

Grant Writing Information!

April 11, 2015

Part of the 2015 Wyoming Farmers Market Association Conference



Ramkota Hotel, Casper. Register at: www.wyomingfarmersmarkets.org

Session will cover:

- Selected State and Federal grant programs - what do they fund and are they right for you?
- Developing an idea and formulating it into a proposal
 - Describing the situation
 - Developing goals
 - Creating an implementation plan
 - Impacts and evaluation
 - Outreach and marketing plans
 - Creating and communicating budgets
- The application process overview for specific USDA-AMS and WDA programs

Specific funding programs to be covered:

Wyoming Department of Agriculture Specialty Crops programs – Ted Craig, WDA Agriculture Program Coordinator

USDA-AMS Farmers Market Promotion Program and the Local Food Promotion Program – Jenny Thompson, University of WY Extension

Farmers Market Promotion Program - promotes projects that assist in the establishment, expansion and promotion of farmers markets, roadside stands, community-supported agriculture programs, agritourism and food activities, and other direct producer-to-consumer market opportunities.

Local Food Promotion Program - promotes intermediary supply chain activities (activities that get products from the farmer to the market place other than the farmer selling directly to the consumer). There are two grant sub-types under LFPP—planning and implementation.

The Regional Rural Development Centers in cooperation with the USDA Agricultural Marketing Service (AMS) have developed workshop materials and resources focused on improving the funding success rate of applicants to USDA AMS grant programs, specifically the Farmers Market Promotion Program (FMPP) and the Local Food Promotion Program (LFPP). UW Extension is participating in this project, and offering this training program to assist individuals and organizations in their efforts to secure AMS resources to further the provision of local foods.

Have Questions?

Contact Jennifer Thompson jsjones@uwyo.edu or call 307-745-3698

USDA-AMS informational events are funded by the USDA's Agricultural Marketing Service and facilitated by USDA's National Institute of Food and Agriculture. The project is coordinated by the USDA-NIFA Regional Rural Development Centers.



United States
Department of
Agriculture

National Institute
of Food and
Agriculture

Agricultural
Marketing
Service



UNIVERSITY
OF WYOMING
EXTENSION