SENATE RESOLUTION #1885

Title: **Bookswap Promotion**

Date: **February 2, 1998**

Authors: **Senators Smith, Sundberg, and Wiese**

Sponsors: **Senators Smith, Sundberg, and Wiese**

1.   WHEREAS, many students have expressed concern about book prices; and

2.   WHEREAS, seventy-four percent (74%) of students polled in the 1997 ASUW

3.   Fall Survey supported a student financed book exchange; and

4.   WHEREAS, a book exchange can be established using the Internet and *Branding*

5.   *Iron* advertisement space already allotted to ASUW.

6.   THEREFORE, be it resolved by the Student Senate of the Associated Students of

7.   the University of Wyoming that the Student Senate supports the promotion of

8.   "bookswap.com" as an alternative means for students to buy and sell books; and

9.   THEREFORE, be it further resolved by the Student Senate of the Associated

10.   Students of the University of Wyoming that the Student Senate supports

11.   publicizing the Bookswap through currently allocated *Branding Iron* space; and

12.   THEREFORE, be it further resolved by the Student Senate of the Associated

13.   Students of the University of Wyoming that the Student Senate recommends

14.   that, if possible, University of Wyoming students buy and sell books from other

15.   University of Wyoming students as opposed to buying from students of other

16.   universities through Bookswap; and

17.   THEREFORE, be it further resolved by the Student Senate of the Associated

18.   Students of the University of Wyoming that the Student Senate directs the

19.	Consumer Committee to implement the provisions of this resolution.

Referred to: Research and Information Committee

Date of Passage: March 24, 1998   Signed: _Angela Ciche_
                                              (ASUW Chairperson)

"Being enacted on _23 March, 1998_ , I do hereby sign my name hereto and

approve this Senate action."   _____
                                            (ASUW President)

Addendum 1
Some Questions Answered

- What is "Bookswap?"

  Bookswap.Com is an Internet web site that functions as a sort of "trading post," through with students around the country can buy and sell books without having to go through a bookstore. This saves students a substantial amount of money.

- How does one sell books using Bookswap?

  Simply post the name of the book you want to sell on bookswap.com, and the asking price, and buyers will be able to find your book on the site and contact you should they be interested.

- How does one buy books using Bookswap?

  There are two ways to do this. One way is to search through the online catalog for the book you want, and contact the seller that way. The other way is to submit a "want list" to the site, and Bookswap.Com will automatically contact you when a seller is available.

- So, does that mean that the buyer deals directly with the seller?

  Yes.

- Does one have to post personal information, such as their phone number and address, to use Bookswap.com?

  The only information users required to submit is their name, e-mail address, and the University they are attending. For most Internet users, this information is publicly available anyway. Users have the option of submitting their phone numbers, but that is not required. People who feel uncomfortable having their phone number be published should not submit it to bookswap.com.

- Does Bookswap.Com sell users' e-mail addresses?

  No.

- How much does it cost to use Bookswap.Com?

  It is a free service.

- So, how do they make money?

  They sell advertising on their web page.

- Why should UW students generally deal with other UW students?

  Two reasons. First of all, because UW students go to the same university with the same professors, they are more likely to be using the same books than students from other schools. Secondly, because the buyer deals directly with the seller. It is much easier to deal with a local seller than a distant one.

Addendum 2

Schools currently using Bookswap.com

Arizona State University - Tempe, Arizona

Ball State University - Muncie, Indiana

Baylor University - Waco, Texas

Boise State University - Boise, Idaho

Bradley University - Peoria, Illinois

Brigham Young University - Provo, Utah

California State University Northridge - Northridge, California

California State University Sacramento - Sacramento, California

Cleveland State University - Cleveland, Ohio

Dartmouth College - Hanover, New Hampshire

DePaul University - Chicago, Illinois

Embry-Riddle Aeronautical University Daytona Beach - Daytona Beach, Florida

Emory University - Atlanta, Georgia

Florida State University - Tallahassee, Florida

Georgia Southern University - Statesboro, Georgia

Indiana University - Bloomington, Indiana

Kennesaw State University - Kennesaw, Georgia

Kent State University - Kent, Ohio

Lamar University - Beaumont, Texas

Mankato State University - Mankato, Minnesota

Michigan State University - East Lansing, Michigan

Morgan State University - Baltimore, Maryland

North Dakota State University - Fargo, North Dakota

Northern Arizona University - Flagstaff, Arizona

Oakland University - Rochester, Michigan

Pennsylvania State University - University Park, Pennsylvania

Sam Houston State University - Huntsville, Texas

San Francisco State University - San Francisco, California

Southern Utah University - Cedar City, Utah

Southwest Texas State University - San Marcos, Texas

State University of New York/Buffalo - Buffalo, New York

State University of New York/College at Brockport - Brockport, New York

Temple University - Philadelphia, Pennsylvania

Tennessee State University - Nashville, Tennessee

Texas A&M University at College Station - College Station, Texas

University of Arkansas Fayetteville - Fayetteville, Arkansas

University of California Riverside - Riverside, California

University of Central Arkansas - Conway, Arkansas

University of Cincinnati - Cincinnati, Ohio

University of Illinois Chicago - Chicago, Illinois

University of Illinois Urbana-Champaign - Urbana, Illinois

University of Kentucky - Lexington, Kentucky

University of Louisville - Louisville, Kentucky

University of Maryland, Baltimore County - Baltimore, Maryland

University of Michigan Dearborn - Dearborn, Michigan

University of Michigan Flint - Flint, Michigan

University of New Hampshire - Durham, New Hampshire

University of North Carolina Charlotte - Charlotte, North Carolina

University of North Texas - Denton, Texas

University of Northern Iowa - Cedar Falls, Iowa

University of Pittsburgh - Pittsburgh, Pennsylvania

University of Rochester - Rochester, New York

University of Tennessee Knoxville - Knoxville, Tennessee

University of Texas Arlington - Arlington, Texas

University of Utah - Salt Lake City, Utah

Utah State University - Logan, Utah

Utah Valley State College - Orem, Utah

Virginia Tech University - Blacksburg, Virginia

Washington State University - Pullman, Washington