

SENATE BILL #2194

Title: Funding for Collegiate Readership Program

Date: February 19, 2008

Sponsors: Senators D. Day, Diana Wilson; President Kiren

Authors: Senators Chiu, Martin, Thoman; SAL Beman

*with hand
hold 2/26 2/27/08*

1. WHEREAS, the USA Today Collegiate Readership Program aims to allow students
2. to access multiple viewpoints from different publications in order to form balanced
3. opinions; and
4. WHEREAS, many University of Wyoming students, faculty and staff picked up and
5. read the pilot program publications; and
6. WHEREAS, the readership program has the potential to be an integral part of providing
7. publications to University of Wyoming students; faculty and staff for years to come; and
8. WHEREAS, the results of the 2007 Collegiate Readership Program Aggregate University
9. of Wyoming Survey Results displayed positive feedback about the Collegiate Readership
10. Program; and
11. ~~WHEREAS~~, there has been \$8,500 allocated to fund the Student Handbook & Daily
12. Planner for academic year 2007-2008; and
13. WHEREAS, the 2007-2008 Student Handbook & Daily Planner will not be
14. distributed; and
15. WHEREAS, the cost per semester in Scenario C is \$8,513 as seen in Addendum A.
16. THEREFORE, be it enacted that the Budget and Planning Committee reallocate the
17. \$8,500 from the 2007-2008 Student Handbook & Daily Planner to fund the remainder
18. of the 2008 Spring semester for the USA Today Collegiate Readership Program for the

19. University of Wyoming; and
20. THEREFORE, be it further enacted that the USA Collegiate Readership Program be
21. funded for a full year for Academic Year 2008-2009; and
22. THEREFORE, be it further enacted that the program is funded for a full year for \$17,025
23. as seen in Addendum A, from the ASUW Reserve; and
24. THEREFORE, be it further enacted that the Academics & Technology Committee fully
25. evaluate and assess the program after a full year in the spring of 2009.

Referred to: _____

Date of Passage: _____ **Signed:** _____

(ASUW Chairperson)

“Being enacted on _____, I do hereby sign my name hereto and

approve this Senate action.” _____

ASUW President

Addendum A



Collegiate Readership Program
University of Wyoming

Scenario C-

Limited Funding

Reach- 6.5% of student body

Newspaper	Rate	Consumption	Papers/D ay	Daily Cost	Days	Cost: Semester/ Year	Cost/Student/ Semester
USA TODAY	\$.40	6.5%	230	\$92	150	\$6,900/ \$13,800	\$.49
Casper Star- Tribune	\$.125	6.5%	172	\$21.50	150	\$1,613/ \$3,225	\$.12
New York Times	--	6.5%	500	--	150	--	Funded by Academics
Total Cost- 2 pubs		6.5%	1,070	\$113.50	150	\$8,513/ \$17,025	\$.61

This proposal can be adjusted accordingly with the addition or subtraction of any other publication.