

Hospitality Business Management (HBM) Minor

The Hospitality Business Minor provides students an understanding of the operations of multiple domains of the hospitality industry.

15 credit hours (9 credits required courses, 6 credits elective courses)

Required Courses (must take all courses)

Course Code	Course Name	PreReq's	Credits
HOSP 2000	Foundations of Customer Service & Hospitality		3
HOSP 3000	Managing Profitability in Hospitality	ACCT 2010	3
HOSP 4800	Hospitality Operations Management	HOSP 2000	3
Total			9

Advanced Business Electives

Course Code	Course Name	PreReq's	Credits
	Any Approved Elective Courses	Varies	6
Total			15

Approved Electives

Course Code	Course Name	PreReq's	Credits
FCSC 1141	Principles of Nutrition	None	3
ORTM 1000	Foundations of Recreation and Tourism	None	3
ORTM 3000	Tourism Theory and Practice	Junior Standing	3
BUSN 4600	Advanced Internship in Business	Approved internship application through the Peter M. & Paula Green Johnson Student Success Center and 2.5 GPA	1-4
ENTR 2700	Entrepreneurial Mindset	COM1 and Sophomore Standing	3
MGT 3410	Human Resource Management	MGT 2100	3
MKT 4230	Integrated Marketing Communication	MKT 2100	3

MKT 4240	Consumer Behavior	MKT 2100 and Junior Standing	3
MKT 4440	Services Marketing	HOSP 2000 or MKT 2100	3
SELL 3310	Professional and Technical Selling	COM1 and Sophomore Standing	3
MGT 4340	Law for Managers	MGT 2010 and Junior Standing	3