

## John P. Ellbogen 30K Entrepreneurship Competition Preliminary Judging Form

**Company Name:**

**Problem:** Is there a compelling problem identified that is important enough to entice sales?

Ranking      1      2      3      4      5

**Solution:** Does the solution clearly address the problem?

Ranking      1      2      3      4      5

**Competition:** Is the company differentiated from its competition?

Ranking      1      2      3      4      5

**Customer:** Have the potential customers been identified?

Ranking      1      2      3      4      5

**Market:** Has the size of the market been established?

Ranking      1      2      3      4      5

**Viability:** Is the business likely to succeed?

Ranking      1      2      3      4      5

**Scalability:** Does this business have significant growth potential?

Ranking      1      2      3      4      5

General Comments: