

Business Undeclared

Those students that are not sure which business program to pursue can utilize the undeclared business major to explore multiple topics in business. With the "Common Body of Knowledge" being a requirement for all majors (except for our Bachelor's of Science in Economics), a student can explore several areas in business. All students work closely with an academic advisor who can assist in selecting a program.

University Studies Program

30 credits of general education courses are required, such as communication classes, physical and natural world classes, and more.

Common Body of Knowledge

Course Code	Course Name	Learning Objectives	Credits
ACCT 2010	Principles of Accounting I	Introduces the role of financial accounting in business operations.	3
ACCT 2020	Principles of Accounting II	Introduces the role of managerial accounting in decision-making.	3
ECON 1010	Principles of Macroeconomics	Introduces big picture economic theory within countries and policies.	3
ECON 1020	Principles of Microeconomics	Introduces economic theory related to individual agency and behavior.	3
MGT 2010	Legal Environment of Business	Introduces fundamental cases and legal issues within business law.	3
IMGT 2400	Introduction to Information Management	Introduces the technical foundations in information systems.	3
FIN 2100	Principles of Finance	Introduces the management of capital in business and the time value of money.	3
MGT 2100	Management and Organization	Introduces the theory and strategies within management practices.	3
MKT 2100	Introduction to Marketing	Introduces the theory and strategies within marketing practices.	3
DCSI 2100	Introduction to Operations & Supply Chain Management	Introduces project management formulas, theories, and applications.	3
MGT 4800	Business Strategy and Policy	A senior capstone course based on overall organization perspective.	3

Major Programs in the College of Business

Major	Class Examples
Accounting	Tax, Cost Accounting, Auditing, Accounting Information Systems, and Financial Statements Analysis
Business Economics	Macroeconomics, Microeconomics, Game Theory, Energy Economics, Environmental Economics, and Behavior Economics
Economics (Optional Quantitative Focus)	Macroeconomics, Microeconomics, History of Economic Thought, Econometric Theory, and Statistical Methods.
Entrepreneurship	Entrepreneurial Mindset, Innovation, Ideation & Value Proposition, Business Model Creation and Launch, and Theories of Entrepreneurship.
Finance	Financial Statement Analysis, Investment Management, Corporate Finance, Financial Modeling, and Portfolio Management.
Marketing	Consumer Behavior, Marketing Research & Analysis, Digital Marketing, and Integrated Marketing Communication.
Management (Focus in Human Resources or General Management)	Organizational Behavior, Training and Development, Talent Acquisition, and Performance and Compensation
Professional Sales	Sales Force Strategies, Negotiations and Conflict Resolution, Advanced Selling, and Sales Seminar.

Free Electives

The rest of the curriculum is filled with elective credits to achieve the required 120 credits to graduate (42 of which must be upper division).