

W. Reed Scull, Ed.D.
Curriculum Vitae
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Work: University of Wyoming
1000 E. University Ave.
Laramie, WY 82071
(307) 766-2911
e-mail: wscull@uwyo.edu

Home: 1703 Walsh Ct., Unit D
Laramie, WY 82070
(307) 258-4415
e-mail: reedscull@gmail.com

EDUCATION

- 2011 Certificate, Adult and Continuing Education, University of Victoria, British Columbia (in progress)
- 2000 Certificate, Management of Distance Education Institute, Western Interstate Commission on Higher Education (WICHE). Completed 40 hours of training in educational technology, faculty training and compensation, marketing, student services administration, and legal issues.
- 1994 Ed.D. University of Arizona
Subject area: Higher education administration.
Focus area: Dissertation focused on organizational perspectives of educational leaders of color
Minor: Political science
- 1989 M.A. University of Nevada, Reno
Subject area: Political science
Minor: Educational administration and foundations
- 1984-1985 Law School, St. Louis University, Saint Louis, MO
- 1983 B.S. Finance, St. Louis University, Saint Louis, MO

PROFESSIONAL EXPERIENCES

- 2017- Associate Professor, School of Counseling, Leadership, Advocacy, and Design (CLAD), College of Education. Serve as a faculty member in the Higher Education Administration Program. Teaching duties include new courses in the MA in Higher Education Administration Program, as well as masters and doctoral program advising. Governance committee service as assigned. I also serve as Division Head for the Office of Distance Learning Support, supervising six professional staff and faculty.

- 2007-2017 Associate Dean, Division of Outreach Credit Programs (OCP) and Director, the Outreach School, University of Wyoming. In addition to participating in overall Outreach School policymaking, my duties include providing leadership to the division responsible for distance education programs. In 2016-17, over 21,000 students enrolled annually across 43 degree and certificate programs. I am responsible for a budget that has recently peaked at approximately \$7.5 million and have supervisory authority involving approximately 18 staff and faculty. During my tenure, accomplishments include a redesign of the division's assessment regime, reaccreditation by the Higher Learning Commission, and the formation of a systematized distance education research and development program. Ongoing projects include a redesign of the division's course and program proposal system. I also teach and supervise graduate students in the university's Higher Education Administration graduate programs.
- 1997-2007 Coordinator of Academic Programs, University of Nevada College of Extended Studies. My duties included directing the University's Teacher Outreach Program (TOP), a program facilitating collaboration and consultation with the University's College of Education, the Rural Alliance of Nevada School Districts, University and Community College System of Nevada (UCCSN) institutions, the Nevada Department of Education, and related professional organizations, with the purpose of increasing the number and quality of professional development opportunities for Nevada K-12 educators statewide. I was also appointed by the UCCSN Board of Regents to serve on the governing board of the Western Regional Professional Development Program (WRPDP), a legislatively-mandated program to provide training to Nevada's K-12 teachers on the state's new content and performance standards. In addition, I coordinated the College's Carson City extension office, with its programs in library science, business, and general studies (liberal arts).
- 1995-2008 Coordinator, Carson City Office, University of Nevada College of Extended Studies. Duties included the development, administration, and evaluation of academic and non-credit courses and programs to serve the Carson City area. I developed and maintained links between academic departments at the University in Reno and business, government, and educational groups in Carson City and Douglas Counties. Service included roles as an academic and administrative consultant to the Nevada State Library's Continuing Education Committee, and acting as an official University liaison to a number of state agencies in Carson City. I worked to enhance the University's public relations with the Carson City/Douglas County educational community. I also served as an administrator for the College's distance education (primarily interactive video and web-supported courses) program. Duties also included informal academic advising for evening students, who were primarily working adult professionals.

- 1989-1990 &
1994-2007 Instructor, Western Nevada Community College. I taught primarily in the areas of American politics and legislative process. In later years, I also taught a number of sections of the “principles of management” and “introduction to education” courses.
- 1991-1993 Graduate Associate in the University of Arizona Department of Educational Administration and Higher Education. Designed and implemented the reorganization of the department’s academic advising program. Developed non-credit group seminars and study programs on comprehensive exam and thesis preparation. Developed course curricula in the educational foundations and policy areas. Prepared oral and written reports for the department’s budget and student affairs committees. Served as a research consultant to senior department faculty, and as a researcher and facilitator for the department’s Educational and Community Change (ECC) project. Taught graduate classes in organizational theory and the sociology of education, as well as an undergraduate seminar entitled, “Schooling in America”.
- 1989-1990 Research Assistant, University of Nevada Department of Political Science. Served as the academic and administrative aide to the department chair. Conducted research in the civil liberties and human rights policy areas.
- 1988-1989 Research Assistant, Legislative Counsel Bureau, Nevada State Legislature. Conducted legal and policy research, speech writing, and public affairs/outreach activities.
- 1986-1987 Platoon Leader, U.S. Army Institute of Administration, Ft. Benjamin Harrison, Indiana. Directed the training, counseling, and management of over 40 enlisted and commissioned personnel.
- 1985-1986 Building Representative, St. Louis University School of Nursing. Conducted a wide range of public contact activities, including the arranging of prospective student tours and the staffing of the public information desk. Also helped supervise students staffing the school’s computer tutoring lab during the evening hours.

PROFESSIONAL AFFILIATIONS

National

University Professional and Continuing Education Association (UPCEA), 2005-present

Regional

Western Cooperative for Educational Communications (WCET), 2007-present

Wyoming Distance Education Consortium (WyDEC), 2007-present
Nevada Women's History Project, 1996
Nevada Trainer and Staff Developer's Network, 1995-1998
K-12 and Special Education Teaching Licensure (substitute), State of Nevada, 1994-2002
Affirmative Action/Equity Advisory Committee, Clover Park School District, Tacoma, Washington, 1993-1994

College of Education Budget Advisory Committee, University of Arizona, 1992
President, Higher Education Students' Organization, University of Arizona, 1991

LEADERSHIP AND PROFESSIONAL SERVICE

- 2016-2017** **Member, New Revenue Subcommittee, University of Wyoming Financial Crisis Advisory Committee.** Developed and managed new fee and tuition proposals for Outreach School and consulted with other colleges on their new fee proposals.
- 2014-2016** **University Professional and Continuing Education Association (UPCEA). Chair, UPCEA Regional Cabinet and Voting Member, UPCEA Board of Directors.** Supervises professional development activities and policies of all five UPCEA regions, and as a member of the national board of directors, advises the association CEO and staff on issues such as professional development, memberships, association partnerships with corporate vendors, staffing and budget decisions, and strategic planning for the association, located at One Dupont Circle in Washington, DC.
- 2013-2014** **University Professional and Continuing Education Association (UPCEA). Chair, UPCEA Regional Cabinet.** Serves as understudy to the chair, who supervises professional development activities of all five UPCEA regions.
- 2012-present** **University of Wyoming Social Justice Research Center, Advisory Board.** As a board member, I advise the center on opportunities for research partnerships with organizations across and outside the university. Assist in the planning and delivery of research workshops and competitive grant programs. Policymaking activities include directing faculty and graduate student research funding, facilities planning, and fundraising.
- 2011-2013** **Selected for University of Wyoming Leadership Academy.** Membership in the academy is for a three-year term, and involves classes in leadership, public policy, personnel law, and the Land Grant mission of the university. Graduated April 2013.
- 2012-2013** **National Board Member, University Professional and Continuing Education Association (UPCEA)**

- 2011-2012 **Chair, Region West, University Professional and Continuing Education Association (UPCEA).** As chair of one of five UPCEA regions, I facilitate planning for the professional development opportunities for over 100 member universities and colleges in the Western U.S. and a number of foreign countries. Planned annual regional conference in Park City, UT and directed periodic professional development activities.
- 2006-7 **Chair, University of Nevada Reaccreditation Committee.** Served as the chair for the committee focusing on the university's academic programs. This committee's work contributed substantially to the university's ten-year reaccreditation by the Northwest Commission on Colleges and Universities. Position involved a half-time release from regular duties for the 2006-7 academic year.

AWARDS AND HONORS

- 2007 **Library Advocacy Award, Nevada Libraries Association.** Selected on the basis of work developing a university library science certificate.
- 2002 **Selected for Group Study Exchange Team, Rotary Foundation Program for Marseille, France.** Visited and studied schools and universities in Southern France over a five-week period.
- 2002 **Letter of Commendation for Student Service.** Awarded by University of Nevada President, Joseph N. Crowley. Resulted from undergraduate and graduate student exit interviews regarding faculty members that "made a difference" in their education.
- 2000-2004 **Appointed University and Community College System of Nevada Representative, Western Regional Professional Development Program Governing Board.**
- 1999-2000 **Research and Scholarship Chair, Phi Delta Kappa, University of Nevada Chapter.**
- 1996-2000 **Appointed University Academic Liaison to the Nevada Department of Motor Vehicles and Public Safety.**

CONSULTING ACTIVITIES

- 2016-17 **Doctoral Dissertation Committee.** Comlan Igor Akpovo, University of Wyoming. Alan Buss, Chair

- 2015 Participated on panel entitled, “West Talk: Internationalization of Distance and Continuing Education.” Wednesday, September 30, 2015 in Long Beach, UPCEA Region West Conference.
- 2015 **External Tenure and Promotion Review.** T&P packet review for Jon Matsuda, University of Hawaii-Manoa Outreach College. Submitted for application to promotion in faculty rank.
- 2015 **Doctoral Dissertation Advising.** Ryan Faulkner, Idaho State University.
- 1999-2000 **Nevada Libraries Continuing Education Advisory Committee.** Designed and coordinated a pilot mentoring program involving both school and public library staff.
- 1997 **Nevada Department of Motor Vehicles and Public Safety, Training Division.** Developed and facilitated a three day strategic planning seminar and retreat. Lake Tahoe, Nevada.
- 1996-1998 **Nevada State Law Enforcement Academy.** Served as a member of the strategic planning committee. Also consulted on the development of an organizational history for the academy. Carson City, Nevada.
- 1995 **Glenn Duncan Elementary School.** Served as a speechwriter for Principal June Hall for the annual “Art for the Heart” auction and fundraiser. Reno, Nevada.
- 1995-1996 **Korean-American Association of Northern Nevada.** Performed speechwriting and translation services for President Seung Be Park.
- 1995 **Gary Peltier for Washoe County School Board Campaign.** Provided quantitative and qualitative analysis of school board voting data. Reno, Nevada.

RECENT TEACHING ASSIGNMENTS

- 2017 Fall ADED 5890 Continuing and Professional Education. Online delivery offered through the University of Wyoming.
- 2016 Fall ADED 5050 Learning Theories. Online delivery offered through the University of Wyoming.

PUBLICATIONS

Book Reviews and Chapters--Refereed

Scull, W. R. (2017). Excellent practice number 5: Digital technology. In Halfond, J. (Ed.), *Hallmarks of Excellence in Professional and Continuing Education* (pp. 24-28). Washington, D.C.: University and Professional Continuing Education Association.

Scull, W. R. (2013). Book review of 'An Avalanche is coming: higher education and the revolution ahead'. *Continuing Higher Education Review*, 77(1), 160-167.

Heckman, P. E., Scull, W. R., & Conley, S. P. (1996). Conflict and Consensus: The Bitter and the Sweet in a Community-School Coalition. In J. Cibulka (Ed.), *Coordination Among Schools, Families, and Communities: Prospects for Reform*. Albany, New York: SUNY Press.

Journal Articles—Refereed

Scull, W. R. & Han, K.T. (2017). Change agent: the life and professional practice of Dr. Dolores Cardona. *Annals of Wyoming: The Wyoming History Journal*, 89(2&3), 80-87,

K.T. Han, M. Madhuri, & W.R. Scull (2015). *The Urban Review*, 47(4), 626-656. Article Title: Two Sides of the Same Coin: Preservice Teachers' Dispositions Towards Critical Pedagogy and Social Justice Concerns in Rural and Urban Teacher Education Contexts DOI: 10.1007/s11256-015-0327-8

Scull, W. R. & Han K. T. (2014). Continuing and distance education: The overlooked potential of organizations, professionals, and methods to advance the interests of diversity in higher education. *Journal of Educational Practices for Social Change*. Annual Issue

Shearer, R. & Scull, W. R. (2013). Public universities and for-profit partners: Case studies and conversations. Presented on Thursday, August 8, 2013 and published in pages 243-246 of *The Proceedings of the 29th Annual Conference on Distance Teaching & Learning* <http://www.uwex.edu/disted/conference/2013Proceedings.cfm>

Han, K.T., & Scull, W.R. (2012). Listening to Hyun-woo: What can we learn from a Korean American English learner? *The Clearing House: A Journal of Educational Issues and Ideas*, 85(1), 23-32.

Scull, W.R., Kendrick, D., Shearer, R., & Offerman, D. (2011). The landscape of quality assurance in distance education. *Continuing Higher Education Review*, 75(1), 138-152.

Williams, K.C., Weinberg, J.K., & Scull, W.R. (2010). The Bachelor of applied sciences degree program: Collaborations between a land grant university and community colleges. *NACTA Journal*, 54(1), 82-88.

Han, K.T., & Scull, W.R. (2010). Confucian culture in the mainstream classroom: A case study of an Asian-American student. *International Journal of Learning*, 17(1), 601-616.

- Scull, W. R., & Peltier, G. L. (2007). Star Power and the Schools: The Portrayal of Education and Educators in Popular Film. *The Clearing House: A Journal of Educational Issues and Ideas*, 81(1), 13-17.
- Siegel, R. L., & Scull, W. R. (1995). Towards a New Millennium: Perspectives on Nevada's Priorities. *Nevada Public Affairs Review* (Special Legislative Issue), 18-14.
- Scull, W. R. & Conley, S. P. (1995). Reforming the school workplace: Making sense of multiple frameworks. *International Journal of Educational Reform* 4(2), 162-173.
- Conley, S. P., Bas-Isaac, E. A., & Scull, W. R. (1995). Teacher peer coaching and mentoring in a micropolitical perspective. *Journal of Personnel Evaluation in Education*, 9, 7-19.
- Scull, W. R. (1995). An inquiry into the theoretical dispositions of educational leaders. *Doctoral Dissertation*. University Microfilms International, Ann Arbor, Michigan. Publication Number 9424979.
- Scull, W. R., & Peltier, G. L. (1991). The Free Speech Issue on College Campuses. *Faculty Governance Journal*, 1, 50-52.

Manuscripts in Progress and Under Review

- Han, K. T., Madhuri, M., & Scull, W. R. (Under review). Talking about race and social justice in remote small town/rural and urban teacher education programs. Paper will be submitted to *Equity and Excellence in Education*.
- Han, K. T., & Scull, W. R. (Work in progress). Voices from the Remote Red States. Paper will be submitted to *Papers in Social Representation*.

CONFERENCE PRESENTATIONS

National/International: Refereed and Invited

- Scull, W.R. (2016). UPCEA Emerging Leaders' Workshop: Leading Diverse Teams and a Look Through the Johari Window. Handouts and workshop presented at the UPCEA West Regional Conference, Albuquerque, New Mexico, September 28.
- Rumford, K.A., & Scull, W.R. (2016). Engaging Faculty in Online Education: The Role of Financial Models. Powerpoint presentation at the UPCEA West Regional Conference, Albuquerque, New Mexico, September 28.
- Poulin, R.S., & Scull, W.R. (2016). The Cost and Price of Distance Education. Paper Presentation at the WCET 28th Annual Meeting, Minneapolis, MN, October 12.

- Scull, W.R. (2015). Internationalizing Distance Education: Courses that Engage Teachers and Learners. Paper presented at UPCEA West Regional Conference, Long Beach, California, September 30.
- Scull, W. R., Innes, P., & Han, K. T. (2015). Planning for Virtual Study Abroad: Concepts, Case Studies and Resources, Powerpoint presented at eVolution Conference in Laramie, Wyoming.
- Han, K. T., Boggs, C., & Scull, W. R. (2014). Literature eCircles: Combining traditional Literature Circles with New Literacies. *E-Learn-World Conference on E-Learning*.
- Han, K. T., & Scull, W. R. (2014). Voices from the Remote Red States. Paper presentation in Orlando, Florida for Literacy Research Association.
- Miller, J., Shearer, R., and Scull, W.R. (2014). Teaching new dogs old tricks: Rediscovering learning contracts. Proceedings of the 30th annual distance learning and teaching conference, Madison, WI. Presented Thursday, August 13.
- Gearhart, D., Solomon, K., Lustik, C., and Scull, W. R. (2013). Outsourcing: Creating great partnerships. Presented at the 25th Annual WICHE Cooperative for Educational Telecommunications (WCET) Conference, Denver, CO.
- Simpson, E., Scull, W. R., and Kramer, H. (2013). Accessibility by design. Presented at the 25th Annual WICHE Cooperative for Educational Telecommunications (WCET) Conference, Denver, CO.
- Shearer, R. & Scull, W. R., Clinefelter, D., & Ugras, J. (2013). Public universities and for-profit partners: Case studies and conversations. Presented at the 29th Annual Conference on Distance Teaching & Learning, Madison, WI.
- Scull, W. R., Shearer, R., Ahuwalia, A., Clinefelter, D., & Ugras, J. (2013). Public universities and for-profit partners: Case studies and conversations about the possibilities and pitfalls in innovative collaboration. University Professional and Continuing Education Association, Annual Conference, Boston, MA.
- Scull, W. R., Shearer, R., & Yockey-Fine, J. (2012). Administrator panel on state authorization. University of Wisconsin Distance Learning & Teaching Conference, Madison, WI.
- Scull, W. R., Cherif, K., & Wilson, L. (2012). Sustainability of CE programs: A - multidimensional review. Workshop session presented at the 2012 University Professional and Continuing Education Association Annual Conference. Portland, OR.
- Scull, W. R., Berrigan, J., & Sharp-Aten, S. (2010). Financial models, revenue sharing, and academic partnerships in an era of fiscal challenges. Workshop session presented at the

2010 University Professional and Continuing Education Association Annual Region West Conference. Seattle, WA.

Scull, W. R. & Han, K. T. (2009). Critical literacy and teacher education. Paper presented at the Annual Conference for the National Association for Multicultural Education (NAME). Denver, CO.

Bear, D., Neuberger, G., Middlebrooks, J. & Scull, W. R. (2005). The development and organization of a distance education master's program. Session at the National Reading Conference, Miami, FL.

Scull, W. R. (2000). An overview of the pilot mentoring program. Paper presented at the Nevada Library Association's Annual Conference. Reno, Nevada.

Scull, W. R. (1998). The teacher outreach program. Paper presented at the Nevada Association of School Boards' Annual Conference. Yerington, Nevada.

Edited Articles: Non-refereed

Scull, W.R. (2017). Review of the NMC Horizon Report: 2016 and Three-year Analysis. Published in Issue 2, of *Unbound- Reinventing Higher Education: The Magazine and Journal of the University Professional & Continuing Education Association*. **Note:** this article is edited but not peer-reviewed.

Russo, J.V., Scull, W.R., & Bruce, M.A. (2017). The UWyo Distance Counseling Initiative. Article accepted for publication in a Fall, 2016 issue of *Recruiting and Retaining Adult Learners*. **Note:** this article is edited but not peer-reviewed.

Scull, W. R. and Howell, Scott L. and Thorup, Jennifer (2016). Ten Trends Impacting Distance Education, Parts I & II. *Recruiting & Retaining Adult Learners*, January and February issues.
<http://www.recruitingretainingadultlearners.com/>

Scull, W. R. (2014). Breaking down the barriers to international education: distance learning opportunities for adults. *EvoLLution Magazine*.
http://www.evollution.com/distance_online_learning/breaking-barriers-international-education-distance-learning-opportunities-adults/

Scull, W. R. (2013). Distance education and the diversity imperative: evolving our organizations beyond the fringe and adding social value. *EvoLLution Magazine*.
http://www.evollution.com/distance_online_learning/distance-education-and-the-diversity-imperative-evolving-our-organizations-beyond-the-fringe-and-adding-social-value-to-an-organization/

Holman, F. and Scull, W.R. (2012). Peering into the crystal ball: challenges for continuing higher education in the next 1-3 years. *EvoLLution Magazine*.

<http://www.evollution.com/opinions/peering-into-the-crystal-ball-challenges-for-continuing-higher-education-in-the-next-one-to-three-years/>

Scull, W.R., and Johnson, D. (2012). State authorization: seeing the forest and the trees of regulatory compliance. EvoLLLution Magazine.

http://www.evollution.com/distance_online_learning/state-authorization-seeing-the-forest-and-the-trees-of-regulatory-compliance/

Scull, W.R. (2012). A glass half full and half empty: The pitfalls and possibilities of MOOCs. EvoLLLution Magazine.

http://www.evollution.com/distance_online_learning/a-glass-half-full-and-half-empty-the-pitfalls-and-possibilities-of-moocs/

Scull, W.R. (1991). African-Americans in higher education. Published by the University of Arizona Office of Library Instruction.