

# FOCUS

COLLEGE OF BUSINESS  
WINTER 2014



UNIVERSITY OF WYOMING

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*The college's primary vehicle for communicating with alumni and friends is through FOCUS, our quarterly electronic newsletter. To subscribe, send an e-mail to [cobfocus@uwyo.edu](mailto:cobfocus@uwyo.edu), or link to FOCUS through the college's home page: [www.uwyo.edu/business](http://www.uwyo.edu/business).*

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# MESSAGE FROM THE DEAN

Greetings from Laramie. This year, it is my privilege to serve as Interim Dean of the College. I want to thank you for the many kind emails that I have received during this time of transition and to let you know that I appreciate your continued support of the college, as we transition to new leadership.

I want to use space to update you on our new university leadership, the search for a new dean, and the tasks we must accomplish this year. The important work of the college continues to be done by our associate deans, department chairs, faculty and staff, and the credit for our accomplishments this year is theirs.

## NEW UNIVERSITY LEADERSHIP

On November 14, Dr. Richard McGinity, the Daniels Professor of Business Ethics and acting Vice President of Academic Affairs, was named Interim President of the University of Wyoming. Dick brings to this position a wealth of leadership experience in the private sector, as well as six



*John D. Mittelstaedt*

years of teaching experience in the College of Business. He is surrounded by a strong team of vice presidents and deans, all of whom are committed to the future of the university and to its land-grant mission. Sometime this winter, we will learn about the next steps in the search process for a new president, but in the meantime the university, our students and faculty, and our mission to serve the citizens of Wyoming are in good hands.

## THE PROCESS OF SEARCH FOR A NEW DEAN

The search for a new dean began this fall. The university hired AGB Search to assist a talented committee of faculty, staff, student, university, business and community leaders to identify and cultivate the best pool of applicants. There are many things that make UW attractive to high quality dean candidates. We have a world class business building, AACSB accredited undergraduate and graduate programs, an excellent faculty, students with a Wyoming work ethic, and the support of Wyoming business and community leaders. I fully expect an excellent pool of applicants for one of the best dean positions in the country. Our goal is to have a new dean in place by next year.

## COLLEGE PRIORITIES FOR 2013-14

Our highest priority will be to find a new dean. I believe we have excellent internal and external candidates, and that our future is bright. Beyond this, I think there are four

important responsibilities that must be moved forward.

First, we continue to move forward on AACSB reaccreditation. AACSB accreditation is the highest standard of excellence in business education. The importance of accreditation should not be undervalued. It is a student's guarantee that they are getting the education they are paying for, and an employer's guarantee that they are hiring graduates with the best skills and talents available. The University of Wyoming has been fully accredited by AACSB since 1959, and we will continue to be in the future.

Second, we are reviewing and revising our curricula, to insure we are preparing the next generation of UW graduates for the challenges of the 21<sup>st</sup> Century workplace. Our new curricula in accounting, business administration, economics, finance, management and marketing will incorporate recent changes to the University Studies Program. The result will be an education that is more accessible to students transferring from within the university, and for students interested in minors, ROTC and study abroad opportunities. This will enhance the attractiveness of business education to Wyoming students, and COB graduates to Wyoming companies.



Third, we continue to build relationships with Wyoming businesses and communities. UW belongs to the people of Wyoming, and we are proud to serve you.

Finally, as a college we are only as good as our faculty and staff. I have had the chance to serve on several faculties, and observe many others. I am blessed beyond what I deserve to serve everyday alongside the best colleagues I have ever known. They come to work every day because they believe in our state, our university and our students. But they are paying an ever-increasing tax for their loyalty, as UW salaries fall farther and farther behind what

they can earn at other universities. They love UW, but they are fathers and mothers who worry about whether they are doing the right thing for their children by passing on more lucrative opportunities. Our priority this year to shore up salaries, so that the most talented professors I know can continue to make a difference in the lives of our students, and our great state.

Your support for UW and for the College of Business is more important than ever. You are an important part of our future, and we are grateful for your support.

“ I fully expect an excellent pool of applicants for one of the best dean positions in the country. Our goal is to have a new dean in place by next year.”

# FOCUS ON ALUMNI

The College is always grateful for the opportunity to catch-up with our graduates and see all that has transpired since leaving UW. In this edition, we hear from Cade Scholl (B.S. accounting, 1999).

**1. *Update us on what you have been doing since graduating from the UW College of Business?***

After graduating from the University of Wyoming I moved to Denver and started my career with Arthur Andersen. This proved to be a unique challenge early in my career and gave me a great understanding of the value of accurate financial information. At Arthur Andersen I followed my passion and focused on real estate clients. Since then I've held positions at various real estate and development companies including Richmond American Homes and Archstone. Currently, I am the Vice President of Finance & Controller of Mercy Housing Inc, where I oversee our accounting department. Mercy Housing is a not-for-profit company that develops and manages apartment communities. Our mission is to create stable, vibrant and healthy communities by developing, financing and operating affordable, program-enriched housing for families, seniors and people with special

needs who lack the economic resources to access quality, safe housing opportunities. Mercy Housing combines both my personal desires to serve my community and professional interest of real estate development.

Along the way I married my college sweetheart and UW graduate Kara (Stubson). We now have a daughter, Harper (4 yr) and a son, Grady (20 mo) that keep us on our toes. We live in Aurora Colorado and get back to Wyoming several times every year to visit friends and family.

**2. *How has graduating from the UW College of Business helped you?***

The UW College of Business provides a great education and is an excellent value. I was provided with all the classes and educational instruction needed to be successful in my previous and current positions. The professors and faculty were an essential part of my success. Even more importantly, the COB taught me how to be a professional and to keep learning and asking questions. The life skills I learned in college have been invaluable to me.

**3. *What is one of your most memorable experiences at UW?***

Several experiences come to mind and it is difficult to choose one. I have great memories of being on campus, my college lifestyle and meeting friends that I'll have for a lifetime. My most cherished memories all revolve around Wyoming athletics. I am especially fond of my experiences as a UW wrestler both on and off the mat. However, if I had to choose my most memorable experience, it would be during my senior year when we defeated BYU, 31-17, at War Memorial Stadium. We stormed the field, tore down both goal posts and carried one of them to The Buckhorn bar. I'll never forget it.

**4. *What advice would you give current business students?***

Every person's experience is different so what worked for me may not work for every student. I think it's important to get involved in the University. Be active in student life and participate in a professional organization such as Beta Alpha Psi. Also, get to know your professors. I remember receiving some excellent advice from Dr. Stuart Webster that I still use today. The faculty members have real life experience and are willing to share with

their students. They are a great resource. Last but not least, take time to create some balance in your life and have fun. Enjoy the numerous extracurricular activities the University and Wyoming have to offer.

**5. *At this point in your career, what are your career goals?***

I have been in my current position for nine months and am still learning the intricacies of Mercy Housing. My goal is to stay in accounting or finance and continue in my career in various leadership roles. I enjoy being part of a team and working toward a common goal. I can see myself in my current role for some time and possibly taking on additional responsibilities in the future.

**6. *Anything else you would like to share with our readers?***

UW is a great place to learn about yourself and to start your adult life. I have fond memories of UW and all that Wyoming has to offer. UW has a special place in my heart. Take time to enjoy the ride and GO POKES!!



# FOCUS ON UW COLLEGE OF BUSINESS STAFF

This summer Denise Sheen took over as the Academic Advising Manager at the College of Business. Denise has been with the Academic Advising office for 15 years and is no stranger to assisting students make the most of their careers at the College of Business. Focus was grateful for the opportunity to catch up with Denise (especially given the fact it was right in the middle of advising over 1000 CoB undergraduate students).

**1. Tell us a little about your new position with the Academic Advising Office.**

I oversee the functions of our office so that we can continue to provide top quality advising to our students. Over the years I have learned a great deal from Georgia Mitchell and Rhonda Baccari, both who I thought of as my mentors. With their support I was able to finish my business degree while working fulltime. This allowed for me to advance from the office associate position to academic advisor.

**2. What are three words you would use to describe yourself?**

Determined  
Perfectionist  
Motivated



**3. What's one piece of advice you would give to our business students?**

Make the most out of your college experience by networking.

**4. What do you enjoy doing when you're not at the CoB?**

Spending time with my husband and son, watching the Denver Broncos, going to Wyoming Cowboy football games, camping, traveling to tropical destinations

to snorkel (someday I will learn to scuba dive), golfing and four wheeling in our Landcruiser.

**5. What's one-thing students could do to make the most of their advising experience?**

Take advantage of the services AAO provides to help you become familiar with your degree requirements.

# FOCUS ON STUDENT SUCCESS

*By Allison Smith*

In October of 2011 I received an email from the Peter M. and Paula Green Johnson Career Center (JCC) with a blurb about an internship in Georgia at The Home Depot. I applied as a sophomore thinking I would get the experience for the job fair as a junior and was shocked that The Home Depot wanted to set up an interview with me. I went to the JCC and talked to Steve Farkas, who then was serving as the Director of the JCC, for help tailoring my resume and cover letter to best showcase my finance and retail background. Steve also coached me in tips for a web interview and I was ecstatic to learn in November that my summer would be spent in Georgia working with the US Retail Finance Team.

My internship was a phenomenal experience and included traveling to California for store walks (upper management exposure), conducting analysis to save the company millions in operating expense, and intern networking events. When I left they offered me a follow-up internship the following summer if I so desired and I took them up on their offer. This past summer I returned to The Home Depot and worked alongside their Merchandising Finance Capital team. I used cost-benefit analyses to determine which projects and tests would provide the most return as well as creating flowcharts and compiling a reference library with key processes. At the conclusion of my internship I reported to the senior



management team about my experiences and was offered a full-time position as a project analyst in their Finance department upon graduation, which I accepted.

The JCC provided me with the opportunity to gain practical experience through an internship as well as financial assistance for the temporary relocation. They also helped me learn how to present my experience, education, and technical skills to the best advan-

tage as well as how to effectively present my strengths in an interview environment. I am deeply grateful that we have this wonderful dedicated team to help students like me find internships that lead to careers upon graduation. I will be graduating in May 2014 with a B.S. in accounting, a B.S. in Business Administration, and minors in finance and marketing ready to “Bleed Orange” in Georgia for The Home Depot.

# UW MBA'S PARTICIPATE IN STRATEGIC INITIATIVE PROJECTS



University of Wyoming MBA students and faculty recently completed summer projects as part of the Strategic Project Initiative Program. Participating companies included EnCana Corporation, Marathon Oil Corporation, Global Healthcare Exchange (GHX) and RE/MAX Obsidian Real Estate, LLC. Second-year MBA students, along with a faculty advisor, served as industry consultants addressing unique strategic challenges within each organization. Shaun Andrikopoulos, Ultra Petroleum Visiting Professor of Management (EnCana), Dr. Benjamin Cook, Visiting Assistant Professor/Enhanced Oil Recovery Institute (Marathon), Dr. Philip Varca, Professor of Management (GHX), and Dr. Eli Beracha, Assistant Professor of Finance and Real Estate (RE/MAX), served as faculty advisors.

Steve Farkas, MBA Director, notes that “UW MBA’s Strategic Project Initiative Program aims to provide MBA students with hands-on, cross-functional experience by addressing real business challenges across diverse industry segments. UW MBA students possess the necessary skills, knowledge, and experience to make relevant contributions that translate to strategic action plans for sponsoring firms.” Allegra Ramey, MBA student, was a member of the team assigned to Rob Cheek, owner of RE/MAX Obsidian Real Estate, LLC, in Jackson, WY. The team conducted a feasibility study for a \$25 million commercial real estate project.

Allegra believes her newly acquired financial analysis skills will prove to be “beneficial in determining the probability of return should she start her own business upon graduation.”

Strategic initiative projects address business concerns that are timely and relevant. The student team assigned to GHX was responsible for producing a series of reports that allowed the company to understand and better predict future costs of a number of activities including implementation, customer support, and development. They also assessed the company’s organizational behavior and identified areas of improvement to prevent employee burnout and increase employee satisfaction in their jobs.

MBA team member Sean Valentine commented that “Our project gave us firsthand experience with accessing and prioritizing company data and then utilizing that data to make business decisions. We also were able to take away firsthand experience on conducting employee interviews to assess morale and conducting time studies to create a benchmark for measuring costs.” GHX’s mission is to reduce costs in the healthcare supply chain.

Energy MBA candidate Gregory Simons, worked with EnCana Corporation. He and his teammates had the opportunity to travel to Washington D.C. to attend the largest Clean Transportation Expo in North America with over 100 vendors. Gregory commented that “The opportunity to travel and network with



individuals and representatives from a variety of industries across the world really helped me become more confident in my communication skills and my ability to network. I also gained a lot of knowledge and insight from people in an industry I hope to enter after graduation, so the trip was extremely rewarding and a great learning experience.”

Evidence of the students’ success is found in the feedback provided by the UW MBA Strategic Project Initiative corporate sponsors:

“The material furnished will be used to solicit investors to the project; it provides a neutral, third-party assessment of the project’s feasibility and viability. We were impressed by their (the students’) enthusiasm and thoroughness. I would absolutely encourage others to take advantage of this wonderful resource; it benefits the client and the students in meaningful ways.” ~Rob Cheek, RE/MAX Obsidian Real Estate, LLC.

“The UW team exhibited great ability to adapt to our changing business needs, while demonstrating great commitment, and ultimately execution to deliver the desired business results.” ~Ali Larson Executive Director, Corporate Performance, GHX.

“The UW MBA students provided very good research and analysis on a topic that had data acquisition challenges. Their professionalism and proactive management of the project was impressive. The students’ findings will aid in our continued discussions as to utilities’ best roles in increasing the natural gas vehicle market.” ~ Sherrie Merrow, EnCana Corporation.

The UW MBA program is currently seeking corporate partners to sponsor projects for Summer 2014. Interested organizations should submit a Project Proposal form found on the Corporate Relationships portion of the MBA website ([www.uwyo.edu/mba](http://www.uwyo.edu/mba)) or contact the MBA Program Office at [mba@uwyo.edu](mailto:mba@uwyo.edu), 307.766.2449.



# FOCUS ON SPEAKERS

## UW MBA EXECUTIVE LEADERSHIP SPEAKER SERIES

A strong emphasis throughout the MBA program at the University of Wyoming is placed on providing students with real-world experience. Throughout the year, the program hosts a Friday Leadership Speaker Series comprised of experienced business professionals and executives.

**Steve Farkas, Director of the MBA program** commented, "I encourage our guest speakers to share as much real-world experience with our students as possible. Speakers will share a variety of topics with students from industry trends, strategic challenges, management styles, career management, and networking."

**Aaron Beam – First CFO at HealthSouth Corp.**, and as a co-founder witnessed firsthand the series of accounting, stock manipulation and leadership failures that led HealthSouth to the \$2B securities fraud scandal and ultimate prosecutions of Richard Scrushy.

"I found the meeting with Mr. Beam extremely interesting. I was surprised how open he was about his failures and unethical behavior. It was beneficial hearing about a real-world fraud situation; it reinforced the importance of ethical business practice. Mr. Beam's story will be one that I will remember for the rest of my life," Tiffany Young, first year MBA candidate.

### **Renee Middleton - VP of Marketing for Taco John's International**

"Ms. Middleton's presentation gave me the chance to relate classroom work to the real-world. It was interesting to hear the changing strategy of Taco John's as they look to further their growth in the United States, something that relates hand in hand with the curriculum taught in the second year MBA Capstone Strategy course. Finally, as I hope to be a future business leader it was interesting to hear Ms. Middleton's take on having a new CEO initiate cultural change within the business from her standpoint as someone that has been with the business for over 15 years," Sean Valentine, second year MBA student.



### **Wyoming Governor Matt Mead**

"I was very pleased with Governor Mead's balanced strategic approach regarding Wyoming's energy development and production.

He and his team are looking ahead and asking the right questions - chiefly, how can we make a difference and set the foundation for responsible energy development today and in the long term?" Laurel Winkenwerder, MBA/Energy candidate.



### **Keith Bailey - Retired Energy Executive**

"Keith Bailey's talk was one of the most edifying I've had the privilege of attending. Mr. Bailey shared both the ethical issues that arise when setting rates by utilities and also the ethical issues surrounding energy development. The main item I took away from this talk was that the complexity of energy issues is often something that eludes decision makers. This complexity can be tackled however when it is addressed properly and decisions take into account the whole breadth of a problem," Nicolas Considine, second year MBA student.

### **Pam Ruehle - Retired Senior Executive from Accenture**

“The luncheon with Pam Ruehle about work/life balance was very applicable to my life. She was very insightful and was open to sharing her experiences. I enjoyed hearing about the various pathways that led to Ms. Ruehle’s successful career and family life. There were two things she said that were especially memorable to me: 1) we need to be in complete control of our own careers, and 2) we need to strive for a career that fulfills, not only some, but all aspects of our lives. The meeting with Ms. Ruehle left me with an optimistic outlook on my future in the business world,” Tiffany Young MBA candidate.

### **Scott Macdonald - Chief Financial Officer of Starz, LLC**

“My biggest take away from Mr. Macdonald’s presentation was that no matter what your job entails, even if it’s just making copies all day, you should do it without complaining and with a smile on your face. In addition, he shared that while you might not start in your dream job or industry, hard work and perseverance pay off in the long run which was a good reminder,” Valentin Schwarz, second year MBA student.

### **Tori Campbell - President and co-founder of Mizzen Energy, LLC**

“Ms. Campbell shared with us about the advantage of the Energy MBA and the various jobs available in the energy industry. She also discussed how she got started as well as the importance of learning from your mistakes as you will surely make them early on in your career,” Kyle Komata, first year MBA student.



### **Susan Pamerleau - Sheriff of Bexar County, TX**

“We heard a lot of great advice about leadership and how to deal with the challenges of a leadership role. Sheriff Pamerleau shared, if there’s a problem, meet with the individual directly and discuss possible solutions. As a leader you must have the ability to listen and make changes accordingly,” Charles Cauffman, MBA candidate.



### **Even Brande, President and CEO of Handel Information Technologies, Inc.**

“I found one of the most interesting issues in Mr. Brande’s talk to be how he made such a successful business in a small market niche. It shows that there really are endless possibilities in entrepreneurship.”

“As a take-away, I believe all attending MBA students benefited from receiving real-world tips from Mr. Brande on how to handle the business realm. It takes time, work, and most importantly, passion. Something that we have heard time and time again in our Friday speaker series, ‘Find your passion, and you will never be unhappy going to work,’” Tanner Parmely, MBA candidate.



### **Kevin Rochlitz. Vice President of Corporate Sales and Business Development for the Baltimore Ravens NFL Football Team**

“While discussing career management, Mr. Rochlitz advised, ‘Stay in your lane.’ I found this to be a very important quote because it stresses the notion of having faith in your employees as a manager. In addition, Mr. Rochlitz shows a lot of gratitude toward his employees. This is a mentality that is shared with the owner of the Baltimore Ravens Steve Bisciotti,” MBA Candidate Rob Trabing.

To read more about the above guest speakers, visit the MBA website’s News Release page.

# SEEN AND HEARD AT THE COLLEGE OF BUSINESS



*Barry Brewer*



*Dongmei Li*

## TWO UW FACULTY MEMBERS RECEIVE ANADARKO FELLOWSHIPS

Barry Brewer, Department of Management and Marketing assistant professor, and Dongmei Li, Department of Chemical and Petroleum Engineering assistant professor, are this year's recipients of Anadarko Fellowships for University of Wyoming faculty.

An endowment, provided by Anadarko Petroleum Corporation, funds the award for UW junior tenure-track faculty members. Offered through the School of Energy Resources (SER), the fellowships recognize sustained excellence in energy scholarship and an outstanding record of contribution to the energy sector.

<http://www.uwyo.edu/uw/news/2013/10/two-uw-faculty-members-receive-anadarko-fellowships.html>

In June third year economics Ph.D. student Jacob Hochard showcased some of his preliminary dissertation work at the 2013 World Conference on Natural Resource Modeling held at Cornell University. The paper *Gray Wolf Population Projection with Intraspecific Competition*, co-authored with Dr. David Finnoff, was well received by the highly interdisciplinary Resource Modelling Association (RMA) crowd earning him the top graduate student paper award. This paper is one of a series of papers co-authored by Hochard and Finnoff focusing on wildlife management considerations for territorial species.

In January 2014, he will travel to Bangalore, India to take part in the prestigious 2014 Advanced Graduate Workshop on Poverty, Development and Globalization hosted jointly by Columbia University's *Initiative for Policy Dialogue (IPD)* and Azim Premji University. The workshop represents an opportunity for him to present his research, conducted with Dr. Edward Barbier, on the economics of land degradation. He is one of approximately 25 doctoral students selected to participate in the workshop and will be joined by some of the world's top scholars and development researchers including IPD co-president Joseph Stiglitz.

His dissertation work, *Spatial Considerations in Natural Resource and Development Economics*, comprises three essays giving attention to the spatial dimensions of both theoretical and empirical natural resource and development economics.



After 12 years in the Department of Accounting, Ema Shenefelt has taken a position with the College of Business Academic Advising Office as a Student Advising Coordinator. Shenefelt shared “I am thrilled to be a member of the college’s advising team and am looking forward to working with our students.”



Welcome to the College Lori Tanner! Lori comes to the College of Business from the Foundation and will serve as an office associate in the Accounting Department.

Kevin Berry PhD student in the Dept. of Economics and Finance recently had the opportunity to attend and present at the CU Environmental and Economics workshop.

On his experience Kevin shared, “The workshop was a great opportunity to learn about the research of other graduate students and professors and share my own research. It was exciting to see the direction research in environmental economics is headed, and I’m looking forward to representing the College at future workshops. The opportunity to receive feedback on my work and practice communicating ideas was extremely valuable. I received positive feedback and suggestions for new applications of my research, which will hopefully turn into very productive projects in the future.”



## JOURNAL SELECTS UW ECONOMIST FOR BEST RESEARCH PAPER AWARD

John Tschirhart, University of Wyoming Department of Economics and Finance professor, received the “best paper of the year” award from the European Association of Environmental and Resource Economics (EAERE).

The award recognizes exemplary research published during 2012 in the Environmental and Resource Economics (ERE) journal. Tschirhart’s research paper is “Biology as a Source of Non-convexities in Ecological Production Functions.”

<http://www.uwyo.edu/uw/news/2013/07/journal-selects-uw-economist-for-best-research-paper-award.html>



College of Business faculty members Joy Embree and Krista Lewellen (left and right) and Johnson Career Center Coordinator, Jennie Hedrick (center) visit the Pinedale Anticline on Wyoming Rendezvous, an annual trip hosted by University Public Relations to expose new faculty to the state of Wyoming.

Lori Lewis has been selected as one of twelve Zonta International recipients for the 2013 Jane M. Klausman Women in Business Scholarship. Lori was selected from a field of 31 women from 20 countries that competed in the final round of judging.



Lori Lewis is a very accomplished young woman. She is a senior at the University of Wyoming working on her second bachelors in accounting and also works part time for the College of Business as a marketing coordinator. In addition, Lori has a perfect 4.0 GPA while working and raising a family. She received glowing recommendations from the university, has received many awards, honors, scholarships and fellowships and still finds time for volunteer activities. Lori plans to sit for the Certified Public Accountant (CPA) exam.

For more information on Zonta, visit:<http://www.zonta.org/What-WeDo/InternationalPrograms/JaneMKlausmanWomenInBusinessScholarship.aspx>



Second year MBA students recently spent a week at Pforzheim University in Germany.



## UW PROFESSOR'S PUBLICATIONS RANKED AMONG WORLD'S BEST IN MARINE ECOSYSTEM SERVICES

Having articles published by some of the world's leading scientific journals has become almost expected of University of Wyoming Professor Edward Barbier. But even he was taken aback by the results of an international survey that ranked three of his articles among the top five publications in marine ecosystem services.

To determine the rankings, academic and other professionals in the natural and social sciences were surveyed by the Marine Ecosystem Services Partnership, an information and communication center on the human uses of marine ecosystems around the world.

<http://www.uwyo.edu/uw/news/2013/07/uw-professors-publications-ranked-among-worlds-best-in-marine-ecosystem-services.html>

Congratulations to Dr. Ed Barbier! Dr. Barbier has been selected as the award winner of the Fall 2013 Faculty Senate Speaker Series. In mid November Dr. Barbier gave his talk titled "Scarcity and Frontiers : How Economies have developed through Natural Resource Exploitation."

# FOCUS ON DEVELOPMENT

## MAKING THE FUTURE BRIGHT: STUDENT FELLOWSHIP & FINANCIAL AID

The Hathaway Scholarship has made a big difference for students and their ability to attend college, but it doesn't erase the need for other scholarships. Not everyone qualifies for the Hathaway, and it doesn't cover all costs associated with attending the university. College of Business graduates pursue careers that make an impact on the world, but they can't make a difference without your support.

### Contribute to the George McGrail Accounting Scholarship Endowment

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Support students who are full-time College of Business juniors or seniors majoring in accounting with a minimum cumulative GPA of 3.0, and also demonstrate successful progress toward a degree and will graduate in 5 years or less.

### Create New Endowments

Endowments that you create that would further graduate education in accounting, finance, economics, management, and marketing. They attract the best and brightest and grow the MBA, M.S., and Ph.D. programs. Other endowment opportunities could help students study abroad, pursue internships out of the region, or take advantage of volunteer efforts that would help their educational opportunities beyond Wyoming's borders.



### The Right Knowledge: Faculty Support & Curriculum Development

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Professional educators and scholars help the College of Business fulfill their mission to have premier programs that foster sustainable business practices, and they play an important role in preparing students for the future. By supporting faculty through an endowment, you give the college and its students the expertise necessary to be successful and competitive in the world.

### Faculty Support

Deanship  
Chair  
Named Professorship  
Faculty Awards  
Faculty Research Support

### Graduate Fellowships

Graduate students are an integral part of the College of Business and help faculty with teaching and research. At the same time, they

take classes and prepare for the future. Fellowships help them offset the high costs associated with going to school.

### **The Best Tools: Infrastructure, Experience, & Technology**

Students get more out of their education when they have the most up-to-date and accessible information and technology. The College of Business has a state-of-the-art building that allows students to experience the world and the world to experience them.

#### **Peter M. and Paula Green Johnson Career Center**

- Internships and employment offerings
- Career advising and employer networking
- Personalized marketing and resume review

#### **College of Business Academic Advising Office**

Our staff of professional advisors work with undergraduate students to ensure they are making timely progress toward graduation. They help with course selection, choice of majors and minors, and counsel students who find themselves in academic jeopardy. Professional advisors partner with faculty, who focus their attention on preparing students for careers.

### **The Perfect Gift: Annual Giving & Unrestricted Funds**

Annual Funds are among the most highly valued and strategically useful private investments. Unrestricted funds provide a steady stream of funding that enables the college to respond quickly to emerging opportunities, to



pursue core initiatives, and to invest in programs where the need is greatest and the potential for success is highest.

#### **College of Business Academic Departments**

- Accounting
- Economics and Finance
- Management and Marketing
- MBA Program

#### **College of Business Building Naming Opportunities**

Trading room	\$1,250,000
Boardroom	\$1,000,000
Experimental behavioral lab	\$600,000
COB Advising Center	\$500,000
Student lounge	\$300,000
Classrooms	\$250,000 – \$500,000 each
Two seminar rooms	\$100,000 each
Study room	\$75,000



# COLLEGE OF BUSINESS ADVISORY BOARD

The College of Business Advisory Board (COBAB) consists of business leaders throughout the Rocky Mountain region and beyond.

The COBAB serves UW College of Business students, faculty, and administrators by offering strategic counsel regarding specific areas of growth, impact and improvement to the college's programs, its academic standing, and the success of its graduates.

To get to know these outstanding individuals that give so much to our college, each Focus will spotlight one of our board members.

A Wyoming native, Tyler Batchelor was born and raised in Riverton. Tyler graduated from the College of Business with a Bachelor's in Finance and Economics in 2004. Following his time at the University of Wyoming, Tyler packed his bags and headed for Oklahoma to begin a career in the oil and gas industry as a landman for TS Dudley Land Company. During two years working in the field researching mineral title and negotiating oil and gas leases across the Fayetteville Shale in Arkansas and coal bed methane plays in Sheridan and Gillette, Tyler grew to love the industry and became determined to advance his career. In order to do so, he attended the University of Chicago Booth School of Business earning a Master's of Business Administration with concentrations in Economics, Finance and Entrepreneurship graduating in 2008.

Tyler then continued his career in the oil and gas industry with J.M. Huber Corporation in Houston focusing on strategy and business development. In 2010, Tyler was accepted to Chevron's Commercial Skills Development Program which focuses on training future com-



*Tyler Batchelor*

mercial leaders for the company. Two years of varied job responsibilities and locations included projects in Houston, Nigeria, New Orleans, and Venezuela. Currently Tyler serves as a Commercial Coordinator for Chevron North America, managing special projects and supporting negotiations across the value chain.

Tyler and his wife Adrienne have enjoyed making their home in Houston and love mak-

ing trips home to Wyoming to see friends and family as often as possible.

Tyler took a minute to share his thoughts on serving as a member of COBAB:

"I am so proud and humbled to be working with such an amazing group of business and academic leaders from across the state, region, and frankly the world. From my first exposure to these dedicated supporters of the College of Business it was apparent why the school had been able to make so many wonderful advancements in the last decade since I left. Attending the University of Wyoming was truly an inflection point in my life and I will always be grateful for everything that it has provided me and my family. Not only did studying economics from such outstanding faculty shape the way I approach problems and form the lens from which I view the world, but also I gained useful, practical experience from my finance and real estate courses that led to early success in my career. There are so many resources available today, particularly the Johnson Career Center, I would advise all of the COB students not to let this time go to waste. Step up and make the most out of the opportunities in front of you to get the momentum started in both your career and your life. Hopefully while serving on the board I can help the school continue to strengthen the academic offerings of the undergraduate program and leverage my experience at Chicago to keep the positive progress in the MBA program moving."

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