

John P. Ellbogen \$30K Entrepreneurship Competition 2012-2013 Timeline

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| Oct 8 | 1 st \$30K Mixer: | 5:00 p.m. | Wyoming Technology Business Center
1938 Harney St. (22 nd & Harney St.) |
| Oct 9 | 2 nd \$30K Mixer: | 8:00 a.m. | College of Business Building- Room 111 |
| Oct 12 | 3 rd \$30K Mixer: | 1:10 p.m. | College of Agriculture and Natural Resources
Building – Room 4041 |
| Oct 17 | 4 th \$30K Mixer | 1:45 p.m. | College of Engineering and Applied Science
Building – Room 4045 |
- Nov 9** **Team Leader Registration and Business Concepts Due by 1 p.m.**
Team leader must be a currently enrolled UW student. Teammates can be added throughout the competition but must be registered by February 1, 2012. Registration is done via the \$30K website. Team leader submits the business concept and a brief bio of each team member (UW Major, year in school, hometown). Business concept should not exceed 2 pages. See the \$30K website for an idea of what should be covered. Concept may be emailed to uwmgtmkt@uwoyo.edu or brought in on a flash drive or CD to the Management and Marketing office, College of Business 354 E.
- Nov 16** **Business Concept Semi-finalists announced at noon.**
Up to ten semi-finalists will be selected from the business concept submissions and move on to the interview process. Semi-finalist team leaders will be contacted to set up interview times. Semi-finalist teams will be announced in the news section of the website.
- Nov 26-27** **Screening Interviews – Business Concept Semi-finalists**
30 minute team interviews will be conducted by local business experts to determine viability and passion.
- Nov 30** **Competition Finalists Selected and Announced**
WTBC business counselors will be assigned to guide and mentor the finalists in preparation of the business plan and final presentation in March.
- Feb 1** **Last day to register team members**
- Mar 15** **Business Plans Due by 1 p.m.**
Finalists will submit their plans to the coordinator in the College of Business 354 E. Plans can be submitted via email or brought in on flash drive/CD. Plans will be converted to .pdf and shared with the WTBC business counselors and judges. Plans will not be accepted after 1 p.m.
- Mar 29** **Judge comments and suggestions provided to teams**
Teams are urged to make adjustments prior to the final presentation.
- Apr 12** **John P. Ellbogen \$30K Entrepreneurship Competition**
Finalists will present their business plan to a panel of judges. Presentations may not exceed 20 minutes and teams should be prepared for an additional 10 minute Q&A with the judging panel. Teams may use props, PowerPoint, etc.