



## **\$30K Entrepreneurship Competition | John P. Ellbogen**

Official Rules, Requirements, and Judging Criteria

Academic Year: 2015 - 2016

### **IMPORTANT DEADLINES**

October 5, 2015.....Deadline to Apply Online: go to [www.uwyo.edu/business/ellbogen-30k](http://www.uwyo.edu/business/ellbogen-30k)

October 5, 2015.....ROUND 1: Video Pitch Due

October 12, 2015.....\$30K EEC announces Teams to Compete

October 16, 2015.....Invited Teams to confirm commitment to compete

October 26, 2015.....ROUND 2: E2E Pitch

October 27, 2015.....ROUND 2: Winners Announced

November 9, 2015.....ROUND 2 Winning Teams Notified of Mentor Match

November 9-13, 2015.....ROUND 2 Winning Teams' Video Pitches voted on by Public

November 16, 2015.....Video Pitch Fan Favorite Winner Announced

April 4, 2016.....Deadline to submit Final Written Business Plan  
Submit online: go to [www.uwyo.edu/business/ellbogen-30k](http://www.uwyo.edu/business/ellbogen-30k)

April 4, 2016.....Mentors Evaluation Scorecards Due  
Submit online: go to [www.uwyo.edu/business/ellbogen-30k](http://www.uwyo.edu/business/ellbogen-30k)

April 7, 2016.....Judges Written Business Plan Scorecards Due  
Submit online: go to [www.uwyo.edu/business/ellbogen-30k](http://www.uwyo.edu/business/ellbogen-30k)

April 7, 2016.....Judges Dinner (Judges ONLY event)

April 8, 2016.....ROUND 3: Final Presentation

April 8, 2016.....Award Ceremony

April 8, 2016.....Reception Event (Open to ALL)

May 2, 2016.....Judges' Projections on ROUND 3 Winning Teams Due  
Submit online: go to [www.uwyo.edu/business/ellbogen-30k](http://www.uwyo.edu/business/ellbogen-30k)

September 9, 2016.....Progress Reports from ROUND 3 Winning Teams Due  
Submit online: go to [www.uwyo.edu/business/ellbogen-30k](http://www.uwyo.edu/business/ellbogen-30k)