

SENATE BILL #2927



TITLE: ASUW Union Fest Collaboration Proposal
DATE INTRODUCED: 11/28/23
AUTHOR: Senators Meester and Hulen
SPONSORS: Senators Anderson, Keasling, Hennigar, and Knull; First-Year
Senator Hicswa; Vice President Murfitt

1. WHEREAS, the purpose of the Associated Students of the University of
2. Wyoming (ASUW) is to serve our fellow students in the best manner possible;
3. and,
4. WHEREAS, Entertainment 7220's Union Fest is a highly anticipated annual
5. event featuring a musical act; and,
6. WHEREAS, the estimated budget for this act currently stands at roughly
7. \$50,000; and,
8. WHEREAS, Entertainment 7220 has expressed interest in collaborating with
9. ASUW to initiate larger-scale projects for the benefit of students; and,
10. WHEREAS, events like Union Fest can be incredibly beneficial to student
11. morale and help keep students engaged with their college campus; and,
12. WHEREAS, there are a wide range of affordable and well-known acts that could
13. be brought to the University of Wyoming campus if ASUW supports Union Fest
14. financially; and,
15. WHEREAS, these acts are listed in Addendums A and B; and,
16. WHEREAS, this collaboration could foster a stronger relationship between
17. ASUW and Entertainment 7220; and,
18. WHEREAS, this collaboration would also allow both of these entities to work
19. together to give students the best experience possible; and,
20. WHEREAS, after careful deliberation, the ASUW deadline for spending the
21. reserves fund has been set at the end of June; and,
22. WHEREAS, using the reserves fund for this event would not only deplete the
23. funds that must be used, but also give student fee dollars back to the students by

24. enhancing an established annual entertainment experience enjoyed by a wide
25. range of students on campus; and,
26. WHEREAS, contributing financially to Union Fest also allows for direct student
27. input in an event that is for the student body; and,
28. WHEREAS, initiating a plan to spend a portion of the reserves fund is a sign of
29. good faith to the Board of Trustees; and,
30. WHEREAS, the ASUW senate has been highly encouraging more student-
31. centric projects that have tangible impacts; and,
32. WHEREAS, if this bill passes, a member of the ASUW senate ought to attend
33. the 7220 student meetings during the Union Fest process.
34. THEREFORE, be it enacted that ASUW allocates \$100,000 from the ASUW
35. reserves fund to fund the music artist for Union Fest; and,
36. THEREFORE, be it further enacted that ASUW requests representation in the
37. decision-making process of selecting the music artist for Union Fest; and,
38. THEREFORE, be it further enacted that ASUW will have a
39. liaison with 7220 Entertainment during the Union Fest process to provide
40. ASUW representation in 7220's meetings and to monitor the use of the reserve
41. funds; and,
42. THEREFORE, be it further enacted that a copy of this bill be sent to Alicia
43. Perez and Gwen Dailey; and,
44. THEREFORE, be it further enacted that this bill take effect immediately upon its
45. Passage.

Referred to: HOPE, B&P, SOFB, Ad-Hoc Autonomy of Expenditures

Date of Passage: December 5th, 2023 Signed: Kameron Mufatto
(ASUW Chairperson)

“Being enacted on December 5th, 2023, I do hereby sign my name hereto and approve this

Senate action.” SABER SMITH

ASUW President

Passed 18-0-3

Addendum A

Email exchange between Senator Meester and Jack Jones (a representative from CTI)

11/06/2023

Josh Turner – N/A
Gabby Barrett – N/A
Chase McDaniel – avail; \$15k

Waiting to hear back on Godwin...

Ashley McBryde is routed on the date so could get a good deal on her

Here are some ideas of who might fit here:

38 Special
Ashley McBryde
Charles Wesley Godwin
Chris Lane
Colbie Caillat
Dylan Scott
Elle King
Gary Allan
Gary Levox
Justin Moore
LOCASH
Mitchell Tenpenny
Morgan Wade
Nitty Gritty Dirt Band
Old Crow Medicine Show
Paul Cauthen
Randy Houser
Randy Rogers Band
Sara Evans
Shane Smith and The Saints

11/07/2023

Shane and Saints - 100-150k
Nitty – 75-100k
Dolly – 2M-3M
Orville – 150-200k

11/07/2023

Swon Brothers would be pretty cheap – under 25k but that wont sell you enough tickets for your venue

Passed 18-0-3

Childers is several million. If they are big enough to have in a stadium they will be over 1 million

Addendum B

Listed here is a link to a public google spreadsheet with the preliminary research performed on a sample list of 50 potential artists

https://docs.google.com/spreadsheets/d/1WEx3p4126YgXVX8Y-7_55ydhbDAg1hsDBjOxiaN30bE/edit#gid=0