# **SENATE BILL #2464**

TITLE:

ASTEC Ad-Hoc Committee Recommendations for Continued Growth and

**Development of ASTEC** 

DATE:

April 9, 2015

**AUTHOR:** 

**Executive West** 

SPONSORS: Senator De Wett, Monaghan, and Schueler; Senators-at-Large Austin and Bower

- 1. WHEREAS, it is the purpose of the Associated Students of the University of Wyoming
- 2. (ASUW) Student Government to continually improve to the growth and
- 3. development of its various Programs and Services; and,
- 4. WHEREAS, the Associated Students Technical Services (ASTEC) is a valuable ASUW
- 5. Program for the students of the University of Wyoming (UW) and provides a multitude of
- 6. services to Recognized Student Organizations (RSOs), as well as UW Departments and non
- 7. RSO third parties; and,
- 8. WHEREAS, ASTEC has experienced an extensive expansion of services requested and
- 9. utilized by RSOs, as well as UW Departments and non-RSO third parties over the past five
- 10. years; and,
- 11. WHEREAS, with this extensive expansion of services requested and utilized, the needs of
- 12. ASTEC have drastically shifted over the past five years and have not been achieved with the
- 13. current model for continued growth and development of the program; and,
- 14. WHEREAS, Senate Bill #2432 created an ASTEC Ad-hoc Committee to research a more
- 15. sustainable model for continued growth and development of ASTEC; and,
- 16. WHEREAS, the ASTEC Ad-hoc Committee has developed recommendations pursuant to the

- 17. formation of a sustainable model for continued growth and development of ASTEC.
- 18. THEREFORE, be it enacted by the Student Senate of the Associated Students of the
- 19. University of Wyoming (ASUW) that the ASUW officially adopts the recommendations of
- 20. the Associate Student Technical Services (ASTEC) Ad-hoc Committee as outlined in
- 21. Addendum A for the formation of a sustainable model for continued growth and
- 22. development of ASTEC; and,
- 23. THEREFORE, be it further enacted that pursuant to the recommendations outlined in
- 24. Addendum A, the ASTEC Ad-hoc Committee be continued through the end of the 103<sup>rd</sup>
- 25. ASUW Student Government; and,
- 26. THEREFORE, be it further enacted that the ASTEC Ad-hoc Committee shall actively pursue
- 27. the continued growth and development of ASTEC through the recommendations outlined in
- 28. Addendum A and be required to deliver a report to the ASUW Senate and ASUW President
- 29. regarding the progress of the implementation of these recommendations by the end of the
- 30. 103<sup>rd</sup> ASUW Student Government.

Referred to:PID
Date of Passage: 04/21/15 Signed: Ricards July (ASUW Chairperson)
"Being enacted on Avaluation (ASUW Chairperson) of Communication (
approve this Senate action."
ASUW President

# Addendum A

# Associated Students Technical Services Ad-Hoc Committee 2014-2015 Recommendations on Continued Growth and Development of ASTEC

## Background:

Through Senate Bill #2432, the Associated Students of the University of Wyoming (ASUW) Student Senate created an Ad-hoc Committee to research a more sustainable model for continued growth and development of the Associated Student Technical Service (ASTEC). This ASTEC Ad-hoc Committee has spent the entirety of the 2014-2015 academic year researching and discussing different avenues and measures in which the ASUW Student Government could formulate a more sustainable model for continued growth and development of ASTEC. The ASTEC Ad-hoc Committee has summarized the work done in the formulation of a more sustainable model for continued growth and development of ASTEC through a series of recommendations. This document will serve as a means to relay these recommendations of the ASTEC Ad-hoc Committee to the 102<sup>nd</sup> Student Government, as well as future ASUW Student Governments.

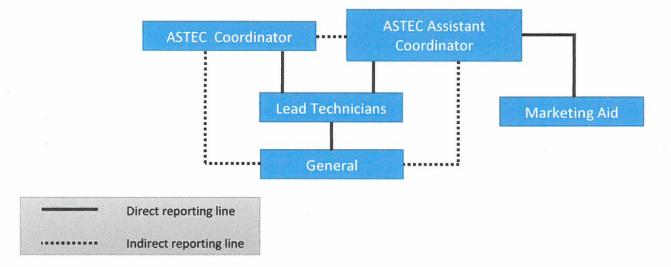
#### **Recommendations:**

The ASTEC Ad-hoc Committee has the following recommendations for continued growth and development of ASTEC:

- The ASTEC Ad-hoc Committee be continued at least through the end of the 103<sup>rd</sup> ASUW Student Government.
- The ASTEC Ad-hoc Committee work in coordination with the ASUW Program and Institutional Development Committee to oversee and facilitate the implementation of these recommendations, as well as the recommendations for ASTEC contained within the ASUW Strategic Plan 2014-2018.
- ASTEC adopt a definitive and clear hierarchal structural for student employee technicians as outlined in Attachment 1.
- The ASTEC Ad-hoc Committee monitors the University Department and non-RSO third
  party events at the Mariam H. Rochelle Gateway Center, as well as the University of
  Wyoming (UW) Conference Center for which ASTEC services are provided to in order to
  gauge the effect such events have on ASTEC's revenue and Recognized Student
  Organization (RSO) events.
- ASTEC reboot StudioWyo while maintaining the intended sterile training environment.
- The ASTEC Ad-hoc Committee monitors the effect a reboot of StudioWyo has on the training paradigm of ASTEC due to the uncertainty of venue location and reception by University and Laramie community members.
- StudioWyo is operated through a UW campus venue by ASTEC at least through the end of the 2015-2016 academic year.
  - StudioWyo will have the potential of moving to a venue off the UW campus after this time frame due to an inability to attract consistent numbers to events.

- ASTEC work in coordination with the ASTEC Ad-hoc Committee to revamp the branding and marketing of ASTEC, as well as StudioWyo.
  - o The revamp of branding will attempt to connect ASUW and ASTEC together.
  - The revamp of marketing will have three major target audiences of Recognized Student Organizations (RSOs), UW Departments, and non-RSO third parties. Each target audience will have a different marketing strategy.
  - A potential name change from the Associated Student Technical Services should be a consideration as well.
- The ASTEC Ad-hoc Committee work in coordination with ASTEC and the RSO Funding Board to determine how the ASUW Student Government and ASTEC can create a climate of accountability through and after the RSO event funding process while still maintaining and providing support for RSOs.
- The ASTEC Ad-hoc Committee work in coordination with ASTEC and the RSO Funding Board to develop a data collection process for RSO event attendance and a financial incentive program through the ASUW Finance Policy for RSOs which assist in such a data collection process.
  - This data collection process could lead to the development of a new ASTEC service model to RSOs. A new model might focus on the number of students reached or percentage of students served through RSO events rather than the current spatial model.
- ASTEC work in coordination with the ASTEC Ad-hoc Committee to implement a new fee structure for UW Departments and non-RSO third parties defined by the Central UW Campus and Peripheral UW Campus boundaries as outlined in Attachment 2.
  - This fee structure will charge UW Departments and non-RSO third parties a higher fee for ASTEC services utilized outside of the Central UW Campus boundary.
- ASTEC work in coordination with the Wyoming Union, UW Physical Plant, and UW Technical Services, as well as any other interested party to upgrade the electrical infrastructure of major UW campus venue locations.
- ASUW and its various Program and Services not be charged for ASTEC services utilized during events held on the UW campus, but be charged for ASTEC services utilized during events held off the UW campus.
- ASTEC continue to foster and build relationships with UW Catering, Residence Life and Dining Services, the Wyoming Union, the Campus Activities Center, UW Technical Services, and any other UW Department deemed necessary in order to expand the shared responsibility of such entities to provide technical services across the UW campus.
- The ASTEC Ad-hoc Committee develop any further recommendations for continued growth and development of ASTEC as necessary and implement such recommendations as time permits.

### Attachment 1:



# **General Student Employee Job Descriptions**

Lead Technician (4 student employees; starting pay at \$9.00):

- Background in or proven experience with technical services required.
- Required in depth understanding and knowledge of all technological equipment.
- Serve as primary trainer for General Technicians.
- Serve as crew lead during events where Coordinator or Assistant Coordinator are not present.
- Serve as liaison between client and General Technicians during events.
- Responsible for the safe return of technological equipment to the ASTEC Office and the completion of necessary paperwork after events conclusion.
- At least 2 Lead Technicians will be the event practitioners and on site trainers for StudioWyo.

General Technician (7+ student employees; starting pay at \$8.00):

- No previous background in or proven experience with technical services required.
- Continual learning and understanding of all technological equipment.
- Responsible for implementation, tear down, and operation of technological equipment according to client specifications.
- Interact with client to insure proper implementation, tear down, and operation specifications.

Marketing Aid (1 student employee; starting pay at \$8.00):

• Responsible for the marketing and design of all ASTEC and StudioWyo promotional

material.

• Responsible for the upkeep of the ASTEC services webpage.

# **Attachment 2:**

