



\$30K Entrepreneurship Competition | John P. Ellbogen

Official Rules, Requirements, and Judging Criteria

Academic Year: 2015 - 2016

MENTORS

Mentors are hand selected by the COB to include a diverse group of individuals with experience in a variety of backgrounds.

Mentors will be notified by November 9, 2015, by the COB of their assigned Competitor Team.

No Mentor may under any circumstances attempt to contact a judge before or during the competition. Any such behavior will result in the disqualification of the Mentor and his/her team from the \$30K EEC. Mentors who have any questions regarding potential conflicts of interest for any of the judges at any stage of the \$30K EEC should address them immediately to Corey Billington at cbillin2@uwyo.edu and Caitlyn Emmett at cemmett3@uwyo.edu.

Conflict of Interest Statement: No Judge, Mentor, volunteer or competition staff member may have any vested interest, equity stake, or financial stake in any of the competing companies. Any of the previously listed parties that stand to gain financially or otherwise from the success of any of the competing companies is strictly prohibited. Any such associations will result in disqualification of the team and/or removal of that individual from his/her associated position with the competition. In addition, no Mentor or competition staff member may act as a Judge and vice versa, no Judge may act as a Mentor or competition staff member. Also, preliminary judges may not act as finalist judges and vice versa.

Special Situations: If you or any member of your team needs to request approval for a special situation or an exception to these rules and guidelines, the team point of contact person should submit in writing a formal proposal explaining the situation or request no later than October 5, 2015. The \$30K EEC will review all proposals and deliver a response via email. Proposals should be submitted by sending an email with the proposal as a PDF attachment to uwmgtmkt@uwyo.edu.

Rules Violations

- Questions about the rules should be addressed to uwmgtmkt@uwyo.edu for clarification.
- Rules violation concerns must be submitted in writing to the COB detailing the purported violation, team(s) involved, and team(s) reporting the purported violation.
- False violation reports are considered a violation and will be brought forward by the COB if deemed appropriate.
- The COB has final authority in deciding if a violation occurred and will assess a penalty for the violation if deemed appropriate. The COB can disqualify a team or team member, advise judges of a violation and allow them to consider the facts in their rankings, remove prize eligibility, recommend barring a team or individuals from future \$30K EEC competitions, or simply dismiss a purported violation.
- Purported violations and penalties applied can be appealed in writing by the affected team by no later than 72 hours after the penalty is issued. Appeal requests will be considered by the COB and the COB may affirm or reverse their decision based on the team's statement.



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Mentoring Sessions

The Competitor Team is responsible for coordinating with their assigned Mentor the minimum of four (4) mentoring sessions prior to the Competition. Mentors will provide their assigned Competitor Team with guidance and advice but should **NOT** do the Competitor Team's work for them.

Competition

Mentors are highly encouraged to attend the competition and may observe and provide feedback to their assigned team **ONLY**. Mentors **MAY NOT** attend or observe practice sessions or presentations of other Competitor Teams that are not assigned to them **UNTIL AFTER** their team has presented. Mentors **MAY NOT** converse or interact with Judges until the conclusion of the Competition.

- **Evaluation Process**

Mentors will be asked to evaluate their Competitor Team on the following:

1. Preliminary Mentoring Sessions

- **Evaluation Scorecard**

Each Mentor's scorecard **MUST** be submitted via www.uwyo.edu/business/ellbogen-30k by April 4, 2016. Mentor's Evaluation Scorecards will be used in consideration during the Judges' deliberations.