dimensional (3)
- ART 1130 Foundation: Color Theory (3)
- ART 2000 Portfolio Review (1)
- ART 2305 Metal/Plaster (1)
- ART 1115 Digital Media (1)

#### **Studio Core (12 Hrs.)**

*12 credits chosen from the below. At least one course must be from 2D and one from 3D.*

- ART 2005 Drawing II (3)
- ART 2210 Painting I (3)
- ART 2112 Graphic Design I (3)
- ART 2255 or 2265 Photo (3)
- ART 3510 Printmaking I (3)
- ART 2310 Sculptural Practices I (3)
- ART 2350 Metalsmithing I (3)
- ART 2410 or 2420 Ceramics I or II (3)

#### **Graphic Design Concentration (21 Hrs.)**

- ART 2112 Graphic Design I (3)
- ART 2122 Computer Graphics I (3)
- ART 2030 History of Graphic Design (3)
- ART 3120 Graphic Design II (3)
- ART 3150 / or 4060 Computer Graphics II or Computer Graphics III (3)
- ART 3112 Type, Text, Image & Narrative (3)
- ART 4120 Senior Portfolio (3)
- ART 4425 and/or 4400 Graphics Internship and/or Internship (6)\*

*\*ART 4425 - Graphics Internship/ART 4400 - Internship. Each graphic design concentration student is responsible to take at least 6-credit hours of Graphics Internship and/or Internship, and may take up to 9-credit hours maximum.*

**Upper Division Studio Electives (12 Hrs.)**

*12 credits of any upper division studio art classes*

**Art or Art History Electives (3 Hrs.)**

*3 credits of any art or art history course at any level*

**Art History Core (6 Hrs.)**

ART 2010 Survey I (3)  
ART 2020 Survey II (3)

**Art History Electives (6 Hrs.)**

*6 credits beyond ART 2010 and ART 2020, with at least 3 units at upper division level*

**Foreign Language (8 Hrs.)**

Language 1010 (4)  
Language 1020 (4)

**University Studies Program (USP)**

Freshman Seminar (3)  
Com I (3)  
Com II (3)  
Com III (3)  
Human Culture (6)  
WYO History and Constitutions (3)  
Q Math (3)  
PN (6)

**USP Upper Division Requirement**

*42 Overall Upper Division total credits required (3000-4000 level anywhere)*

**Arts and Sciences Core**

*60 Outside Major credits required total*  
Diversity (3)  
Global (3)