

SENATE BILL #2054

Title: Students' Right to Know Advertising Fund

Date: October 14, 2003

Authors: Senator Chollak; Executive McGinty

Sponsors: Senators Chollak, Goodson, Heth, Hunter, Rising, Williams

1. WHEREAS, a public right to know exists in the execution of governmental
2. affairs that affect the public; and
3. WHEREAS, the Associated Students of the University of Wyoming (ASUW)
4. is the governing body of the students of this university; and
5. WHEREAS, student sentiment has consistently asserted that ASUW does a
6. poor job of informing students what is taking place within their student
7. government; and
8. WHEREAS, newspaper advertising can provide a const effective way to keep
9. the student body informed of action being taken before the business is
10. dispensed with; and
11. WHEREAS, an easily available and understood information format should
12. be available to student through their student newspaper.
13. THEREFORE, be it enacted by the Student Senate of the Associated Students
14. of the University of Wyoming that a weekly advertisement be published in the
15. *Branding Iron* every Tuesday to inform University of Wyoming students of
16. the legislative action being taken in their name; and
17. THEREFORE, be it further enacted that the ASUW Director of Public
18. Relations will be responsible for ensuring prompt delivery of all applicable

19. information to the *Branding Iron* in time to be published every Tuesday; and
20. THEREFORE, be it further enacted that the advertising must contain the
21. following information: "ASUW Weekly Meeting Agenda"; the time, date
22. and location of the meeting, including when ASUW does not meet in a
23. weekly meeting, or when it meets in alternate location; a brief 1-3 sentence
24. description of each bill and resolution to be considered on 2nd or 3rd reading,
25. concentrating primarily upon the "Therefore" clauses of each piece of
26. legislation; a brief description of any special event; a short description of
27. any Finance Appropriations requests to be considered whenever they are
28. available prior to the *Branding Iron* deadline; a notice that full text of all
29. minutes legislation and list of senators can be found at the ASUW web site;
30. a description of where the ASUW Office can be found; and a notice that
31. the agenda is subject to change without prior notice (see Addendum A).
32. and
33. THEREFORE, be it further enacted that the maximum size of the
34. advertisements shall not exceed 15 column inches, unless, due to extenuating
35. circumstances, the Director of Public Relations and the Chief of Staff identify
36. a situation where more space is required, an exception to this clause may be
37. made; and
38. THEREFORE, be it further enacted that in the event that an emergency
39. meeting needs to be called, the requirements of this bill shall not apply; and
40. THEREFORE, be it further enacted that the job description of the ASUW
41. Director of Public Relations be amended to include submission of available

42. information to the *Branding Iron* the Friday prior to the regularly scheduled
43. senate meeting; and
44. THEREFORE, be it further enacted that funding for this bill come from
45. Finance Appropriations for this only, and that in future years, it be a part of
46. the annual budgeting process for the executive advertising account (see
47. Addendum B).

Referred to: tabled indefinitely

Date of Passage: _____ Signed: _____

(ASUW Chairperson)

“Being enacted on _____, I do hereby sign my name hereto

and approve this Senate action.” _____

ASUW President

ASUW Weekly Meeting Agenda

Tuesday, September 16, 2003 7:00 p.m.
Senate Chambers – 2nd Floor of the
Wyoming Union

Old Business – 2nd and 3rd Reading

Senate Bill 3310 – Establishment of Perpetual Concerts and Convocations fund, enables business manager to invest fund in a prudent investment vehicle.

Senate Bill 3311 - Amendment to the ASUW Constitution to allow green gnomes to hold elected or appointed offices or positions in ASUW subject to the rules and procedures already laid out in the by-laws of the ASUW constitution.

Senate Resolution 3312 – Abolishes any mention of Colorado State University or the display of its logo, school colors or any other items associated with that university under penalty of fine, imprisonment or both.

Full agenda including first reading of legislation
posted outside ASUW Office.

Agenda Subject to Change Without Prior Notice.

Complete Minutes, Text of Legislation and list of
Senators available at <http://uwadmin.uwyo.edu/ASUW/>
ASUW office is in the basement of the Wyoming Union

ADDENDUM A – Possible format for advertising.

Addendum B

Finance Appropriations

Proposal for funding of Student's Right to Know Advertising Fund

This legislation is a way to keep students informed of what ASUW is doing in their name. Basically, it requires that ASUW put a weekly ad in the *Branding Iron* that will tell students where our meetings are, how they can get in touch with ASUW and most importantly, what action is being taken by the senate.

The reason this request is coming to F. A. is that currently the executive advertising budget seems to be on pace to just meet the needs of current requirements. The authors of this bill are adamant that money not be taken away from the R.S. O.'s portion of that fund. Based on the current amount in that fund, that scenario might become real if the bill mentioned is passed by the senate.

In addition, F. A. has been budgeted an additional \$3,000 this year above what was budgeted last year. This fact, coupled with the aggressive accountability F. A. is holding R.S. O.'s to as far as justifying their expenses, suggests that F. A. might actually end the year with a small surplus at the end of the senate term.

Based on current estimates, there are about 23 more ASUW meeting this year. The bill limits the total amount of space to 15 column inches each week at a specially reduced rate of \$5.60 per column inch. Therefore, using the formula (23 x 15 x 5.6) the estimated amount to fund the bill would equal \$1,932.00 this year.

Therefore, the authors of this bill are requesting that Finance Appropriations authorize the transfer of \$2,000 to the Executive budget so that the Students' Right to Know Advertising fund might become a reality this year.