# NEIL D. THEOBALD AUGUST 2022

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#### **EDUCATION**

Ph.D. University of Washington, 1988, Outstanding Doctoral Dissertation Award from

Association of Education Finance and Policy

Major Field: Education Finance

Minor Fields: Economics and Public Policy and Governance

M.Ed. University of Washington, 1986

Major Field: Educational Administration

B.A. Trinity College, 1978

Major Field: Economics

#### **ADMINISTRATIVE APPOINTMENTS**

#### Senior Vice President, University of Wyoming, 2018-2021

With the assistance of a number of talented people, I acted as the University's chief financial officer and oversaw the Division of Finance & Administration, Human Resources, University Police, Student Housing, Dining, Parking & Transit, Real Estate, the Jacoby Golf Course, and the University Bookstore.

# **Acting President, University of Wyoming, 2019-2020**

I worked closely with the UW Board of Trustees to advance our strategic plan and do everything possible to help set-up the next president for success. This meant working closely with the 2020 Wyoming Legislature to increase state funding to UW by more than \$30 million for the 2020-22 biennium, supporting research that led to a 55% increase in invention disclosures from 29 to 45, providing an excellent education, retaining and recruiting excellent faculty and staff, and moving students through to graduation in a timely fashion. We increased fundraising by 5% — from \$42 million to \$44 million — and closed 7 gifts of \$1 million or more. More importantly for UW's future, we purchased Pilot Hill, approved a new campus master plan, and received Trustees approval to reopen UW following the March, 2020 COVID-19 shutdown.

#### ADMINISTRATIVE APPOINTMENTS (continued)

# President, Temple University, 2012-2016

Temple improved its U.S. News ranking 17 places — from 132 in 2012 to 115 in 2016 — and increased research funding by 55% — from \$160 million to \$251 million with Carnegie Classification upgraded from R2 (High Research Activity) to R1 (Highest Research Activity). Doubled invention disclosures from 51 to 115 and ended 2016 with largest operating surplus in university history — \$74 million. Set undergraduate enrollment records each year with the last two freshmen classes being the most academically qualified and diverse in Temple history — underrepresented minorities increased from 19.6% of student body in 2011-12 to 22.2% in 2015-16. Doubled fundraising — from \$39 million to \$84 million.

# Senior Vice President & Chief Financial Officer, Indiana University, 2007-2012

I oversaw the University's \$3.1 billion budget, financial services, auxiliary services, and human resources for IU's 3,100 faculty and more than 14,000 staff members. During my tenure, IU's credit ranking was upgraded to Moody's highest level (Aaa)—making IU one of only seven Aaa-rated public universities in America.

# Senior Vice Chancellor, Indiana University Bloomington, 2002-2007

As Senior Vice Chancellor, I oversaw day-to-day operations, facilities, financial services, campus security, auxiliary services, and human resources for IU's flagship campus. I worked with campus staff, faculty, and leadership team to implement an enterprise resource planning (ERP) system spanning human resources and student services, update the campus master plan, complete more than 70 building projects, add 120 research-active faculty, and increase the campus financial aid endowment from less than \$150 million to more than \$550 million.

#### Director, Indiana Education Policy Center, Indiana University, 1993-2002

With funding from the Indiana General Assembly and the Lilly Endowment, the Center worked with Governors Evan Bayh and Frank O'Bannon and the Indiana General Assembly to create a revised education funding formula for the State of Indiana — and then worked with the General Assembly for nearly a decade to fully implement it. A recent report by the Gates Foundation found Indiana's funding system to be the most effective in the country. The Center received funding from the North Central Regional Educational Laboratory and the State of Washington to advise four other state governments (Iowa, Michigan, Ohio, and Washington) on K-12 and university funding.

#### **TEACHING AND RESEARCH**

Executive Professor, Department of Higher Education, University of Wyoming, 2022-Present.

- Professor, Department of Policy, Organization, & Leadership Studies, Temple University, 2012-2018. Tenured in 2012. As President, taught a freshmen seminar each fall in organizational change.
- Professor, Department of Educational Leadership & Policy Studies, Indiana University, 2002-2012; Associate Professor, 1993-2002. Tenured in 1993. Taught graduate courses in education finance, economics of education, higher education administration, and dissertation proposal preparation. Advised graduate students. Directed externally-funded policy center (see Indiana Education Policy Center above).
- Visiting Professor, Department of Economics, Edinburgh University (Scotland), 1997-1998.

  Inaugural Address for dedication of Sir Alan Peacock Room at Edinburgh University.

  Lecturer at Edinburgh University (Scotland), University of Glasgow (Scotland), University of St. Andrews (Scotland), and University of London (England).
- Associate Professor, Department of Educational Foundations, Leadership & Policy, University of Washington, 1993; Tenured in 1993; Assistant Professor, 1988-1993. Taught undergraduate and graduate courses in education finance, economics of education, and evaluation. Advised graduate students. Conducted research in teacher labor markets.

## **HONORS AND AWARDS**

- Lifetime Achievement Award, National Education Finance Academy, 2021.
- Distinguished Research and Practice Award, National Education Finance Association, 2019.
- Most Admired Education CEO, Philadelphia Business Journal, 2014
- Distinguished Graduate Award, College of Education, University of Washington, 2003
- Teaching Excellence Recognition Award, Indiana University, 1997, 1998, and 1999
- Inaugural Address for the dedication of the Professor Sir Alan Peacock Room, University of Edinburgh, Edinburgh, Scotland, 1997
- Jack A. Culbertson Award, University Council for Educational Administration, most significant contributions by a junior professor, 1995
- Jean Flanigan Award, American Educational Finance Association, outstanding doctoral dissertation, 1990
- Ferguson Prize in Economics, Trinity College, outstanding senior thesis in economics, 1978 Illinois Scholar to Trinity College, full academic scholarship, 1974–78

#### MAJOR COMMUNITY SERVICE

- Greater Philadelphia Chamber of Commerce; Board of Directors, 2014–16; Regional College & University Presidents' Council; Co-Chair, 2014–16; CEO Council for Growth, 2013–16
- Urban League of Philadelphia; Board of Directors, 2014–16
- First United Methodist Church Finance Committee, 2003–12
- Treasurer, Monroe County Community School Corporation Referendum, 2010–11
- Cougars for Better Education; Board of Directors, 1998–2002; Treasurer, 2000–01; President, 2001–02

#### **MAJOR PROFESSIONAL ORGANIZATIONS**

- President, Association of Education Finance and Policy, 2000-01
- Program Chair, Association of Education Finance and Policy, 1999-2000
- Board of Directors, Association of Education Finance and Policy, 1993–96
- Program Chair for Division A, American Educational Research Association, 1992-93

#### **PUBLICATIONS**

# **Articles (\* indicates refereed publication)**

- \*Theobald, N. D. (in press). K-12 revenue implications of Wyoming's transition to decarbonization. *Journal of Education Finance*, 47.
- \*Theobald, N. D. (2021). Funding priorities for P-12 education in Wyoming. *Journal of Education Finance*, 46, 383-385.
- \*Theobald, N. D. (2020). Expanding and contracting support for public education: Wyoming. *Journal of Education Finance*, *45*, 398-400.
- \*Metcalf, K. K., Theobald, N. D., and Gonzalez, G. (2003). State university roles in the charter school movement. *Phi Delta Kappan*, *84*, 542-545.
- \*Theobald, N. D. (2002). What is the problem here?: Our role in crafting school finance reform. *School Business Affairs*, 68(5), 4-6.
- Theobald, N. D., & Michael, R. S. (2002). Teacher turnover in the Midwest: Who stays, leaves, and moves. *NCREL Policy Issues*, *10*, 1-8.
- \*Monk, D. H., & Theobald, N. D. (2001). A conceptual framework for examining school finance reform for the state of Ohio. *Journal of Education Finance*, *27*, 501-516.

#### Articles (\* indicates refereed publication) (continued)

- \*Theobald, N. D. (2001). An issues-driven approach to equal educational opportunity. *Journal of Education Finance*, *27*, 609-616.
- \*Theobald, N. D. (2001). Indiana's performance in meeting its school funding goals. *The Journal of School Business Management*, 13(2), 27-31.
- Michael, R., & Theobald, N. D. (2000). School finance for the 2000-2001 biennium. *Policy News and Notes*, 9(1), 1-3.
- \*Theobald, N. D. (2000). Compensation reform as teaching improvement policy. *Educational Considerations*, 28, 13-17.
- Theobald, N. D. (2000). Listening, not telling: The need for issues-driven school funding reform. *NCREL Policy Issues*, *5*, 1-8.
- \*Theobald, N. D. (2000). State activism in school funding: Goals and approaches. *School Business Affairs*, 66(8), 44-49.
- Bull, B., & Theobald, N. D. (1998). School finance for the 1998-99 biennium. *Policy News and Notes*, 7(1), 1-3.
- \*Theobald, N. D., Bull, B., & Vesper, N. (1997). Indiana's reward-for-effort school funding formula: Issues and options. *Educational Considerations*, 25, 29-33.
- \*Gritz, R. M., & Theobald, N. D. (1996). The effects of school district spending priorities on length of stay in teaching. *The Journal of Human Resources*, 31, 477-512.
- \*Theobald, N. D., & Gritz, R. M. (1996). The effects of school district spending priorities on the exit paths of beginning teachers leaving the district. *Economics of Education Review*, 15, 1122.
- Theobald, N. D. (1996). Indiana's 1993 school funding formula analyzed. *Policy News and Notes*, *4*(2), 1, 3.
- \*McCarthy, M. M., & Theobald, N. D. (1995). A snapshot of today's professoriate. *The School Administrator*, 52 (9), 13.
- \*McCarthy, M. M., & Theobald, N. D. (1995). More diverse yet older: The educational leadership professoriate in 1994. *UCEA Review*, *36* (3), 2-3, 8-9.

#### Articles (\* indicates refereed publication) (continued)

- \*Theobald, N. D. (1991). A persistent challenge: Staffing special education programs in rural schools. *Journal of Research in Rural Education*, *7*, 39-50.
- \*Theobald, N. D. (1991). Staffing, financing, and governing professional development schools. Educational Evaluation and Policy Analysis, 13, 87-101.
- \*Theobald, N. D., & Hanna, F. (1991). Ample provision for whom?: The evolution of state control over school finance in Washington. *Journal of Education Finance*, 17, 7-32.
- \*Theobald, N. D., & Picus, L. O. (1991). Living with equal amounts of less: Experiences of states with primarily state-funded school systems. *Journal of Education Finance*, *17*, 1-6.
- Theobald, N. D., & Baker, B. (1991). The differential impact of geographic cost of living differences on K-12 education employee salaries in Washington State. *Management Information*, 11(1), 1-10.
- \*Theobald, N. D. (1990). An examination of the influence of personal, professional, and school district characteristics on public school teacher retention. *Economics of Education Review*, 9, 241-250.

#### **Books**

- Theobald, N. D., & Malen, B. (Eds.) (2000). *Balancing local control and state responsibility for k12 education*. Larchmont, NY: Eye on Education.
- Theobald, N. D. (Ed.). (1994). *The state of school finance policy issues*. Washington, DC: American Educational Research Association (ERIC document ED 380 858).

# **Book Chapters**

- Theobald, N. D. (in press). State of the Wyoming P-12 education funding program. In P. Westbrook & E. A. Houck (Eds.), *Funding public schools in the United States and Indian Country*. Charlotte, NC: Information Age Publishing.
- Theobald, N. D., & Priest, D. (2022). Higher education finance in our new context: Is financial decision-making headed in the wrong direction?. In C. Roellke & J. King Rice (Eds.), *American higher education: Contemporary perspectives on policy and practice* (pp. 91-108). Charlotte, NC: Information Age Publishing.

# **Book Chapters (continued)**

- Theobald, N. D. (2003). The need for issues-driven school funding reform in urban schools. In L. F. Miron & E. P. St. John (Eds.), *Urban school reform: A critical empirical review* (pp. 33-54). Albany, NY: SUNY Press.
- Becker, W. E., & Theobald, N. D. (2003). Reward structures and faculty behavior under responsibility-centered management. In D. Priest, W. E. Becker, D. Hossler, & E. P. St. John (Eds.), *Responsibility-centered budgeting systems in public universities* (pp. 187-231). Cheltenham, UK: Edward Elgar.
- Theobald, N. D., & Laine, S. W. M. (2003). The impact of teacher turnover on teacher quality: findings from four states. In M. L. Plecki & D. H. Monk (Eds.), *School finance and teacher quality: Exploring the connections* (pp. 33-54). Larchmont, NY: Eye on Education.
- Theobald, N. D., & Michael, R. S. (2002). Reducing novice teacher attrition in urban school districts: Focusing on the moving target. In C. Roellke & J. King Rice (Eds.), *Fiscal policy in urban education* (pp. 137-152). Greenwich, CT: Information Age.
- Theobald, N. D. (2001). The state of Indiana's school funding formula. In M. L. Plecki (Ed.), *School finance in the new millennium* (pp. 60-64). Seattle, WA: University of Washington.
- Theobald, N. D., & Cekic, O. (2001). Measuring the adequacy of Indiana's school funding formula. In C. Roellke (Ed.), *In search of a more equitable and efficient education system* (pp. 59-62). Poughkeepsie, NY: Vassar College.
- Theobald, N. D., & Taylor, L. (2001). Indiana public school finance program. In C. C. Sielke, J. Dayton, C. T. Holmes, & A. L. Jefferson (Eds.), *Public school finance programs of the United States and Canada: 1998-99* (pp. 1-23). Washington, DC: U. S. Department of Education, National Center for Education Statistics (NCES Publication 2001-309).
- Malen, B., Theobald, N. D., & Bardzell, J. (2000). Achieving a "just balance" between local control of schools and state responsibility for k-12 education: summary observations and research agendas. In N. D. Theobald & B. Malen (Eds.), *Balancing local control and state responsibility for k-12 education* (pp. 313-332). Larchmont, NY: Eye on Education.
- Theobald, N. D., & Bardzell, J. (2000). Introduction and overview: balancing local control and state responsibility for k-12 education. In N. D. Theobald & B. Malen (Eds.), *Balancing local control and state responsibility for K-12 education* (pp. 3-18). Larchmont, NY: Eye on Education.

# **Book Chapters (continued)**

- Theobald, N. D. (1999). Criteria for judging the impact of eliminating property taxes as a primary source of school revenue. In B. O. Brent (Ed.), *The political economy of education* (pp. 59-63). Rochester NY: University of Rochester.
- Theobald, N. D., Bull, B., & Vesper, N. (1997). Indiana school finance policy issues, 1996. In B. Y. LaCost (Ed.), *School finance policy issues 1996: United States and Canada* (pp. 48-52). Lincoln, NE: University of Nebraska.
- Theobald, N. D., Bull, B., & Vesper, N. (1997). Indiana school funding issues: Alternatives available to the General Assembly. In Y. Nakib (Ed.), *State of the states and provinces: 1997* (pp. 60-66). Newark, DE: University of Delaware.
- Theobald, N. D., & Gritz, R. M. (1995). Allocating resources to influence teacher retention. In L. O. Picus (Ed.), Where does the money go? Resource allocation in elementary and secondary schools (pp. 132-155). Newbury Park, CA: Corwin Press.
- Theobald, N. D., & Rolle, R. A. (1995). Indiana school finance policy issues, 1995. In C. Edlefson (Ed.), *School finance policy issues in the states and provinces* (pp. 54-58). Columbus, OH: Policy Research for Ohio-Based Education.
- Hoover, K., & Theobald, N. D. (1994). Washington. In N. D. Theobald (Ed.), *The state of school finance policy issues, 1994* (pp. 198-200). Washington, DC: American Educational Research Association.
- Theobald, N. D. (1994). Financial roadblocks to renewing and enhancing Washington's public schools. In C. Herrington (Ed.), *The political economy of school finance* (pp. 257-274). Tallahassee, FL: Learning Systems Institute.
- Theobald, N. D. (1993). The right answer to the wrong question: The current state of school funding in Washington. In K. Westbrook (Ed.), *Bridging troubled finance waters* (pp. 101-112). Chicago, IL: School of Education, Loyola University.
- Theobald, N. D. (1992). Washington public school finance program. In S. D. Gold (Ed.), *Public school finance programs of the United States and Canada* (pp. 541-552). Albany, NY: SUNY Press.
- Anderson, R. A., & Theobald, N. D. (1988). Washington public school finance program. In R.G. Salmon, C. Dawson, S. B. Lawton, & T. L. Johns (Eds.), *Public school finance programs of the United States and Canada* (pp. 347-354). Blacksburg, VA: American Education Finance Association.

# **Monographs**

- Theobald, N. D. (2003). *Criteria for judging the impact of decreasing property taxes* (Policy Research Report #03-02). Bloomington, IN: Indiana Education Policy Center.
- Theobald, N. D. (2003). *Indiana's strategy for funding charter schools* (Policy Research Report #03-01). Bloomington, IN: Indiana Education Policy Center.
- Theobald, N. D. (2003). Listening, not telling: The need for issues-driven school funding reform (Policy Research Report #03-03). Bloomington, IN: Indiana Education Policy Center.
- Theobald, N. D., & Michael, R. S. (2002). *Teacher turnover in Illinois, Indiana, Minnesota, and Wisconsin: Who stays, moves, and leaves?*. Naperville, IL: North Central Regional Educational Laboratory.
- Theobald, N. D. (2001). *Indiana's strategy for funding charter schools*. Bloomington, IN: Indiana Education Policy Center.
- Theobald, N. D. (2000). *Analysis of Ohio's school funding formula options*. Columbus, OH: Ohio Department of Education.
- Theobald, N. D. (2000). *Calculating housing allowances for Washington's education employees*. Olympia, WA: Washington Education Association.
- Theobald, N. D. (2000). *How should Ohio define the content of an adequate education?* Columbus, OH: Ohio Department of Education.
- Theobald, N. D. (2000). *The impact of economic and market forces on education employee salaries in Washington State*. Olympia, WA: Washington Education Association.
- Monk, D. H., & Theobald, N. D. (2000). *A conceptual framework for examining school finance reform for the State of Ohio*. Columbus, OH: Ohio Department of Education.
- Theobald, N. D., & Bull, B. (2000). *Addressing Ohio's school funding challenge*. Columbus, OH: Joint Committee to Re-Examine the Cost of an Adequate Education.
- Theobald, N. D., & Bull, B. (2000). *Ohio's goals for school funding: Objective measures for informing policy debate and action*. Oak Brook, IL: North Central Regional Educational Laboratory.
- Theobald, N. D., Bull, B., & Vesper, N. (1997). *Current school funding issues in Indiana* (Policy Brief No. 1). Bloomington, IN: Indiana Education Policy Center.

# Monographs (continued)

- Theobald, N. D., Vesper, N., & Bull, B. (1995). *Analysis of Indiana's school funding formula:* 1993-1997. Bloomington, IN: Indiana Education Policy Center.
- Theobald, N. D., & Gritz, R. M. (1993). *Understanding the supply of elementary and secondary teachers*. Washington, DC: National Center for Education Statistics.
- Theobald, N. D. (1992). The differential impact of geographic cost of living differences on K-12 education employee salaries in Washington State (Occasional Paper No. 2). Seattle: University of Washington, Puget Sound Educational Consortium.
- Theobald, N. D. (1991). *Allocating resources to renew teacher education* (Occasional Paper No. 14). Seattle: University of Washington, Center for Educational Renewal.
- Theobald, N. D., & Baker, B. (1991). Is fairness served by providing equal salary allocations for educators across Washington? (Occasional Paper No. 1). Seattle: University of Washington, Puget Sound Educational Consortium.
- Theobald, N. D. (1990). *The financing and governance of professional development or partner schools* (Occasional Paper No. 10). Seattle: University of Washington, Center for Educational Renewal (ERIC document ED 338 569).
- Theobald, N. D., & Esdaille, E. S. L. (1990). *Budgeting for an Essential School*. Providence, RI: Coalition of Essential Schools.
- Theobald, N. D. (1989). The adequacy of current and projected special education personnel supply in Washington State. Olympia, WA: Office of the State Superintendent of Public Instruction.
- Theobald, N. D. (1987). Who will teach our children?. Olympia, WA: Office of the State Superintendent of Public Instruction.

#### **Policy Reports**

- Theobald, N. D., & Cekic, O. (2001). Success of House and Senate school funding formulas in 2002-2003 biennium. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (2001). *Analysis of Indiana's capital projects and debt service funds:* 1993-2001. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.

# **Policy Reports (continued)**

- Theobald, N. D., & Michael, R. S. (2001). *Analysis of Indiana's school funding formula:* 19932003. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (2001). *Measuring the adequacy of Indiana's school funding formula*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (2000). *Impact of worksheet error on revenue and tax rate equity in 2001*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (2000). *Summary of litigation related to school construction*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Thompson, M. (2000). *Responsibility centered management at Indiana University Bloomington: 1990-2000*. Final report of the 1999-00 Responsibility-Centered Management Review Committee submitted to the Chancellor, Indiana University Bloomington.
- Theobald, N. D. (1999). *Comparisons of Midwest school funding programs: 1998-99*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (1999). *Analysis of Indiana's school funding formula:* 19932001. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (1999). *Does the 1973 property tax levy influence 1998 general fund expenditures?* Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (1999). *Projected impacts of fiscal year 2001 Prime Time funding alternatives*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D. (1998). *Adjusting K-12 funding for geographic cost of living differences in Indiana*. Final report of research project submitted to the Indiana Legislative Services Agency, Indianapolis, Indiana.

# **Policy Reports (continued)**

- Theobald, N. D., Bull, B., & Michael, R. S. (1998). *Analysis of Indiana's school funding formula:* 1993-1999. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (1998). *Projected costs of adjusting K-12 funding for optional full-day kindergarten*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Michael, R. S. (1998). *Projected impacts of four Prime Time funding alternatives*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., Vesper, N., & Bull, B. (1996). *Analysis of Indiana's school funding formula*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., & Gritz, R. M. (1995). An economic model of teacher turnover: An analysis of public school teachers in Washington State. Final report of research project submitted to the Spencer Foundation, Chicago, Illinois.
- Theobald, N. D., Vesper, N., & Bull, B. (1995). *The projected equity of Indiana school funding formula in 1996 and 1997*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.
- Theobald, N. D., Vesper, N., & Bull, B. (1994). *Equity of current and rolled Indiana school funding formulas*. Final report of research project submitted to the Indiana State General Assembly, Indianapolis, Indiana.

#### SELECTED PROFESSIONAL PRESENTATIONS

- Rolle, R. A., and Theobald, N. D. (2022, April). Impact of 2020 pandemic on university employee benefits. Paper presented at the meeting of the National Education Finance Academy, Tampa, FL.
- Theobald, N. D. (2022, April). Wyoming school funding 2022. Paper presented at the meeting of the National Education Finance Academy, Tampa, FL.
- Theobald, N. D. (2020, January). Preview of upcoming Wyoming legislative session. Presentation at the Laramie Rotary, Laramie, WY.
- Theobald, N. D. (2019, December). Campus master plan and strategic priorities. Presentation at the Riverton Rotary, Riverton, WY.
- Theobald, N. D. (2019, December). Restoring the strength of the UW College of Agriculture. Presentation to the Wyoming Stock Growers Annual Conference, Casper, WY.
- Theobald, N. D. (2019, October). Sustaining excellence in times of change. State of the University Address, Laramie, WY.
- Theobald, N. D. (2019, September). Structure for the generation of new ideas. Presentation at dedication of Engineering Education and Research Building, Laramie, WY.
- Theobald, N. D. (2019, September). UW strategic plan. Presentation to State of Wyoming Joint Legislative Education Committee, Cody, WY.
- Theobald, N. D. (2019, September-December). Speaker to senior class assembly. Presentation at eight high schools: Campbell County, Cody, Newcastle, Powell, Rawlins, Saratoga, Thunder Basin, and Upton.
- Theobald, N. D. (2019, August). An introduction to UW. Presentation at the Leadership Wyoming Class of 2020, Laramie, WY.
- Theobald, N. D. (2019, August). UW role in agriculture research. Presentation at the Sustainable Agriculture Research and Extension Center Field Day, Lingle, WY.
- Theobald, N. D. (2019, August). UW role in extension fieldwork. Presentation at the Wyoming State Fair, Douglas, WY.
- Theobald, N. D. (2019, April). State of the Wyoming P-12 education funding program. Paper presented at the meeting of the National Educational Finance Association, Seattle, WA.

- Rolle, R. A., and Theobald, N. D. (2019, April). From the mountains to the ocean: A foreboding two-state analysis of higher education finance and tuition discounting. Paper presented at the meeting of the National Educational Finance Association, Seattle, WA.
- Theobald, N. D., and Rolle, R. A. (2019, April). The impacts and sustainability of tuition discounting at public universities. Paper presented at the meeting of the National Educational Finance Association, Seattle, WA.
- Theobald, N. D. (2018, July). Reflections of a president. Presentation at the Rocky Mountain Intercollegiate Athletics Symposium, Denver, CO.
- Theobald, N. D. (2018, March). Measuring administrative bloat: How it should be thought about and addressed. Paper presented at the meeting of the Association for Education Finance and Policy, Portland, OR.
- Theobald, N. D. (2017, March). New roles that university cfos must play. Paper presented at the meeting of the Association for Education Finance and Policy, Washington, DC.
- Theobald, N. D. (2016, September). Resources, costs, and the value of a university degree. Keynote address to the National Association of College and University Business Officers (NACUBO), Philadelphia, PA.
- Theobald, N. D. (2016, April). Changing lives by investing in college students. Keynote address to Maguire Foundation Scholarship Luncheon, Philadelphia, PA.
- Theobald, N. D. (2016, April). The challenges of higher education in the United States and their implications for other nations. Zhejiang Normal University's Chinese-Foreign University Presidents Forum, Jinhua, China.
- Theobald, N. D. (2016, March). The value proposition in higher education. Paper presented at the meeting of the Association for Education Finance and Policy, Denver, CO.
- Theobald, N. D. (2016, January). Is the current higher education funding model sustainable? No—and what to do about it. University of Southern California's Affording College: Costs, Debt, and the Way Forward, Newport Beach, CA.
- Theobald, N. D. (2015, April). John Goodlad Eulogy. Annual Meeting of the American Educational Research Association, Chicago.

- Theobald, N. D. (2015, March). Philadelphia's Public University and It's Integral Role with Community and Family. The Families of Philadelphia: A Sociological Perspective, Rome, Italy.
- Theobald, N. D. (2014, December). Higher education's role in increasing innovation. McKinsey & Company Roundtable on the Future of Manufacturing, Innovation, and Education, New York, NY.
- Theobald, N. D. (2014, December). Improving college affordability. Keynote address to Complete College America Convening, Miami, FL.
- Theobald, N. D. (2011, July). Students' perceptions and understanding of financial literacy. Keynote address to National Summit on Financial Wellness, Columbus, OH.
- Theobald, N. D. (2014, May). Temple is Philadelphia's public university. Keynote address to Business Roundtable, Philadelphia, PA.
- Theobald, N. D. (2014, April). A three-prong strategy to limiting student debt. Keynote address to Mayor's Higher Education Symposium, Philadelphia, PA.
- Theobald, N. D. (2014, February). Higher education's role in Southeast Pennsylvania's economy. Keynote address to City of Philadelphia Investors' Conference, Philadelphia, PA.
- Theobald, N. D. (2013, October). On the new frontier: Temple University and the rebirth of urban America. Inaugural Address of Temple University's Tenth President, Philadelphia, PA.
- Theobald, N. D. (2011, November). The broader context on work-life issues: A critical perspective. Keynote address to Indiana University Office of Women's Affairs Work-Life Conference, Bloomington, IN.
- Theobald, N. D. (2011, May). Myths and realities of higher education finance. Keynote address to National Educational Finance Association, Tampa, FL.
- Theobald, N. D. (2009, October). The entrepreneurial university: Making university budgeting more adaptable, efficient, and flexible in tight budget times. Policy paper presented to the 2009 GPSS Higher Education Summit, Seattle, WA.
- Theobald, N. D. (2005, May). Responsibility centered management. Policy paper presented to the Iowa State University President's Cabinet, Ames, IA.

- Toutkoushian, R., and Theobald, N. D. (2004, June). The theory and practice of setting nonresident and resident undergraduate tuition and enrollments at public institutions. Paper presented at the meeting of the Association for Institutional Research, Boston, MA.
- Theobald, N. D. (2002, November). Indiana school funding goals. Policy paper presented to the Indiana State Budget Committee, Indianapolis.
- Theobald, N. D. (2001, October). Indiana's performance in meeting its school funding goals: 1993-2003. Policy paper presented to the Indiana General Assembly Interim Study Committee on Education Issues, Indianapolis.
- Theobald, N. D. (2001, October). Teacher turnover: Preliminary data for Indiana. Policy paper presented to the Indiana General Assembly Interim Study Committee on Education Issues, Indianapolis.
- Theobald, N. D. (2001, July). K-12 education and the changing world economy. Presentation to the Camp Brosius Seminar Series, Lake Elkhart, WI.
- Theobald, N. D. (2001, March). Presidential address. American Education Finance Association, Cincinnati.
- Theobald, N. D. (2000, March). Education labor markets in Washington: 1980-2000. Keynote address to the Washington Education Association Representative Council, Spokane, WA.
- Theobald, N. D. (1999, October). High and low points of education finance in Indiana. Policy paper presented to the National Association of State Budget Officers, Indianapolis.
- Theobald, N. D. (1999, September). An empirical, explanatory approach to adequacy. Policy paper presented to State of Indiana School Finance Committee, Indianapolis.
- Bull, B., Grew, J., Spalding, J., & Theobald, N. D. (1999, July). The role of bipartisan and multiagency working groups in state legislatures. Paper presented to the annual conference of the National Conference of State Legislators, Indianapolis.
- Theobald, N. D. (1999, January). The role of school finance researchers in enhancing the quality of state policy formation. Policy paper presented to the School of Education, University of Louisville, Louisville, KY.
- Theobald, N. D. (1997, December). Pre-collegiate education and the changing world economy. Policy paper presented to the International Social Sciences Institute, University of Edinburgh, Edinburgh, Scotland.

- Theobald, N. D. (1997, November). Effects of school spending priorities on teacher career paths. Inaugural Lecture for the dedication of the Professor Sir Alan Peacock Room, University of Edinburgh, Edinburgh, Scotland.
- Theobald, N. D. (1997, November). School spending priorities and the career path of American teachers. Paper presented to the Department of Economics, University of St. Andrews, St. Andrews, Scotland.
- Theobald, N. D. (1994, April). Current school funding policy issues in Washington State. Paper presented to the annual conference of the American Educational Research Association, New Orleans, (ERIC document ED 373 452).
- Theobald, N. D. (1993, April). Financial roadblocks to renewing and enhancing Washington's public schools. Paper presented to the annual conference of the American Educational Research Association, Atlanta, (ERIC document ED 362 958).
- Theobald, N. D. (1992, April). How do we get from here to there?: Allocating resources to renew teacher education. Paper presented to the annual conference of the American Educational Research Association, San Francisco, (ERIC document ED 346 056).
- Theobald, N. D., & Nelson, B. E. (1992, April). The resource costs involved in restructuring a secondary school. Paper presented to the annual conference of the American Educational Research Association, San Francisco, (ERIC document ED 344 334).
- Theobald, N. D., & Hanna, F. (1991, April). Ample provision for whom? Paper presented to the annual conference of the American Educational Research Association, Chicago, (ERIC document ED 331 167).
- Theobald, N. D. (1990, November). Financing a Coalition school. Policy paper presented to the annual meeting of the Coalition of Essential Schools, St. Louis.
- Theobald, N. D. (1990, March). Reforming the education of educators: Financing and governance issues. Paper presented to the annual conference of the American Education Finance Association, Las Vegas, (ERIC document ED 338 569).
- Theobald, N. D. (1989, March). Whether in knowledge or in ignorance: An econometric model of K-12 public school teacher retention in Washington State. Paper presented to the annual meeting of the American Educational Research Association, San Francisco, (ERIC document ED 307 688).

#### **GRANTS**

- Lilly Foundation, "Maintenance, Repair and Renovation of Sunset Lane Properties," 2009, \$5,156,394.
- North Central Regional Educational Laboratory, "Teacher Turnover: An Analysis of Public School Teachers in Four Midwestern States," 2000, \$71,131
- Indiana General Assembly, "Extending Indiana's Capacity for School Finance Analysis,"
   1999, \$606,000
- Ohio Department of Education, "Addressing Ohio's School Funding Challenge," 1999, \$195,880
- North Central Regional Educational Laboratory, "Objective Measures for Informing Policy Debate and Action around School Funding Issues," 1999, \$37,781
- Indiana University's Strategic Directions Initiative, "Improving Indiana's Capacity for School Finance Analysis," jointly with Barry Bull (Education), 1997, \$282,819
- Lilly Endowment, "Education Finance Issues in Indiana," 1993, \$136,350
- Spencer Foundation, "An Economic Model of Teacher Turnover: An Analysis of Public School Teachers in Washington State," jointly with Mark Gritz (Economics), 1990, \$70,000
- Office of the Washington State Superintendent of Public Instruction, "Labor Market Analysis of Special Education Personnel in Washington State," 1988, \$45,450