## **SENATE RESOLUTION #2131**

Title: Revised Student Savers Club

**Date:** January 11, 2006

Authors: President Hughes; Senator Chollak

Sponsors: Senators Chollak, Harris, McConnaughey

1. WHEREAS, Article II, Section 1.b of the ASUW Rules and Procedures states

2. "The purpose of the Student Government of the Associated Students of the

3. University of Wyoming is to serve our fellow students in the best manner

4. possible through accurate representation, professional interaction with campus

5. programs and organizations, and responsible, effective leadership."; and

6. WHEREAS, saving students money on local goods and services demonstrates

7. both effective leadership as well as serves our fellow students; and

8. WHEREAS, a proposed student savers card has been defeated twice by the

9. ASUW Senate; and

10. WHEREAS, the defeat of the student savers card in no way negates the need

11. for students to save money on local goods and services; and

12. WHEREAS, ASUW provided University of Wyoming Student Publications

13. an opportunity to devise an alternative program; and

14. WHEREAS, the program developed did not live up to the expectations of the

15. ASUW Student Government; and

16. WHEREAS, ASUW has the ability and the technology to develop a plan that

17. will benefit students through increased savings; and

18. WHEREAS, this plan can also provide a cost effective way for local

merchants to advertise their student discounts, keep Laramie businesses 19. from spending money outside the community, and keep more student dollars 20. in the Laramie community; and 21. WHEREAS, such a program can be developed at a minimal cost to ASUW 22. 23. which will cost local merchants nothing except the discount they choose to 24. offer on goods and services. 25. THEREFORE, be it resolved that the ASUW Senate pursue the development 26. of a student savers program in order to secure said savings to students as soon 27. as possible, based upon the tentative framework presented in Addendum A; 28. and THEREFORE, be it further resolved that before any program is implemented, 29. a report of the final proposal will be made to the full ASUW Senate. 30. Signed:

Referred to: Student Relations Committee

Date of Passage: January 24, 2006 Signed: (ASUW Chairperson)

"Being enacted on 25, 2006, I do hereby sign my name hereto
and approve this Senate action."

ASUW President

## Addendum A

Proposed features of the students savers program

- 1. Entirely managed and operated by ASUW
- 2. Accessed simply by displaying a UW ID card
- 3. Part of the ASUW website.
  - a. The savings would be listed on the page, and publicity for the site
     would be done through the Student List Serve, poster run, possibly the
     BI and Frontiers Magazine.
- 4. The cost to merchant would be zero dollars to participate. They would only have to agree to offer a student discount and tell ASUW what that discount will be.
- Student specials could be changed at any time with a simple phone call to ASUW.
- 6. After the initial set up, the maintenance should be minimal. A monthly call to businesses to follow up on effectiveness and to ask if they want to change their information is all that would be required.
- 7. Merchants would be provided with posters displaying the ASUW logo and relevant discounts that said merchant provides. These posters would be the cue to students that this merchant offers a discount.