

John P. Ellbogen 30K Entrepreneurship Competition

2014-2015 Timeline

- Nov 3** **Team Leader Registration and Business Concepts Due by 1 pm.**
Team leader must be a currently enrolled UW student. Teammates can be added throughout the competition but must be registered by February 23, 2015. Registration is done via the \$30K website. Team leader submits the business concept and a brief bio of each team member (UW Major, year in school, hometown). Business concept should not exceed 2 pages. See the \$30K website for an idea of what should be covered. Concept may be emailed to uwmgtmkt@uwyo.edu or brought in on a flash drive or CD to the Management and Marketing office, College of Business 354 E.
- Nov 17** **Business Concept Semi-finalists announced at noon.**
Up to ten semi-finalists will be selected from the business concept submissions and move on to the interview process. Semi-finalist team leaders will be contacted to set up interview times. Semi-finalist teams will be announced in the news section of the website and on the Facebook page.
- Nov 18-21** **Screening Interviews – Business Concept Semi-finalists**
30 minute team interviews will be conducted by local business experts to determine viability and passion.
- Dec 1** **Competition Finalists Selected and Announced**
WTBC business counselors will be assigned to guide and mentor the finalists in preparation for the business plan and final presentation in April.
- Feb 23** **Last day to register team members**
- Mar 12** **Business Plans Due by 1 p.m.**
Finalists will submit their plans to the coordinator in the College of Business 354 E. Plans can be submitted via email or brought in on flash drive/CD. Plans will be converted to pdf and shared with the WTBC business counselors and judges. Plans will not be accepted after 1 pm.
- Mar 26** **Judge comments and suggestions provided to teams**
Teams are urged to make adjustments prior to the final presentation.
- April 8, 15** **Rehearsals**
Teams are invited to practice their presentations in BU 123 from 12-5pm.
- Apr 17** **John P. Ellbogen \$30K Entrepreneurship Competition**
Finalists will present their business plan to a panel of judges. Presentations may not exceed 20 minutes and teams should be prepared for an additional 10 minute Q&A with the judging panel. Teams may use props, PowerPoint, etc.