



UNIVERSITY of WYOMING



Approved Licensed Vendor List

We hope this message finds you well and that you're enjoying the fall semester. Here is a [link to the list of licensed vendors](#) for branded promotional and swag items for your college, unit, or division. Please remember, whenever you're purchasing branded items (including any designs featuring UW marks or the State's Bucking Horse and Rider mark), you must use a licensed vendor. This requirement applies regardless of the product's intended use.

The list is fairly comprehensive and should provide you with a wide array of options in terms of product diversity, price and quantity. We have included web addresses, emails, and phone numbers for contacts that can easily assist you in the selection, quote and purchasing process. If you find that the list of vendors cannot fulfill your needs or provide the type of product you are looking to purchase, please reach out to our office and we can assist with providing some additional recommendations in specific categories.

Reminder: Clothing or swag purchases for UW employees may be considered a taxable fringe benefit and subject to tax on wages. Please contact the Tax Office at tax@uwyo.edu if you have any questions regarding the taxability of clothing and swag purchases.

We appreciate your assistance in following these guidelines, which are in accordance with the [Trademark and Licensing SAPP](#). Please let us know if you have questions or if we can ever assist with anything.

Contact Information

UW Trademark and Licensing Office
Athletics Fieldhouse North, Room 217
Phone: (307) 766-6927

trademrk@uwyo.edu
[UW Trademark and Licensing Office Website](#)

