SENATE RESOLUTION # 1807

Title: Statement on Tuition Policy

Date: November 13, 1995

Authors: Consumer Committee

Sponsors: Senators Docter, Harris, Hartley, Khan, Marus, and

Otto

1 WHEREAS, the fiscal responsibility of maintaining excellence

- in higher education is increasing; and
- 3 WHEREAS, these needs must be met in order to maintain a level
- 4 of excellence at a university; and
- 5 WHEREAS, the options available for meeting these increased
- 6 costs are limited to raising tuition, reducing the quality of
- 7 university programs, reducing the quantity of university
- 8 programs, increasing state appropriations, or increasing the
- 9 degree of development funding; and
- 10 WHEREAS, the level of tuition increases should seek a balance
- 11 between the benefits derived from enhanced revenues and the
- 12 disadvantages associated with increasing costs for students;
- 13 and
- 14 WHEREAS, severe tuition increases may result in a decrease in
- recruitment and retention rates at the University of Wyoming,
- 16 and
- 17 WHEREAS, the Student Senate of the Associated Students of the
- 18 University of Wyoming has consistently supported a maximum
- 19 annual tuition increase of ten percent, affirmed by Senate
- 20 Resolutions #1758 and #1785; and
- 21 WHEREAS, the University of Wyoming has proposed an increase
- between 5.00% and 7.50% of the existing tuition rate for both

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resident and non-resident students; and
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- WHEREAS, this increase would raise resident students' tuition
- by \$50.13 \$70.18 per year and would raise non-resident
- 26 students' tuition by \$160.00 \$224.00 per year; and
- WHEREAS, the proposed tuition increase for FY '97 will remain
- consistent with the views of prior Student Senates of the
- 29 Associated Students of the University of Wyoming legislation;
- 30 and
- 31 WHEREAS, proposals currently being discussed, including non-
- incremental scholarships, assessing tuition on a per credit
- hour basis, assessing tuition at the community college rate,
- 34 1% tuition increase, raising tuition to maintain the 15th
- 35 percentile or increase to the 20th percentile are not
- equitable to the students at the University of Wyoming;
- 37 THEREFORE, be it resolved by the Student Senate of the
- 38 Associated Students of the University of Wyoming that we
- 39 support the proposed tuition increase of 5.00% for both
- 40 resident students and non-resident students if revenues
- 41 generated from tuition increases continue to be directed
- 42 toward enhancing the quality of student affairs and academic
- 43 programs at the University of Wyoming, as resolved by the
- 44 Student Senates of the Associated Students of the University
- 45 of Wyoming in the past; and
- 46 THEREFORE, be it further resolved that the Student Senate does
- 47 not suppport any of the proposals outlined in the tuition
- 48 scenerio addendum. (see addendum)

Referred to: Committee of the Whole

| Date of Passage: Nov. 14 1995 Signe | |
|---|---------------------|
| | ASUW Chairperson |
| "Being enacted on $1/15/95$, I do | hereby sign my name |
| hereto and approve this Senate action." | |
| <u> </u> | ASUW President |

TUITION SCENARIOS

• Scholarships: There is no advantage to cutting scholarships unless, as part of the cut, the student recipient is required to pay some portion of the assessed tuition. If the University cut those scholarships over which it has 100% control to 90% tuition the potential revenue would be:

(Section I scholarships - Table 1)

| STATUS | RES UGRAD | NRES UGRAD | RES GRAD | NRES GRAD |
|-------------|-----------|------------|----------|-----------|
| NUMBER | 206 | 72 | 533 | 14 |
| 10%/TUITION | \$17,366 | \$21,902 | \$56,125 | \$4,549 |

Assessing tuition on a per credit hour basis

(Table 3)

Projected Income \$29,408,365 (steady state enrollment)

 Base Income
 \$22,631,045

 Potential Gross
 \$6,777,320

 Scholarship Funding
 \$(2,000,000)

Potential Net \$4,777,320

Pros:

• Will potentially generate additional income

Cons:

- Tuition and fee scholarships will required individual processing
- Accounts Receivable will spend considerable resources collecting small amounts
- Institution will be perceived as more expensive (and will be)
- Assessing tuition at the community college rate plus 10% for lower division students and raising upper division tuition to achieve revenue neutrality by status (resident undergrad, non-resident undergrad)
 (Table 4)

| STATUS | current | proposed | % change |
|---------------------------------------|----------|----------|----------|
| Lower Division Resident Undergraduate | 70.25 | 35.20 | -49.89 |
| Upper Division Resident Undergraduate | 70.25 | 91.26 | 29.91 |
| Lower Division Non-Resident Undergrad | 253.50 | 105.60 | -58.34 |
| Upper Division Non-Resident Undergrad | 253.50 | 383.63 | 51.33 |
| (revenue neutral and steady state) | <u> </u> | | |

Pros:

• May generate increased enrollments in the freshman class

Cons:

- Generating additional freshman enrollments does not in itself sustain revenue growth. The retention of freshman enrollees (18 20% loss fall to spring) represents a greater opportunity to sustain revenue growth
- Penalizes (at least for two years: Resident 30%, Non-Res. 51%) the retained student and the largest segment of the student population
- Students do look at continuing costs of education and the upper division differential may over-shadow any advantage the lower division tuition may represent
- 1% Tuition increase (steady state enrollment)
 (Tables 5 and 6)

| , | PROJECTED INCOME | | | |
|----------------------------|------------------|-------------|-----------|--|
| STATUS | YEAR 1 | YEAR 2 | BIENNIUM | |
| Resident Undergraduate | \$ 95,955 | \$191,909 | \$287,864 | |
| Scholarship Allowance | \$ 23,184 | \$ 46,368 | \$ 69,552 | |
| Net Income | \$ 72,771 | \$145,541 | \$218,312 | |
| N. D. H. M. I. | | | | |
| Non-Resident Undergraduate | \$ 89,137 | \$178,273 | \$267,410 | |
| Scholarship Allowance | \$ 15,239 | \$ 30,478 | \$ 45,717 | |
| Net Income | \$ 73,898 | \$147,795 | \$221,693 | |
| | | | | |
| Resident Graduate | \$ 26,294 | \$ 51,493 | \$ 77,787 | |
| Scholarship Allowance | \$ 11,448 | \$ 22,419 | \$ 33,867 | |
| Net Income | \$ 14,846 | \$ 29,074 | \$ 43,920 | |
| | | | | |
| Non-Resident Graduate | \$ 11,774 | \$ 23,711 | \$ 35,485 | |
| Scholarship Allowance | 1,166 | \$ 2,349 | \$ 3,515 | |
| Net Income | \$ 10,608 | \$ 21,362 | \$ 31,970 | |
| | | | , | |
| Total Net Income | \$172,123 | \$343,772 | \$515,895 | |

 Raising tuition to: estimated 15th percentile, estimated 20th percentile, and median of OIA developed comparator listing (Tables 7A, 8A, and 9A)

| | 1 | 5th Percent | T. | 20th Percent | | omnanatar |
|-----------------------|-------------|-------------|----|--------------|----|------------|
| Res Undergrad | | | | | • | Comparator |
| 1 | \$ | 630,559 | \$ | 1,000,669 | \$ | 2,378,303 |
| Scholarship Allowance | \$ | 152,352 | \$ | 241,776 | \$ | 574,632 |
| Net Income | \$ | 478,207 | \$ | 758,893 | \$ | 1,803,671 |
| Tuition, % Change | | 6.55% | | 10.39% | | 24.7% |
| | | | | _ | | |
| Nres Undergrad | \$ | 686,876 | \$ | 1,029,439 | \$ | 401,988 |
| Scholarship Allowance | \$ | 117,428 | \$ | 175,993 | \$ | 68,724 |
| Net Income | \$ | 569,448 | \$ | 853,446 | \$ | 333,264 |
| Tuition, % Change | | 7.75% | | 11.62% | | 4.54% |
| | | | | | | |
| Res Graduate | \$ | 169,818 | \$ | 268,422 | \$ | 635,448 |
| Scholarship Allowance | \$ | 73,935 | \$ | 116,865 | \$ | 276,660 |
| Net Income | \$ | 95,883 | \$ | 151,557 | \$ | 358,788 |
| Tuition, % Change | | 6.62% | | 10.47% | | 24.79% |
| | - | | | | | |
| Nres Graduate | \$ | 92,065 | \$ | 137,688 | \$ | 70,316 |
| Scholarship Allowance | \$ | 9,121 | \$ | 13,964 | \$ | 6,966 |
| Net Income | \$ | 82,944 | | 123,724 | \$ | 63,350 |
| Tuition, % Change | | 7.8% | | 11.66% | | 5.96% |
| · | <i>'</i> | | | | | |
| Total Net Income | \$ 1 | ,226,482 | \$ | 1,887,620 | \$ | 2,559,073 |

 Potential new revenue generated by increasing current College of Pharmacy and College of Law differentials by 10% (Table 2)

Annual \$30,906Biennium \$61,812

• Retention: The University, on average, losses 18% to 20% of its lower division full-time enrollments from fall to spring semesters. Increasing

retention obviously represents a opportunity to maintain (increase) tuition revenues.

| Lower Division Full-time Enrollment Loss Fall to Spring 1994 | | | | |
|---|--------------|--|--|--|
| Resident | Non-Resident | | | |
| 454 (19%) | 141 (17%) | | | |

If loss was reduced to 15%, the University would retain 88 additional residents and 17 non-residents. If tuition and fees for the period 1992 through 1994 - 1995 are utilized -- the additional retention would have generated \$444,313 in tuition and fee income over the four years.

If steady state were assumed and the University maintained loss at 15% in each of the four years, the additional retention would have generated \$1,183,168 in tuition and fee income over the four years.

| AWARD | | · | EMIC YEAR | FY 1996 | FORMULA |
|------------------------------------|--------------|-----------|---------------------|---------------------|--|
| AVVARD | | NUMBER | EXPENDED | BUDGET | FORMULA |
| COUNTY COMMISSIONER | | 37 | 66,690 | 135,225 | 45 Res T&F at UW, 45 Res T&F at Comm Coll |
| DEBATE | _ | 20 | 35,400 | 37,642 | 6 Res T&F, 4 NRes T&F |
| GRADUATE SCHOOL | G G | 659 17 | 1,122,181 | 1,244,025 | 513 Res Grad T&F |
| GRADUATE SCHOOL HONOR | Ģ | 834 | 33,672 1,461,738 | 36,052 | 4 Res Grad T&F, 6 NRes Grad T&F |
| LAW SERVICE | L | 21 | 28,035 | 1,804,000 29,346 | 800 Res T&F at UW, 200 Res T&F at Comm Coll 4 Res Law T&F, 2 NRes Law T&F |
| MARCHING BAND | - | 64 | 14,350 | 10,000 | 50 at \$200 each |
| MUSIC | | 125 | 188,432 | 274,056 | 56 Res T&F, 32 NRes T&F |
| MUSIC LESSONS | | 150 | 40,125 | 2, 1,000 | 50 at \$400 each |
| SUMMER CAMP | | 340 | 29,830 | | 16 at \$65 each |
| RODEO | | 40 | 93,696 | 99,344 | 24 Res T&F, 8 NRes T&F |
| ROTC ROOM AND BOARD | | 17 | 32,454 | 56,320 | 16 at R&B |
| SPECIAL SERVICES | | 100 | 11,200 | 19,380 | lump sum allocation of \$19,380 |
| SUMMER INSTITUTE | | 48 | 20,000 | 20,000 | lump sum allocation of \$20,000 |
| SUPERIOR STUDENT | | 96 | 495,690 | 552,500 | 100 Res T&F and R&B |
| SUP, STU, IN EDUCATION | | 42 | 218,538 | 160,400 | 80 Res T&F |
| THEATER UNIVERSITY SCHOLARS | | 24 74 | 54,480 | 57,692 | 16 Res T&F. 4 NRes T&F 72 Res T&F |
| VIETNAM VETERANS | | 74 54 | 135,468 49,367 | 144,360 84,300 | 72 Res 14F 50 Res T&F |
| YOUTH OPPTY, GRANTS | | 66 | 11,250 | 15,000 | lump sum allocation of \$15,000 |
| WYOMING EXCELLENCE | | 82 | 80,000 | 400,000 | 400 at \$1000 each |
| WYOMING ACHIEVEMENT | | 109 | 108,000 | 300,000 | 400 at \$750 each |
| STUDENT LEADER | | 24 | 14,400 | 60,000 | 100 at \$600 each |
| MISCELLANEOUS - | | | • | 272,407 | |
| AIR FORCE ROTC | | 1 | 100 | | 2 at \$100 per year |
| ARMY ROTC | | 1 | 100 | | 2 at \$100 per year |
| BOYS STATE | | 0 | 0 | | 1 Res T&F |
| CUSTODIAL | | 0 | 0 | | Res T&F for any who qualify |
| FOREIGN STUDENTS | | 7 | 24,188 | | 4 NRes T&F |
| GIRLS STATE | | 0 7 | 14.864 | | 1 Res T&F |
| INTER-AMERICAN LASPAU | | 0 | 14,864 0 | | 2 NRes T&F and R&B |
| PHARMACY | | 2 | 600 | | NRes T&F for those matched by LASPAU 5 at \$200 per year |
| PHYSICS TEACHERS | | 0 | 000 | | Res T&F for those matched by APTA |
| PEPSTERS | | 17 | 6,500 | | 13 at \$500 per year |
| VOCATIONAL REHAB | | 112 | 87,879 | | 80 at 1/2 Res T&F |
| WAR ORPHANS | | 0 | . 0 | | Res T&F for any who qualify |
| WYOMING PRIDE | | 5 | 6,678 | | 10 Res T&F |
| Totals (non-athletic) | | 3,195 | \$4,485,905 | \$5,812,049 | |
| INTERCOLLEGIATE ATHLETIC | s | | | | |
| ACADEMIC COUNSELING | - | 0 | 0 | 57,734 | |
| ATHLETICS - MISC | | 0 | 0 | · | |
| BASEBALL (MEN) | 11.7E | 21 | 90,000 | 105,104 | 2.5 Res T&F, 9.2 NRes T&F |
| BASKETBALL (MEN) | 13 | 12 | 59,842 | 128,999 | 13 NRes T&F |
| BASKETBALL (WOMEN) | 15 | 11 | 50,854 | 148,845 | 15 NRes T&F |
| FOOTBALL (MEN) | 85 | 80 | 426,144 | 843,455 | 85 NRes T&F |
| GOLF (MEN) | 4.5E | 6 | 25,872 | 29,261 | 3.5 Res T&F, 1 NRes T&F |
| GOLF (WOMEN) | 6E | 7 | 19,713 | 46,344 | 3 Res T&F, 3 NRes T&F |
| MANAGERS | | 2 | 1,908 | 60,183 | 4 Res T&F, 1 NRes T&F |
| SOCCER (WOMEN) | | 0 | 0 | 45,240 | |
| SPORTS INFORMATION | 0.05 | 0 | 0 53.805 | 90.443 | 2 Day 7 1 5 7 0 ND 00 7 1 5 |
| SWIMMING (MEN) SWIMMING (WOMEN) | 9.9E | 15 21 | 53,895 82,888 | 89,442 116,932 | 2 Res T&F, 7.9 NRes T&F 5 Res T&F, 9 NRes T&F |
| TRACK (MEN) | 14E 12.6E | 0 | 82,888 0 | 116,932 | 5 Res T&F, 9 NRes T&F 5 Res T&F, 7.6 NRes T&F |
| TRACK (WOMEN) | 168 | 23 | 73,100 | 123,584 | 8 Res T&F, 8 NRes T&F |
| TRAINERS | | 14 | 30,093 | 55,250 | 10 Res T&F |
| VOLLEYBALL (WOMEN) | 12 | 11 | 57,908 | 119,076 | 12 NRes T&F |
| WRESTLING (MEN) | 9.9E | 20 | 74,164 | 89,442 | 2 Res J&F, 7.9 NRes T&F |
| Total Athletics | | 243 | \$1,046,381 | \$2,058,891 | • |
| Grand Totals | | 3,438 | \$5,532,286 | \$7,870,940 | |

DIFFERENTIAL INCOME FOR PHARMACY AND LAW

Table 2 11/8/95

| PHARMACY | | | |
|---------------------------|----------------|-------------------------|---------------|
| | Resident | Non-Resident | 150% |
| Fall 1995 Differential | 93 \$210.00 | 25 \$750.00 | 5 \$750.00 |
| Income | \$19,530.00 | \$18,750.00 | \$3,750.00 |
| 10% Diff. Increase | \$231.00 | \$825.00 | \$825.00 |
| Income | \$21,483.00 | \$20,625.00 | \$4,125.00 |
| New Income | \$1,953.00 | \$1,875.00 | \$375.00 |
| Annual: New in | ncome from 10% | 6 differential increase | \$8,406.00 |
| LAW |] | | |
| Fall 1995 | 153 | , 59 | 13 |
| Differential | \$500.00 | \$500.00 | \$500.00 |
| Income | \$76,500.00 | \$29,500.00 | \$6,500.00 |
| 10% Diff. Increase | \$550.00 | \$550.00 | \$550.00 |
| Income | \$84,150.00 | \$32,450.00 | \$7,150.00 |
| New Income | \$7,650.00 | \$2,950.00 | \$650,00 |
| Annual: New in | come from 10% | differential increase | \$22,500.00 |