

International Business (IB) Minor

PROGRAM SHEET

An International Business minor will help you understand and appreciate the impact of our global community. You will be exposed to a wide variety of business, cultural, and global perspectives. You will also add a competitive set of skills to your resume.

Students must participate in a for-credit Education Abroad program, approved through the Global Engagement Office (this may include Faculty-Led programs, internships abroad, study abroad opportunities, etc.). International students currently studying “abroad” at the University of Wyoming would also meet this requirement. Student must have applied as an international student and must report through the International Student Services Office.

15 credit hours (9 credits required courses, 6 credits elective courses)

Required Courses (must take all courses)

Course Code	Course Name	PreReq's	Credits
INBU 1040	Introduction to International Business	None	3
INBU 3110	Global Business Ethics	*	3
International Business Electives (pick 2 from approved elective courses listed below)			6
Choose 1 from the following:			
MGT 3460	International Management	**	3
MKT 4540	International Marketing	***	3
Total			15

Approved Elective Courses

Course Code	Course Name	PreReq's	Credits
ANTH 2200	World Culture	None	3
ECON 1000	Global Economic Issues	None	3
GEOL 1600	Global Sustainability: Managing Earth's Resources	None	3
INBU 4900	Problems: International Business	Varies	3
INBU 4910	Special Topics: Faculty-Led Study Abroad	Varies	3
MGT 3460	International Management	**	3
INST 2350	Introduction to Global Studies	None	3
INST 4100	Global Public Health	****	3
MGT 4600	Internship (must be international)	Varies	3
MKT 4540	International Marketing	***	3
POLS 2310	Introduction to International Relations	None	3
RELI 1000	Introduction to Religion	None	3
	3000+ business elective credit taken abroad	Varies	3-6
	One Semester in any language	Varies	3-4

* Sophomore Class Standing

** INBU 1040, Junior Class Standing

*** MKT 3210, Junior Class Standing

**** Junior Class Standing