



UNIVERSITY  
OF WYOMING

College of  
Business

# ENTREPRENEURSHIP SUMMIT

## APRIL 17 & 18

Marian H. Rochelle Gateway Center | Laramie  
[uwyo.edu/business/entrepreneurship](http://uwyo.edu/business/entrepreneurship)



*SAVE THE DATE FOR*  
**TWO DAYS OF SUPPORT,  
INSPIRATION, & TRAINING**

### PURCHASE TICKETS:

**Tickets can be purchased through:**

<http://uw.uwyo.edu/UWsummit2019>

Early-bird (Until April 1st): \$49 | Late Registration:  
\$79 | Students attend free with RSVP

### SPONSOR THE EVENT:

- Join the entrepreneurial ecosystem
- Support entrepreneurs from across the state
- Reach people, businesses, and organizations that care about entrepreneurship
- Learn how to grow your business or support business growth in Wyoming
- Help our high school educators better serve our children

**Have questions or need more information? Contact us at:**

Steve Russell: (307) 766-4112 or [Srussel18@uwyo.edu](mailto:Srussel18@uwyo.edu)

## AGENDA

### APRIL 17<sup>TH</sup>: High School Business, Economics, & Entrepreneurship Professional Development

- Lean Start-Up Methodologies
- Entrepreneurship in the Classroom
- Economics (A Business School Perspective)
- Assurance of Learning Outcomes
- & More!

### APRIL 18<sup>TH</sup>: UW Entrepreneurship Summit

Entrepreneur track—workshops and panels to help you create, develop, or grow your business

Entrepreneurial support track—understand the needs of entrepreneurs & how you can partner to support them

Hear from UW President Laurie Nichols, College of Business Dean David Sprott, Wyoming Business Council CEO Shawn Reese and many exciting special guests to be announced soon.

# SPONSORSHIP TIERS

## CO-FOUNDING SPONSOR (\$10000)

- Everything included in the Angel Sponsorship plus...
- Joint emcee the event
- Representative on one of the panels/workshops
- Representative as one of the entrepreneurship competition judges
- 4 tickets to VIP reception with competition judges and college leadership (April 17th)
- Full table (8 seats reserved)
- Logo and summary on program

## ANGEL SPONSOR (\$5000)

- Everything included in the Venture Sponsorship plus...
- Half table (4 seats reserved)
- Announcement at the event as one of the following:
  - Breakfast Sponsor
  - Lunch Sponsor
  - Dinner Sponsor
  - Keynote Sponsor
  - Wednesday Business Teacher Professional Development Sponsor

## VENTURE SPONSOR (\$2500)

- Everything included in the Crowdfund Sponsorship plus...
- 2 seats reserved
- Announcement on press release pre and post event
- Social media announcement through University of Wyoming College of Business channels

## CROWDFUND SPONSOR (\$500)

- Everything included in the Sweat Equity Sponsor plus...
- Logo on program
- Logo on slideshow
- Logo on registration website
- Booth display opportunity

## SWEAT EQUITY SPONSOR (IN-KIND DONATIONS OR DISCOUNTS TO COVER COSTS)

- Recognition by event Emcee
- Logo & Booth display opportunities at the venue (as space allows)

